

students

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# BGU's placement diaries: Rs 22 lakh is the highest CTC offered to students this year

The highlight of the placement at Birla Global University (BGU) was that students bagged overseas jobs in Dubai, Abu Dhabi and Qatar.



Those who were placed | (Pic: BGU)

Amid the pandemic gloom, **Birla Global University (BGU)** has successfully placed students with an average CTC of Rs 8.45 lakh, the highest being Rs 22 lakh. Most of the students were placed in top-notch corporates like Tata Group, Godrej Group, ITC, SBI, Zee Entertainment Enterprises, Reliance Industries, Adfactors Public Relations and so on. The highlight of the placement was that students bagged

Many of the undergraduate students were also recruited by USA-based companies for their branches in India. The students of Journalism and Mass Communication were also placed in top-rated media and PR houses with an average salary of Rs 5.40 lacs. The university was the preferred destination for major companies belonging to the fields of financial services, FMCG, investment, banking, IT, consultancies and so on.



## BGU scales new height in job placement

**BHUBANESWAR:** Amid the pandemic gloom, the Birla Global University here has successfully placed MBA students with an average CTC of `8.45 lakh, the highest being `22 lakh. Most of the students were placed in top-notch corporate like Tata AIG, Godrej Properties, ITC, SBI Life, Reliance Retails. The highlight of the placement was that the students bagged overseas jobs in Dubai, Abu Dhabi and Qatar. Many of the under-graduate students of BAJMC, BBA and BCom were also recruited by US based company for their Indian arms. The students of Journalism & Mass Communication also got placed in top rated Media & PR houses with an average salary of `5.40 lakh. Birla Global University Vice-Chancellor PP Mathur has congratulated the students who got recruitment.

# ୨୦୨୧-୨୨ ଶିକ୍ଷାବର୍ଷରେ ପ୍ରେସମେଣ୍ଟର ଶୀର୍ଷ ଛୁଇଁଛି ବିଲ୍ଲା ଗ୍ଲୋବାଲ୍ ସ୍ଥାନିଭର୍ସିଟି ।

By Samajalive Bureau — On Jan 24, 2022

ଆମ ଓଡ଼ିଶା ବିଦେଶ ବିଜ୍ଞାନ ଓ ପିନ୍ତୁଡ଼ି



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ଭୁବନେଶ୍ୱର: କୋଭିଡ଼ର ଏହି ମହାମାରୀ ସମୟରେ ବିଲ୍ଲା ଗ୍ଲୋବାଲ୍ ସ୍ଥାନିଭର୍ସିଟିର ଏମ.ବି.ଏ ଛାତ୍ରଛାତ୍ରୀମାନେ ସର୍ବାଧିକ ୨୨ଲକ୍ଷ ପର୍ଯ୍ୟନ୍ତ ପ୍ୟାକେଜ୍ ସହିତ ବହୁତ ଭଲ କମ୍ପାନୀରେ ସ୍ଥାନିତ ହୋଇଛନ୍ତି । ଏହି ପ୍ରେସମେଣ୍ଟରେ ହାରାହାରି ୮.୪୫ ଲକ୍ଷ ପର୍ଯ୍ୟନ୍ତ ପ୍ୟାକେଜ୍‌ର ଅଫର୍ ଛାତ୍ରଛାତ୍ରୀମାନଙ୍କୁ ମିଳିଛି । ଅଧିକାଂଶ ଛାତ୍ରଛାତ୍ରୀ ବହୁତ ଖ୍ୟାତିସଂପନ୍ନ କର୍ପୋରେଟ୍ କମ୍ପାନୀ- ଟାଟା ଏଆଇଆଇ, ଗୋଦରେଜ୍ ପ୍ରପରଟିଜ୍, ଆଇଟିସି, ଏସବିଆଇ ଲାଇଫ୍, ରିଲାଏନ୍ସ୍ ରିଟେଲ୍, ଆଡ଼ ଫ୍ୟାକ୍ଟରସ୍ ଇତ୍ୟାଦି କମ୍ପାନୀରେ ନିଯୁକ୍ତ ହୋଇଛନ୍ତି ।

# EDUCATION BYTES

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## Birla Global University Students Bag Overseas Jobs In Campus Placement Drive

 By **EB Bureau** — Last updated **Jan 21, 2022**

Bhubaneswar: Birla Global University has successfully placed its MBA students with an average CTC of Rs 8.45 lakh, with the highest being Rs 22 lakh despite the COVID-19 pandemic gloom.

