

# THE TIMES OF INDIA

## An Annual Affair



### Shining On!

This time round, the students of Birla Global University (BGU) celebrated their annual extravaganza in association with The Times of India



Dr BK Das, registrar, BGU lights the inaugural lamp



The vice chancellor hands over the Championship Trophy to the winner of the flagship rock band competition Rock-a-holics

This is the season of enjoyment in educational institutions with annual fests and celebrations. Cultural extravaganza, fun and games, music, DJ nights and a lot more are giving students a chance to let their hair down before they get back to their studies. Birla Global University (BGU) in association with The Times of India organised their Annual Fest 2018 from January 27-28 at the university campus.

The fest was a two-week event where students from colleges and universities across Bhubaneswar participated. The events were divided into two modules — Sports Module and Cultural and Academic Module. The Sports Module was conducted on January 29 and 21 that

saw over 900 participants from Odisha and neighbouring states competing in football, cricket and basket ball. The Cultural & Academic Module was conducted on January 27 and 28 with more than 500 participants from 30 different institutions of Odisha. Registrar Dr BK Das welcomed all the participants.

There were 10 competitions in the Cultural Module from both academic and cultural sectors. The School of Management organised three such Academic competitions. The first Enigma was a Case Study Competition with a twist in the format. The participants not only made the usual presentations of case solutions but also had to use role play to describe the dilemma of

the protagonist. They were judged on their logical reasoning and puzzle solving skills. The winning team from SSU said, "We were impressed with the infrastructure, hospitality and competition formats and learned through fun!"

The second was Quizotica — a business quiz with audio, video and buzzer rounds. The winning team from CET said, "While it was a well-organised event, the warm and hospitable student hosts made it more memorable." The third was Phantasi where students were judged on their advertising skills. Winning team from BJB Autonomous College said, "It was unique and we will definitely come back!"

The School of Commerce organised Finomena where finance and commerce concepts were tested in a fun quiz format. The winning team from BJB said, "Never thought financial concepts could be so interesting!" The School of Communication organised 'Be the Change', a short film competition. The winning team from BGU said, "Euphoric to win on the home grounds! Faced a tough competition with so many online entries!"

The cultural leg comprised different competitions. These included — Counter Strike, a computer game. The winning team from GEC said, "We are impressed with the lab facility and had great fun. The prize money was an added bonus!"

Tarana, a solo vocal competition, attracted some of the most melodious talents in Bhubaneswar. The winner Trishal from ITEX said, "Thrilled to be the best vocalist both here and Rock-a-holics!" Trishal happens

to be a member of the band Astilva which won the Rock Band Competition with cash award of ₹ 20,000. The winning team from CV Raman College of Engineering in the Group Dance Competition, Happy Feet, said, "Today everything went perfectly for us and we will surely come back!" NPT won the fashion show Elegancia and said they were overwhelmed with the warmth extended by the students.

All the winners were awarded cash prizes along with a certificate and a trophy. Response was overwhelming, motivating the students to organise it on a much larger scale next year. Dr P Nayak, dean, School of Management, said, "We believe in holistic development of our students. Fests give students the opportunity to practically implement the theoretical inputs, working in a team as well as honing their leadership skills."

According to VC, BGU, "In all our endeavours for academic and curricular development, maintenance of discipline is a priority. The smooth execution of this extravaganza will stand out as a testimony to it. I congratulate the entire BGU family for the same!"

Prof Somnath Dutta head, Cultural Conduit, said, "It was a pleasure watching our students evolve into fine human beings, shouldering responsibilities, trouble shooting and having fun!" The annual fest ended with a DJ night and celebrity performances by the likes of singers Amrita and Swayam.

