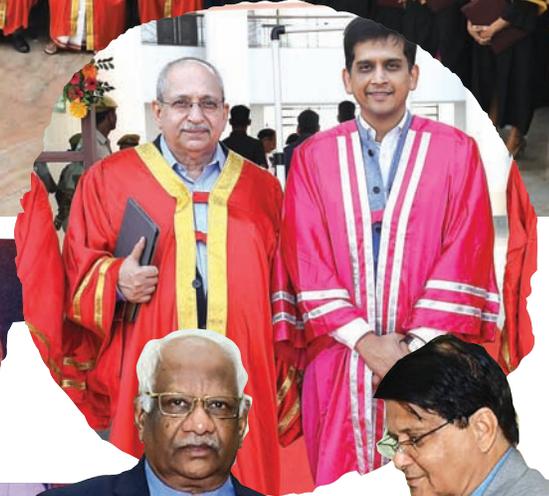


# दरिफत

Vol. 9 | December 2020

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BIRLA GLOBAL UNIVERSITY NEWSLETTER



# Editorial

**A**s the world is held tightly in the grips of this strange intruder, the lives of students and teachers alike around the world have been affected irreversibly. This change, however adverse, must be embraced for the sake of progress of all the young minds that are now threatened to be compromised if inaction is continued. Birla Global University has duly recognised this situation and is ready to face the challenges at its forefront.

BGU has taken prompt steps in preparing all its schools: School of Management, School of Commerce, School of Journalism & Mass Communication, School of Humanities and Social Sciences and School of Law, to take right care of the students in bringing out the best in them and to generate a never-ending passion for the courses that they have taken up.

It is of prime importance that every student should be exposed to an environment that is not only rich academically but also significant culturally and socially interactive. With a strong belief in the same, here we give a highlight of all the events conducted for and by the students last year for their engagement in activities like sports, drama, dance, singing, and seminars. We remain hopeful that the forthcoming academic year will be full of such events. We the editorial team at Darpan hope this Volume takes the readers on a joyous ride through all the colourful memories that BGU has made as a family, and which the students and faculty alike cherish in this time.

• Prof. Lopamudra Nayak • Dr. Seba Mohanty • Prof. Ashna Siddiqui  
• Prof. Suresh K. Golle • Dr. Sadanand Meher



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# BGU gets its 2<sup>nd</sup> Vice Chancellor

**E**minent Educationist Prof. (Dr.) Premendu Prakash Mathur joined Birla Global University as the Vice Chancellor on 18 September 2020. Dr. P. P. Mathur is a distinguished academician and academic administrator with 38 years of rich experience of teaching and research. Dr. Mathur is a Ph.D. in Zoology from Banaras Hindu University. Before accepting his current assignment at BGU, Dr. Mathur has served in prominent positions like Professor & Head, Department of Biochemistry & Molecular Biology, the Dean, School of Life Sciences at Pondicherry University, and the Vice-Chancellor of KIIT, Bhubaneswar.

Dr. Mathur is a Fellow of National Academy of Medical Sciences (India), National Academy of Sciences and the Indian Science Congress Association.

For his excellence in research, Dr. Mathur has received many significant awards like Asutosh Mookerjee Memorial Award from the Prime Minister, Lifetime Achievement Award of ISSRF at AIIMS, New Delhi, Population Council Visiting Scientist Award, and Young Scientist Award of Indian Science Congress Association.

Dr. Mathur recognizes teaching, research and corporate relations as important pillars of education at BGU and he is determined to strengthen these pillars of the university so that Birla Global University touches new heights of academic success.



**Prof. (Dr.) Premendu Prakash Mathur**

## Message from the Vice Chancellor



I am extremely happy to learn that Birla Global University (BGU) is bringing out the 9th Edition of Darpan, the newsletter of the University. The title amply gives expression to the philosophy of the Newsletter. This edition is an interesting and picturesque reflection of various curricular, co-curricular and extra-curricular activities organized by the University in the previous year. Nurturing creativity and inspiring innovation are two of the key elements of a successful educational system, and the newsletter is the perfect amalgamation of both. It harnesses the creative energies of the academic community, and distills the essence of their inspired imagination in a very brilliant way. The upcoming edition is a record of the vibrant activities which would be helpful for the new entrants to understand how lively their campus has been during the past year and would guide them of the activities which would resume once Covid19 pandemic gets over. It also gives them a kaleidoscopic view as to how their campus life is going to be in times to come.

While congratulating, I place my appreciation for the editorial team on record for capturing the last academic year so colorfully and for presenting it to the BGU fraternity. I welcome all the new students to the university and wish everybody well for a fruitful year ahead.



## Message from the Registrar



The 9th edition of Darpan, the Newsletter of the university, holds a unique significance for all of us. For new students who are home even after the start of new academic year because of pandemic, it can be a reference to know about the 'Life at BGU'. On the other hand, it gives us a colourful reminder of the momentous year we had pre-covid and inspires us to make the present academic year even more eventful and meaningful.

I am confident that the newsletter would present a picturesque introduction of the campus life to the student community. I welcome all the students to the university and wish them a wonderful academic year ahead.

**Dr B.K. Das**



## Message From Dean Birla School of Management & Birla School Of Humanities & Social Sciences



I am particularly happy with the upcoming 9th edition of Darpan, our Newsletter, as it reminds us of the pre-covid time when the campus was full of life. It also gives us hope and inspiration that our campus would be again lively post-covid. I congratulate the team of editors for recording all the events of the last academic year and publishing it.

I am confident that this issue of Darpan would familiarise the new students with their campus and tell them the story of their upcoming life on campus.

I wish all the students of Birla School of Management and Birla School of Social Science & Humanities healthy lives and successful professional careers ahead.

**Dr Parameswar Nayak**



# COMMENCEMENT DAY MBA 2019-21

“Dream and Chase your Dream with Integrity”



Mr. Sahil Nayar inaugurating the event

Competencies, Communication, Commitment, Consistency, and Character are the 5 Cs essential for a successful career in Management, said Dr. Parameswar Nayak, the Dean, Birla School of Management, while welcoming the seventh batch of MBA students to Birla Global University on 26 June 2019. In his welcome address, Dr. Nayak inspired the students to be life-long learners and to dream big and to chase those dreams with passion and integrity.

The Chief Guest of the occasion, Mr. Sahil Nayar, Senior Associate Director, HR, KPMG, advised the students to be innocent and curious in his Commencement Day address.

Mr. Prabhu Nambiapan, the Guest of Honour, gave some expedient Career Mantras to the students. He advised the students to have a fire in the belly, stay unattached, and to stay aware.

Dr. B.K. Das, the Registrar inspired the students to make the most of their programme duration on campus and encouraged them showing how the whole world would open up with opportunities once they do well in MBA. Prof. Sudhakar Panda, the Vice Chancellor, congratulated the students and assured them of good academic experience during their MBA journey.

## MUSICAL EVENING: ABBYS BAND

The evening of commencement day programme brought-in an interesting occasion for the new entrants as they participated in a live music concert performed by Abbys Band. As the students swayed to the scintillating tunes and tapped their feet to the rocking music numbers, they got an opportunity to feel at ease and to make friends on the first day on the campus. For sure, the music programme marked a memorable event in the MBA journey of the students.

## ORIENTATION & IMMERSION: THEATRE WORKSHOP

A new student on campus is generally found with a lot of questions, anxiety, curiosity, and sometimes insecurity. Having understood this, the School of Management organised an orientation and Immersion programme for the students.

In the Orientation Programme, the students were given a complete picture of the whole academic programme, life on campus, hostel life, clubs and conduits, and of course, the practice of discipline on the campus. The orientation programme was useful for all of them to know their campus well.

The orientation programme was followed by an Immersion Programme where the students were given a glimpse of different subjects and teaching-learning procedures involved. Apart from the academic immersion, they were also given exposure to dramatics for honing their creativity and to make them break the

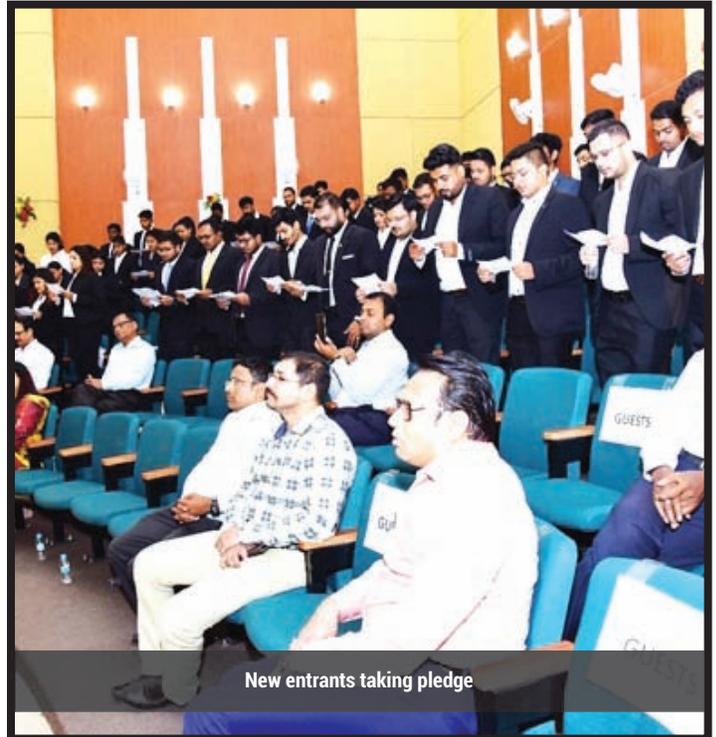


Birla Global University Fraternity with the Guests and new MBA students

ice comfortably. The immersion programme was specifically accommodating and beneficial for the students as they learned to work in teams to achieve tasks like composing a play, directing a play, arranging the stage, and enacting a play during the dramatics programme.



Dr. Parameswar Nayak, Dean, BsoM, addressing the students



New entrants taking pledge



Students enjoying an activity during Immersion Programme



Students staging a play composed, coordinated & planned during Immersion Programme



Students performing during Immersion Programme



# COMMENCEMENT DAY BBA 2019-22

“Knowledge & Skills Combined with Positivity can get you the Success”



Mr. Chandra Shekhar Mukerjee, CEO, South Indian Bank & Dr. Parag Diwan, CEO, Paradigm Consultancy along with the Vice Chancellor and Registrar

**“Dedication, Discipline, Hard work, and positivity are necessary for personal and professional success”,** said Dr. Parameswar Nayak, the Dean, Birla School of Management, Birla Global University, while welcoming BBA students of 2019-22 batch to the university. The grand Commencement Day saw the participation of Mr. Chandra Shekhar Mukerjee, CEO, South Indian Bank, as the Chief Guest. He interacted with the students and inspired the students to go for knowledge and skills and to have a positive viewpoint always.

Eminent guest of the occasion, Dr. Parag Diwan, CEO, Paradigm Consultancy and Resource Management Pvt. Ltd., advised the students to believe in hard work on the way to success. Dr. Sarat Acharya, National Professor, and Advisor, Birla Global University, shared his professional experiences and inspired the students to develop entrepreneurial skills during their studies. Dr. Sudhakar Panda, the Vice Chancellor, promised the students to make their stay and study enjoyable at the university. Dr. B.K. Das, the Registrar apprised the new students with the university's endeavours in providing quality education in the area of Management. Dr. Snigdha Mohapatra, the Course Coordinator, assured the students with the best possible facilities on campus while proposing the vote of thanks in the ceremony.

The students were then explained everything about the university and taken through an Orientation Programme.



BBA Students taking pledge



New BBA students with BGU fraternity



# ORIENTATION AND IMMERSION PROGRAMME OF BBA STUDENTS



Students in a dance sequence



Students performing on stage



Mr. Firoz Zahid Khan and his associate being felicitated by the Dean

**T**he new BBA students were taken through an Orientation programme where all the faculty members introduced their courses. Further, they were introduced to all the clubs and conduits of the university.

Orientation was followed by Immersion Programme which aimed at giving them an easy access to the campus life. It also aimed at making them feel at ease so that they break the ice and open-up to participate in the academic transactions comfortably. Mr. Firoz Zahid Khan, Director, Fizzaart, gave the students some wonderful experiences through his ice-breaking activities and training in dramatics. The students enjoyed activities whole-heartedly.



BBA students staging a play



## Industry-Academic Interaction

# ACADEMIA ADDRESSES DYNAMISM INTERACTING WITH INDUSTRY



Mr. Rakesh Adlakha addressing the gathering

**B**irla Global University held an interaction with the industry to enable the students to meet the changing needs of the industry and market. The workshop titled "Industry-Academic Interaction: The New Dynamics" was organized on 3 August 2019. The workshop had three sessions apart from the Inaugural session. Each session had a great blend of an academician, an industry expert, and an alumnus of BGU.

The inaugural session was graced by Mr. Rakesh Adlakha, Vice President, SMS Engineering, Khurda, as the Chief Guest and Mr. Arjya Patnaik, Director, RIMS, Raurkela, as Guest of Honour. Dr. B.K. Das, the Registrar, in his Keynote Address, said that industry needs good manpower and the right manpower can be produced by academia. The whole discussion that followed revolved around this statement. Mr. Arya Patnaik emphasized on the way Management Education equips one to solve problems in the industry. Mr. Rakesh Adlakha reaffirmed the industry-academia relationship saying industries are owned by human beings and those right kinds of human beings are prepared by academics. Dr. Sudhakar Panda, Vice Chancellor, Birla Global University, reiterated in his address that industry problems can be fruitfully solved by academicians.

Technical Session-I had Dr. Sharmila Subramanian, Principal, Aastha College of Management, Dr. Alok Sahay, Sri Sri University, Mr. Sammer Ali, General Manager, New Marrion, and Mr. Anand Gupta, alumnus, BGU, as panel members. The panel discussed the required changes in the Management syllabus to fill the knowledge and skills gap.

The panel members in the Technical Session-II were Dr. Manit Mishra, Associate Professor, IMI, Bhubaneswar, Mr. Rabintra Mishra, Vice President, HDFC Bank, Odisha, and Mr. Abhinash Nayak, alumnus, BGU. The panel discussed the kinds of industry-oriented research needed to adopt the rapid global business and technology transition.

The last panel discussion involved Dr. Rajeew Panda, NIT, Raurkela, Mr. Biswa Ranjan Dehury, Chola General Insurance, Odisha, and Ms. Shilpa Patnaik, alumnus, Birla Global University, as panel

members. They discussed how academia and industry are interdependent and how academicians can be instrumental in solving the issues in industries.

At BGU, it was a day when academia and industry looked up to each other; a day when academia consulted industry to have a relook at curriculum. The day concluded with a valedictory session attended by Mr. Sushant Rautray, Senior General Manager & Head, Talent Acquisition, Employee Branding, & Industry-Academic Relations, TATA Motors, Mumbai, and Dr. P. Nayak, the Dean, School of Management, Birla Global University. The workshop was beneficial for the whole student community, academicians, and industry experts in attendance.