Most of the students got jobs in top-notch companies like Tata, Godrej, ITC, SBI, Zee, Reliance, Ad Factor etc during its campus placement drive, according to a media release.

A few students even bagged overseas jobs in Dubai, Abu Dhabi and Qatar. Several undergraduate students were also got placements in a US-based company for their Indian arm.

The students of Journalism & Mass Communication got placed in top-rated Media & PR houses with an average salary of Rs 5.40 lakh. The University saw major companies belonging to Financial Services, FMCG, Investment, Banking, IT, Consultancies etc taking part in the placement drive.



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## ফের দুর্দান্ত প্লেসমেন্ট বিড়লা গ্লোবালে

বিশ্বজোড়া অতিমারি পরিস্থিতিতেও এমবিএ পড়ুয়াদের জন্য গড়ে প্রায় ৯ লক্ষ টাকার বার্ষিক সিটিসিতে প্লেসমেন্টের ব্যবস্থা করল ভুবনেশ্বরের বিড়লা গ্লোবাল ইউনিভার্সিটি। সবচেয়ে বেশি সিটিসি মিলেছে ২২ লক্ষ টাকার। বেশিরভাগ পড়ুয়াই টাটা এআইজি, আইটিসি, এসবিআই, রিলায়েন্স রিটেলস ইত্যাদির মতো নামী কর্পোরেট সংস্থায় প্লেসমেন্ট পেয়েছে। তবে, এবারের প্লেসমেন্টে নজর কেড়েছে দুবাই, আবু ধাবি ও কাতারে প্লেসমেন্ট। জার্নালিজম অ্যান্ড মাস কমিউনিকেশন, বিবিএ এবং বি কমের আন্ডারগ্র্যাজুয়েট পড়ুয়ারা মার্কিন বহুজাতিকের ভারতীয় শাখায় কাজ পেয়েছে। মাস কমের পড়ুয়ারা গড়ে ৫.৪০ লক্ষ টাকার বার্ষিক প্যাকেজে কাজ পেয়েছে। বিড়লা গ্লোবাল ইউনিভার্সিটির উপাচার্য প্রফেসর পি পি মাথুর প্লেসমেন্ট পাওয়া পড়ুয়াদের নতুন জীবনে প্রবেশের শুভেচ্ছা জানান।

## PLACEMENT

# Birla Global University: Plum offers for 2021-2022 batch placements



Agrima Tikader

Posted on 24 Jan 2022 15:21 PM



Birla Global University students have bagged overseas jobs and offers from USA-based companies for their Indian offices.

Birla Global University students have bagged overseas jobs and offers from USA-based companies for their Indian offices. *source : BGU*

## Summary

- Overseas jobs secured by students in UAE and Qatar
- The highest package offered is Rs 22 lakh per annum with an average CTC of Rs 8.45 lakh per annum for MBA students

A rise in overseas hiring opportunities, an average pay package of Rs 8.45 lakh per annum and a top offer of Rs 22 lakh per annum marked the placements for the 2021-2022 batch at Birla Global University (BGU), Bhubaneswar.

Students pursuing various professional courses at BGU have been placed with reputable companies in India as well as abroad. The recruiters included major companies in the financial services, FMCG, investment, banking, IT and consultancy sectors.

MBA students secured jobs with an average CTC of Rs 8.45 lakh per annum. The highest CTC offered to a management student from the university was an impressive Rs 22 lakh per annum. Reputable companies such as Tata AIG, Godrej Properties, ITC, SBI, Reliance Retails, Ad Factors PR were among the major recruiters.

A highlight of the recruitment process seen this year was a large number of overseas placements. Several MBA students were recruited to companies in Abu Dhabi, Dubai and Qatar.

Placements for undergraduate students of BAJMC, BBA and BCom included offers from USA-based companies for their Indian offices.

Top-rated media and public relations firms hired students of journalism and mass communication. The average package offered to the students was Rs 5.4 lakh per annum.

P.P. Mathur, the vice-chancellor of BGU, congratulated the students. "I am happy to see that BGU has achieved high and quality placements at various big companies like Tata and Godrej. This has set a high placement record with overseas placement of Rs 22 lakh in countries like Saudi Arabia, Qatar and UAE. This year, we have seen that undergraduate classes have also been placed in addition to MBA students. I hope this placement trend will continue and we will get recruiters from even better companies," he said.

# The Interview Times

MONTHLY MAGAZINE      INSPIRING THE YOUNG MIND

January 21, 2022



Amid the pandemic gloom, Birla Global University has successfully placed the MBA students with an average CTC of Rs.8.45 lacs, the highest being Rs.22 lacs. Most of the students were placed in top-notch corporates like Tata AIG, Godrej Properties, ITC, SBI Life, Reliance Retails, Ad Factors PR etc. The highlight of the placement was that students bagged overseas jobs in Dubai, Abu Dhabi and Qatar.

