

www.bgu.ac.in



IDCO Plot No.2, Institutional Area, Gothapatna,
Bhubaneswar, Odisha, 751029, India
Tel. No: +91-0674-7103041, 7103043, 7103001(Ext.-141,142,143)
Cell Ph. No: +91-9776129900, 7381058302
Toll Free No: 1800 212 3001
Email: admission@bgu.ac.in



I'M 9312431409

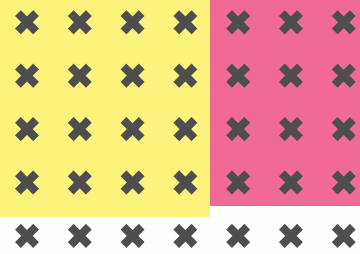


BIRLA GLOBAL UNIVERSITY NEWSLETTER



For private circulation only

Editorial



Birla Global University, being aware of the advancements all around, is always dedicated to cater to the educational needs of the generation next. As the world prepares for industry 4.0, a need of imparting education 4.0 has been felt and BGU understands it quite well.



Having got the status of a university, now, BGU has been consistently escalating its scope for the youth by introducing new courses and addressing the newest of requirements. School of Management, School of Commerce, School of Journalism & Mass Communication, School of Humanities and Social Sciences, and School of Law of the university have been persistently engaged to bring up changes and innovation to suit the educational needs of the day.



Apart from coming up with new courses, the university believes in providing an environment which is academically rich, culturally eventful and socially interactive. Thus, Birla Global University organises many events on the campus for the students and encourages the students to participate in the events organised by other organisations. The 8th Volume of Darpan presents a picturesque view of all those events which took place on campus.

This edition talks about the events organised in 11 months duration from July 2018 to May 2019. This edition presents the glimpses of Commencement Days of all the Schools, Freshers' Day, Seminars and Conferences, Cultural Celebrations, Club and Conduits' activities, Sports activities, Joining of new faculty members, MDPs, FDPs, CSR activities and Convocation.

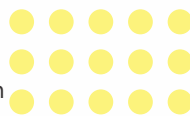
We sincerely hope that this edition takes you all in a pleasant journey through the events of the university.

Dr Sadanand Meher
Editor, Darpan



Vol. 9 | June 2019

Contents



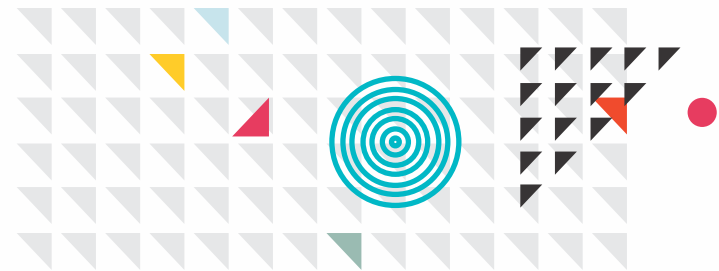
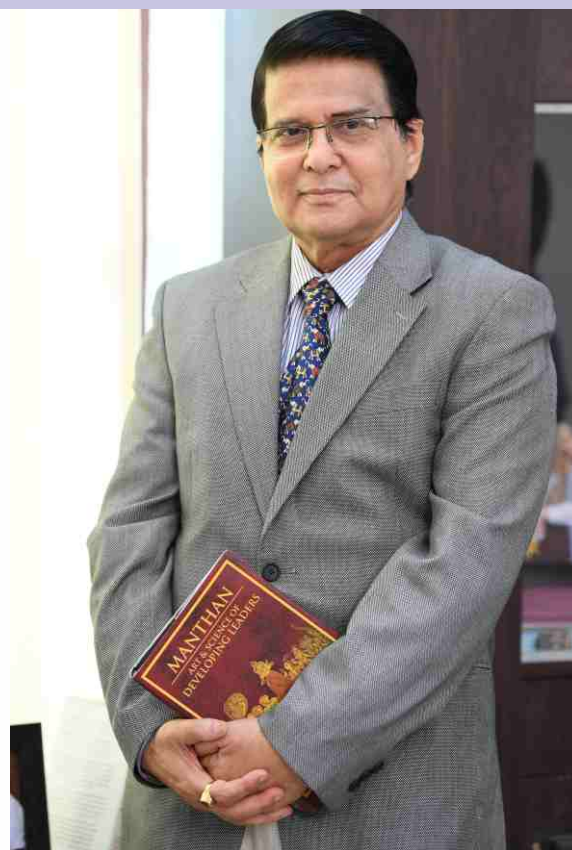
Message from the Vice Chancellor



I am happy to know that the Literary Conduit of Birla Global University is publishing the next edition of Darpan, the newsletter of the university. This edition gives a detailed picturesque representation of all the Academic activities, Sports events, CSR activities, Cultural events and extracurricular activities conducted in the last academic year i.e. 2018-19.

I am sure, this edition of Darpan will familiarise the new entrants with the vibrancy of the university. I appreciate the efforts of the team Darpan and extend my good wishes to all for a vibrant and productive academic year.

Prof. (Dr) Sudhakar Panda
Vice Chancellor
Birla Global University
Bhubaneswar



Message from the Registrar

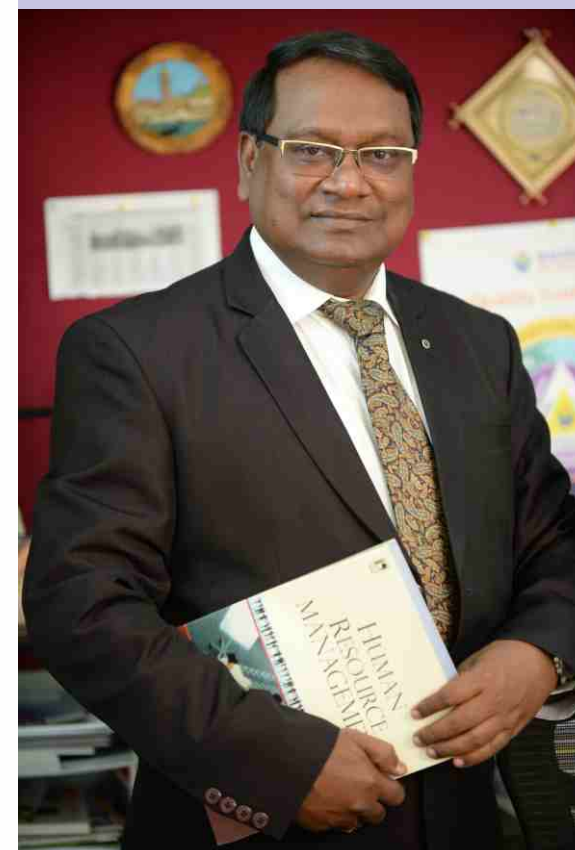


This edition of Darpan, our Newsletter, brings us the opportunity to have a colourful flashback of the last academic year. This reminds us of our achievements and also of the points where we need to learn and perform better. It is refreshing to have a new edition of Darpan when we are preparing to welcome the fresh batches of students. I am sure; this edition of Darpan would successfully introduce the new students with the 'Life at BGU'. I congratulate the team Darpan and wish all the students well for the upcoming academic year.

Dr B.K. Das,
Registrar
Birla Global University
Bhubaneswar



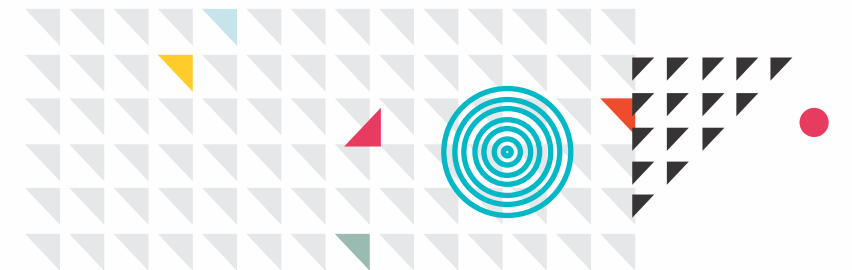
Message from the Dean



I am happy that we are bringing out the 8th edition of Darpan, our Newsletter, which tells the stories of multifaceted life of students at Birla Global University. This edition of Darpan narrates about all the activities of the last academic year and thus, attempts to familiarise the new entrants with the university.

I am confident; this issue of Darpan would give the students a true glimpse of life on campus and will prepare them for their journey further. I congratulate the team Darpan and wish all the students a great time ahead.

Dr Parameswar Nayak
Dean, Birla School of Management
Birla Global University, Bhubaneswar



Commencement Days



Dr P. Nayak, Dean, BSoM, Welcoming the New Batch of MBA (2018-20)



New MBA students with Mr Firoz Zahid Khan during an Activity



Dr B.K. Das and Dr Nayak Felicitating Mr. Firoz Zahid Khan

MBA 2018-20, BIRLA SCHOOL OF MANAGEMENT

Birla Global University welcomed its 6th batch of MBA students on 21 June 2018. 107 young students started their management journey with Birla Global University on the day. This group of MBA students, as always, has representations from more than 10 states of India.

The new batch of MBA students was quite excited for the programme. The Commencement Day celebration was graced by Prof. Shyam S. Lodha, Professor of Marketing, School of Business, Southern Connecticut State University, USA, as the Guest of Honour and Prof. Soumendra Mohan Patnaik, Vice Chancellor, Utkal University, as the Chief Guest.