Panelists during a discussion



# PH.D. PROGRAMME 2019

“There is no Substitute to Hard Work. Be the Flag bearers of Research at BGU”

Dr. B.K. Das



Research Scholars during the Orientation Programme



Scholars

The Birla School of Management welcomed its 2nd batch of Research Scholars on 18 July 2019 in a formal Commencement Day programme for them. Dr. Manas pal, the coordinator of the Ph. D. programme welcomed everybody to the programme while Dr. P. Nayak, the Dean, BSoM, talked about the rigour involved in Ph. D. programme. He invited them to first culminate the attitude of a researcher irrespective of their experience and positions.

Dr. Samson Moharana, Dean, BSoC, advised the participants to be sincere scholars by reading a lot and by developing an attitude to contribute to the world of knowledge. Dr. B.K. Das, the Registrar, explained to them the importance of hard work in research and invited them to be the flag bearers of good research at Birla Global University. Prof. Sudhakar Panda, the Vice Chancellor, gave the research scholars some essential tips as he asked them to have an open mind rather than entering a research area with preconceived ideas.

## SPECIAL LECTURE ON MAHATMA GANDHI AS A MANAGEMENT LEADER



Mr. Satya Narayan Sahu sharing Gandhian philosophy with Management students



Dr P. Nayak with Mr. Satya Narayan Sahu

Mr. Satya Narayan Sahu, a distinguished scholar of Gandhian philosophy, addressed the Management students where he designated Mahatma Gandhi as a fitting example of a Management leader. Terming him as a level 5 leader, he narrated how Gandhi motivated, managed, and moved millions of people for a common goal. It was interesting to know how Gandhi learned nonviolence/Satyagraha, from mythology. He narrated how Gandhi was influenced by the ways of life of Bhakt Prahlad, Jesus Christ, Socrates, Imam, and Meera Bai. He also went on to advise the students with what all to do as successful managers. The session was inspiring for the Management students as they picked up many leadership qualities from the narratives and portrayal of the Mahatma.

# NATIONAL SEMINAR ON INDIAN START-UP ECOSYSTEM

“Start-up Journey is Difficult but Interesting”

Mr. Joydeep Rakshit



Mr. Sriram Panda, Managing Director, MITS Food Park & Mr. Joydeep Rakshit, Skillspro with the Dean, Vice Chancellor, and Prof. Sujit Patra during inaugural session



Audience during the Seminar

“Students of new generation should take the advantages of changing scenario and scope for entrepreneurial endeavours”, said Mr. Sriram Panda, Managing Director, MITS Food Park, who joined the seminar as the Chief Guest on 31 August 2019. He added that vision, executional excellence, and decision-making skills are extremely important to be an entrepreneur. Mr. Joydeep Rakshit, Skillspro, mentioned that thoughts and innovations of new-age entrepreneurs should be used to solve practical problems in Management.

Dr. P. Nayak, the Dean, BSoM, mentioned that the stories of struggles, problems and failures from experienced entrepreneurs can be guiding lights for aspiring entrepreneurs of new-generation. The event witnessed the participation of some young entrepreneurs who shared the stories of their entrepreneurial endeavours and that turned out to be a significant input for the Management students. Apart from students and teachers from Birla School of Management, forty scholars and faculty members from other institutions benefitted from the practical discussion carried out during the event. Dr. Sudhakar Panda, the Vice Chancellor, Birla Global University, inaugurated the event.

## NATIONAL SEMINAR ON RECENT TRENDS AND DEVELOPMENTS IN DECISION SCIENCE AND OPERATIONS MANAGEMENT

The Department of Decision Science and Operations organised a National Seminar on Recent Trends and Developments where research scholars, academicians, and industrialists came together to discuss how Decision Science and Operations have been evolving and playing an important role in business. Sri Maheshwar Sahu, retired IAS officer & Chief Additional Secretary, Govt. of Gujarat & Independent Director, Adani Gas, inaugurated the event as Chief Guest. He elaborated on the corporate ecosystem in his address.

Prof. Gopal Krishna Nayak, Director, IIIT, Bhubaneswar, joined the event as an eminent guest and emphasized on the role of multinational companies in research and development. Dr. P. Nayak discussed the role of Operations Management in the growth of business. Dr. Sudhakar Panda, the Vice Chancellor, talked about the importance of seminar of this kind in business & research, and advised the students to make the most of the opportunity. Dr. Manidutta Ray coordinated the seminar.

### Inter-School Debate

Around 50 enthusiastic participants from all the schools participated in the Story-telling & Presentation Skills Competition organised by Communication Club, Birla School of Management on 15 February 2020. Ms. Ankita Mohanty, Birla School of Communication stood as the winner while Sanat Puri, School of Management, and Priyadarshini & Sanchita Das from Birla School of Commerce stood as runners up in the story-telling competition.

Swagat Mishra, Birla School of Management won the PRESENTATION SKILLS competition while Poushali Haldar & Shailaja Rohila, Birla School of Management stood as Runners Up.



Dr Anubha Ray with the participants of Communication Club activities



Mr. Swagat Mishra, BBA, being felicitated by the Chief Guest

## International Student Exchange

# MMU MALAYSIA

## TRIP TO MALAYSIA ON INTERNATIONAL STUDENT EXCHANGE PROGRAMME



BGU students at MMU during student exchange programme



BGU Faculty members presenting a souvenir to Dr. Gerald, Dean, Faculty of Business at MMU



MBA students on an industrial visit in Malaysia

**A**fter the successful visit of 32 students to Malaysia, another team of 32 MBA 1st year students, led by faculty members Dr. Anubha Ray and Dr. Sadanand Meher, visited the MultiMedia University, Malaysia in July 2019. The team of students participated in academic affairs along with some industry exposure like visit to Reserve Bank of Malaysia, visit to Yakult factory. The students also got the opportunity to visit several heritage sites and visiting places of the country. It was a six-day trip from the 22nd to 26th July. MultiMedia University of Malaysia and Birla Global University had collaboratively organised this trip with an objective to expose the students to a different academic and industrial atmosphere.



## ESSCA SCHOOL OF MANAGEMENT



BGU students at Essca



Four BGU students with their batch mates at Essca, France

**A**fter successful students exchange programmes for 2017-19 and 2018-20 batches, four students of 2019-21 batch participated in the international exchange programme being conducted as per the MoU with ESSCA School of Management, France. They joined ESSCA School of Management in January 2020. The students benefitted enormously from the international exposure and a new environment. They got an opportunity to witness Management education in another part of the globe.

## KOZMINSKI UNIVERSITY, EUROPE



BGU Student at Kozminski University, Europe, during an exchange programme

**U**nder an MoU for Student Exchange Programme with Kozminski University, one BBA Student of 2018-21 batch pursued one semester in Kozminski University from February to June 2020.



KOZMINSKI UNIVERSITY



# COMMENCEMENT DAY



Mr. Chandra Shekhar Mukerjee, CEO, South Indian Bank & Dr. Parag Diwan, CEO, Paradigm Consultancy along with the Vice Chancellor and Registrar



Dr Parag Diwan being felicitated by Dean BSoM, BGU



Third Commencement Day of BSS&H, 2019

**B**irla School of Social Sciences and Humanities organized the Commencement Day to welcome its 3rd batch of MA Economics and 2nd Batch of BA Economics students on 22 July 2019. The programme was graced by Shri Sanjib Chandra Hota, IAS (Retd), Former member-Board of Revenue, Govt of Odisha, as Chief Guest, Shri Himanshu Mohanty, Executive Director, Price Water House Coopers, Mumbai as Chief Speaker and Dr. Parag Diwan, Chief Executive Officer at paradigm Consultants and Resource Management Pvt Ltd as Guest of Honour. While delivering the Commencement Day address, Mr. Hota discussed the importance of Economics and advised the students to be sincere in their studies.

Shri Mohanty, the Chief Speaker, advised the students to work hard and discuss different economic thoughts. Prof. Sudhakar Panda, Honourable Vice Chancellor, Birla Global University, assured the students that they will enjoy their stay during their studentship here and encourage them to develop their interpersonal skills. The Registrar of BGU Dr. B.K. Das stated that the Birla Global University stands for quality and assured that all attempts shall be made to provide the best education in economics. Dr. Parameswar Nayak, Dean, BSoM, motivated the students to be honest and understand the value of education. Prof Samson Maharana, Dean BSCoM spoke about the importance of Economics in the present scenario.



Lightning of the Lamp on Commencement Day by the Honourable Vice Chancellor ,BGU



## ORIENTATION PROGRAMME FOR BA ECONOMICS (2019-22) AND MA ECONOMICS (2019 -21)



Economics students during orientation programme

An Orientation programme was arranged to acclimatize the students to the new environment. After moving into a new neighbourhood, one would ideally like a few days to learn one's way around the new neighbourhood. Likewise, orientation should allow students to get their bearings in their new home. With this idea, a comprehensive orientation program was organized by the Department of Economics, BSS&H to orient the newly admitted students. In this context, a series of lectures were organized from 23 to 26 July 2019 by eminent professors from different universities. Besides this, the programme involved the interaction of students and faculty members where so many activities like an introduction to all clubs and conduits, introduction to academic procedures, rules and regulations, residential life, and placement activities.

## TEACHERS' DAY CELEBRATION

Teachers are the important pillars of society. They contribute to the future of the nation. So for showing respect and gratitude towards the teachers, the students of the Department of economics organized a program with full enthusiasm. Prof Sudhakar Panda, Honourable VC, Dr. B.K Das, Registrar, Prof. Parameswar Nayak, Dean, BSOM, Prof. Lalit Deb, Dean BSOL, Dr. Bimal Mishra, Controller of Examinations, Prof. Shiv Shankar Das, Head, BSOC graced the occasion. They all cheered the students and encouraged them to be good students and responsible citizens. The event included many interactive activities by both the students and teachers.



Teachers' Day Celebration at BSS&H

## SPECIAL LECTURE BY DR. R.N. MAHAPATRA



Prof(Dr) R.N. Mahapatra interacting with the Students

Something different than the usual always seems superior. Inviting guest speakers is a wonderful way to learn about a specific topic for the students in a different way. With this idea Department of Economics, BSS&H invited Dr. Prof (Dr) R.N. Mahapatra to deliver a lecture on "Education and Human values" on 6 September 2019. Prof. Mahapatra spoke about value-based education and the need for human values in contemporary society. He also spoke about maintaining a balance between study pressure and life. He advised the students to have good practices for themselves and society.

## NATIONAL SEMINAR ON ECONOMIC DEVELOPMENT: RATIONALITY VS POPULISM



Two-Days National Seminar Organised on Economic Development: Rationality vs Populism Organised by BSS&H

**B**irla School of Social Sciences and Humanities (BSS&H), Birla Global University, Bhubaneswar, organized a two day National Seminar on ECONOMIC DEVELOPMENT: Rationality vs. Populism at its Gothapatana Campus on 9th and 10th Jan 2020. The Inaugural ceremony was graced by impressive delegates such as Prof (Dr) Pratap Singh Birthal, ICAR-National Professor, National Institute of Agricultural Economics and Policy Research, New Delhi, as Chief Guest. He elaborated on Economic Development in the present scenario concerning rationality and populism. Prof (Dr) Mohan Patel, Professor of Economics and Principal, NS Patel Arts College, Sardar Patel University, Gujarat, was the Guest of Honour. Prof (Dr) Alok Kumar, Prof of Economics, St. John College, Dr. B.R. Ambedkar University, Uttar Pradesh, was another Guest of Honour. Prof.(Dr.) Biswambhara Mishra, Professor in the Department of Economics, North-Eastern Hill University, joined the event as the Chief Speaker. The inaugural ceremony included the release of the Seminar Abstract in the presence of all revered guests. The inaugural ceremony was followed by a panel discussion and three technical sessions.

The panel discussion was chaired by Prof (Dr) Sudhanshu Sekhar Rath, Former Vice Chancellor Gangadhar Meher University, Sambalpur, Prof(Dr) Jagannath Lenka, Professor of Economics, North Odisha University, and Prof (Dr) Mitali Chinara, Associate Professor, Utkal University and Co-Chaired by Prof (Dr) Badri Narayan Rath, Professor IIT Hyderabad, Dr. Narayan Sethi, Associate Professor, NIT Rourkela, Dr. Bhupendra Bahadur Tiwari, Professor of Economics at Sri Ramswaroop Memorial Group of Professional Colleges, Lucknow. Eminent academicians joined the seminar and delegates presented papers on Socio-Economic and Financial Development, Politics and Economics of Populism, Corruption, income Inequality, Financial Inclusion, Issues in Agricultural Areas, etc.

The Chief Guest of the Valedictory session was Prof (Dr) Sudhanshu Sekhar Rath, Former Vice Chancellor Gangadhar Meher University, and the Guest of Honour was Biswanath Das, Deputy General Manager, Odisha State Head, Syndicate Bank. He delivered a talk on the Contemporary Economic Scenario and Role of Banking. The Valedictory session ended with the vote of thanks by Dr. Seba Mohanty, Assistant Professor BSS&H.



Panel Members, Honourable Vice Chancellor, Registrar and Dean, BGU



Panel Discussion on National Seminar by Dr Mitali Chinara and Dr Bhupendra Bahadur Tiwari

## INDUSTRIAL VISIT TO MILK MANTRA



Industrial Visit to Milk Mantra Organised by BSS&H



Industrial Visit provides students a practical experience about the internal working of the companies. Therefore for providing practical exposure to the students of the Economics Department of Economics, BSS&H organized an industrial visit on 22 February 2020 to Milk Mantra Pvt. Ltd. (The Moo Factory, Gop). In this visit, students eagerly observed everything related to the procurement, production and distribution at the industry. They asked several questions to the managers and witnessed the practical sides of their theoretical knowledge. Particularly, the students learned about the mechanism of Production Functions, Laws of Returns to Scale, Law of Variable proportions, and the existence of Monopolistic and oligopoly market structures. In the afternoon, we visited Konark Sun temple where they enjoyed the beauty of the architecture of the 13th-century also learned about the tourism industry.

## WEBINAR ON CAREER OPPORTUNITIES IN ECONOMICS



BGU  
BIRLA GLOBAL  
UNIVERSITY

Birla School of  
Social Sciences & Humanities

### Webinar on Career Opportunities in Economics

Date & Time: 21<sup>st</sup> May 2020 at 11AM

[Click Here To Register](#)

#### Panelists



**Dr. Ajit Kumar Dash**

Asst. Professor of Economics



**Dr. Seba Mohanty**

Asst. Professor of Economics

#### Moderator



**Dr. Debi Prasad Bal**

Asst. Professor of Economics

Birla School of Social Sciences and Humanities organised a Webinar on Career Opportunity in Economics on 21st May 2020. Dr. Ajit Kumar Dash and Dr. Seba Mohanty were the panellists and the webinar was moderated by Dr. Debiprasad Bal. The panellists discussed the different opportunities available for economics students in the present scenario. Around 320 participants attended the Webinar.

# COMMENCEMENT DAY



Honourable Guests with Dr B.K. Das, the Registrar & Prof. S. S. Das, HOD



Guests and faculty members of School of Communication with newly admitted BAJMC and MAJMC students

**B**irla School of Communication, Birla Global University, Bhubaneswar, organized the Commencement Day to welcome its 7th batch of MAJMC and 3rd Batch of BAJMC (Hons). The programme was graced by Ms. Monika Nanda, Senior Producer, History TV18, as Chief Guest and Dr. Ashok Kumar Panda, CGM, SANMARG as Guest of Honour. Mr. Nilambar Rath, CEO, Odisha Live was the Chief Speaker on the occasion.