Many of the undergraduate students were also recruited by USA based companies for their Indian arm. The students of Journalism & Mass Communication also got placed in top-rated Media& PR houses with an average salary of Rs.5.40 lacs. The University was the destination of major companies belonging to Financial Services, FMCG, Investment, Banking, IT, Consultancies etc.



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## ନୂତନ ନିଯୁକ୍ତି ଦେବାରେ ବିର୍ଲା ଗ୍ଲୋବାଲ ୟୁନିଭର୍ସିଟିର ରେକର୍ଡ

ଭୁବନେଶ୍ୱର, ୨୪।୧ (ଏକେଡ଼ି): ୨୦୨୧-୨୨ ଶିକ୍ଷା ବର୍ଷରେ ବିର୍ଲା ଗ୍ଲୋବାଲ ୟୁନିଭର୍ସିଟି ଏହାର ଏମବିଏ ଛାତ୍ରଛାତ୍ରୀମାନଙ୍କୁ ନୂତନ ନିଯୁକ୍ତି ଦେବାରେ ରେକର୍ଡ ସୃଷ୍ଟି କରିଥିବା ବେଳେ ଅଧିକ ହାର ଦରମାରେ ମଧ୍ୟ ଛାତ୍ରଛାତ୍ରୀମାନେ ପ୍ରତିଷ୍ଠିତ ଅନୁଷ୍ଠାନରେ ନିଯୁକ୍ତ ହେବାକୁ ସୁଯୋଗ ପାଇଛନ୍ତି। ଏହି ୟୁନିଭର୍ସିଟି ପକ୍ଷରୁ ଅନୁଷ୍ଠିତ ପ୍ଲେସମେଣ୍ଟ କାର୍ଯ୍ୟକ୍ରମରେ ଛାତ୍ରଛାତ୍ରୀମାନେ ସର୍ବାଧିକ ବାର୍ଷିକ ୨୨ ଲକ୍ଷ ଟଙ୍କା ପର୍ଯ୍ୟନ୍ତ ପ୍ୟାକେଜରେ ବିଭିନ୍ନ ଅନୁଷ୍ଠାନରେ ଯୋଗ ଦେଇଥିବା କୁହାଯାଇଛି। ସେହିପରି ଛାତ୍ରଛାତ୍ରୀମାନଙ୍କ ନୂତନ ନିଯୁକ୍ତି କ୍ଷେତ୍ରରେ ହାରାହାରି ପ୍ୟାକେଜ ୮.୪୫ ଲକ୍ଷ ଟଙ୍କା ରହିଛି।

ଅଧିକାଂଶ ଛାତ୍ରଛାତ୍ରୀ ଟାଟା ଏଆଇଜି, ଗୋବରେଜ୍ ପ୍ରପର୍ଟିଜ୍, ଆଇଟିସି, ଏସପିଆଇ ଲାଇଫ୍, ରିଲାଏନ୍ସ ରିଟେଲ ଏବଂ ଆର୍ ପାକସେ ଭଳି ବହୁ ପ୍ରତିଷ୍ଠିତ କର୍ପୋରେଟ୍ ହାଉସରେ ନିଯୁକ୍ତି ପାଇବାକୁ ଯୋଗ୍ୟ ବିବେଚିତ ହୋଇଥିବା କୁହାଯାଇଛି। ଅନ୍ୟପକ୍ଷରେ ଅଧିକାଂଶ ଛାତ୍ରଛାତ୍ରୀ ଭାରତରେ କାର୍ଯ୍ୟ କରୁଥିବା ବହୁ ଆମେରିକୀୟ କମ୍ପାନୀଗୁଡ଼ିକରେ ମଧ୍ୟ ନିଯୁକ୍ତି ପାଇବାକୁ ସଫଳ ହୋଇଛନ୍ତି। ସେହିପରି ସାମ୍ବାଦିକତା କ୍ଷେତ୍ରରେ ଉନ୍ନତ ହୋଇଥିବା ଛାତ୍ରଛାତ୍ରୀମାନେ ସର୍ବାଧିକ ୫.୪୦ ଲକ୍ଷ ଟଙ୍କା ପ୍ୟାକେଜରେ ବିଭିନ୍ନ ଗଣମାଧ୍ୟମ ସଂସ୍ଥାରେ ଯୋଗ ଦେଇଛନ୍ତି।