In his Commencement Day address, Prof. Lodha inspired the students for a great career and told them the importance of setting career goals in life. Prof. Soumendra M. Patnaik deliberated on the importance of being an eternal learner.

Prof. Sudhakar Panda, the Vice Chancellor, along with Dr B.K. Das, the Registrar and Dr Parameswar Nayak, the Dean, Birla School of Management, welcomed the new batch of students and assured them to cater to all of their academic needs on the campus.

Darpan, the Newsletter of the university, was also released on the occasion. The Commencement Day programme concluded with a musical evening. All the events on the Commencement Day were coordinated by Dr Archana Choudhary, the Programme Coordinator of MBA.

MUSICAL EVENING: ABBYS BAND

With an idea to make the air little light and easy, the students were made a part of a musical evening where Abbys Band brought to us a colourful and rhythmic evening. The students were found humming along and enjoying themselves. The evening created lot of scope for the students to start their MBA journey with a refreshed and relaxed mood.

ORIENTATION PROGRAMME FOR MBA 2018-20

Like the initial scenes are important to understand a movie, a proper orientation programme is necessary to familiarise the students with the course and the organisation. With this idea, Birla Global University organises an orientation programme for every new batch. This year, Orientation Programme was scheduled on 22 June 2018 to give the students an idea of all the academic procedures, activities and events planned for the academic year 2018-19 in the university.

The programme involved a day long interaction of students and faculty members where activities like faculty-student introduction, introduction to all clubs and conduits, introduction to academic procedures, rules and regulations, residential life and placement activities were carried out. The orientation programme concluded with an eloquent talk by Mrs. Namrata Chaddha on "Legal Behaviour of Students on Campus".



Theatre Workshop: New MBA Students Performing on Stage



Prof. Shyam S. Lodha (USA), Addressing the New Students



Prof. S. Panda, Vice Chancellor, Addressing the Students

IMMERSION PROGRAMME

Immersion Programme, the most interesting event in Commencement Programme, started on 23 June and continued till 26 June. The event included many engaging, interactive and interesting activities conducted by Mr. Firoz Zahid Khan, Director, Fizzart. This event concluded with a stage performance by the new entrants.

This was followed by introductory sessions by faculty members from 27 June. The programme intended to give the new students a taste of forthcoming experience in the university. It helped the students understand the programme and to plan their MBA journey accordingly.



New MBA Students Playing a Skit as part of Theatre Workshop



Mr. Stephane Michelin, MD, Sodexo SVC, India, Inaugurating the Commencement Day



New BBA Students with Faculty Members on Commencement Day

COMMENCEMENT DAY OF 2018-21 BATCH OF BBA

Birla Global University held its Commencement Day for the 3rd Batch of BBA on 26 July 2018. The sprawling green campus welcomed 103 students from Eastern, Northern and Southern states of India. As the 103 students were all set to have a new beginning of their academic lives, the university arranged a grand inaugural programme to let them have pleasant memories of their first day at BGU.

The Inaugural Ceremony was graced by Mr. Stephane Michelin, Managing Director, Sodexo SVC India Pvt. Ltd. as the chief guest and Mr. Sebastian Joseph, General Manager & Head (HR), NTPC Eastern Region-II, as the Guest of Honour. Mr. Michelin, the Chief Guest, told the students about vital requirements for a great career. Mr. Sebastian, the Guest of Honour, gave a glimpse of rapidly advancing world and oriented the students with the ways of adapting to the changes.

Dr Parameswar Nayak, Dean, Birla School of Management, welcomed the guests and new students, and talked about the importance of Discipline, Development and Demonstration. Dr B.K. Das, Registrar, welcomed all the students and assured an enriching campus life. Prof. Sudhakar Panda, Vice Chancellor, congratulated the students and welcomed them. Dr Snigdha Mohapatra, Programme Coordinator, BBA, proposed a vote of thanks.

ORIENTATION DAY & IMMERSION PROGRAMME FOR BBA

Similar to the Orientation and Immersion Programme of the new MBA students, the new undergraduate students were also taken through the Orientation and Immersion programme to make them comfortable with their forthcoming academic and campus life.



New BBA Students during Ice-Breaking Activities

PH.D. PROGRAMME 2018

Seven research scholars joined as the 2nd batch of the Doctoral Programme of the Birla School of Management on 17 July 2018 in the presence of Prof. Sudhakar Panda, the Vice Chancellor, Dr B.K. Das, the Registrar, Dr P. Nayak, the Dean, Birla School of Management, Dr Samsan Moharana, Head, Birla School of Commerce and all the faculty members.

COMMENCEMENT DAY OF BIRLA SCHOOL OF COMMERCE & DEPT. OF ECONOMICS

25 July 2018 was a day for the new enthusiasts in Birla School of Commerce. The School joined hands with Birla School of Social Science and Humanities to welcome the new entrants of both the schools. The School of Commerce welcomed 76 B.Com and 14 M.Com students. The department of Economics welcomed 7 B.A students and 7 M.A students. Mr. Arun Mishra, Vice President, TATA Steel, joined us as the Chief Guest. Mr. Pravakar Mohanty, Director Finance, OHPC Ltd. & OPGC Ltd. and Prof. N. B. Pradhan, Berhampur University, graced the occasion as the Guests of Honour. They were joined on the dais by Prof. (Dr) Sudhakar Panda, the Vice Chancellor, Prof. (Dr) B. K. Das, Registrar, Dr Bimal Chandra Mishra, Controller of Examination, and Dr Ajit Dash, Head, School of Social Science & Humanities.

The Guests addressed the new students and inspired them to be dedicated for a good career. In the following session, the new students were briefed about rules and regulations of the university.



Dignitaries on the Dais during Commencement Day Programme



Shri Arun Mishra Addressing the New Students



Dr Das felicitating Prof. N. B. Pradhan



Dr Nayak, Dean, SoM, Addressing the New BBA Students



Mr. Stephane Michelin, MD, Sodexo India, Mr. Sebastian Joseph, GM & Head (HR), NTPC, with Vice Chancellor, Registrar and Dean



Guests with BGU Fraternity on the Commencement Day of Commerce & Economics

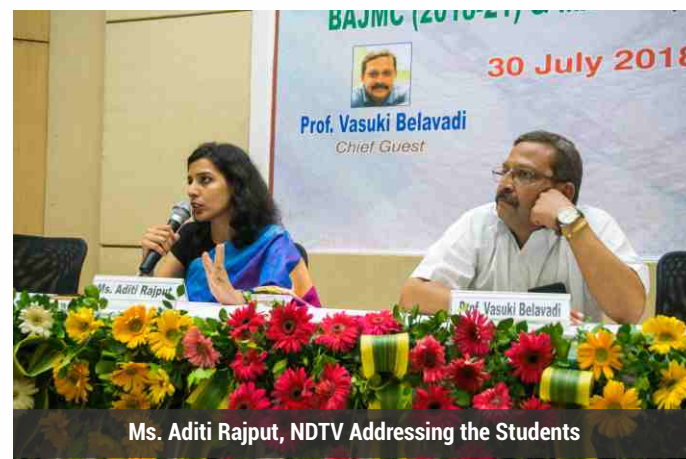


Prof. Vasuki Belavadi, University of Hyderabad, Ms. Aditi Rajput, NDTV, along with Vice Chancellor, Registrar and Prof. S.S. Das

BIRLA SCHOOL OF COMMUNICATION

The Birla School of Communication, Birla Global University had its Commencement Day for the 2nd batch of BAJMC (Hons) and 2nd batch of MAJMC on 30 July 2018. Prof. Vasuki Belavadi from University of Hyderabad graced the occasion as the Chief Guest and Ms. Aditi Rajput from NDTV joined the event as the Guest of Honour.

Prof. Vasuki talked about how internet has changed the way of circulation of information. Ms. Aditi inspired the journalism students to stand for the powerless and voiceless and to be determined to bring changes in the country.



Ms. Aditi Rajput, NDTV Addressing the Students



Dr B. K. Das, the Registrar, Addressing the Students

BIRLA SCHOOL OF LAW

The maiden batch of 5-year integrated BBA-LL.B. (Hons) course was welcomed through a grand Commencement Day programme on 20 September. The programme was graced by Justice Shri B. K. Nayak, Chairperson, Odisha State Law Commission, as the Chief Guest and Prof. Jayadev Pati as the Guest of Honour.

Dr Lalit Deb, Dean, Birla School of Law, welcomed the guests. Justice B.K. Nayak wished the students well with their academic journey. He also talked about the scope of studying Law in the present day world. Shri Pati, the guest of honour, talked about the importance of dedication and honesty in the area of Law.



Vice Chancellor Felicitating Justice B.K. Nayak



Shri B. K. Nayak, Chairperson, Odisha State Law Commission and Prof. Jayadev Pati with Faculty Members and Students



Dr Lalit Deb, Dean, Birla School of Law, Addressing the Students



Dr Das, the Registrar Felicitating Prof. Jayadev Pati



Convocation 2018



His Excellency Prof Ganeshi Lal Interacting with Shri Vikash Kandoi, Member of Governing Board of BGU and the Vice Chancellor



Prof. Ganeshi Lal, the Governor of Odisha, Delivering his Convocation Address

Birla Global University ensured to make it a grand occasion when it was time to bid adieu to its very first batch of MBA & MAJMC students. The university celebrated the Convocation of 2016-18 batch students on 15 December, 2018 with His Excellency, Prof. Ganeshi Lal, the Governor of Odisha & Chancellor of BGU, as the Chief Guest.