—Neha Jha  
Share your views with us at [Irone.Saha@timesgroup.com](mailto:Irone.Saha@timesgroup.com)

### CONSUMER CONNECT INITIATIVE



Last minute checks with students listening in rapt attention



BGU models rock the stage during Elegancia



The judges teach a few steps to the winners



Registration in full swing — 30 institutes, 500 participants



# ଧରତ୍ରୀ

DHARITRI

ଭୁବନେଶ୍ୱର, ବୁଧବାର, ଜାନୁୟାରୀ ୩୧ / ୨୦୧୮ (୨୦ ପୃଷ୍ଠା)

Bhubaneswar, Wednesday, January 31 / 2018



ଅତିଥିମାନେ କୃତୀ ପ୍ରତିଯୋଗୀଙ୍କୁ ପୁରସ୍କୃତ କରୁଛନ୍ତି ।

## ବିଜିୟୁର ବାର୍ଷିକ ଉତ୍ସବ

ଭୁବନେଶ୍ୱର, ୩୦।୧

ବିର୍ଲା ଗ୍ଲୋବାଲ ୟୁନିଭର୍ସିଟି(ବିଜିୟୁ) ପକ୍ଷରୁ ପ୍ରଥମ ବାର୍ଷିକ ଉତ୍ସବ ପାଳିତ ହୋଇଯାଇଛି । ଏହି ଅବସରରେ ଅନୁଷ୍ଠିତ କ୍ରୀଡା ପ୍ରତିଯୋଗିତାରେ ୯୦୦ ଛାତ୍ରାଛାତ୍ର ଭାଗ ନେଇଥିଲେ । ସେହିପରି ଶିକ୍ଷା ଓ ସାଂସ୍କୃତିକ କାର୍ଯ୍ୟକ୍ରମରେ ୩୦ ଅନୁଷ୍ଠାନରୁ ୫୦୦ରୁ ଊର୍ଦ୍ଧ୍ୱ ଛାତ୍ରାଛାତ୍ର ଅଂଶଗ୍ରହଣ କରିଥିଲେ । ଏଥିରେ

କୁଇଜ୍, କମ୍ପ୍ୟୁଟର ଗେମ୍, ଗ୍ରୁପ୍ ଡ୍ୟାନ୍ସ, କ୍ଲବ୍ ଚଳଚ୍ଚିତ୍ର ପ୍ରତିଯୋଗିତା ଆଦି ଅନୁଷ୍ଠିତ ହୋଇଥିଲା । ଏସ୍ଏସ୍ସି, ବିଜେବି, ସିଇଟି, ବିଜିୟୁ, ଜିଇସି, ଆଇଟିଆର୍, ସି.ଭି. ରମଣ, ଅସ୍ତିତ୍ୱ ବ୍ୟାଣ୍ଡ, ନିୟୁ ଶିକ୍ଷାନୁଷ୍ଠାନର ଛାତ୍ରାଛାତ୍ର ବିଜୟୀ ହୋଇଥିଲେ । ଶେଷରେ ବିଜିୟୁ କୁଳପତି ସୁଧାକର ପଣ୍ଡା, ରେଜିଷ୍ଟ୍ରାର ବି.କେ. ଦାସ, ଡିନ୍ ପି. ନାୟକ ପ୍ରମୁଖ ବିଜୟୀମାନଙ୍କୁ ପୁରସ୍କୃତ କରିଥିଲେ ।



# सन्मार्ग

नमोऽस्तु रामाय सलक्ष्मणाय देव्यै च तस्यै जनकात्मजायै नमोऽस्तुरुद्रेन्द्रयमानिलेभ्यो नमोऽस्तुचन्द्रार्कमरुद्गणेभ्यः