Addressing the students, Ms. Monika Nanda said that the profession of journalism has been converging from print to digital. She also said the journalism profession is no more restricted to newspapers and television, and it's changing according to the technological modifications.

Speaking on the occasion, Mr. Nilambar Rath elaborated on the importance of digital media in the present scenario. He said that it has been surpassing the mainstream media and advised the students to equip themselves with the nuances of technical skills so that they can meet the challenges of the future.

Dr. Ashok Panda emphasized the importance of working on both content and presentation to become an effective communicator. He also said that one should try to establish the truth with courage and commitment to become a professional journalist.

## PARTICIPATION IN 3RD NATIONAL MEDIA CONCLAVE

The students of Birla School of Communication, along with the faculty members participated in the IMS 3rd National Media Conclave held at KIIT University from 21-23 November 2019. The students interacted with the media experts in academia as well as in the field.

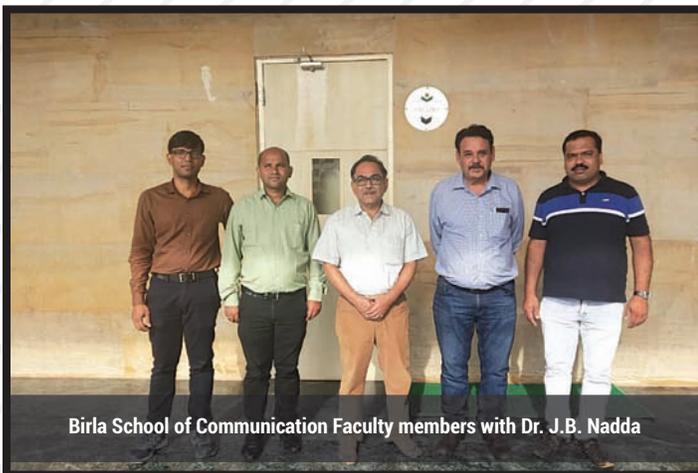
### AWARD AS BEST MASS COMMUNICATION INSTITUTE

Birla School of Communication, Birla Global University, was awarded the 'Best Mass Communication Institute' at the IMS Three-Day National Media Conclave held at KIIT University from 21-23 November 2019. The conclave which was attended by the top journalists and leading media educators of the country had more than 600 delegates from India, Bangladesh, Bhutan, and Nepal. Prof. Shiv Shankar Das, Head, Birla School of Communication received the award from Shri Surjya Narayan Patro, the Honourable Speaker, Legislative Assembly of Odisha in the presence of Mr. Ruben Banerjee, Editor in Chief, Outlook, Prof. K. G. Suresh, Former Director General, Indian Institute Mass Communication-New Delhi, and other dignitaries.



Prof. Shiv Shankar Das receiving Award

### VISIT OF PROF. DR. J. B. NADDA, DIRECTOR, CONSORTIUM FOR EDUCATIONAL COMMUNICATION (CEC), NEW DELHI



Birla School of Communication Faculty members with Dr. J.B. Nadda

Prof. Dr. J.B. Nadda, Director, Consortium for Educational Communication (CEC), New Delhi, visited the School of Communication, Birla Global University on 15 July 2019. He appreciated the university authority for providing the state-of-the-art TV and Radio Lab facilities to the students.

### GUEST TALK BY DVR MURTHY, ANDHRA UNIVERSITY

Prof. DVR Murthy, Professor, Dept. of Journalism and Mass Communication, Andhra University, Vishakhapatnam, visited the school of Communication and addressed the students about the importance of media education in the present scenario, on 3rd September 2019.



Prof. DVR Murthy being felicitated by Prof. Shiv Shankar Das

## GUEST TALK BY MR. JAJATI KARAN



Mr. Jajati Karan being felicitated

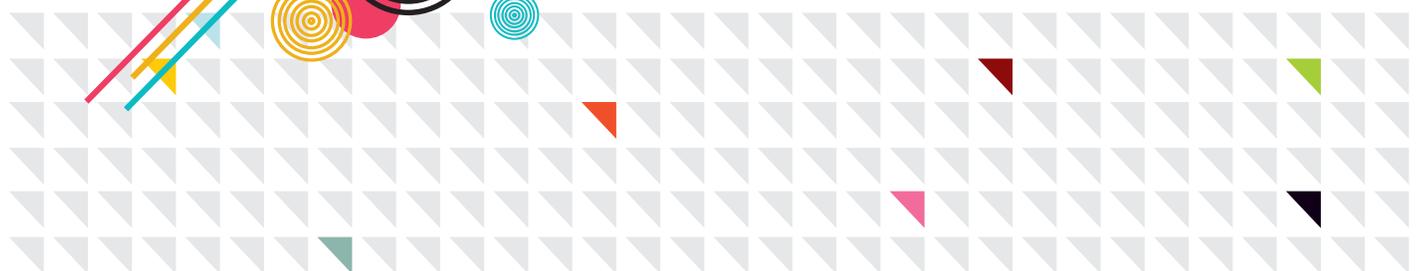
**B**irla School of Communication organised a guest talk by Mr. Jajati Karan, Editor in Chief, of Omm Comm News on 6 August 2019. Mr. Karan addressed the students about the polarisation of the digital entertainment industry. He elaborated on the current state of the media and entertainment industry, including the shift from ad-revenue to consumer-revenue and the elevation of the user experience. He also expounded about the personalised entertainment of the top platforms.

## INTERVIEW OF MR. LALIT KUMAR, WRITER & SOCIAL ACTIVIST

**B**irla School of Communication organised a special radio interview session for the Radio BGU with Mr. Lalit Kumar on 9 November 2019. Mr. Kumar is a Delhi-based motivational writer, recipient of National Award from Govt. of India, author of 'Vitamin Gindagi' and a Social Activist. In this interview, Mr. Kumar shared his life journey, struggle, and experiences as a writer and whistle-blower for the cause of differently-abled people's rights.



Faculty and students with Mr. Lalit Kumar

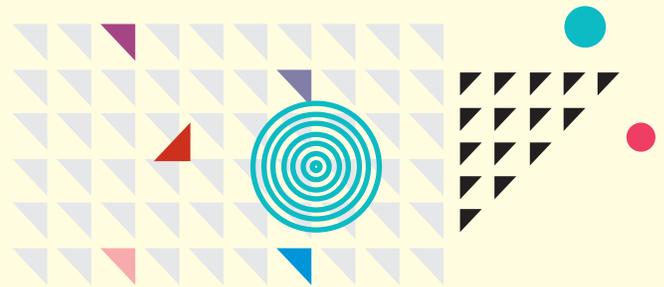


## Message From the Dean



I am glad to know that the next issue of the newsletter "Darpan" is going to be released very shortly. The newsletter has been the showpiece of Birla Global University which contains the achievements of the faculty and the activities of different schools of the University. I congratulate the members of the Board of Editors and Dr. Sadanand Meher for doing all the editorial work in connection with giving an attractive shape to this newsletter. I am sure this will be highly appreciated by the faculty, students and all other stakeholders of BGU.

**Prof. (Dr.) Samson Moharana**



# COMMENCEMENT DAY

**BGU**  
BIRLA GLOBAL  
UNIVERSITY

**BIRLA SCHOOL OF COMMERCE**  
**Commencement Day 2019**  
**M.Com (2019-21) & B.Com (H) (2019-22)**

<p><small>Guest of Honour:</small></p>  <p><b>Dr. Parag Diwan</b> Chief Executive Officer Paradigm Consultants &amp; Resource Management Pvt. Ltd.</p>	<p><small>Chief Guest:</small></p>  <p><b>Dr. Rabi Narayan Senapati, IAS (Retd.)</b> Chairman 5th State Finance Commission Govt. of Odisha</p>	<p><small>Guest of Honour:</small></p>  <p><b>CA Rajib Sekhar Sahoo</b> Senior Chartered Accountant Financial &amp; Management Consultant</p>
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**23<sup>rd</sup> July, 2019 | Time - 10:00 AM**  
**Venue - Seminar Hall, Birla Global University**

Commencement day programme-2019 of Birla School of Commerce

2<sup>3</sup>rd July 2019 marked a big day for the Birla School of Commerce as it was the ceremonious beginning of the B.Com and M.Com courses for blooming buds of 2019. 55 students were admitted to B.Com and 26 students joined in M.Com. **Dr. Rabi Narayan Senapati, IAS (Retd.), Chairman, 5th State Finance Commission, Govt. of Odisha**, presided over as the Chief Guest for the occasion. **Dr. Parag Diwan, the CEO, Paradigm Consultants and Resource Management Pvt. Ltd. along with C.A Rajib Sekhar Sahoo, Senior Chartered Accountant, Financial and Management Consultant**, joined the dais as the Guests of Honour. The guests were accompanied by Hon'ble Vice Chancellor, Prof. (Dr.) Sudhakar Panda, Registrar, Prof. (Dr.) B. K. Das, and the Dean, School of Commerce, Prof. (Dr.) Samson Moharana. The event commenced with the lighting of the ceremonious lamp followed by the welcome address delivered by Dean, School of Commerce. The guests then addressed the gathering and imparted their words of wisdom that aimed to thoroughly inspire the newcomers with their ideologies and to help the students and parents become comfortable with their decision of choosing this programme. They also enlightened the students with the importance that the world of Commerce holds in the present-day economy of this developing nation and the world of possibilities in this field. The senior students played an important role in the success of this day as they volunteered in the arrangement, discipline, and the overall coordination of the event. The Commencement Day turned out to be a day of new hope and enthusiasm as the academic year of 2019 officially began. The programme ended with a vote of thanks proposed by Prof. Lopamudra Nayak.



## SPECIAL LECTURE BY PROF. ZEINAB MOHAMED NAWAR, BRITISH UNIVERSITY OF EGYPT, CAIRO



Dr. Zeinab Nawar being felicitated by the Hon'ble Vice Chancellor,  
Birla Global University



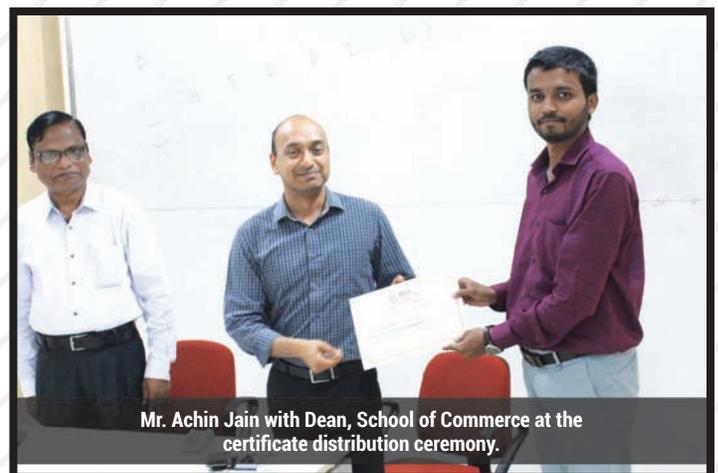
Dr. Zeinab Nawar with the faculty members and participants

On 19th August 2019, the Birla School of Commerce organized a guest lecture on the topic "Prosperity through Education, Empowerment, and Happiness". The speaker for the session was Dr. Zeinab Mohamed Nawar, Dept of Business Administration, Faculty of Business, Economics & Political Science, The British University in Egypt, Cairo. Students from both B.Com and M.Com gathered in the Seminar Hall eager to meet the professor and to hear her discourse. Having done extensive research on Local Economic Development and related economic theories of growth and prosperity throughout her career, the information that Dr Zeinab imparted to the students proved to be a significant revelation to the various aspects of an economy and what improves it. The focal point of the lecture shed light on how multi-dimensional the spectrum of 'Prosperity' is in an economy and how proper education, empowerment, and happiness can positively impact the growth of a nation. Her exposition regarding this was of unique significance due to the exceptional global outlook that she had nurtured over many years of experience working in Egypt as a teacher and as an economist. Her lecture ended with a Question-Answer session with the students. The Birla School of Commerce was honoured and privileged to have the presence of a renowned foreign national to interact with its students.

## FINANCIAL MODELLING WORKSHOP



Mr. Achin Jain addressing the post graduate students of  
School of Commerce.



Mr. Achin Jain with Dean, School of Commerce at the  
certificate distribution ceremony.

A workshop on "Financial Modelling" was organized by the Birla School of Commerce on the 28th- 29th August 2019 for the post graduate students of the Birla School of Commerce. The resource person for this workshop was Mr. Achin Jain, Financial Analyst from Canada. He conveyed practical knowledge about MS-Excel and financial modelling. Mr. Jain made it simple for the students by starting with the basics and then moving on to the complex parts. Many important topics were covered and their practical applications were discussed. Along with a two-day lecture session, Mr. Jain also provided the students with a bunch of materials and assignments to practice with. He interacted with every student and presented them with some solved problems. He also asked them to solve basic questions to get a hint of their understanding. The M.Com students from Birla School of Commerce attended it. Being a practical and application-based workshop, the students had a great time in understanding this crucial topic.

## NATIONAL SEMINAR ON "INDIAN FINANCIAL SYSTEM: STRATEGIC ISSUES, CHALLENGES AND OPPORTUNITIES"



Inaugural ceremony of National Seminar 2019 on Indian Financial System: Strategic issues, challenges and opportunities

**B**irla School of Commerce organised a National Seminar on "Indian Financial System: Strategic Issues, Challenges and Opportunities" on 18 October 2019. In the Inaugural ceremony, Shri Salil Kumar Mishra, CEO, Reliance Retail Insurance, and Head, Finance and Accounts, Reliance industries joined as the Chief guest along with Dr. Venkatachalam Shunmugam, Director Research, MCX-IPF, Mumbai and Shri Sridhar Patra, Chairman cum Managing Director, NALCO, as the Guests of honour. They were accompanied on the dais by Vice Chancellor Birla Global University, Prof. (Dr.) Sudhakar Panda, Registrar, Prof.(Dr.) B.K. Das, Dean Birla School of Commerce, Prof.(Dr.) Samson Moharana (seminar chair) and Prof.(Dr.) Bimal Chandra Mishra (seminar co-chair).

The inaugural session was followed by a panel discussion on the Indian Financial System, in which Prof. Prabodh Kumar Hota, Professor, and Head, P.G. Dept of commerce, Utkal University gave the introductory remarks. Dr. Venkatachalam Shunmugam and Shri Sunanda Kumar Mitra, Chairman Jankalyan Microfinance, former CGM, Axis Bank, addressed the audience. After an open house discussion, Prof. Hota concluded the discussion and summed up the valuable insights shared by the distinguished dignitaries.

The panel discussion was followed by two technical sessions. Session 1 was chaired by Prof. Ranjan Kumar Bal, Former Chairman, P.G. Council, Utkal University. Dr. Pradipta Kumar Sanyal, Associate Professor, BGU, joined him as the co-chairperson. Prof. Bimal Prasad Nanda, Former Director, Higher Education, Govt. of Odisha, and Dr. Alka Singh, Lucknow University, were the resource persons. Prof. Bal spoke about the dreams that India has and the challenges that are causing hindrance on its path towards growth. He also spoke about the opportunities and different ways to overcome them. He concluded his speech by emphasizing the fact that innovative intervention and integrated approach can prove to be the saviour for the nation and its journey towards development.