His Excellency lighted the lamp of wisdom to formally inaugurate the Convocation in the presence of Prof. Sudhakar Panda, the Vice Chancellor, Dr B.K. Das, the Registrar, Dr Parameswar Nayak, Dean, Birla School of Management.

The Governor, in his convocation address, aptly referred to Lord Krishna's sermon to Arjuna as the first convocation address by a teacher to a student. He advised the students to combine technology with theology in the pursuit of true development and achievement. He also inspired the graduating students to look at their inner-self and explore their potential to the maximum.

His Excellency conferred the degrees to the graduating students and felicitated the toppers of each stream with Gold Medals.

Mr. Vikash Kandoi, Member, Board of Governors, advised the students to be perennial learners by consistently augmenting their skill sets to build newer capabilities.

Prof. Harivansh Chaturvedi, Member, Board of Governors and Director, BIMTECH, Greater Noida, highlighted the prospects and challenges for the new-age managers. Prof. Sudhakar Panda, the Vice Chancellor, presented the Annual Report of the university. Dr B.K. Das, the Registrar, conducted the convocation ceremony and Dr Parameswar Nayak, Dean, Birla School of Management presented the list of graduating students to the Governor for the award of the degrees. The event concluded with the elated graduates celebrating their graduation day.

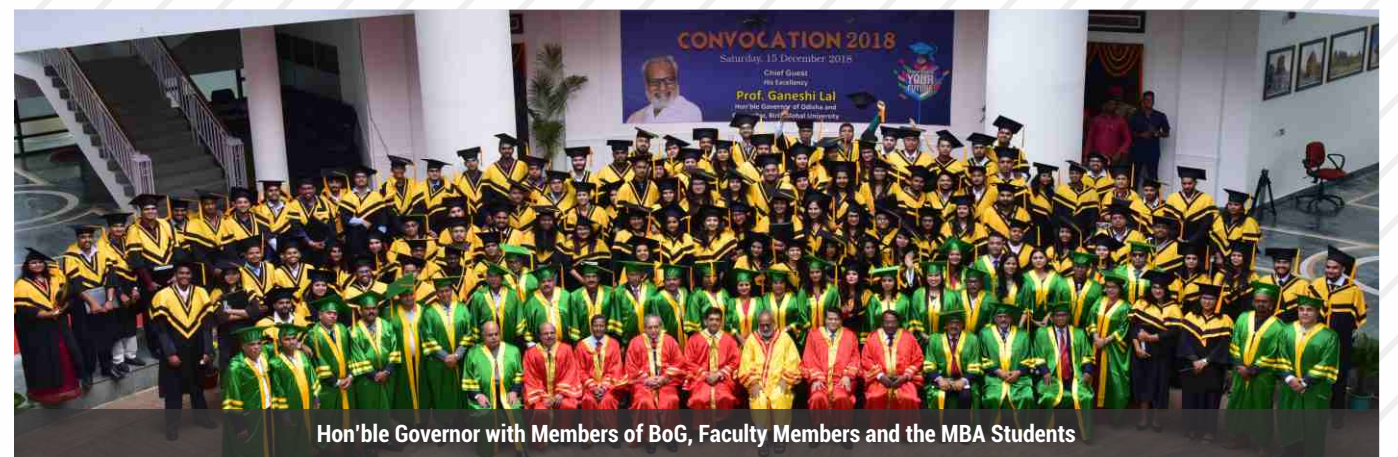


His Excellency Awarding MBA Degree to Graduating Students



Shri Vikash Kandoi Addressing the Graduating Students

Dr Chaturvedi, Director, BIMTECH, Addressing the Graduating Students



Hon'ble Governor with Members of BoG, Faculty Members and the MBA Students

International Conference 2019

Birla School of Management organised an International Conference on "Issues and Challenges of Business in Emerging Economy" on the 11th and 12th January 2019 at Hotel Mayfair Lagoon, Bhubaneswar, in collaboration with University of Ljubljana, Slovenia, Europe. Dr Parameswar Nayak, Dean, Birla School of Management and Dr Rado Bohinc, Professor & Former Dean, Faculty of Social Sciences, University of Ljubljana, were the Conference Chairman and Co-chairman respectively.

The inaugural session of the conference was graced by Dr Tapan Kumar Chand, CMD, NALCO, as the Chief Guest, Dr Gerald Goh Guan Gan, Dean, Faculty of Business, Multimedia University, Malaysia as the Guest of Honour, along with Dr Sudhakar Panda, Vice Chancellor, BGU, and Dr Sarat Kumar Acharya, Former CMD, NLC India Ltd.

33 distinguished speakers from the industry and academia deliberated on various issues and challenges faced by businesses in emerging economies. Their deliberations focused on Innovations, Technology, Income Inequalities, Cross Cultural and Inter Cultural Issues, Global Recession, E-Commerce, Corporate Social Responsibility, Emerging Human Resource Management Issues, Challenges for Talent Acquisition and Retention, Finance, Foreign Direct Investment, Economic Growth, and Trade and Environment. The conference was attended by more than 250 delegates and the eminent speakers like Mr. Rajeev Bhadauria, Director-Group HR, Jindal Steel & Power Ltd., New Delhi, Prof. Jay K. Mitra, Former Senior Professor and Former Dean, University of Delhi, Prof. Murali Kallummal, Professor, Centre for WTO studies, IIFT, New Delhi, Dr Aleksandra Kanjuo Mrcela, Professor, Faculty of Social Sciences, University of Ljubljana,



Dr T. K. Chand, CMD, NALCO, Dr Gerald, Dean (Management), MMU, Malaysia, Dr S. Panda, Dr Sarat K. Acharya, and Dr P. Nayak, Inaugurating the Conference



Dr P. Nayak, Dr Rado Bohinc, Dr T. K. Chand, Dr S. Panda, Dr Gerald and Dr Sarat Kumar Acharya during Inaugural Ceremony

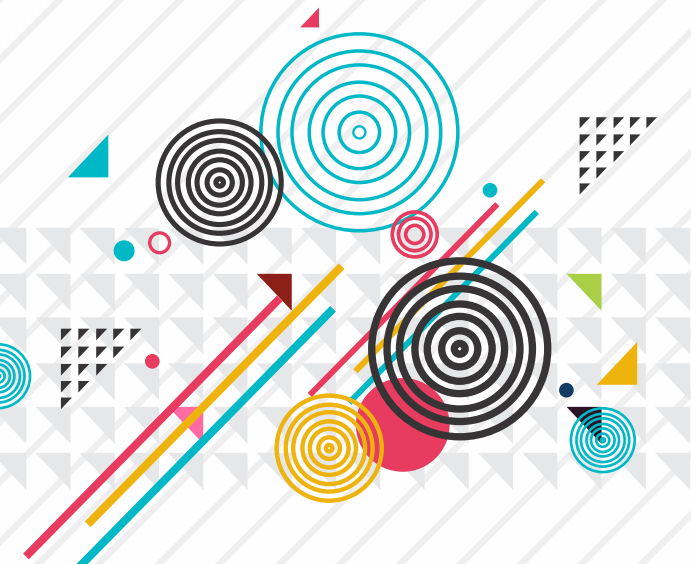


Dr P. Nayak Addressing the Gathering during Valedictory Session

Slovenia, Europe, Dr Nar Bahadur Bista, Managing Director, Uniglobe College, Nepal, Prof. Karunesh Saxena, Professor, Faculty of Management Studies, Mohanlal Sukhadia University, Udaipur, Rajasthan, Dr A.K. Rath, Former Secretary, Ministry of HRD, Govt. of India & Professor, IMI, New Delhi and Bhubaneswar, Prof. K.R. Chari, Professor, BIMTECH, Greater Noida, Dr Ulimiri V Somaya Julu, Co-Founder, CEO and Executive Director, Sigma Research & Consulting Pvt. Ltd, New Delhi, Dr Ashok Panda, Chairman, ISTD, Bhubaneswar Chapter, Mr. Himansu Sekhar Mohanty, Executive Director, PWC India, Mr. Kamal Singh, Executive Director-United Nations Global Compact Network India, Mr. Parthasarathi Mishra, CHRO, Tata Steel Ltd., Dr DK Bakshi, Chief Mentor & CEO at Global Talent Company Limited, New Delhi., Mr. Anjan Kumar Sahoo, Former CEO, Hetero Health Care Ltd, Hyderabad, Mr. Paritosh Mishra, Head-HR, AES, Bhubaneswar and others.

A Conference Souvenir containing abstracts of 76 research papers was released during the conference.

Mr. Subrat Tripathy, CEO, Dhamra Port Ltd. was the chief guest at the valedictory session. He spoke about 3Ps (People, Planet and Prosperity) in relation to managing challenges and to ensure business success and economic development. This session was attended by Prof. Sudhakar Panda, the Vice Chancellor, BGU, Dr P Nayak, the Conference Chair and many other dignitaries. The authors of three best research papers were awarded on this occasion. NALCO, NLC India, NTPC, Global Talent, OPGC, Ashutosh Construction, Dew Electrical Services, M/S Suryakanta Barik were the sponsors of the Conference. Dr Ajitabh Dash and Dr Akshay Kumar Mishra were the Conveners of the Conference.