## बीजीयू का पहला वार्षिकोत्सव मना



**भुवनेश्वर :** बिड़ला ग्लोबल यूनिवर्सिटी (बीजीयू) का पहला वार्षिकोत्सव मनाया गया। इसमें दो चरणों में कार्यक्रम पेश किया

गया। इस समारोह का उद्घाटन रजिस्ट्रार बीके दास ने दीप प्रज्वलन कर किया। पहले चरण में क्रीड़ा कार्यक्रम आयोजित हुआ। इसमें ओडिशा तथा इसके आसपास के राज्यों से करीब 900 प्रतियोगियों ने हिस्सा लिया। द्वितीय चरण में 500 से अधिक प्रतियोगियों ने 30 महाविद्यालय तथा विश्वविद्यालयों से हिस्सा लिया था। इसमें शिक्षा संबंधित तथा सांस्कृतिक प्रतियोगिता का आयोजन किया गया। कुलपति प्रोफेसर सुधाकर पंडा ने विजयी छात्र-छात्राओं को पुरस्कार प्रदान किया। डीन डा पी नायक ने इस प्रकार के समारोहों को छात्र-छात्राओं के कौशल में वृद्धि में सहायक बताया।





## बीजीयू में मना वार्षिक उत्सव

### लर्ण थ्रु फन विषय पर भव्य आयोजन

**भुवनेश्वर.** बीरला ग्लोवाल विश्वविद्यालय (बीजीयू) की ओर से इसी बीच सालाना उत्सव मनाया गया है. इस साल पहली बार लर्ण थ्रु फन विषय पर एक भव्य कार्यक्रम का आयोजन किया गया था. यह कार्यक्रम दो चरणों में हुआ. 20 व 21 फरवरी को खेल माध्यम से 900 छात्र-छात्राओं को लेकर एक कार्यक्रम रखा गया, जिसमें फुटबाल, वास्केटबाल व क्रिकेट आदि को स्थान दिया गया, जबकि 27 व 28 जनवरी को 30 नामी गिरामी शिक्षण संस्थानों से 500 छात्र-छात्राओं को लेकर एक कार्यक्रम किया गया था. 27 जनवरी

को रजिस्टार डॉ. बीके दास ने सांस्कृतिक कार्यक्रम का उद्घाटन किये थे. इस कार्यक्रम में 10 विभाग में प्रतिभागियों को प्रतियोगिता में हिस्सा लेना पड़ा. डॉ. दास ने आशा जताई थी कि सबसे अच्छा ही जीतेगा. इस कार्यक्रम में 2 लाख रुपए का नकदी पुरस्कार रखा गया था. उसके साथ विजेताओं को ट्राफी व प्रमाणपत्र दिया गया था. सारा कार्यक्रम बीजीयू के छात्रछात्राओं की ओर से संयोजन किया गया था. डीन डॉ. पी नायक, बीजीयू के कुलपति व प्र सामनाथ दत्त आदी उपस्थित रहकर प्रतिभागियों का मनोबल बढ़ाया था.





# ମାତୃଭାଷା

ପ୍ରତିଷ୍ଠାତା: ବିକାଶ କର

MATRUBHASA

## ବିଜିୟୁର ପ୍ରଥମ ବାର୍ଷିକ ଉତ୍ସବ

ଭୁବନେଶ୍ୱର: ବିଲ୍ଲୁ ଗ୍ଲୋବାଲ୍ ୟୁନିଭରସିଟି ପକ୍ଷରୁ ପ୍ରଥମ ବାର୍ଷିକ ଉତ୍ସବ ପାଳିତ ହୋଇଯାଇଛି । ଏଥିରେ ଦୁଇଟି ପର୍ଯ୍ୟାୟରେ କାର୍ଯ୍ୟକ୍ରମ ପରିବେଷଣ କରାଯାଇଥିଲା । ଏହି ଉତ୍ସବକୁ ରେଜିଷ୍ଟ୍ରାର ବି.କେ. ଦାସ ପ୍ରଦୀପ ପ୍ରଜ୍ୱଳନ କରି ଉଦ୍‌ଘାଟନ କରିଥିଲେ । ପ୍ରଥମ ପର୍ଯ୍ୟାୟରେ ଏକ ସ୍ୱୋର୍ସ୍ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହୋଇଥିଲା । ଏଥିରେ ଓଡ଼ିଶା ଓ ଏହାର ଆଖପାଖ ରାଜ୍ୟରୁ ପ୍ରାୟତଃ ୯୦୦ଜଣ ପ୍ରତିଯୋଗୀ ଅଂଶଗ୍ରହଣ କରିଥିଲେ । ଦ୍ୱିତୀୟ ପର୍ଯ୍ୟାୟରେ ୫୦୦ ରୁ ଊର୍ଦ୍ଧ୍ୱ ପ୍ରତିଯୋଗୀ ୩୦ଟି ମହାବିଦ୍ୟାଳୟ ତଥା ବିଶ୍ୱବିଦ୍ୟାଳୟରୁ ଭାଗ ନେଇଥିଲେ । ଏଥିରେ ଶିକ୍ଷା ଭିତ୍ତିକ ଓ ସାଂସ୍କୃତିକ ପ୍ରତିଯୋଗିତାର ଆୟୋଜନ କରାଯାଇଥିଲା । ଶିକ୍ଷା ସମ୍ପନ୍ନ କାର୍ଯ୍ୟକ୍ରମ ଯଥା: ଏନିଗ୍ମା (କେସ୍ ଷ୍ଟି), କୁଇଜୋଟିକା (ବିଜ୍ଞାନ, ଇତିହାସ, ଅତିଷ୍ଠ, ଭିତ୍ତିଷ୍ଠ, ବଜ୍ରରାଜ୍ୟ), ପାଞ୍ଚାସି,