Guests of National Seminar with the faculty members of the University and participants of the seminar

Technical Session 2 was chaired by Dr. Maheswar Sahu, Professor of Commerce and Director of Sports, Utkal University. Prof. Rabindra Kumar Swain, Associate Professor, Utkal University, Prof. Sabat Kumar Diga, Associate Professor, Ramadevi University, and Mrs. Sarika Sahu, Partner, Mintbox Advisory were the resource persons. Dr. Maheswar Sahu enlightened the youth on the Non-Performing Assets (NPA) of Banks and spoke about its past and present. He also highlighted how it is a cause of impediment in the banks. He then explained about banking frauds and various strategies and resolutions to tackle it. He concluded by focusing on the measures through which NPA can be prevented.

The Seminar ended with a Valedictory Ceremony with the Chief Guest Shri P.K. Biswal, IAS Special Secretary, Finance, Govt. of Odisha, and the Guest of Honour Mr. Prasanta Mohapatra, Chief General Manager, SEBI, Mumbai. The guests addressed the gathering and the felicitated the best research paper writers.

## NATIONAL UNITY DAY



Dean, School of Commerce, Prof. (Dr.) Samson Moharana addressing the students on the occasion of National Unity Day.



Students being administered the oath of Unity by Dr. B.P. Bijay Sankar, Faculty, School of Commerce

In commemoration of the National Unity Day, the Birla School of Commerce organized a programme on 31 October 2019 for its students from all batches of B.Com and M.Com. They were joined by Prof. Dr. Samson Moharana, Dean, BSoc, along with the rest of the faculty. The programme served not just to inculcate the values of Unity amongst all but also to honour the memory of the late Sri Sardar Vallabhbhai Patel, the Iron Man of India, who was a pioneer in the movement for national integration post-independence. Prof. Dr. Samson Moharana then shared his views on the significance that Unity upholds in the sphere of human society; as in his words, unity brings strength to the core of human values and brings out the best in people. The programme was organised and attended by commerce students.

## PANEL DISCUSSION ON UNION BUDGET 2020

A Panel Discussion on 'Union Budget 2020' was organised by the Birla School of Commerce on 14th February 2020. The panellists included Shri Jugal Kishore Mohapatra, IAS(Retd.), Former Chief Secretary, Government of Odisha, and Shri Nageshwar Patnaik, Editor, BizOdisha.

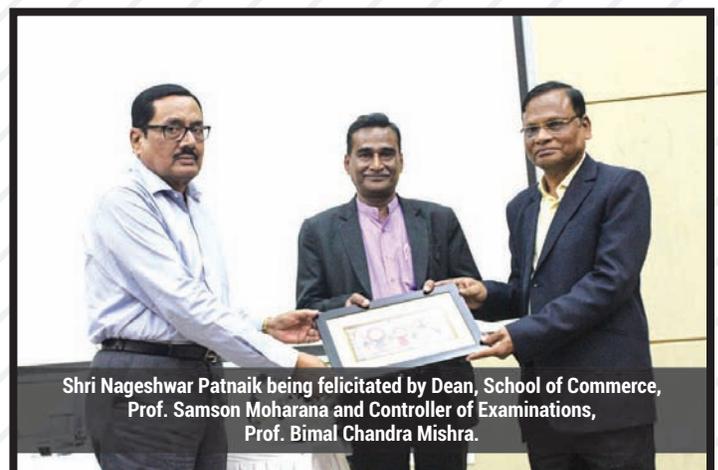
The main motto of the discussion was to review and enlighten the students about the Union Budget of the current financial year.

The discussion started with Shri Mohapatra enlightening the students about the Union Budget of the current financial year. He said that the budget focused on three themes – Aspirational India, Economic Development for all, and building a caring society. He then talked about the mechanisms based on which this budget was created and the amount of impact and impression this budget has created on the lives of the common citizens of the nation. His oration was followed by the deliberation of Shri Nageshwar Patnaik, who first gave the students a quick insight into the overall budget and then went ahead with highlighting the various pros and cons of the budget. His detailed analysis of the budget proved to be an eye-opener for everyone.

The session concluded with closing remarks by the Dean, Birla School of Commerce, Prof. (Dr.) Samson Moharana, who reviewed the complete session and acknowledged the deliberations of the esteemed guests.



Shri Jugal Kishore Mohapatra being felicitated by the Hon'ble Vice Chancellor, Birla Global University.



Shri Nageshwar Patnaik being felicitated by Dean, School of Commerce, Prof. Samson Moharana and Controller of Examinations, Prof. Bimal Chandra Mishra.



## Message from the Dean



**A** buzz with ideas like it were in previous editions, "Darpan" is the reflection that marks our growth and gives life to our aspirations at Birla Global University. It unfolds a wide spectrum of creative skills ranging from Writings, Campus life and Activities of the University during the last academic year.

I welcome the new batch of students admitted to different schools of Birla Global University. As the present scenario demands a paradigm shift from ingenuousness to ingenuity, your commitment and creative abilities can open new vistas in the area of Education and Growth of the Nation.

I congratulate the Editorial Board on its tireless efforts and all the persons who have contributed to successfully bring out this edition of the University Newsletter.

"With warm wishes and God's Blessings"

**Prof. Dr. Lalit Kumar Deb**

## COMMENCEMENT DAY

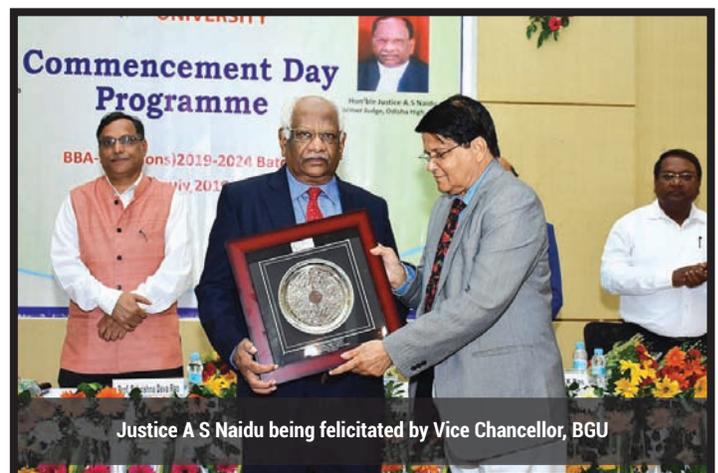
### WELCOMING THE 2ND BATCH OF BBA, LL.B. (HONS) STUDENTS

**"Justice can only be secured when good judges and good lawyers contribute equally."**

**-Justice Naidu**

**B**irla School of Law organized the Commencement Day to welcome its 2nd batch of BBA, LL.B (Hons) students. The programme was graced by Hon'ble Justice A. S. Naidu, former Judge of Odisha High Court and former member of the National Green Tribunal, as Chief Guest and Prof. Srikrishna Deva Rao, Vice Chancellor, National Law University Cuttack, as Guest of Honour. While delivering the Commencement Day address, Justice Naidu advised the students to be sincere in their studies. He said that justice can only be secured when good judges and good lawyers contribute equally.

Prof. Srikrishna Deva Rao, the Guest of Honour, advised the students to work hard. He spoke about how the present system of legal education was adopted during the 1980s by the Bar Council of India. Prof. Sudhakar Panda, Vice Chancellor, Birla Global University, assured the students that they will enjoy their stay during their studentship here. The Registrar of BGU Dr. B.K. Das stated that the Birla Global University stands for quality and assured that all attempts shall be made to provide them the best of legal education. Dr. Parameswar Nayak, Dean, BSoM, advised the students to be honest and sincere. Prof Lalit Kumar Deb delivered the welcome address and spoke about the importance of legal education. The event concluded with a vote of thanks by Ms. Ashna Siddiqui, Faculty of BSOL.



Justice A S Naidu being felicitated by Vice Chancellor, BGU



2nd Commencement Day Programme at BSOL

## Workshop on Child Rights



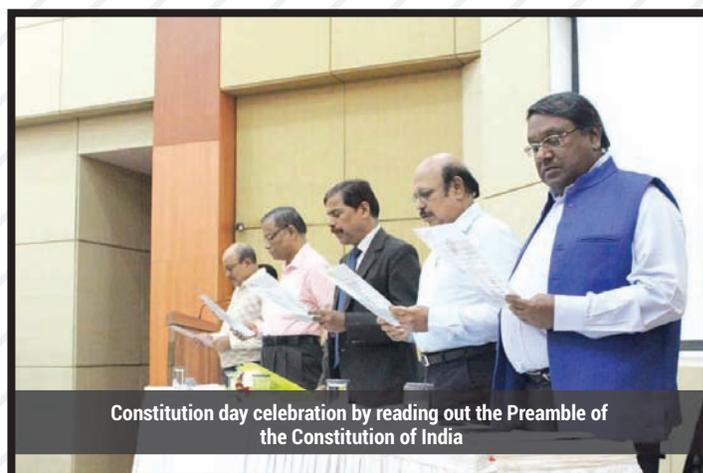
Workshop on child rights by members of Child Rights Centre, CNLU Patna

**C**hild rights are one of the most important human rights for the protection and care of children. Ms. Sneha Sharma, Centre Coordinator and Ms. Sugandha, Faculty Coordinator of Child Right Centre, Chanakya National Law University, Patna visited Birla law school on 1st August, 2019, to make the young law students aware of child rights. The interactive session gave the students insight about child rights, the need for special rights for children and the practical reality in the present society. Statutes, legislations, policies and acts that are made for the welfare of Children under the national and international law were discussed in order to highlight the rights of the children.

An activity to raise awareness about the gender discriminations, biases and cataracts that exist in today's world was conducted. Ms. Sneha stressed on the need for protection of children at schools and homes as well. The event made the law students aware about laws related to children.

## Constitution Day

**B**irla School of Law celebrated the Indian Constitution Day on 26th November 2019. The chairman of Lok Adalat, Mr. Shri Suryamani Mohapatra was the chief guest of the event. The day started with the pledge of upholding the law and abiding by the Fundamental Duties enshrined in Part IV – A of the Indian Constitution. Prof. Dr. B.K. Das, Registrar, Birla Global University, Prof. Dr. Sudhakar Panda, Vice Chancellor, Birla Global University, spoke on the event and emphasised on value based education that imparts constitutional values. Mr. Suryamani Mohapatra, the chief guest of the event shared his experience and explained practical examples that can help people protect their constitutional rights and uphold their duties. Mr. Suryamani highlighted the importance of Fundamental Rights that are available and can be exercised against the state along with the need to abide by Fundamental Duties.



Constitution day celebration by reading out the Preamble of the Constitution of India

## Guest Talk by Dean, TISS

### VISIT OF DEAN, SCHOOL OF LAW, TISS



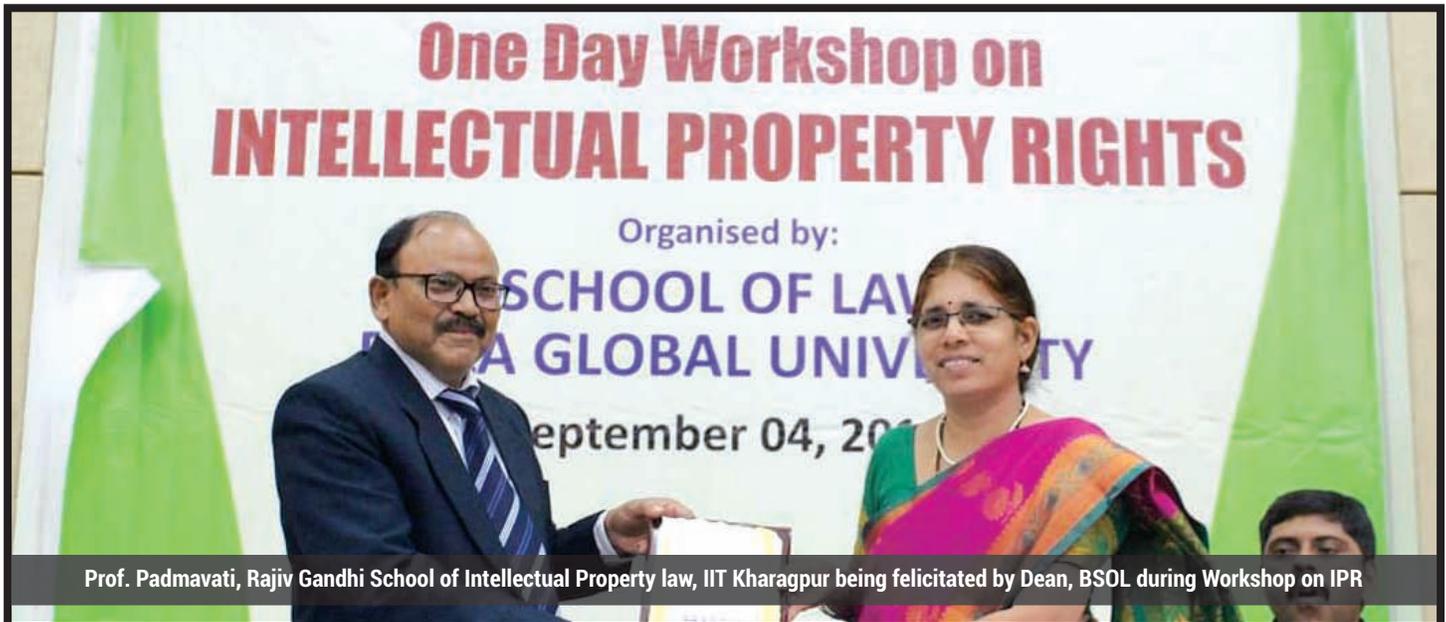
Prof. Arvind Tiwari, Dean, School of Law, TISS Mumbai during his visit to BSOL

**P**rof. Arvind Tiwari, Dean, School of Law, Tata Institute of Social Sciences, Mumbai visited Birla School of Law on 16th December 2019. Prof. Arvind interacted with the students and faculties of law school and enlightened them with his words of wisdom and years of experience as an academican.