BGU Fest 2019



Dr Panda, Vice Chancellor, Awarding the Winners of Fashion Show during the Fest



Indian Idol Finalist Singer Mr. Vibhor Parashar Performing at the BGU Fest Star Night

The two-day Annual Fest at BGU witnessed the enthusiastic students beating the cold to organise and participate in various creative and fun activities and competitions on the 26th and 27th January 2019.

The grand event was flagged off with the lighting of the lamp by Prof. Sudhakar Panda, Vice Chancellor, Birla Global University, in the presence of Dr B.K. Das, the Registrar, Dr Parameswar Nayak, the Dean, School of Management, faculty members and students.

Like every year, the Fest attracted participation of students from many Govt. and private colleges and universities from and beyond Odisha. The Fest included competitions like Street Theatre, Case Study Enigma, Quiz Competition, Solo song, Dance, Fashion Show, Band Performance and PUBG. More than 300 students from different institutions participated in the said competitions.

Though both the days were equally enthusing for students, it was the Star Night on the 27th that was most sought after as it involved thrilling performance by Indian Idol fame, Mr. Vibhor Parashar.

The event brings in a lot of scope for the students as they get to display their talents on a grand platform and also get scope to hone their organising skills. The event concluded with Prize Distribution ceremony which recorded the appreciation and cash awards to the winners of all the competitions.



Vice Chancellor and Registrar Inaugurating BGU Annual Fest

SEMINARS, CONFERENCES, SPECIAL LECTURES AND WORKSHOPS

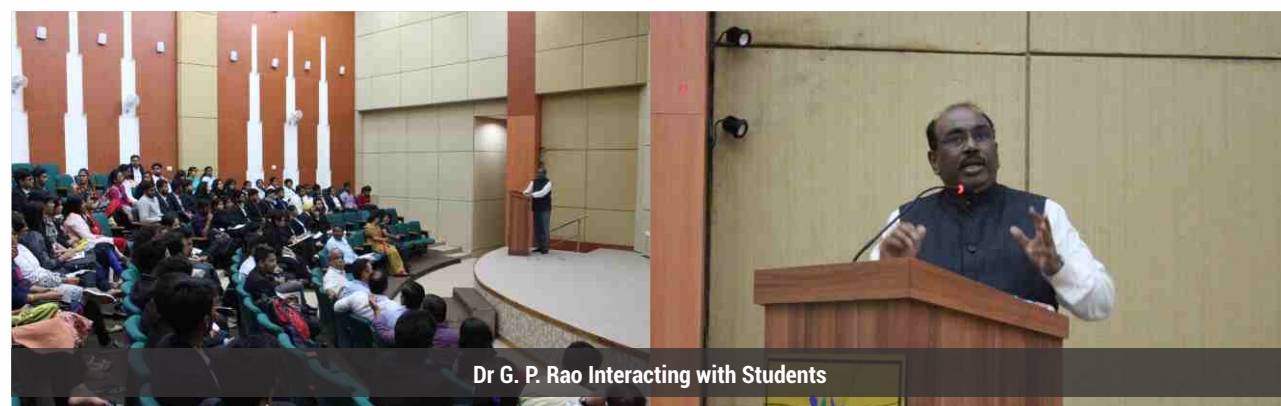
SPECIAL LECTURE BY PROF. SHYAM S. LODHA

The new batch of MBA students was blessed to have a special lecture by Prof. Shyam S. Lodha, Prof. of Marketing, School of Business, Southern Connecticut, USA, on 22 June 2018. It was an immensely beneficial session for the students as they could learn about the importance of Networking in Management career. He advised the students to practise what they preach. He also analysed how impactful engagement during their study can lead them to better career prospects.

SPECIAL LECTURE BY DR G.P. RAO, FOUNDER, GPR

Knowing about the Industry's expectations from MBA graduates in the very first leg of the course is a rare thing for the students. This is what they were oriented with by Dr G.P. Rao, Founder, Good People Relationship (GPR) on 27 June 2018.

He advised the students to have clarity of communication, clarity of goals and to have accountability of their actions. He described the role of 3Cs i.e. Competence, Confidence and Credibility. Students felt inspired having attended the session.



Dr G. P. Rao Interacting with Students

SPECIAL LECTURE BY MR. SUBRAT TRIPATHY, CEO, DHAMRA PORT

"Embrace the Different if you want to be Different", said Mr. Subrat Tripathy, CEO, Dhamra Port Company Ltd. during a Guest Talk to the new MBA students on 28 June 2018.

While explaining the ways of being different, he advised the students to learn a foreign language, play a sport and to play a musical instrument. He also inspired the students to equip themselves with knowledge on Big Data and Artificial Intelligence as these are the future of industry.



Vice Chancellor Felicitating Mr. Subrat Tripathy

Mr. Subrat Tripathy Interacting with the Students



Mr. Shyam Agrawal Interacting with Students

SPECIAL LECTURE BY MR. SHYAM AGRAWAL ON ART OF LIVING

It is necessary to explore SELF before somebody sets out on a career journey and this is why a session by Mr. Shyam Agrawal from ART OF LIVING was organised on 29 June 2018 for MBA batch. Mr. Agrawal, in the session, helped the students to recognise what they want to do with their lives. He also trained the students with the art of tapping the inner potential for success.

FILM SCREENING & INTERACTION SESSION WITH MR. HARDIK MEHTA

Students of Journalism and Mass Communication, Birla School of Communication, got a rare exposure of an Interaction Session with a National Film Awardee, eminent Screen Play Writer, Mr. Hardik Mehta, who is famed to have penned down films like 'Queen' and 'Trapped'.

The session brought in ready tips for the journalism students on the art of communicating through films. The enthusiastic students asked several questions to Mr. Mehta about his experiences in writing. The session also included screening of a short film by Mr. Mehta which was analysed later. The session was full of learning for the students of journalism.



Mr. Hardik Mehta Interacting to Students

SPECIAL LECTURE BY SHRI SANJIB KUMAR MISHRA

The Birla School of Commerce (BSoc) organised a seminar talk on 'Bhubaneswar Smart City Project'. The talk was delivered by Shri Sanjib Kumar Mishra, Member, Fifth State Finance Commission, Govt. of Odisha (Former Commissioner of Bhubaneswar Municipal Corporation & Director, Municipal Administration, Govt. of Odisha) on 29 August, 2018.

SPECIAL LECTURE BY DR RADO BOHINC

A special talk by Dr Rado Bohinc, Professor & former Dean, Faculty of Social Sciences, University of Ljubljana, Slovenia, was arranged for the management students on 10 January 2018. The talk was useful for the students as they learnt about Management education and its scope abroad.



Dr Rado Bohinc



Dr Karunesh Saxena Interacting with Students

SPECIAL TALK BY DR KARUNESH SAXENA

Birla School of Management arranged a special talk by Dr Karunesh Saxena, Senior Professor, MLSU, on 10 January 2019. The session was attended by all Management students. It was insightful for students to have a session with Dr Saxena.

SPECIAL LECTURE BY SHRI SOPAN JOSHI

Shri Sopan Joshi, an eminent writer on Gandhian ideology and philosophy, delivered a talk on 25 January 2019, on 'Gandhism' as a part of the two year-long celebrations to mark the 150th birth anniversary of Mahatma Gandhi.

Mr. Joshi had a wonderful discussion with all the students of university on contemporary relevance of Gandhism.



Shri Sopan Joshi Interacting with Students

SPECIAL LECTURE BY PROF. B.K. MOHANTY

Prof. B.K. Mohanty, Sr. Professor, Decision Science Group, IIM-Lucknow was invited to deliver a talk on "Operations Research in Practice" to the Management students on 30 January 2019.

GUEST LECTURE ON SUSTAINABLE DEVELOPMENT GOALS

Birla School of Commerce organised a guest lecture on "Sustainable Development Goals" by Shri Pradeep Kumar Biswal, IAS, Special Secretary, Finance and Director, Institutional Finance, Government of Odisha, on 30 January 2019 at the university seminar hall. The lecture acquainted the students with the importance of the 17 global goals.

SPECIAL LECTURE BY MR. TAPAN NAYAK

A guest talk by Mr. Tapan Nayak, General Manager, A3 Logistics Pvt. Ltd, was scheduled on 7 February 2019. He discussed "Supply Chain Strategies" with students having Operations as specialisation.

PANEL DISCUSSION ON UNION BUDGET

The Birla School of Commerce organized a Panel Discussion on "Union Budget 2019" on 8 February in the university seminar hall.

Three eminent guests, Shri K. C. Badu, IAS (Retd.), Former Special Secretary, Finance, Govt. of Odisha, Shri A. K. Sabat, Senior Chartered Accountant, and Dr Amarendra Dash, Associate Professor, NISER, joined the discussion as the Panellists. The discussion was fruitful for Commerce, Economics, and Management students.

The intriguing discussion gave a crisp insight into the mechanics behind the creation of the interim budget. The session also discussed the economic and political factors behind presentation of interim budget.