ଆଭିଭାବକମାନଙ୍କୁ ସ୍ୱାଗତ୍ (ଫିନୋମେନା, ପାଇନାନ୍ସ ଆଣ୍ଡ କମର୍ସ), ବି ଦ ଟେଞ୍ଜ (ସର୍ ପିଲୁ ପ୍ରତିଯୋଗିତା) ଏବଂ ସାଂସ୍କୃତିକ କାର୍ଯ୍ୟକ୍ରମ ଯଥା: କାଉଣ୍ଟର ସ୍ତ୍ରାଇକ୍ (କମ୍ୟୁଟର ଗେମ୍), ତରାନା (ସୋଲ ଲୋକାଲ୍ କମ୍ପିଟେସନ୍), ହାପି ଫିଟ୍ (ଗୁପ୍ତଧାନୁ କମ୍ପିଟେସନ୍), ରୋକ୍ କ-ଏ-ହୋଲିସ୍ (ରକ୍ ବ୍ୟାଣ୍ଡ କମ୍ପିଟେସନ୍), ଏଲିଗାନ୍ସିଆ (ପ୍ୟାସନ୍ ସୋ) ଆଦି ଆୟୋଜିତ ହୋଇଥିଲା । ଏଥିରେ ବିଜେତା ଦଳଗୁଡ଼ିକ ମଧ୍ୟରେ ଏସ୍ଏସ୍ୟୁ,

ସିଇଟି, ବିଜେବି, ବିଜିୟୁ, ଜିଇସି, ଆଇଟିଇଆର, ସିଭି ରମଣ, ଅସ୍ତ୍ରତ୍ୱ ବ୍ୟାଣ୍ଡ, ନିୟୁ ଆଦି ରହିଥିଲେ । ଭାଇସ୍ ଚାନ୍ସେଲର ପ୍ରଫେସର ସୁଧାକର ପଣ୍ଡା ଉଭାଣ୍ଟ ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ପୁରସ୍କାର ପ୍ରଦାନ କରିଥିଲେ । ଡି. ପି. ନାୟକ ଛାତ୍ର ମାନଙ୍କର ବିକାଶରେ ବିଶ୍ୱାସ କରିବା ତଥା ଏହି ପ୍ରକାର ଉତ୍ସବ ଛାତ୍ରଛାତ୍ରୀମାନଙ୍କୁ ପୁଷ୍ଟକ ଭିତ୍ତିକ ଜ୍ଞାନକୁ ବାସ୍ତବରେ ପରିବର୍ତ୍ତନ କରିବା ସହ ନେତୃତ୍ୱ ବିକାଶ କୌଶଳ ବୃଦ୍ଧିରେ ସହାୟକ ହେବ ବୋଲି କହିଥିଲେ ।