## Workshop on IPR

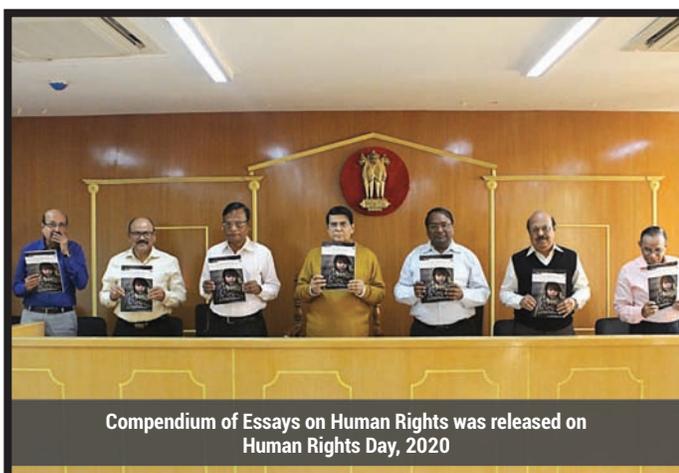
### Workshop on Intellectual Property Rights



Prof. Padmavati, Rajiv Gandhi School of Intellectual Property law, IIT Kharagpur being felicitated by Dean, BSOL during Workshop on IPR

**S**chool of Law conducted a workshop on Intellectual Property Rights on 4 September 2019. Eminent speakers like Prof. S Matilal, Prof. P.K Bandopadhyay and Prof. M Padmavati from one of the premier law institutes of India, Rajiv Gandhi School of Intellectual Property law, IIT Kharagpur discussed and deliberated upon the details of this field of law. The one-day long workshop introduced participants to the basics of patents, copyright, trademarks and also introduced them to Plant Protection Variety, development of PVP in India, adoption of UPOV principles in India. Prof. Padmavati further emphasised on the need for faster development of Plant protection variety in India. Prof. B.K. Das, Registrar, and Prof. Sudhakar Panda, Vice Chancellor and Prof. L.K. Deb, Birla School of Law felicitated the eminent speakers as a token of respect.

### Human Rights Day



Compendium of Essays on Human Rights was released on Human Rights Day, 2020

**T**he School of Law celebrated one of the most important days of the world, Human Rights Day. Prof. Sudhakar Panda, Vice Chancellor, BGU, Dr. B. K. Das, Registrar, BGU, Prof. Parmeshwar Nayak, Dean BSoM. Prof. Dr. Samson Moharana, Dean, BSoC, and Dean of law school, Prof. Deb shared their views highlighting the prominent significance of human rights and also released the Compendium of Essays on Human Rights.

### Leadership Workshop



Engaging activities during Leadership Workshop

**T**he School of Law organised a Leadership workshop for its fresher batch of BBA LL.B on July 18, 2019. We had the presence of two eminent speakers Mr. Sudhir Ranjan and Ms. Sneha from Bakul Foundation, Bhubaneswar. Mr. Sudhir encouraged the students to be agents of social change and explained how their little contributions can impact the world. His talk was followed by multiple activities organised by the foundation which helped the students engage with each other and understand the values of leadership and team spirit. Students were also taught to disassociate themselves with stress during academics and also a few techniques of meditation. Students had a delightful experience.

## INAUGURATION OF LEGAL AID CLINIC



Mr. Mohapatra, Chairman, Lok Adalat inaugurated Legal Aid Clinic on Constitution Day

**M**r. Suryamani Mohapatra, Chairman, Lok Adalat, Bhubaneswar inaugurated the Legal Aid Cell of School of Law on 26th November and encouraged the Legal Aid Committee to come up with projects that lead to access to justice for the underprivileged sections of the society. He encouraged young law students to learn the values and beliefs that Dr. N. R. Madhava Menon, the father of modern legal education in the country, had a vision of, in setting up legal aid centers in every law school. The legal aid clinic of Birla School of Law aims to begin with helping the needy people in and around the university.

## MOOT COURT COMPETITION

### 1ST BSOL INTRA MOOT COURT COMPETITION

**T**he Moot Court Committee (MCC) of Birla School of Law organised its maiden Intra Moot Court Competition on 6th November 2019. The competition witnessed huge participation from the students of law school as the moot problem was interestingly based on Contract Law with special emphasis on the issue of Legalities in Online gaming.

With new issues emerging in contract law, the moot has helped the students develop a deep insight into transactional validities under the Income Tax Laws, Payment, and Settlement Systems Act, etc. Further, this competition gave students a brief idea about the procedures and jurisdictions of the court.

To keep the spirit of competition going, winners were awarded prizes and certificates by Mr. Surya Mani Mohapatra, Chairman of Lok Adalat, Bhubaneswar



Winners of 1st BSOL MCC receiving the prize



Teams during Oral rounds of 1st BSOL MCC



Teams during Oral rounds of 1st BSOL MCC

**OD TALKS****Odisha Development Talk At XIMB**

Faculty and Students attended Odisha Development Talk at XIMB, Bhubaneswar

**S**tudents of Birla School of Law participated in a panel discussion related to the development and public policy, Odisha Development Talk, organised by Xavier's Institute of Management, Bhubaneswar (XIMB) on 17th November 2019. The panel included eminent development specialists Mr. Gokul Pattnaik, Mr. Prafulla Samantaray, Mr. Sudhakar Pradhan, and Mr. Sukanta Mohapatra. The main objective of the discussion was human development, industrial resolutions, smart innovations, skill development, and longevity. Mr. Prafulla Samantaray specifically spoke about sustainable development, poverty, as he discussed the kinds of developments and lack of interest of people in agriculture. He spoke about the exhaustion of resources and loopholes in the public policy.

**SPECIAL LECTURE BY PROF. S.C. SRIVASTAVA**

**P**rof S. C. Srivastava, Secretary-General of the National Labour Law Association and an eminent author who has written several books on Labour laws and legal methods & research methodology delivered a talk on Legal Methods. Prof. Srivastava shared his journey in the field of law which began from being the first in the country to obtain LLD, then beginning his career as a Lecturer in Banaras Hindu University to now being visiting faculty in IITs and IIMs. Prof. Srivastava boosted the morale of young law students by making them understand the basics of legal research and the importance of conducting research. The students enjoyed this fruitful and learning experience from such an experienced academician and researcher.

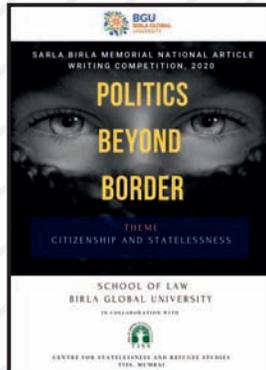


Students and faculty members with Prof. S. C. Srivastava

## 1ST SARALA BIRLA MEMORIAL NATIONAL LEGAL ARTICLE WRITING COMPETITION 2020

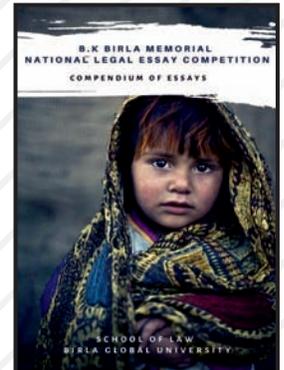
The School of Law, Birla Global University successfully conducted the First Sarala Birla Memorial National Legal Article writing Competition 2020 in collaboration with Centre for Statelessness and refugee studies, TISS, Mumbai. The theme of the Essay Competition was "Politics Beyond Border: Citizenship and Statelessness".

The event witnessed participation of over 70 participants with 30+ submissions on issues critically examining the dualities at the heart of the migration phenomenon concerning the processes of inclusion/exclusion, including (re) examining diversity, religious discrimination, borders, and identity by examining the Citizenship Amendment Act, 2019.



## 1ST B.K. BIRLA MEMORIAL NATIONAL LEGAL ESSAY COMPETITION 2019

The School of Law, Birla Global University organised the First B.K Birla Memorial National Legal Essay Competition 2019. The theme of the Essay Competition was "Emerging Challenges relating to Human Rights in India". A total of 97 students from 39 different Universities including premier institutes like NLU, IITs, IIMs participated in the event. The result of the submissions has been a rich tapestry of key information revolving around the central theme and incidental issues like Manual Scavenging, Mob lynching, NRC, Sentencing policies, Marital rape, LGBT, etc. The compendium of selected essays was released on 10th December 2019 on World Human Rights Day.



## CELEBRATING 31ST ROAD SAFETY WEEK



Mr. N N Das, Ex Commandant and Founder, Traffic Training School, Odisha discussing the importance of road safety



On the concluding day of 31st road safety week, 17th January 2020, Birla School of Law – Legal Aid Cell organised a programme to highlight the importance of road safety and to emphasise on laws and rules related to traffic. Special emphasis on the recent amendments of the Motor Vehicles Act was made. The event was graced by the presence of Mr. N.N. Das, Ex Commandant and founding member of Traffic Training School, Odisha as chief guest. Prof. B.K. Das, Registrar, Birla Global University, and Prof. L.K. Deb, Dean, School of Law also spoke on the occasion. Focusing on student behaviour and their relationship with road safety, Mr. N.N. Das gave insights into understanding road accidents and reasons why traffic accidents occur amidst sustainable infrastructure. Further, Prof. B.K. Das explained basic traffic rules and reasons as to why law students must follow traffic regulations. He also explained about campaigns against drunk driving, measures to reduce traffic collisions and avoid road accidents.

## GUEST LECTURE BY PROF. KULWANT SINGH



Prof Kulwant Singh interacting with the students



**P**rof. Kulwant Singh, Dean School of Law, Jammu University visited Birla School of law on 31st January 2020 and interacted with its students and faculties. Prof. Singh discussed a lot of current socio-legal issues and the much-debated Citizenship Amendment Act with the students and helped them understand the nuances of such important laws. Students thoroughly enjoyed learning from such an experienced legal scholar.

## SUBJECT ORIENTATION FOR FRESHERS



Mr. Parekh and Mr. Sarthak with faculty members and students

**A**midst the various opportunities available for a career in law, Birla School of Law organised a subject orientation program for its new batch on 20th July 2019. Legal luminaries from various fields of law came together to discuss their respective areas in detail and to provide an overview of their legal career. Mr. Sarthak Maggon, Ex associate, Amarchand Mangaldas, delivered a lecture on the role of corporate law in the business world and discussed setting up his own law firm. Another guest speaker, Mr. Yuvraj Parekh, Advocate, Odisha High Court gave the students an insightful talk on private practice and the scope of litigation in today's legal world. While discussing litigation, law firms for BBA LLB (Hons) students, another important field Human Rights was not left out. Ms. Chetna Arun Upadhyaya from Human Rights Law Network introduced the students about the intricacies of issues related to Human Rights and the scope and expansion of these rights in the constitution. Ms. Deepsha Dhal highlighted the wide approach that the international laws have and the importance of these laws while framing policies. The students had a learning experience and engaging sessions exploring different fields of law.

## TEACHERS' DAY AT SCHOOL OF LAW

**"It is the supreme art of the teacher to awaken joy in creative expression and knowledge."**

– Albert Einstein

**S**tudents of Law School celebrated the birthday of our former President S. Radhakrishnan and the contribution that teachers make in shaping the lives of individuals. Teachers Day commemorates the birthday of Dr. S. Radhakrishnan and this day is dedicated exclusively to the teachers, their efforts and the role they play in shaping the future of the students. Dr. L. K. Deb, Dean, School of Law, enlightened the students with his admirable achievements and experiences of life as a teacher. Students also organised different activities and performances for their teachers.



Teachers day celebration at BSOL

## FRESHERS' DAY AT LAW SCHOOL



Freshers Day celebration for batch of 2019-2024

**F**reshers enter University with a lot of hope and determination in their eyes and none of that is easily achieved without seniors acting as mentors and friends. The senior most batch of the law school organised an exclusive freshers' party with 'Dress it like 90s' as a theme for the new batch as a part of an ice breaking session. The entire one day programme kept both the batches involved in activities like fashion show, interesting games, song and dance competitions. The seniors also chose a Mr. and Ms. BSOL who were awarded later at the University's freshers day celebration.



## WEBINAR ON CAREER OPPORTUNITIES IN LAW

**B**irla School of Law conducted a webinar on Career Opportunities in Law. Our Dean, Dr. L.K. Deb was the key panellist and he discussed and described in detail more than ten career opportunities that can be chosen by the law graduates in this webinar. Dr. Deb also spoke on the importance of higher education and research if one aims to enter into academics later in life. Another panellist Prof. Sanyal, Chairperson Admissions and Associate Professor, BGU enlightened the participants on how BGU and specifically the school of Law aim to place their students after completion of their course. Mr. Pranab Das, Sr. manager Admissions at BGU, the third and the last panellist threw a light on all the facilities BGU provides to its law students and discussed facilities like Moot court room and legal aid centre in detail. The webinar was moderated by Ms. Ishani Acharya, Program Manager, Birla School of Law.

### Webinar on Career Opportunities in Law



Organized by Birla School of Law

Date & Time: 6<sup>th</sup> JUNE 2020 AT 12 PM- 1PM

[CLICK HERE TO REGISTER](#)

PANELISTS

DR. PRADIPTA KUMAR SANYAL

Chairperson Admissions &  
Associate Professor  
Area Head Finance  
Birla Global University



MR. PRANAB DAS

Sr. Manager Admissions  
Birla Global University





DR. LALIT KUMAR DEB

Dean, Birla School of Law  
Birla Global University

MODERATOR



Mrs. Ishani Acharya

Program Manager,  
Birla School of Law  
Birla Global University

## UNIVERSITY LEVEL EVENTS



Mr. and Ms. BGU (UG & PG) with the Dean, BSoM



Students at euphoria at DJ night



Ms. BGU, Zeba, being felicitated by the Vice Chancellor & Registrar

### Parichaya: Freshers' Day

#### Parichay 2019: University level Freshers' Welcome party

The university conducted several competitions like Tashanbaaz, Dubsmaster, Selfie-with-a-senior, and other talent competitions in one whole week as part of Freshers' Day Programme. All the talent competitions culminated in a grand finale and prize distribution on 27 September 2019. A total of 23 awards were presented in the evening cultural programme by Vice Chancellor, Registrar, and Deans of Individual School. Both the seniors and juniors participated in the cultural programme in front of an audience with around 350 students, faculty, and staff. Special awards like best-dressed Male/Female, MR/MS camera Ready, and MR/MS compatibility were also presented, much to the amusement and excitement of the audience. The event was an engaging platform for bonding and networking between seniors and juniors as the fresher's got formally inducted into the BGU family.

### Intramural Quiz Competition

Students from all schools of the University participated in an Intramural quiz competition. The team comprising Rajarshi Singh, Shashank Kumar Raghubanshi, Prem Anand Pandey, Subhajit Ghosh, and Shubham Sarkar of MBA 2019-21 batch won the quiz. This team was awarded certificates and selected to represent the University in inter University competitions.

### Mettle Meet

BGU Team Participated in State Level Quiz competition "Mettle Meet" organized by Orissa Post at Hotel Swosti Premium. Noted Quiz Master "Ajay Poonia" conducted the event. The team qualified for the semi-finals but could not make it to the finals. Their efforts were appreciated and the event was covered by the press and YouTube channels.

# Convocation 2019

The 2nd Annual Convocation of BGU was held on 16 November 2019 in which students of MBA, MAJMC, M.Com and MA Economics of 2017-19 batch were awarded degrees. Prof. Ganeshi Lal, Hon'ble Governor of Odisha and Chancellor of BGU presided over the Convocation function. Prof. Damodar Acharya, Former Director, IIT Kharagpur and Chairman, AICTE, was the Chief Guest on the occasion. Mr. Vikas Kandoi, Member BoG, Dr. H. Chaturvedi, Director, BIMTECH, Greater Noida and Prof. Sudhakar Panda, VC, BGU also graced the occasion and addressed the graduating students.

"The real mission has to be creating universal man. True development is possible when technology and theology go hand in hand. Thus, look at your inner self and explore your potential to the maximum. That will be the true enlightenment", said the Governor in his Convocation address.