Eminent Speaker Mr. A.K. Sabat Addressing the Audience



Guests with faculty and students of Birla School of Commerce

TWO-DAY FILM MAKING WORKSHOP ON "LOOKING THROUGH THE DIGITAL GLASS"

Birla School of Communication organised a two-day film making workshop titled "Looking through the Digital Glass" on the 5th & 6th March, 2019 for the students of communication. The school invited a veteran film maker to conduct the workshop. He also guided the students with ways of developing industry-relevant projects related to entertainment media and advertising industry. The interaction created scope for a deeper insight for the students and gave them an overall perspective of the entire media spectrum.

SPECIAL LECTURE BY PROF. ANOL BHATTACHERJEE

Prof. Anol Bhattacharjee, Professor, Information Systems & Decision Sciences, University of South Florida, USA, delivered a special lecture on "Visual Story Telling with Data" on 18 April. The interaction session was open to all students and faculty members.



Prof. Anol Bhattacharjee with Vice Chancellor, Dean, Faculty Members & Students



Model United Nations (MUN) is an academic simulation and interactive opportunity for students to be familiar with international issues and the workings of the United Nations Organization (UNO). The Birla Global University Model United Nations (BGUMUN) was an initiative by the students of Birla Global University under the leadership of Mr. Sanat Puri, a BBA 2nd Year student. It was held from 21 September to 23 September 2018. Sanat Puri was the Secretary General and Mr. Sourav Kanungo, BAJMC 2nd Year, was the Deputy Secretary General.

At the BGUMUN, students assumed different roles of diplomats representing various Member States of the UN and simulated various committees, agencies, specific organs, and programs of the United Nations system.

The Inaugural Ceremony on 21 September 2018 was graced by Mr. Rabi Acharya, CEO and Managing Director, DevNext Consulting. Accompanying him, the dais was graced by the Vice Chancellor, Registrar and Dean, Birla School of Management, Birla Global University. The Ceremony started with the address of Prof. P. Nayak where he welcomed everyone to Birla Global University and expressed his views about the roles and responsibilities of the UN in recent times. Following him, the gathering was addressed by Dr B.K. Das, the Registrar, Birla Global University, where he shared about the importance of Model United Nations for the present youth. Mr. Rabi Acharya shared his work experience with UNICEF and talked about achieving UN's Sustainable Development Goals presented in the 2030 Agenda. Prof. Sudhakar Panda, the Vice Chancellor, Birla Global University, addressed the issue of refugee crisis, war torn situations in the Middle East and need of International Organizations to come together and combat all international issues to establish peace and security. Lastly, Mr. Sanat Puri, Secretary General, BGUMUN, 2018, proposed the vote of thanks and declared the 3-day conference open.

The Conference witnessed participation of more than 150 delegates, International Press Corps and Executive Board Members from cities like New Delhi, Lucknow, Patna, Bangalore, Kolkata, Hyderabad, Cuttack, Rourkela, Bhubaneswar, Behrampur, Siliguri Tripura and of 15 Universities across India. All the committees deliberated on the agenda presented to them.

The 3 days of discussions came to an end with each committee presenting the end-documents for discussion. This was followed by the Valedictory Ceremony on 23 September 2018.

Finally, the winners were felicitated. The delegates and international press members were awarded with different awards like Best Delegate, High Commendation, Special Mention and Honorable Mention. Birla Global University Model United Nations 2018 received great appreciation from some of the reputed MUNs of India.



Sanat Puri with Vice Chancellor & Dean



Mr. Rabi Acharya, CEO & MD, DevNext Consulting



The BGU MUN Cohort



NATIONAL SEMINAR ON “INDIAN ECONOMY: EMERGING ISSUES AND CHALLENGES”

Department of Economics, Birla School of Social Science and Humanities, Birla Global University, organised a two-day National Seminar on “Indian Economy: Emerging Issues and Challenges for Sustainable Development” on 23rd and 24th November 2018. The inaugural session of the seminar was graced by Shri. B.K. Patnaik, IAS, Former Chief Secretary of the Govt. of Odisha as Chief Guest and Dr Prahlad Kumar, Dean, School of Commerce, University of Allahabad, as the Chief Speaker. Prof. Sudhakar Panda, the Vice Chancellor, Dr B.K. Das, the Registrar, Dr Parameswar Nayak, Dean, SoM, and Dr Samson Moharana, Dean, Birla School of Commerce addressed the assemblage as experts while Dr Ajit k Dash introduced the theme and proposed a vote of thanks.

The seminar had 4 technical sessions where 76 research papers were presented in the presence of Dr Mitali Chinara, Dept. of Analytical and Applied Economics, Utkal University, Dr Samson Moharana, Dr Bhagabata Patro, Retired Professor of Economics, Berhampur University, and Dr R. Natarajan, Professor and Head, PG and Research Dept. of Economics, University of Madras, Chennai who chaired the sessions. The valedictory session was attended by Dr Sudhansu Sekhar Rath, former Vice Chancellor, G.M. University, Sambalpur, and a review of the whole seminar was presented by Dr Subhalaxmi Mohapatra. The discussion carried out during the seminar was enriching for the Economics fraternity as well as the Management students.



Shri. B.K. Patnaik, Dr Prahlad Kumar, Prof. S. Panda, Dr B.K. Das, Dr Samson Moharana, and Dr P. Nayak on the Stage

Guests with Faculty Members and Students

NATIONAL CONFERENCE ON LANGUAGE, LITERATURE AND DIVERSITY

Birla Global University, for the first time, organised a National Conference on Language & Literature. The two-day conference titled “Language, Literature & Diversity” was organised by Birla School of Management. Dr Anubha Ray, Head, Department of Business Communication, was the convener. The conference included 5 Technical Sessions apart from a Plenary, a Panel Discussion and a Poster Competition.

Inaugural session received Professor Sachidanand Mohanty as the Chief Guest, Professor G. Rajagopal as the Keynote Speaker and Professor Amulya Kishore Purohit, as the Guest of Honour. Dr P. Nayak, Dean, Birla School of Management, set the tone of the conference by suggesting the concept of three Cs: Connect, Collaborate and Communicate while Dr Anubha Ray, the Convener, introduced the theme of the conference. Dr Das, the Registrar, talked about importance of English in various discipline. Professor Rajagopal’s analysis of Diversity in language and literature enriched the audience’s ideas about teaching and language scenario. Professor Sachidanand Mohanty’s talk reflected how diversity has been existing in different parts of the world. Prof. Purohit showed how diversity can bring in new opportunities. Prof. Sudhakar Panda, Vice Chancellor, delivered his presidential address. Two books and proceedings of the conference were released on this occasion.

On the first day, there were three technical sessions followed by a panel discussion. The panel discussion included stalwarts of English Language Teaching & Literature like Prof. G. Rajagopal, Prof. Kalyani Samantray, Prof. Ramnarayan Panda, Dr Sabita Tripathy, and Dr Anubha Ray. The session involved a discussion of the problems in teaching English in contemporary classrooms. The second day of the conference started with the plenary session which was addressed by Padmashree Professor Devi Prasanna Nayak and Professor Jatin Nayak. This was followed by 2 technical sessions. Finally, the Valedictory session had Prof. Asim Ranjan Parhi from Utkal University, as the Chief Guest. Prizes for best papers and participation certificates were presented in this session. The themes of all the technical sessions, plenary and panel discussions were apt to the present day scenario in language teaching and learning.



Prof. Sachidanand Mohanty, Prof G. Rajagopal, & Prof. A. K. Purohit Lighting the Lamp to Inaugurate the Conference

Dr P. Nayak, Dr B. K. Das, Prof. A. K. Purohit, Prof. Sachidanand Mohanty, Prof. S. Panda, Prof G. Rajagopal, & Dr Anubha Ray on the Inaugural Session

Foreign Collaborations

MOU WITH ESSCA SCHOOL OF MANAGEMENT, ANGERS, FRANCE, FOR STUDENTS AND FACULTY EXCHANGE

Four to five students of MBA have been going to ESSCA School of Management every year since 2016 for pursuing one semester study of MBA. In the year 2018-19, Mr. Subhas Senapati, Ms. Tanya Sharma, Mr. K Abhinash and Ms. Oindrila Kar are currently pursuing their one semester at ESSCA School of Management.



BGU students with their Batch-mates at ESSCA School of Management

MOU WITH LJUBLJANA UNIVERSITY, SLOVENIA, EUROPE

BGU has signed an MoU with Ljubljana University (LU), no.1 university in Slovenia, Europe, for students and faculty exchange. One BBA student, Ms Maitree Mukherjee, is currently pursuing her one semester study at Ljubljana University. Like previous years, Dr Rado Bohinc, Senior Professor and Former Dean of this university, visited BGU in January 2019 and taught part of the course on Corporate Governance and CSR.

Dr P. Nayak, Dean, BSoM, was invited by Ljubljana University to deliver a few lectures there. In last two years, BGU organised two international conferences in Bhubaneswar in collaboration with Ljubljana University.



Maitree Mukherjee at Ljubljana University

COLLABORATION WITH MULTI MEDIA UNIVERSITY, MALAKA, MALAYSIA

Birla School of Management, Birla Global University, signed a Letter of Intent for collaboration with Multi Media University, Malaysia. Dr Gerald Goh Gan, the Dean, MMU and Dr P. Nayak, Dean, BSoM, signed this Lol in the presence of Vice Chancellor, BGU. As a result of the collaboration, a team of 32 MBA 1st year students, led by faculty members Prof. Sujit Kumar Patra and Prof. Archana Choudhary, visited the Multi Media University, Malaysia in March 2019. The team had industry exposure and academic discussions during 10th to 16th of March. The team also visited important places in Malaysia. Another team of 32 students is scheduled to visit the university in the month of July 2019.



