

NOTIFICATION

No-Exam-Conf.-45 /dt.23.04.2022

In pursuance of orders passed by the Vice Chancellor on dt.22.04.2022 at page no 08 of Register No-01 (APPROVAL REGISTER), the programme for 2nd Sem.-BBA(H)(Regular & Back) , 2nd Sem.-BBA(H) Digital Marketing(Regular & Back), 2nd Sem.-BBA(H) Business Analytics(Regular & Back) of 2021-24 batch, 4th sem. BBA(H) (Regular & Back),BBA(H)- Digital Marketing(Regular & Back) , BBA(H)- Business Analytics (Regular & Back) of 2020-23 batch and 6th Sem. BBA(H) (Regular & Back), BBA(H)-Digital Marketing(Regular & Back), BBA(H)- Business Analytics(Regular & Back) of 2019-22 batch Examinations, May-2022 are hereby notified for information of all concerned.

PROGRAMME FOR 2nd, 4th, 6th SEMESTER(R&B) EXAMINATIONS MAY-2021

II-SEM-BBA(H)/Business Analytics/ Digital Marketing(R & B)
(For 2021-24, 2020-23 & 2019-2 batches)

SI No	DATE	PAPER CODE	PAPER	TIME
1	16.05.2022 (Monday)	BBAH-2.1	Communication for Business (2019-22) Organizational Behaviour (2021-24)	10.00AM-1.00PM
2	19.05.2022 (Thursday)	BBAH-2.2/ BBAH-2.5	Managerial Economics (2021-24) Environmental Studies (2019-22, 2020-23)	10.00AM-1.00PM
3	24.05.2022 (Tuesday)	BBAH-2.3	Principles of Marketing (2021-24)	10.00AM-1.00PM
4	27.05.2022 (Friday)	BBAH-2.4	Research Methodology (2021-24)	10.00AM-1.00PM

IV-SEM-BBA (R&B) (For 2020-23, 2019-22 batches)

SI No	DATE	PAPER CODE	PAPER	TIME
1	17.05.2022 (Tuesday)	BBAH-4.1	Financial Management (2020-23 & 2019-22)	10.00AM-1.00PM
2	20.05.2022 (Friday)	BBAH-4.3	Introduction to Business Analytics (2020-23)	10.00AM-1.00PM
3	25.05.2022 (Wednesday)	BBAH-4.2	Macro Economics (2020-23)	10.00AM-1.00PM
4	28.05.2022 (Saturday)	BBAH-4.5	Entrepreneurship (2020-23)	10.00AM-1.00PM
5	01.06.2022 (Wednesday)	BBAH-4.4	Production Operation Management (2020-23 & 2019-22)	10.00AM-1.00PM

IV-SEM-BBA-DIGITAL MARKETING (R & B) (For 2020-23 & 2019-22 batches)

SI No	DATE	PAPER CODE	PAPER	TIME
1	17.05.2022 (Tuesday)	BBADM-4.1	Financial Management	10.00AM-1.00PM
2	20.05.2022 (Friday)	BBADM-4.2	Introduction to Business Analytics	10.00AM-1.00PM
3	25.05.2022 (Wednesday)	BBADM-4.3	Sales & Distribution Management	10.00AM-1.00PM
4	28.05.2022 (Saturday)	BBADM-4.5	Entrepreneurship (2020-23)	10.00AM-1.00PM
5	01.06.2022 (Wednesday)	BBADM-4.4	Integrated Marketing Communication	10.00AM-1.00PM

IV-SEM-BBA-BUSINESS ANALYTICS (R & B) (For 2020-23 & 2019-22 batches)

SI No	DATE	PAPER CODE	PAPER	TIME
1	17.05.2022 (Tuesday)	BBABA-4.3	Financial Management	10.00AM-1.00PM
2	20.05.2022 (Friday)	BBABA-4.2	Introduction to Business Analytics	10.00AM-1.00PM
3	25.05.2022 (Wednesday)	BBABA-4.1	Data Mining and Warehousing	10.00AM-1.00PM
4	28.05.2022 (Saturday)	BBABA-4.4	Entrepreneurship	10.00AM-1.00PM

VI-SEM-BBA(H) (R & B)(For 2019-22 & 2018-21 Batches)

SI No	Date	Paper Code	Paper	Time
1	18.05.2022 (Wednesday)	BBAH-6.1	Business Ethics, Corporate Governance & CRS (2019-22) Legal Aspects of Business (2018-21)	10.00AM-1.00PM
2	23.05.2022 (Monday)	BBAH-6.2 -H07	Talent and Knowledge Management	10.00AM-1.00PM
		BBAH-6.2-F08	Capital Market (Finance) 2019-22 & 2018-21	
		BBAH-6.2-M06	Services Marketing (Marketing)	
		BBAH-6.2-O05	Total Quality Management (Operations)	
3	26.05.2022 (Thursday)	BBAH-6.3-H05	Industrial Relations and Employee Welfare (HR)	10.00AM-1.00PM
		BBAH-6.3-F05	Corporate Finance (Finance) 2019-22 & 2018-21	
		BBAH-6.3-M07	Advertising (Marketing)	
		BBAH-6.3-O06	Project Management (Operations)	
4	30.05.2022 (Monday)	BBAH-6.4/	Advanced Entrepreneurship (2019-22)	10.00AM-1.00PM
		BBAH-6.2	Financial Institution and Market (2018-21)	

VI-SEM-BBA(H)-BUSINESS ANALYTICS (For 2019-22 Batch)

Sl No	Date	Paper Code	Paper	Time
1	18.05.2022 (Wednesday)	BBAH-6.1	Big Data Analytics	10.00AM-1.00PM
2	23.05.2022 (Monday)	BBAH-6.2	Supply Chain Analytics	10.00AM-1.00PM
3	26.05.2022 (Thursday)	BBAH-6.4	Strategic Management	10.00AM-1.00PM
4	30.05.2022 (Monday)	BBAH-6.3	Financial Analytics	10.00AM-1.00PM

VI-SEM-BBA(H)-DIGITAL MARKETING (For 2019-22 Batch)

Sl No	Date	Paper Code	Paper	Time
1	18.05.2022 (Wednesday)	BBAH-6.1	Social Media Marketing	10.00AM-1.00PM
2	23.05.2022 (Monday)	BBAH-6.2	Services Marketing	10.00AM-1.00PM
3	26.05.2022 (Thursday)	BBAH-6.3	Strategic Management	10.00AM-1.00PM


Controller of Examinations 23.04.22

Memo No-Exam-Conf. - 46 /dt.23.04.2022

Copy to :

1. Vice Chancellor
2. Registrar
3. Dean, Birla School of Management
4. All Faculty, Birla School of Management
5. Mr Ajay Mohapatra, Asst. Registrar
6. Mr. Sanjaya Bhadoria, AGM, Finance
7. Mr. S.N. Mishra, GM (Admin)
8. VC office
9. Mr Fransis, Programme Manager, Birla School of Management
10. Mr. Priyabrata Samal

For information and necessary action.


Controller of Examinations 23.04.22