The Chief Guest of the occasion Prof. Damodar Acharya, differentiated between a manager and a leader and exhorted the students to strive for being leaders in their respective profession.

Addressing the gathering, Sri Vikas Kandoi said that this is a big day for the graduating students. He also said that learning does not stop after graduating and they should keep on augmenting their skill sets to meet newer challenges that they would confront each day.

Dr. H. Chaturvedi spoke about the immense contribution of the Birla family to education in the country and the legacy that BGU is carrying forward diligently in catering to the needs of the mass.

Welcoming the Chancellor and other dignitaries Dr. Sudhakar Panda, Vice Chancellor, Birla Global University, presented the annual report of the University outlining its activities and future plans.

After the ceremonial addresses, the Governor awarded Gold medals to the Batch toppers: Shilpa Patanaik (MBA), Priyankita Praharaj (MAJMC), Uttam Agarawal, (M.Com), Pragyan Das (Economics) and Vishal Karnani (BBA). Then all the students were awarded their degrees in the convocation.



His Excellency, Governor of Odisha on the dais



Esteemed members of Board of Governors of BGU



A graduate receiving her degree from the Governor



Graduates with the Governor of Odisha and BGU fraternity

## NATIONAL SEMINAR ON WOMEN EMPOWERMENT

The seminar was inaugurated in the presence of Chief Guest, Prof. (Dr.) Asha Hans, former Professor & Head, Dept. of Political Science, Utkal University, Chief Speaker, Prof. (Dr.) Sujata Mishra, Principal, SCS Autonomous College, Puri, Honorable Vice Chancellor Birla Global University, Prof. Sudhakar Panda, Registrar Prof. B. K. Das and Dean, Birla School of Management Birla Global University. Dr. Archana Choudhury opened the seminar with convener's impression on women's development and empowerment citing her own experience of getting an equal opportunity in her life along with her experience of inequality in nearby localities. Dr. Mishra emphasized on the support and encouragement of parents in the upbringing of both girl and boy children in her chief speaker speech. She emphasized on culture rather than economic and other developments that create differences in the scope for women's development geographically. Retd. Prof. Asha Hans placed women empowerment highlighting environmental issues. She emphasized on changing the environmental scenario being a bigger reason to create more gender inequality. She spoke about the erosion of villages and that leading to income deficient families in village areas and finally adding trouble to the women in marinating their own and family lives. Dr. B. K. Das, registrar Birla Global University, emphasized highly on women taking the front foot and marching towards their

position they were deprived of so many ages. Dr. P. Nayak was very vocal about his childhood experiences and highlighted the role of education and health to embrace the position of women's development. Honorable Vice-Chancellor Dr. Panda exhibited his belief in women empowerment by letting all the women members in the house to light the auspicious lamp. Sir was confident about the women being empowered with the all-round help from themselves and the men around to achieve their purpose of being. The session ended with a vote of thanks note for everyone assembled there by Prof. Lopamudra Nayak, School of Commerce, Birla Global University.



## WORKSHOP ON WOMEN 2020: TRANSFORMING LIVES

Birla Global University organized a Workshop on Women 2020: Transforming Lives on 29th February 2020 at its campus. The workshop was inaugurated by Chief Guest Shri Bipin Bihari Mishra, Former Director General of Police, IPS, Distinguished Guest of Honour, Prof. (Dr.) Sasmita Samanta, Pro Vice Chancellor, Kalinga Institute of Industrial Technology (KIIT), Deemed to be University, Guest of Honour Prof. (Dr.) Monica Das, Former Professor (Economics), Gargi College, Delhi University. Shri Bipin Bihari Mishra said that a woman who is a homemaker is also a very efficient leader with excellent managerial skills and plays an important role in transforming the lives of others. Dr. Sasmita Samanta highlighted that even in 2020 there is a fewer number of women in leadership positions despite their larger representation in academic institutions. She also emphasized the need of creating an ecosystem that supports and encourages women in the workplace. Prof. (Dr.) Monica Das highlighted the role of education and health in improving the position of women. She also said that gender disparity is a universal issue. Vice-Chancellor Dr. Panda said that women have already proven that they are very efficient and reliable in every sphere of their lives. The vote of thanks was given by Prof. Lopamudra Nayak, School of Commerce, Birla Global University.

The inaugural session was followed by Panel discussion. The Panel comprised of Prof. (Dr.) Monica Das, Former Professor (Economics), Gargi College, Delhi University, Dr. Amrit Pattojoshi, Neuro Psychiatrist, Hi-Tech Hospital, Bhubaneswar, Ms. Julie Nayak, Homemaker and Ms. Subhashree Dash, Founder, Audioproducts. Dr. Anubha Ray, Head of Department of Business Communication, Birla School of Management was the moderator who engaged the panelists in a sensitively intriguing discussion. Dr. Monica Das spoke about the discriminating attitudes that have been existing in India for many generations. She also asserted that gender disparity remains a harsh reality and expressed deep concern about the importance of educating the girls, particularly in the rural area as that could be the beginning of women empowerment. Dr. Amrit Pattojoshi said that a girl child or a woman can be a victim of sexual abuse or harassment, many a time by their close relatives or acquaintances. He advised the young girls to be careful about such things and speak out openly against it. He spoke about his loss and



the void he felt in his life after his wife's untimely death. He also spoke on the need of balancing roles of both the partners in the upbringing of kids and thereby making their marriage and family life successful. Mrs. Julie Nayak, Homemaker, and another panelist said that since she has worked for 26 years as a school teacher and managing home since last 4 years, she can understand that a homemaker's job is equally engaging and difficult as that of a working woman, the only difference being that a home maker's job is neither appreciated nor rewarded monetarily.

A homemaker derives joy in caring for her family and home and what she expects in return is dignity and respect for her efforts. She also said that with the changing social fabric, educated parents are raising their sons and daughters equally so that they create an equal society in the future. Ms. Subhashree Dash, Founder, Audioproducts, admitted that being an entrepreneur has its challenges, and being a woman things get further complicated. However, she reiterated that once a woman is determined and committed to her work, she would find ways to overcome the hurdles by balancing both her family and profession. Although she had her share of difficulties initially, she kept moving on. The discussion ended with a question-answer session from the audience. Ms. Ashna Siddiqui, Faculty, School of Law, summarized the discussion and proposed a vote of thanks to the panelists.

## 73rd Independence Day



The Vice Chancellor hoisting the flag



Students performing during Independence Day celebration

The morning of 15 August 2019 had an air of patriotism and national fervour as the whole campus witnessed most of the members of the fraternity dressed in ethnic and wearing tri-colour badges. The Vice Chancellor hoisted the Flag in the scheduled time and reminded all of the sacrifices made to gift us the freedom. He also insisted on our duties and responsibilities towards the nations.

Apart from the usual Flag hoisting and Guard of Honour, the students conducted many cultural events at the flag hoisting area. A Street theatre sensitizing the youth about social media addiction and their duty towards the nation was presented. The Play was written, directed, and acted by students themselves. Further, a medley of patriotic songs was presented by a group of students followed by a group dance to the tune of Patriotic songs.

## ONAM

Students across all schools of BGU participated in celebrating the 'Thiru Onam' by making a huge flower Rangoli. The students from Kerala put up a presentation of traditional songs and dance relevant to the occasion and students were allowed to attend classes wearing the traditional Indian ethnic attire. The campus looked all-Kerala that day.



BGU fraternity celebrating Onam



Commerce students celebrating Teachers' Day

## TEACHERS' DAY

Students of all the programmes in all the schools celebrated Teachers' Day with their respective teachers. It was overwhelming to see that the students had organised several programmes like cake cutting, performances, etc. in dedication to their teachers.

## Ganesh Puja: Poster Competition



A lot of camaraderies was observed as the BGU students decorated the venue, installed the idol, and organized the puja and Prasad distribution. Students enjoyed the opportunity of dressing up for the occasion in traditional Indian ethnic attire.

## 151st Anniversary of Mahatma Gandhi

**B**irla Global University celebrated the 151st Birth Anniversary of the Father of the Nation, Mahatma Gandhi.

Students, staff, and faculty members got together in the presence of Prof. S. Panda, the Vice Chancellor, Dr. B. K. Das, Registrar, and Dr. P. Nayak, the Dean, School of Management on 2 October to pay homage to the Father of the Nation. Gandhi was offered a floral tribute by the Vice Chancellor, Registrar, Dean, Faculty members, Staff, and students of BGU. Then, the Vice Chancellor, Registrar, and the Dean addressed the gathering. Mahatma Gandhi was portrayed as a leader and specifically a Management Leader. The discussion also included what the present-day youth can learn from Gandhi and Gandhian philosophy.



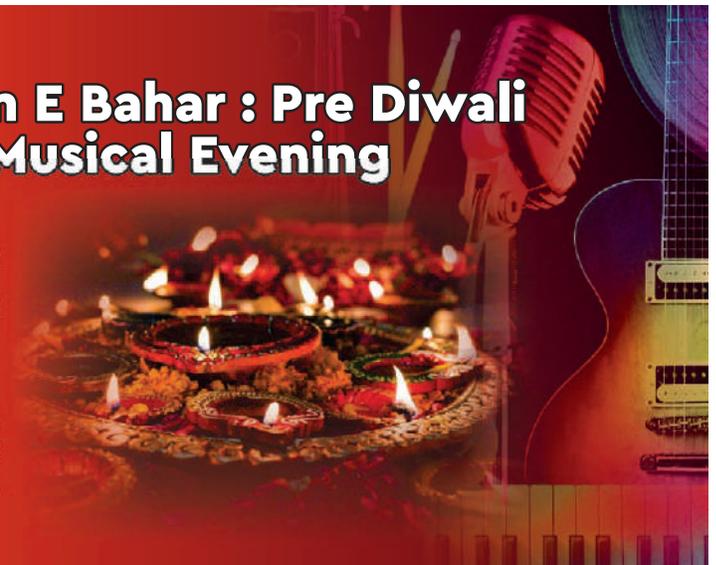
## Diwali

### Shaam E Bahar : Pre Diwali Musical Evening

**F**aculty members and their family members joined the student in performing Band Music, Solo and group songs, instrumental. The evening ended with a special Diwali Dandiya dance and lamp lighting.

#### Green Diwali Celebration: Go Green Avoid Crackers

This year, in line with the Supreme court judgment, to curb air and sound pollution BGU promoted a clean and GREEN Diwali celebration with only Diyas, Lanterns, Lights, Rangoli, and Music, followed by a special dinner with family at the University Mess.



## Rashtriya Ekta Diwas

**B**GU observed the 144th birth anniversary of Sardar Vallabhbhai Patel as the Rashtriya Ekta Diwas 2019. Keeping in line with the theme "Unity in Diversity our Identity", the day was observed through the following activities

- Faculty Participation in the Odisha state-organised "Run for Unity"
- Lighting of the ceremonial lamp and floral tribute by the VC, Registrar, and the Deans of all schools.
- Special Radio talk show on Sardar Patel at BGU radio, organised by the students of School of communication.
- Memorial Talk on Sardar Patel by the Vice Chancellor.
- Taking of the Unity Pledge by the faculty and students of BGU
- Student seminar on the life, work, and relevance of Sardar Patel.
- Video show of "Ek Bharat Shrestha Bharat" campaign by the Ministry of HRD.



# FACULTY DEVELOPMENT PROGRAMME

## Outcome-Based Learning in Higher Education



Resource persons with the Dean



Dr Parag Diwan, Dr. P. Nyak, Dr. V.J.Byra Reddy and Dr. Veena K.N with faculty members

**B**irla Global University organized a 3-days Faculty Development Programme (FDP) on "Outcome Based Learning in Higher Education" from June 19 to 21, 2019. The FDP aimed to facilitate and foster the necessitated change in the existing teaching-learning paradigm to improve the quality of professional education vis-à-vis the praxis of Outcome-Based Education (OBE). This FDP also aimed to cause much-needed improvement in teaching pedagogy to enhance the efficiency of course delivery and to provide broader exposure to the faculty members of different Schools of BGU. The FDP was attended by all the faculty members of different schools of the Birla Global University. Dr. V.J.Byra Reddy and Dr. Veena K.N, who has been active in assessment and accreditations activities, were the resource person for this FDP.



**Prof. Upendra Choudhury**  
Director, ICSSR, New Delhi

FDP on "ICSSR Schemes for Research Projects"  
4th January, 2020 |10:30 am - 1:00 pm  
Birla Global University, Bhubaneswar

**P**rof. Upendra Choudhury, Director, ICSSR, conducted an FDP for Faculty Members & Research Scholars of Birla Global University on the theme "ICSSR Schemes for Research Projects" on 4th January 2020. This was a highly informative and interactive session and faculty members could know about various schemes under which they can apply for research, publication, and other grants.



Dr. Upendra Choudhury with faculty members



## FDP on "Qualitative Research" by Prof. Jay K. Mitra

**P**rof. Jay K. Mitra, former professor and Dean of faculty of management studies, Delhi University, along with Prof. A. K. Dey, the chairmen of ISO Research Foundation, conducted an FDP on "Qualitative Research" for faculty members of Birla Global University on 27 January 2020.

**The first session was delivered by Prof. Jay K Mitra**

**The key points of his session were:**

1. Case study as qualitative research has limitations for publication
2. Revisit the assumptions of the research
3. Qualitative research is relevant
4. Qualitative and quantitative research both are converging day by day
5. Review of literature is also qualitative research we are conducting with every research prospect
6. Qualitative research is for theory development
7. A researcher must have the courage to do qualitative research
8. Qualitative research means a challenge to the status quo
9. We need to create a different type of mindset for qualitative research

**He also highlighted the qualitative aspect of Literature Review and explained how to conduct a literature review with a qualitative research dimension:**

1. LR is to understand the phenomenon and understand the concept
2. If the context has no role to play then it is not a research gap
3. How do you know that the LR is exhaustive
4. Look at the externality: find out anything that can explain the phenomenon outside
5. No relations can be studied in isolation
6. Explanation of moderation and mediation

**The second session was delivered by Prof. A. K. Dey, Professor of Decision Science and Operation Management at Birla Institute of Management Technology (BIMTECH) Greater Noida. He is the editor of the South Asian Journal of Business and Management Cases – a Scopus indexed sage publication. Prof. Dey delivered the session on the theme "Why a case is accepted for Publication". The key points of his session are:**

1. A case study is a story or scenario-based often a narrative form created and used as a tool for analysis and discussion.
2. The case is based on actual event elements of simulations although the students tend to be observed rather than participants
3. The case we discuss in the class is a dilemma and theory linkage
4. There can be teaching cases and research cases
5. Teaching cases for teaching in a class and may not be for new knowledge and not for research publication
6. Research cases are a body of knowledge and based on evidence

**He also discussed how to evaluate a case**

1. A case has to be reasonably complex
2. There should be one critical incident
3. We should be able to identify the problem
4. Case should be decision focused
5. Application-oriented
6. Contextual issues need to be addressed
7. Time-bound
8. There should be a protagonist for every case.