Dr P. Nayak, Dean, BSoM & Dr Gerald, Dean, MMU, Malaysia, signing Lol

MOU WITH KOZMINSKI UNIVERSITY, WARSAW, POLAND

Birla Global University has entered into an MoU with Kozminski university, Poland, on 31st May 2019. Under this agreement, students and faculty of both the universities can visit the partner university for academic and research purposes.

CO-CURRICULAR ACTIVITIES

BBA STUDENTS' INDUSTRIAL VISIT TO ESSKAY

93 students of BBA 2017-20 batch had their first exposure to industry at Esskay Machineries, Mancheswar Industrial Estate, Bhubaneswar on 11 August 2018.

This exposure was a part of their curriculum under Production and Operation (POM) and Human Resource Management (HRM). Students visited the plant in four batches and got to know how the production of machines takes place. They came to know about the ways employees are divided as per skills and how shift schedules are prepared by the shop managers. Prof. Lalatendu Sahoo and Prof. Snigdha Mohapatra coordinated this visit.



Students with Dr Snigdha Mohapatra during Industry Visit

Students Witnessing how Industry Functions

BBA STUDENTS' INDUSTRIAL TOUR TO CHENNAI

BBA students of 2016-19 batch, along with faculty members Dr Snigdha Mohapatra and Dr Lalatendu Sahoo, went on a study tour to Chennai in the month of September 2018. During the 6 days tour, the team visited several industries including Whirlpool. The tour was a great learning experience for the management students.



Student with Dr Snigdha Mohapatra

BBA Students at Whirlpool during their Industry Visit

INDUSTRIAL TOUR OF B.COM STUDENTS

B.Com students of Birla School of Commerce had an Industrial Tour to NALCO, Angul, Odisha on 29 October 2018. The tour provided the students with hands-on experience of trade and commerce involved in big industry like NALCO.



Student with Faculty Members and Staff at NALCO

B.Com Students of Birla School of Commerce at NALCO during Industry Visit

VISIT TO ALL INDIA RADIO

Birla School of Communication arranged a visit to AKASHBANI, All India Radio, Cuttack, for journalism students on 24 August 2018. The visit let the students learn the ways News is broadcast. The students also participated in some operational activities at the centre.



Journalism Students at AKASHBANI

News Room Exposure

TRACING THE FOOTPRINTS OF GANDHI

The Birla School of Communication initiated a wonderful project work involving the journalism students to mark the 150th year of Gandhi's birth. The school went on an interesting journey of tracing the footprints of Mahatma Gandhi in Cuttack and Puri, Odisha in 3rd week of September. A team of journalism students with faculty members of the school went to those places of Odisha which were visited by Mahatma Gandhi during the freedom struggle. The students collected study materials and interviewed relevant people at those places to gather information about Gandhi's visit. It was a beautiful learning experience for the students. The school later came up with a documentary film based on the survey.



Team of Journalism Students Tracing the Footprints of Mahatma



Journalism students Visit PRAMEYA, a Media House

VISIT TO PRAMEYA NEWS

MAJMC and BAJMC 1st Year Students went on a field visit to Daily Newspaper "Prameya" on 28 September 2018. They got an exposure to news room and learnt the editorial skills from the sub-editors. The students also visited the advertising, printing and other departments.

CULTURAL ACTIVITIES AND CELEBRATIONS

PARICHAYA: FRESHERS' DAY

Fun & festivity dominated the air of the campus as a Flash Mob triggered off signalling the beginning of the PARICHAYA: Freshers' Day celebration at Birla Global University, Bhubaneswar.

This week-long event included a series of contests and events where the new students were given scope to showcase their creative talents to win the coveted title of Mr. & Ms. BGU 2018.

The five competitions namely **YAARI, DUBMASTER, MAN KA RADIO, CHITRAM** and **TASHANBAAZ** culminated in "PARICHAY" (the freshers' welcome party) on the 31st August.

The winners of **PARICHAY 2018** were conferred the titles of Mr & Miss BGU 2018 (UG & PG). The winners were selected on the basis of their performances in all five contests.

The competitions were interesting for the students. The first competition **YAARI** wanted the new students to have a selfie with senior while the second competition **DUBMASTER** wanted them to dub a short video and the third competition **CHITRAM** was a one-minute film competition. Fourth competition was **MAN KA RADIO: The Radio Jockey Competition**.

The fifth one, College ke **TASHANBAAZ** was an event of special interest as a team of REDFM 93.5, a radio channel, visited the BGU campus to conduct this programme. The FM channel invited talent show including song, music, dance etc. and a team was selected to participate in a state level competition. This competition culminated into the final event of BGU i.e. **TASHANBAAZ**.

The new entrants participated in the events with all enthusiasm. The titles Mr. BGU and Ms. BGU were won by Mr. Pratik Priyadarshree and Ms. Payal Garg in the PG section and Mr. Piyush and Miss Archee Biswas in the UG section. All the events concerned with Freshers' Day were thoroughly enjoyed by the students.



Senior Students Performing for their Juniors



Mr. & Miss BGU in UG & PG Sections with Vice Chancellor and Guests



Winners of Tashanbaaz with Radio Jockey Ishaan

INTERNATIONAL YOGA DAY

Mental and physical fitness are the secrets of any success and Yoga is the fitness Mantra to boost our mental and physical fitness. Thus, Yoga has a place of prominence at Birla Global University. Like every year, the International Yoga Day was celebrated and Yoga was practised by large number of students on 21 June 2017. The session inspired many of the students to practice Yoga on a daily basis.



Prof. P. Nayak, Prof. S. Dutta & Yoga Trainers on the Yoga Day



Students Practicing in Yoga Session



Vice Chancellor Delivering his Independence Day Address

Students put up a Cultural Show on Independence Day

72ND INDEPENDENCE DAY

72nd Independence Day was celebrated with a national fervour and joy on 15 August 2018. Prof. Sudhakar Panda, the Vice Chancellor, unfurled the National Flag in the presence of Dr B.K. Das, the Registrar, Dr Parameswar Nayak, Dean, Birla School of Management, all the faculty members and students. The Vice Chancellor, in his address, talked about the value of independence and the ways the youth should be respecting the existing freedom. Then, the campus started reverberating with patriotic songs and enthralling dance performances.

Candle Light Freedom March on the eve of Independence Day, Azadi Mela and Poster Competition on Independence Day were the events of special attraction.

The Candle Light Freedom March was organized in the campus to pay a silent tribute to the yesteryear heroes who sacrificed their lives to get us the invaluable freedom. The songs like "ae mere vatan ke logon" and "ae mere pyare vatan" awakened the emotion of love and dedication for our motherland. The students gathered around a replica of Jallianwalabagh memorial to pay homage to the victims who had lost their lives in the brutal massacre by lighting candles.

Many students participated in the Poster Competition and exhibited their creative sides on the canvas depicting freedom. The day concluded with the students organising Azadi Mela. Both Poster competition and Azadi Mela were organised by Dr Supriyo Mondal, Sports Officer, Birla Global University.



Vice Chancellor Hoisting the Tricolour



Vice Chancellor, Registrar & Dean Closely Inspecting Posters on Display



In Solidarity with the Martyrs



Registrar, Dean & Students with Floral Design on Onam



A Flowery Day on Onam



Students on Tug of War

ONAM & TUG OF WAR

Birla Global University manifests the spirit of unity in diversity in the celebrations of diverse cultural festivals on its campus. In one such instance, Onam, a festival of Kerala, was celebrated with all fervour and joy on 25 August 2018. The interested students were allowed to put on traditional ethnic dress suitable to this particular occasion (Kasavu mundu for Boys and kasavu sarees for Girls). Students of cultural conduit, under the guidance of Keralites, made beautiful floral design at Activity Plaza in the Management building.

The campus had a flavour of Kerala for the whole day with the making of floral design in the morning, Kerala special food in the mess and with Tug of War competition in the afternoon.

The event also included a solidarity shown to the flood victims of Kerala. The celebrations brought in an opportunity for all students to know about the rich tradition in the southern part of our country.



Janmashtami Celebration



Dahi Handi Phod

JANMASHTAMI: DAHI HANDI

The whole campus reverberated with Krishna Aarti, Dandiya tunes, rhythmic clicking of Dandiya sticks and the performance of Govindas during Handi Phod as BGU celebrated Janmashtami on 3 September 2018.

BGU Sports Conduit came up with Intramural Dahi Handi Phod Competition. The event was graced by Dr B.K. Das, Registrar, and Dr P. Nayak, Dean, Birla School of Management, faculty and staff members of the university.

The event witnessed students of the university participating with full enthusiasm and energy. Mr. Sudhir Sahu of Titans house stood as the fastest Govinda of this year. The Titan house emerged as the winner of Dahi Handi Phod competition.

The dance performance by the BGU Cultural Conduit members was fabulous.

The evening was even more colourful as many of the students were dressed in ethnic wear and some of the students, children of staff members and even faculty members had dressed themselves as different characters from Krishnalila. The celebration concluded with distribution of Laddo Prasad and satwik dinner at mess.



Students during Dahi Handi Phod Competition



Dr Sadanand Meher & Prof. Somnath Dutta Played Krishna & Kansa respectively



Ladies from Faculty Residence Dance for Krishna

TEACHERS' DAY

The Teachers' day, 5th September, witnessed a different air on the campus as the students of all the courses decided to celebrate and respect their teachers separately in each section. The celebration included cake cutting, informal interaction among faculty and students and of course selfies with teachers.

GANESH PUJA: POSTER COMPETITION

The Ganesh Puja was held at BGU on 13 September 2018. The students, staff and faculty of the university attended the Puja and prayed for the blessings of Lord Ganesha, the supreme God of wisdom. The puja was followed by a Poster Competition on the theme 'Deva O Deva'. The competition was championed by Srishti Pamnani (BAJMC 2nd year) & Vishakha (BBA 2nd year) as winners. Barkha Pattnaik & Swetapadma (MBA 1st year) were the first runners-up, and Ronald Soren of BAJMC 1st year along with Master Kailash & Dayal won the 2nd runners-up prize.



150TH ANNIVERSARY OF MAHATMA GANDHI

Continuing and honouring Mahatma Gandhi's long association with Birla family, Birla Global University commemorated his 150th Birth Anniversary on 2 October 2018.

Prof. S. Panda, the Vice Chancellor, Dr B. K. Das, Registrar, and Dr P. Nayak, the Dean, Birla School of Management attended the programme with students, staff and faculty members to pay homage to the Father of the Nation. Gandhi was offered floral tribute by everybody present in the event. Then, the Vice Chancellor, Registrar, and the Dean addressed the gathering.

The Vice Chancellor pronounced the greatness of Gandhiji and his contributions to our society. The Registrar talked about Gandhian Economy and appreciated the ideas of Mahatma Gandhi for the growth of the nation. The Dean mentioned the relevance of Gandhian principles in the present society and insisted that students should read "My Experiments with Truth", an autobiography of Mahatma Gandhi. He also suggested that reading biography of great people like Mahatma Gandhi should be made mandatory for students as a part of the academic programme at BGU.

Prof. S. S. Das elaborated on the Communication School's initiative to trace the footprints of Gandhiji in Odisha after which some students shared their experiences of working on the life of Mahatma Gandhi. The university has planned several events and competitions in commemoration of 150th Birth Anniversary of Mahatma Gandhi for two years commencing from 2 October 2018.



BGU Family during Celebration of Gandhi Jayanti

A GREEN DIWALI AT BGU

It was again triumph of good over evil at Birla Global University as the campus avoided polluting Diwali and celebrated the festival of lights in traditional way. Rangoli, traditional outfits, lighting Diyas, busting of green crackers, Puja, gifts, family get-together and good food were the main attraction of the Diwali celebration on the campus.

The whole BGU fraternity came together on Diwali evening to celebrate the festival. Happiness was on the air when all of them greeted and wished each other, lighted Diyas, shared sweets and clicked selfies.

Students were involved in discussion of the harmful effects of busting firecrackers on environment, especially on kids, old people and animals. The message was well-taken by the students.

REPUBLIC DAY CELEBRATION

Birla Global University celebrated the 70th Republic Day of India on 26 January 2019 with great enthusiasm and a feeling of national integrity.

The celebration began in the morning with the hoisting of the National Flag by Dr Sudhakar Panda, Vice Chancellor. The entire BGU fraternity joined in singing the National Anthem with pride and nationalistic zeal. It was followed by a guard of honour to the National Flag by the security personnel of the university. Then, the Vice Chancellor addressed the gathering and shared his thoughts about the occasion. Students, administrative staff, and security guards were rewarded with certificates and prizes for their exceptional performance and good conduct.



Green Diwali at BGU



A Student being Felicitated for her Outstanding Academic Performance



Dr S. Panda, the Vice Chancellor, Hoisting the National Flag on the 70th Republic Day



Students, Faculty and Staff Performing Saraswati Puja

SARASWATI PUJA

The Cultural Conduit organised Saraswati Puja at the Law School Lobby. The Puja was attended by all students, staff, faculty members and their families.

LOHRI

Lohri, a prime festival of North India, was celebrated on the campus with Bonfire involving the faculty, students, staff and their family members. The Bonfire was followed by Spot Dance Competitions and some interesting awards.

HOLI

Holi, the Festival of colours, was celebrated on 22 March 2019. Dr Parameswar Nayak, Dean, School of Management, faculty members, staff and the students actively participated in the celebration and enjoyed the beauty of colours, especially organic gular. The celebration included dance performances followed by sumptuous lunch. This was another occasion where the whole student community came together and reaffirmed their unity and integrity.



BGU Fraternity Attending Holika Dahan

Dr P. Nayak, Mrs. Nayak and others during Holi Celebration

FAREWELL OF MBA 17-19 BATCH: OSCAR'S TWILIGHT

The Cultural Conduit members along with the entire 2018-20 batch of MBA, MAJMC, MA (Economics), and M.Com organised the Farewell programme on 20 March for all the outgoing 2017-19 batches of Post-graduate programmes of the university. The program included a cultural evening with musical performances, video presentation, cake cutting and award distribution followed by a special dinner and DJ.



A Group of Outgoing MBA Students

Vice Chancellor Felicitating an outgoing Student

FAREWELL OF BBA 2016-19 BATCH

The university bid adieu to its first batch of BBA students on 11 April 2019. The whole programme was planned and organised by their juniors. They had invited their outgoing seniors through personalised handmade invitation cards. The farewell party witnessed some phenomenal dance performances, some sentimental speeches, interesting awards for a few outgoing students and cake cutting.



Outgoing BBA Students Leaving Memories Behind



Vice Chancellor, Registrar and Dean Felicitating Outgoing Mr. and Miss. BGU

Dr Sujit Patra & Dr Snigdha Mohapatra Felicitating an Outgoing Student

FOUNDATION DAY OF BIRLA GLOBAL UNIVERSITY

Birla Global University celebrated its Foundation Day on 01 April 2019. Jnanpith award winner, eminent poet and retired civil servant, Padma Vibhushan Dr Sitakant Mahapatra graced the occasion as the Chief Guest. Renowned scientist and academician, Dr Ashok Kumar Das, Vice Chairman of Higher Education Council, Odisha, was present as the esteemed speaker of the function.



The programme was held at the seminar hall of the university. It was inaugurated by the Chief Guest by lighting the lamp amidst Saraswati Vandana followed by welcome address by Dr B.K Das, Registrar, BGU.

Dr H. Chaturvedi, Director, BIMTECH, Greater Noida, and Member, Board of Governors-BGU congratulated the University on its Foundation Day through his video message. On the occasion, Dr Ashok Kumar Das, delivered the Foundation Day lecture and elaborated on how human civilization passed through a series of evolution in education from Gurukul to information technology aided universities. The Chief Guest, Dr Sitakanta Mahapatra emphasized on the need of having a human face in education. Addressing the gathering, Dr Sudhakar Panda, the Vice Chancellor, deliberated on the ways Birla Global University is catering to the needs of the young mass of the country. He further added that the university is constantly engaged in inculcating changes through designing new syllabi and courses to make the university academically more relevant. The event included prize distribution to felicitate the winners of Business Standard Quiz competition sponsored by "Business Standard" held in the university.

Finally, Dr P. Nayak, Dean, Birla School of Management, shared his views about the importance of Foundation Day and proposed a Vote of Thanks. On this occasion, the CSR Conduit of the university distributed food packets and stationery items to the Anganwadi school children of Chandaka tribal village as a part of CSR activities. The university had also arranged a free health check-up camp for students, staff and faculty members in collaboration with Zoylo Digihealth Pvt. Ltd., Hyderabad, on this special occasion. Dr Manidatta Ray was the Convener of the Foundation Day Organizing Committee.

CENTENARY OF JALLIANWALA BAGH MASSACRE

Birla Global University observed the centenary of the Jallianwala Bagh Massacre on 13 April 2019. The event was graced by acclaimed freedom fighter Padmashree Mr. Bhabani Charan Pattanayak, Ex-MP, Rajya Sabha, as the Chief Guest and renowned historian Dr Ashok Patnaik, retired Professor of History, Utkal University, as eminent speaker.

Speaking on the occasion, Prof. Ashok Patnaik threw light on the British rule, India's freedom struggle and Gandhiji's role in the struggle. He gave a detailed account of Jallianwala Bagh Massacre and its backdrop and expressed that we should remain connected to our glorious history and take lessons from it.

It was a pleasure and privilege to have an acclaimed freedom fighter Padmashree Bhabani Pattanayak amidst us on the occasion. Mr. Pattanayak recalled his fond memories of association with Gandhiji and other leaders during the struggle. The story of Mr. Patnayak's imprisonment during Quit-India Movement touched every heart in the audience.

Dr B.K. Das, the Registrar, delivered the welcome address. Prof. Sudhakar Panda, the Vice Chancellor, inspired the students to follow history and appreciated the guests for bringing in spectacular and relevant information about the massacre. The event came to an end with vote of thanks by Dr P. Nayak, Dean, School of Management. The event was anchored by Ms. Manaswini Panda, a student of 1st year BBA.