Prof. A.K. Dey being felicitated



Prof. J. K. Mitra during the FDP



Prof. A. K. Dey taking a session during FDP



Prof. A.K. Dey, Prof. J.K. Mitra, Dr. Nayak and faculty members

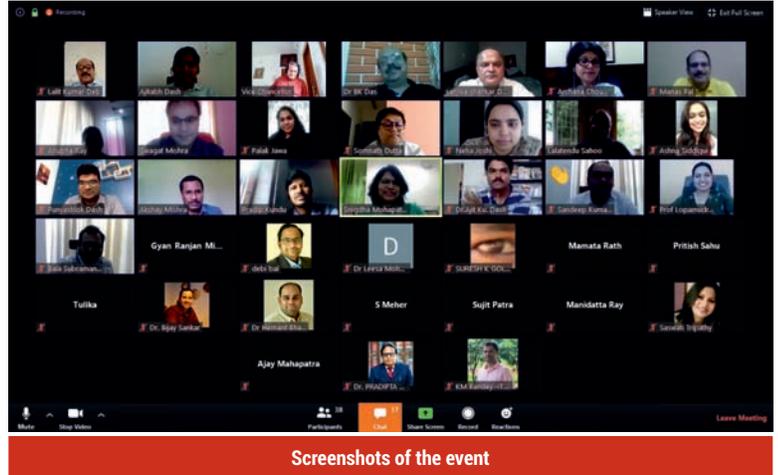
## FACULTY DEVELOPMENT PROGRAMME ON "Digital Teaching Methods"

Crisis brings opportunities. The world has always witnessed new opportunities in the face of crisis. Similarly, in the lockdown situation brought-in by the Covid-19 pandemic, the academic transactions moved online. Thus, Birla Global University, addressing the needs of the time, organised an FDP to equip its faculty members with Digital Teaching Methods. In the 6 day FDP, the resource person, Prof Sanjiva Shankar Dubey, Professor, BIMTECH-Greater Noida, was quite effective in training the faculty members with the use of technological platforms in academic transactions with students.

The faculty members learned all the details regarding taking an online class using Zoom, use of Google Classroom, use of Google Keep, Socrative and Sli.do, creating a video using MS Powerpoint, and most importantly, conducting tests.

All the sessions were fruitful as the faculty members could use all the platforms in interacting with students.

Prof. H. Chaturvedi, Director, BIMTECH, congratulated all for the initiative in his inaugural address. The sessions were attended by Dr. Parameswar Nayak, Dr. B.K. Das, the Registrar, and Dr. Sudhakar Panda apart from the faculty members.



## SPORTS

### BGU Inter-University Sports Fest 2019-2020



Birla Global University witnessed a record number of participants as 850 sportspersons from 27 different colleges and universities participated in its BGU Inter-University Sports Fest 2019-2020. The crowd was one of its kind so far as any sports event organized by any institution in the state is concerned. The event was a splendid success with spirited participation by students from institutions from Odisha and beyond like SOA, IIT, IIIT, CET, KIIT, SILICON, CV Raman, BJB, IMI, NLUO, Ravenshaw University, & DRIEMS. Football, Cricket, Volleyball, and Basketball were the fur tournaments conducted during this mega event. Winners were awarded cash prizes, medals, and trophies during the closing ceremony.

## CSR ACTIVITIES

### Each One Teach One

**O**ur Birla University has an exclusive student conduit known as 'Corporate Social Responsibility (CSR)' Conduit. As part of this conduit, responsibility, we encourage our university students to do social and community development activities in and around the campus in their free time.

Some of our students are involved in a program called 'Each One Teach One' in which they offer assistance to enhance the learning level of the primary and secondary school children. On weekdays, they go with the university identity card and offer their service to the school students between 3 to 4 pm. They revise all the school subjects taught in the school. They offer assistance to the weaker children. They also teach spoken English, etiquette, and hygiene lifestyle.

This initiative has a very good impact on school children. The school children are welcoming our students with joy. They enthusiastically participate in the learning process. Our university students donated some stationery items like a pencil box with pencil, eraser, and sharpener.



## CSR Activity on Independence day - 15th August 2019



**A**s part of the CSR activity, the student members of CSR conduit of I MBA (2019-21) along with Prof. Bala Subramanian and Prof. Lopamudra Nayak had visited the Godibari Government schools, Dompara, Chandaka.

Various activities such as music, games were organised for school children by CSR conduit students. Clothes and food items were distributed to the villagers and students. A Kent R.O Water purifier was donated by Birla Global University to the school. It was installed by the university staff.



## Orientation of Nodal Officers and Student volunteers of Educational Institutes

### IMAGE, Siripur, 19th August 2019

**B**hubaneswar Smart City Limited is working in collaboration with UNFPA to strengthen the social components of the smart city. The project is being implemented at the level of slums and educational institutions of Bhubaneswar. An orientation program was organised on 19th Aug 2019 at IMAGE, Siripur for the Nodal officers and student volunteers of institutes on the initiatives proposed to be undertaken at the level of Institutes. The theme for this year is "Promoting healthy living and Youth for ending violence against women". On behalf of the university, Prof. Bala Subramanian attended the program with some student volunteers.



## REPORT ON YOUTH CONNECT PROGRAM

### Theme: Youth for ending Violence against Women and Promoting Healthy Living

#### 1. Venue:

- Government school, Malipada on 26th September
- Goribari Government school, Dumapara, Chandaka on 30th September
- Seminar at Birla Global University, Bhubaneswar, 30th September

#### 2. Brief about the program:

Bhubaneswar Smart City Limited facilitated us, Birla Global University, with a Youth connect program, providing us an opportunity to raise awareness among the youth on the theme "Youth for ending violence against Women and Promoting Healthy living". As a part of this program, BGU conducted three activities (two theatre acts and one lecture).

#### 1. Youth to end violence against women: 1st Activity – A theatre act on 26th September

A Theatre act was performed by our university students in the given theme at Government school, Malipada on 26th September. The event was coordinated by Prof. Ashna Siddiqui, Faculty, Birla School Of Law, and Prof. Bala Subramanian R, Prof. Saswati Tripahty Faculty, Birla School Of Management. There were 15 students from the stream of Management and Law.



The program was attended by 40 school children and two teachers. It was followed by snacks distribution to the school children.



#### 2. 2nd activity - A theatre act on 30th September

Theatre act performed by our university MBA students at Goribari Government school, Dumapara, Chandaka on 30th September, on the theme "Ab nahi sahege aur Atyachaar" to convey the message that gender-based violence should not be tolerated and voices should be raised for any such violence or discrimination. The event was coordinated by Prof. Lopamudra Nayak, Faculty, Birla School of Commerce, Dr. Snigdha Mohapatra, Faculty, Birla School Of Management, and Prof. Ashna Siddiqui, Faculty, Birla School Of Law. There were participation from 30 students from Management and Law. The students also inquired about the details among the householders whether they have aadhar card, bank account and recipient of government policy.

At the end of the program, our students sensitized the children about gender equality and violence against women. An oath was also administered. The program was attended by 120 school children, their and local villagers. It was followed by snacks distribution to the students.

#### 3. Promoting healthy living: Lecture by Dr. Amrit Pattojoshi, Psychiatrist, 30th September

Another part of the theme that focuses on promoting healthy living was addressed in the other part of the program held on the eve of 30th September. Over 100 students were given a workshop on Promoting. The workshop intended to focus on the mental health problems that individuals may face. The event was coordinated by Dr. Archana Choudhary, Dr. Snigdha Mohapatra, Birla School Of Management, Prof. Lopamudra Nayak, Birla School of Commerce and Prof. Ashna Siddiqui, Faculty, Birla School Of Law.

## CSR Activities on Republic Day – 26th January 2020

**A**s part of the CSR activity, the student members of CSR conduit of I MBA (2019-21), II BBA (18-22), and II BBA LLB (19-22) along with Prof. Bala Subramanian, Prof. Ashna Siddiqui and Prof. Satyakama Mishra had visited the Godibari government school, Dompada, Chandaka. They have identified needy persons and distributed clothes.



CSR conduit distributing clothes



Faculty member donating blood

## Blood Donation Camp

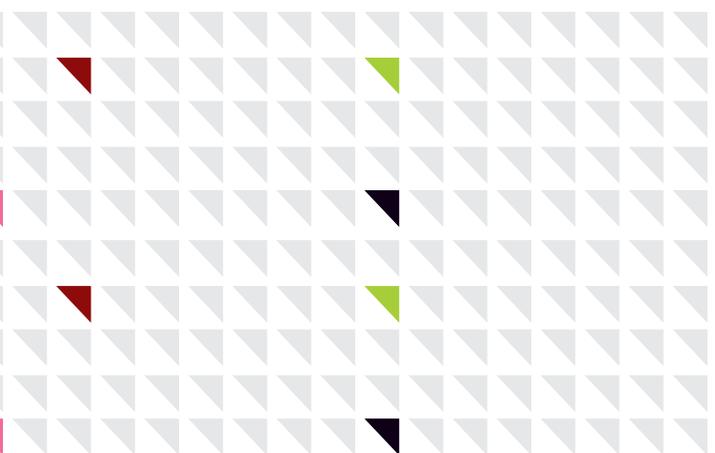
**T**he blood donation camp was conducted on 13th March 2020. The students, staff and faculty members have donated blood. During the camp a total of 110 units of blood were collected. It was conducted in association with AMO Odisha and Capital hospital. Dr.BK.Mishra graced the occasion.

## CSR Activity During Covid-19

**A**durta Children's home is an orphanage located near Birla Global University. Due to the pandemic, the orphanage is going through difficulties in feeding the children residing there. Hence the University with the help of its administrative staff arranged and donated grocery and other toiletries items for the childrens.

### **BIRLIVIANS - ROTARACT club of Birla Global University**

Due to the pandemic, many places were running short of groceries. With the available funds of the university's Rotaract club, BIRLIVIANS donated some grocery items to Adurta orphanage on the 27th of April 2020. Our faculty Dr.Snighda accompanied the representative of this orphanage home to the shops in our locality and facilitated the purchase of the required things.



## FACULTY MEMBERS' ACHIEVEMENTS

### Dr. Parameswar Nayak, Dean, BSoM & BSS&H

- Invited as a Guest Delegate at **10th Indian Management Conclave-2019 at IIC, New Delhi, organized by MBAUniverse.com on 2nd & 3rd August, 2019.**
- Invited to grace the **HR Leadership Summit 2019** as a Panelist to address the session on "Integrating the Untapped Labour-force: Leveraging Diverse Employee Sets to Bridge the Talent & Knowledge Gap" held at Hotel MayFair, Bhubaneswar, on 30 August 2019.
- Delivered Keynote address at the Conference on "**Science and Future Society**" held at Bled, Slovenia, on 17 October 2019 on invitation of the University of Ljubljana, Slovenia. The topic of deliberation was "Importance of International Scientific Collaboration for Research and Social Development in South and East Asia".
- Delivered a Lecture on "**Values, Ethics and Attitudes of Millennials**" on 18 October 2019, at the University of Ljubljana, a 100 years old and the No. 1 University in Slovenia.
- Delivered a Lecture on "**Creating Insightful Research**" for the Doctoral scholars at Kozminski University, Warsaw, Poland, on 21 October 2019.
- Invited as a Keynote Speaker to speak on "**Regulatory Governance Approach for CSR and its Sustainability**" at the Seminar on 'Corporate Social Responsibility' organized by Odisha Professional Social Workers' Association (OPSWA) at NALCO Auditorium, Bhubaneswar, India, on 21 December 2019.
- Invited as a Keynote Speaker to speak on "**Importance of International Scientific Collaboration for Research**" at the 'International Conference on Advanced Computing and Intelligent Engineering (ICACIE)' organized by Rama Devi Women's University, Bhubaneswar, India, on 22 December 2019.
- Presented a paper titled "**Effects of Leadership Styles of Owners on the Organizational Innovativeness of Small and Medium Enterprises in Odisha**" at the International Conference on "Global Trends in Business Practices and Management Education" organized by Birla Global University on 24th and 25th January 2020.
- Presented a paper titled "**Competency Mapping and Development through Assessment Centre: An Assessor's Experience with an Indian Public Sector Company**" at the International Conference on 'Global Trends in Business Practices and Management Education' organized by Birla Global University from 24-25 January 2020.
- Published an article titled, **COVID-19: Lessons Learnt as Mankind Battles the Deadly Virus** in BizOdisha (Odisha's First Business News Portal), bizodisha.com, on 29 April 2020.
- Addressed the Webinar "**Managing Stress of Millennials in COVID 19 Pandemic Situation**" as Chief Speaker on 30 April 2020.
- Published an article titled "**The Art of Wellbeing: What COVID 19 has Taught Us**" (a Guest Column) in Odisha Bytes on 02 May 2020.
- Contributed a Case titled "**People Power at the Bottom of the Pyramid**" for publication after attending a Five Day Online Faculty Development Program on 'Case Discussion Methodology for Bachelor of Business Administration in Rural Management' organized by Mahatma Gandhi National Council of Rural Education, Dept. of MHRD, GOI, from 8 to 12 June 2020.

- Moderated a Webinar on '**Technology, Future and Education**' organized by Birla School of Management, BGU on 18 June 2020.

### Dr. Pradip Kundu, Operations & Decision Science

- Paper titled, "**A Multi-objective Reliability-redundancy Allocation Problem with Active Redundancy and Interval Type-2 Fuzzy Parameters, Operational Research, 2019**" accepted for publication by Springer, SCI, Scopus, IF: 1.485), DOI:10.1007/s12351-019 00531-y
- Published a paper titled, "**A Method to Solve Linear Programming Problem with Interval Type-2 Fuzzy Parameters, Fuzzy Optimization and Decision Making, 18(1) (2019) 103-130.** (Publisher- Springer, SCI, Impact Factor: 4.128)
- Published an article titled, "**Some Reliability Properties of Transformed- Transformer Family of Distributions in American Journal of Mathematical and Management Sciences 38(1) (2019) 44-56.** Taylor & Francis, Scopus.
- Published a paper titled, "**A Ranking Method Based on Interval Type-2 Fuzzy Sets for Multiple Attribute Group Decision Making, Soft Computing, 2019.** DOI: 10.1007/s00500-019-04285-9 (Publisher: Springer, SCI, Scopus, IF: 2.784).

### Dr. Ajitabh Dash, Marketing

- Published a paper titled, "**Total Quality Management in Open and Distance Learning Education in India, Enterprise Architecture in the Digital Era**" with Macmillan.
- Published a paper titled, "**Influence of Content Type over Online Engagement on Facebook Brand Pages of SMEs.**" SEDME (Small Enterprises Development, Management & Extension Journal), SAGE Publications, 46(3), 231-238.
- Published a paper titled, "**Scaling the Innovativeness of Start-ups in India.**" SEDME (Small Enterprises Development, Management & Extension Journal), SAGE Publications, 46(3), 196-204.

### Dr. Anubha Ray, Communication

- Published a paper titled, "**Degendering of Genderlect: A Case of Higher Education Institute in Odisha**", in International Journal of Communication and Media Studies (IJCMS), ISSN-2250-0014, Vol-9, Issue-4.
- Published a paper titled, "**Autobiographical Framework and the Position of the Author: A Study on the first and fourth volume of Harivansh Rai Bachchan**", in International Journal of English Language, Literature, ISSN-2321-7065.
- Published a paper titled, "**Fitzgerald's Flapper Heroine and their Moments in History, Literary Endeavour**", ISSN-0976-299X.

### Dr. Archana Choudhary

- Published a paper titled, "**Learning Style and Academic Achievement: A Study amongst Students of Odisha, India**" in International Journal of Research and Analytical Reviews (IJRAR) Volume 6, Issue 1, UGC approved journal.
- Published a paper titled, "**Happiness at Workplace –A Study on Software Industry in Bangalore, India,**" in Review of Research, Volume 8, Issue 6, UGC approved journal.

- Published a paper titled, **“Understanding Investment Behaviour: A Study on the Role of Personality in Financial Investment Decisions in India”** in RESEARCH REVIEW International Journal of Multidisciplinary, Volume 4, Issue 2, UGC approved journal.

## Prof. Bala Subramanian, HR & OB

- Published a paper titled, **“Impact of Personality Type on Stress: A Study among the Banking Employees During Demonetization, Bhubaneswar, India”** in BIMTECH Business Perspectives, Vol.1, Issue1, ISSN:2581 9542, July-Dec 2019,page-14-30
- Published a paper titled, **“Learning Style and Academic Achievement: A Study amongst Students of Odisha, India”** in International Journal of Research and Analytical Reviews (IJRAR) Volume 6, Issue 1, UGC approved journal.
- Published a paper titled, **“Happiness at Workplace –A Study on Software Industry in Bangalore, India,”** in Review of Research, Volume 8, Issue 6, UGC approved journal.
- Published a paper titled, **“Understanding Investment Behaviour: A Study on the Role of Personality in Financial Investment Decisions in India”** in RESEARCH REVIEW International Journal of Multidisciplinary, Volume 4, Issue 2, UGC approved journal.
- Presented a poster on **“Choice Complexity and Rationality: A Comparative Study On Retail Store Format’s Influence On Consumers’ Satisficing buying decision, India”** at TAPMI-Max Planck-SOTON Winter School on Bounded Rationality 2019, January 14 to 20, 2019
- A paper titled, **“Influence of Organization Size on Service Quality: A Study on Government Hospitals, Odisha”** has been accepted for the poster session of 4th IIMA International Conference on Advances in Healthcare Management Services in IIM Ahmedabad, February 16-17, 2019.

## Dr Hemant Bhanawat, Commerce

- Published a paper titled, **“Occupational Health and Safety of Workers in Pharmaceutical Industries, Himachal Pradesh, India.”** in International Journal of Innovative Technology and Exploring Engineering. 8(12): 41664171. <https://www.ijitee.org/wpcontent/uploads/papers/v8i12/L36591081219.pdf> [ISSN: 2278–3075; SCOPUS] (I.F.- 5.54)
- Published a paper titled, **“Occupational Health and Safety of Workers in Pharmaceutical Industries.”** International Journal of Recent Technology and Engineering. 8(4):311-316.<https://www.ijrte.org/download/volumeissue4/>[ISSN:2278 3878; SCOPUS] (I.F.- 5.92)
- Presented a paper titled **“Effect of Frauds on the Banking Industry in India”** in the National Seminar on Indian Financial System: Strategic Issues, Challenges, and Opportunities on 18 October 2019 at Birla School of Commerce, BGU, Bhubaneswar.

## Prof. Shiv Shankar Das, JMC

- Published a paper titled **“Documentary Films- Creating Narratives of Social Change through Factual Storytelling”** in Vol-9, Issue-4 of International Journal of Communication and Media Studies. ISSN:2250-0014
- Presented a paper titled **“Documentary Films as Instrument for Amelioration- Understanding their Strategic Role in Disaster Preparedness”** at the two-day ICSSR sponsored International Seminar on ‘Disaster Risk Reduction and Community Resilience: Developing Policy Options’ organized by PG Dept. of Public Administration on 20-21 September, 2019, Utkal University and OSDMA at Bhubaneswar

- Presented a paper titled **‘Web Documentaries-The Synergy between Documentary Films and Digital Technology at the third national media conclave on ‘Communication 4.0-Communication in a Digital Age’** organized by IMS, Utkal University and CEC at Bhubaneswar on 21-23 November, 2019. ISBN 9789353910464

## Dr. Mamta Rath

- Published a paper titled, **“Security Protocol with IDS Framework Using Mobile Agent in Robotic MANET”** in International Journal of Information Security and Privacy (IJISP) 13 (1), 46-58, 2019 (Index- Web of Science Emerging Sources Citation Index (E-SCI), SCOPUS, Compendex (Elsevier Engineering Index). ISBN - 1930-1650, DOI: 10.4018/IJISP.2019010104.
  - Published a paper titled, **“Security Assertion of IoT Devices Using Cloud of Things Perception (170518-105041),”** in International Journal of Interdisciplinary Telecommunications and Networking (IJITN), Volume 11, Issue 2, Article 2,2019, Indexed In: Web of Science Emerging Sources Citation Index (E-SCI), Compendex (Elsevier Engineering Index), ISSN: 1941-8663[EISSN: 1941-8671
  - Published a paper titled, **“Design and Development of Secured Framework for Efficient Routing in Vehicular Ad-hoc Network(031018-080909)”** in Int’l Journal of Business and Data Communication Network, IGI Global, IJBDCN (index- Web of Science Emerging Sources Citation Index (E-SCI), SCOPUS, Compendex (Elsevier Engineering Index)): Volume 15, Issue 2, Article 5,ISBN- 1548-0631.
  - Published a paper titled, **“Performance Evaluation of Optimized Protocol in MANET , International Journal of Information and Computer Security”** in Inderscience Publishers, Editor in Chief, Associate Prof. Raylin Tso, ISSN online 1744-1773 (In Press), 2019, link- <http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijics>, (INDEX-SCOPUS), ISSN: 1744-1765 (Print), ISSN: 1744-1773 (Online)
  - Published a paper titled, **“Manifold Surveillance Issues in Wireless Network and the Secured Protocol”** International Journal of Information Security and Privacy (IJISP) , Volume 13, Issue 3, Article 3., 2019-01-17 (Indexed In: Scopus, Web of Science Emerging Sources Citation Index (E-SCI), Compendex (Elsevier Engineering Index).ISBN- 1930-1650
  - Published a Book Chapter titled **“Performance improvement in contemporary health care using IoT allied with Big Data”**, in Handbook of Data science approaches in Biomedical engineering, Elsevier, pp.103-120, Chapter 4, Academic Press, 2019, ISBN 978-0-12-818318-2., Elsevier.
- ## Dr. Manidatta Ray
- Attended **1st Quality Education Conclave** jointly organized by MHRD, GoI, United Nation Global Compact Network, India, and BIMTECH, Greater Noida, on 1 November, 2019.
  - Presented a research paper titled **“Collective Intelligence: A new approach of achieving Business Excellence”** in an International Conference on “Recent Advances in Statistics and Data Science For Sustainable Development” organized by PG Dept. of Statistics, Utkal University, in conjunction with XXXIX Annual Convention of Indian Society for Probability and Statistics (ISPS) held during 21–23 December, 2019.
  - Attended 13th Annual ISDSI Conference organized by IIM Sambalpur held at the Hotel Mayfair Lagoon, Bhubaneswar, India during December 27-30, 2019 and presented a research paper titled **“An Operations Research Perspective on Indian Railways Train Time Tables and Its Optimal Designing with Resource Constraints”** in the conference.

**Dr. Sujit Patra**

- Published a paper titled, "Mergers and Bank Performance in India: A Case on State Bank of India **"Sruti Management Review"** June-2019, ISSN: 0974-4274, Volume-XII, Issue-1, listed under Indian citation indexed, Google scholar.

**Dr. Pritish Kumar Sahu**

- Published a paper titled, "**Tariff Elimination under Transpacific Agreements and its Impact on Indonesia's Trade**" in Journal of Indonesian Economy and Business, vol.34, no.1, pp-17-34.

**Article Published in Newspapers**

- Nov 27, 2019- '**Rebalancing India's Trade and Market Access after RCEP Move**'  
'Money control', Economy Policy Section, Contributor.<https://www.moneycontrol.com/news/economy/policy/rebalancing-Indians-trade-and-market-access-after-rcep-move-4675571.html>
- Nov 22, 2019- **Corporate Tikas ebang Arthika Abhibrudhi**", The Samaja Newspaper,  
Daily newspaper, Odisha
- Nov 4, 2019- **Bank Bilayakaran; Ajira Abasyakata**, The Samaja Newspaper, Odisha
- Oct 20, 2019- '**From Farm to Plate and all things in between**', Guest Column,  
Times of India, Bhubaneswar.
- Oct 9, 2019- '**RCEP deal: The case for India keeping its steel industry out of the trade pact**', Money Control, invited contributor,

**Ms. Ashna Siddiqui, Birla School of Law**

- **Delivered a guest lecture** at Maharashtra National Law University (MNLU), Mumbai in September, 2019
- **Judged the Intra Trial Advocacy competition** at KIIT School of Law, Bhubaneswar in January, 2020
- Presented a paper on '**Diminishing wave of breaking the glass ceiling**' at School of Law, Sharda University, New Delhi in January 2020
- Presented a paper on '**CSR in the time of Pandemic**', Chanakya National Law University (CNLU), Patna in June, 2020

**Mr. Punyashlok Dash, Birla School of Law**

- **Judged the Quarter-Finals and Preliminary Rounds of Moot Court competition** organised by Competition Commission of India at National Law University, Visakhapatnam in January 2020

**Ms. Palak Jawa, Birla School of Law**

- **Judged the Intra Trial Advocacy competition** at KIIT School of Law, Bhubaneswar in January, 2020

**Dr. Sandeep Kumar Mohanty****Book Chapter Published:**

- Published a book chapter titled, "**VillaMart: A Startup for the Development of Rural India**" in Sustainable Business and Competitive Strategy and E-Marketing". Edited by Hanna Lehtimaki and Ajoy Kumar Dey (pp 41-53) , Bloomsbury India, ISBN 9789389449-65-5

**Dr. Sadanand Meher**

- Presented a paper titled, "**A Bridge-course to Prepare the Have-nots for ESP courses in Professional Studies**" in the National Conference themed "ELT: Issues & Challenges" organised by The English and Foreign Languages University, Hyderabad, on 6 January 2020.
- Presented a paper titled, "**Enhancing Story Writing Skills among Low-proficient Students: A Genre Approach**" in the National Conference themed "Language, Literature and Diversity" organised by Birla Global University, Bhubaneswar.
- Invited as a speaker in "**A National Webinar on Re-conceptualising Writing Skills**" organised by Nirmala Autonomous College for Women, Coimbatore on 12 May 2020.

**Dr. Debi Prasad Bal**

- Published a paper titled "**Nonlinear Granger Causality between Oil Price and Stock Returns in India**", in Journal of Public Affair, published by Wiley, e2137, April, 2020, DOI: <https://doi.org/10.1002/pa.2137> (Indexed by: Web of Science, ABDC-B and SCOPUS).
- Published a paper titled "**Identification of Short-term and Long-term Time Scales in Stock Markets and Effect of Structural Break**", in Physica A: Statistical Mechanics and its Applications, published by Elsevier, Vol 545, May2020, DOI: <https://www.sciencedirect.com/science/article/abs/pii/S037843711932014X> (Index by: SCI and SCOPUS)
- Published a paper titled "**Rising Drinking water Insecurity in the Indian Himalayan Region of Sikkim: A multi-stakeholder Perspective**", in Ecology and Society-The INSEE Journal, The Journal of the Indian Society of Ecological, Vol 3(1), 2020, DOI: <https://doi.org/10.37773/ees.v3i1.97>

**Dr. Seba Mohanty**

- Paper titled, "**Causal Nexus between Liquidity Creation and Bank Capital Ratio: Evidence from India**", accepted for Publication on 7th Oct 2019 by Margin: The Journal of Applied Economic Research, Sage Publication, Scopus.



## JOINING OF NEW FACULTY MEMBERS



**Ms. Ashna Siddiqui** joined the School of Law as an Academic Associate in July 2019. She has done her LL.M. in Corporate and Commercial Laws from National Law University, Odisha and B.A. LL.B.(Hons) from KIIT University, Bhubaneswar. She has also worked for a year and a half as a legal associate in a renowned law firm at New Delhi. Corporate and Commercial laws are her teaching interests.



**Dr. Pritish Kumar Sahu** joined Birla School of Management as an Assistant Professor in Economics in September 2019. He has done M.Phil & Ph.D. in Economics from Jawaharlal Nehru University (JNU). He has over 9 years of post-PhD experience in teaching and research. He is a guest columnist in reputed international/national journals and newspapers like Bangkok Post, Hindu Business Line, Jakarta Post, Times of India, and New Strait Times. He has written research books and contributed to Nobel Laureate Paul Krugman's three global edition textbooks.



**Dr. Hemant Bhanawat** joined the School of Commerce as an Assistant Professor in Finance and Accounting in August 2019. He has done his Master of Commerce and Master of Business Administration degrees from MLS University, Udaipur, and Doctor of Philosophy (Ph.D.) in Commerce from PAHER University, Udaipur. Dr. Bhanawat has about 7 years of teaching, research, and industrial experience. Financial, Cost and Management Accounting, Business Statistics, and Financial Management are his teaching interests.



**Mr. Punyashlok Dash** joined the School of Law as an Assistant Professor in Law in August 2019. He has done LL.M. in Access to Justice from Tata Institute of Social Sciences, Mumbai, and B.A.LL.B.(Hons) from National Law University, Visakhapatnam. His areas of interest include Public International Law, Humanitarian Law, and International Trade Law.



**Prof. Palak Jawa** joined the Birla School of Law as an Assistant Professor of Law in November 2019. She has completed her LL.M. in the field of Criminal and Constitutional Law from National Law University, Delhi. Criminal Law, Constitutional Law, and Taxation Law are her teaching interests.



**Dr. Debi Prasad Bal** joined Birla School of Social Sciences and Humanities as an Assistant Professor in Economics in Aug 2019. He has done his Ph.D. in Economics from Indian Institute of Technology, Hyderabad. He has over 4 years of post-Ph.D. teaching and research experience from different reputed institutes like XIMB and NIT. He has published many research papers in highly referred journals. His areas of research interest are Public Economics, Energy Economics, and Financial Economics.



**Dr. Pradip Kundu** joined the School of Management as an Assistant Professor in Decision Science and Operations Management in July 2019. Dr. Kundu has done a Ph.D. in Operations Research from National Institute of Technology (NIT) Durgapur and Post-doctoral Studies from IISER, Kolkata. He has worked as an Assistant Professor at BIT Mesra, under TEQIP-III, MHRD, Govt. of India. His areas of research interest are optimization and decision making under uncertainty and reliability.



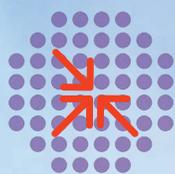
**Dr. Seba Mohanty** joined Birla School of Social Sciences and Humanities as an Assistant Professor in Economics in July 2019. She has done her Ph.D in Financial Economics from Indian Institute of Technology, Kharagpur. Her areas of research interest are Banking, Financial Market and Macro Economics. She has published many research papers in different referred journals.



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## Birla Global University Campus View





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