CLUB ACTIVITIES

AIKARTHYA (HR CLUB)

AIKARTHYA, the HR club, organised its club activities with MBA 2018-20 batch students on 24 August 2018. Twelve teams participated in the event which had three rounds. After first two rounds, 5 teams qualified to participate in the final round.

The team- "Players" with Kiran Kumar Sahoo, Akarsh Mohapatra, Praveen Kumar, Nilofar Khatoon, Anik Sarangi, and Barkha Pattnaik achieved the 1st position whereas the team- "Bananas" with Sebasish Panda, Vithal Suchishraba Patnaik, Kiranmaya Sahu, Epari Seekon, and Samarjeet Das stood for 2nd position and 3rd position was secured by the team- "Backbenchers" with team members Ashish Parida, Shivani Saraf, Prerna Mohanty, Ranshu Joshi and Mukund Patel.

AIKARTHYA congratulated all the winners and thanked all the teams for their active participation. The new students enjoyed participating in group activities. It was also helpful in developing their group dynamics.

COMMUNICATION CLUB ACTIVITIES

Communication Club organised a Public Speaking Competition among the MBA students of 2018-20 batch on 23 August 2018. The competition allowed the students to speak for 3 minutes without the help of any support material. The students had the freedom to choose their own topic.

Prof. Sandeep Mohanty and Prof. Archana Choudhary extended their supports in evaluating and encouraging the participants. Badrinath & Sanket stood first while Minahz & Prerna stood second and Arudipta & Sayoni secured third position. The winners were awarded with certificates and prizes.



Dr P. Nayak, Dr Archana & Prof. Bala with Participants of HR Club Activity



Students Participating in the HR Club Activity

UPDATES FROM CENTRE FOR CORPORATE RELATIONS

VIDEO RESUME WORKSHOP BY AUTOGRAM

The Centre for Corporate Relations (CCR) organized a workshop for MBA 2017-19 Batch on Video Resume on 6 August 2018. The objective of the workshop was to familiarise the students with Video Resume and to train them with the process of preparing it to match with the latest trend in the recruitment process of companies. The workshop was beneficial for the students as many of them could make their own video resumes afterwards.

PLACEMENT UPDATES

The CCR, Birla Global University, has placed on record a wonderful placement success for the MBA batch of 2017-19. The placement process started as early as July 2018 and opened with a good note of students getting placed in Deloitte. Around 30 companies from different sectors visited the campus to recruit the MBA students. The pictorial presentation gives a summary of the placement activity of the academic year 2018-19.

 Anikesh Roy Chowdhury FEDERAL BANK	 Aporba Behera KPMG	 Anjali Gupta SBI Life
 Akshay More Deloitte	 Soumya Ranjan Sahu TTC	 Sidhant Siladitya Das IDFC FIRST BANK

COMPANIES CONDUCTED RECRUITMENT DRIVE FOR MBA 2017-19 BATCH		
<ul style="list-style-type: none"> Deloitte KPMG Federal Bank ITC SBI Life IDFC First Bank Zomato OYO Swiggy 	<ul style="list-style-type: none"> Marico Cavinkare Godrej HFFC S&P CK Berger Paints Mahindra Finance HDFC AMC 	<ul style="list-style-type: none"> Karvy In2it Technologies Franchise India Ceasefire Reliance Jio SIS Axis Bank Veritas Finance Cure Fit Lucintel

Industries & Sectors visiting BGU
Banking
Consulting
E-Commerce
Financial Services
FMCD
FMCG
Health & Fitness
Insurance
IT
Retail
Security & Intelligence
Telecom

FDP ON MULTIVARIATE DATA ANALYSIS

Dr Sujit Patra, Head, Department of Marketing, organised a 7-day Faculty Development Programme on Multivariate Data Analysis Technique from 4 June to 10 June. The FDP attracted 24 participants, including faculty members and research scholars, from different Management institutions and universities. Dr Sujit Patra, Dr Sandeep Mohanty and Dr Ajitabh Dash were the resource persons of the FDP.



Dean and Faculty Members with the Participants of FDP

EDP FOR SENIOR EXECUTIVES OF NEM ENGINEERING PROJECTS

An Executive Development Programme for 25 executives of NEM Engineering Projects Pvt. Ltd. was conducted by Dr Parameswar Nayak, Dean, Birla School of Management.

The programme, which trained the executives with Work Dynamics, was held from 11th June to 15th June 2018. The participants were immensely satisfied with the programme as they could learn the required skills to be more effective at workplace.



Vice Chancellor, Dean, Faculty Members & Participants of EDP



Dr Nayak during a Group Activity in EDP



EDP Participants Presenting their Group Work

FDP BY PROF. J.K. MITRA

The Birla School of Management organised an FDP on "Qualitative Research" for the faculty members of the school on 14 January 2019. The programme was facilitated by Prof. J.K. Mitra, retired Professor and former Dean of FMS, Delhi. The day-long programme focused on different issues in qualitative research. Prof. Mitra addressed to various individual queries of the faculty members relating to their research works. The programme was of great use for the faculty members.



Prof. J.K. Mitra during an FDP Session



Prof. J. K. Mitra and Dr P. Nayak with Faculty Members

FACULTY INTERACTION WITH PROF. DOROTA DOBIJA

Prof. Dorota Dobija, Full Professor in Management and Accounting, visited Birla Global University on the 3rd and 4th February 2019. She conducted a special session for the faculty members on "How to get a qualitative paper published in a good journal" on 4 February.



Prof. Dorota from Kozminski University, Poland, interacting with Faculty Members



Prof. Anol Bhattacharjee with Dr P. Nayak, Dean, Faculty Members & Research Scholars

AN FDP ON "HOW TO CREATE INTERESTING, INSIGHTFUL AND IMPACTFUL RESEARCH"

Prof. Anol Bhattacharjee from the University of South Florida, USA, facilitated an FDP on "How to Create Interesting, Insightful and Impactful Research" on the 18th and 19th April 2018. The FDP was attended by all the faculty members and research scholars of the university.

BGU'S MANAGEMENT DEVELOPMENT PROGRAMME FOR RBI OFFICERS

A 3-day Management Development Programme was organized by Birla Global University (BGU) for 19 officers of RBI at Gopalpur, Odisha, from 13 to 15 May 2019. Dr Parameswar Nayak, Dean, Birla School of Management, Birla Global University, was the Programme Director. The programme, conducted by Prof. Nayak and Dr Anubha Ray, was highly appreciated by the participants. This was the fourth programme conducted by BGU for RBI Officers.



Dr P. Nayak with RBI Officers

FUN-GAMES FOR ALL STUDENTS

The Sports Conduit conducted Fun Games for all the students in the campus on 30th and 31st July 2018. The students, faculty members, staff members, and family members residing in the campus enjoyed the thrill of these games.



Students during Fun Games at the Activity Plaza



Students Enjoying Group Activities

INTRAMURAL TABLE TENNIS

The Sports Conduit organised Intramural Table Tennis Tournament on 8 September 2018. The tournament included 3 Men's Singles, 2 Women's Singles, 1 Men's Doubles, and 1 Mixed doubles from each house. The Titans won the tournament whereas Aryans and Olympians stood as first and second runners-up respectively.



Students Playing TT



TT Player on Action

INTRAMURAL FOOTBALL TOURNAMENT

BGU Sports Conduit came up with Intramural football Tournament on the 29th & 30th September 2018. The event witnessed students of the university participating with full enthusiasm and energy.

Students group-'Spartans' won the tournament while 'Titans' and 'Aryans' secured 2nd and 3rd position respectively. Mr. Chiranjeev Barik, Mr. Baidyanath Barik, and Mr Asutosh Pradhan individually won 'Man of the Match' in different matches.



Students during Intramural Football Tournament

ATOS: BGU INTER-SCHOOL SPORTS FEST 2018

Birla Global University organised its 3rd edition of ATOS: BGU Inter-School Sports Fest. It was held from 3 November to 5 November 2018. This event has been gaining increasing popularity since its inception. Registering an inspiring growth, the event was all-abuzz with 611 students from 24 different schools in Odisha.

The event offered competitions in games like Cricket and Football for boys and Basketball and Chess for both boys and girls. Cricket tournament attracted 13 schools whereas 12 schools competed for Football championship. On the other hand, 11 schools participated in Basketball and as many as 79 participants fought for Chess Championship.

The university had elaborate arrangements for the smooth conduct of games, lodging and boarding of the participants and for the prize distribution ceremony. The event offered prizes worth of Rs. 2,00,000 including cash prizes of Rs.1,00,000. Individual winners and the winning schools were awarded with trophies and cash prizes. All the participants showed extraordinary sporting talents and sportsmanship. The participants were highly satisfied with the tournament and looked forward to visiting the campus again.



Vice Chancellor, Registrar & Dean Felicitating the Winners



School Students on Action during ATOS



School Students on Action during ATOS



Euphoric Champions from different Schools



Euphoric Champions from different Schools

BGU: A PART OF THE ORGANISING BODY OF HOCKEY WORLD CUP

It was a proud occasion for Birla Global University to contribute to the Hockey World Cup, Odisha, 2018. About 120 student volunteers, under the leadership of Dr Supriyo Mondal, participated in organising the event right from the inaugural ceremony to the grand finale. BGU students were involved in activities like gallery management, ticket checking, receiving the teams, hospitality, crowd management, and ground management. The team of volunteers received appreciations from many quarters for their dedication and hard work.



BGU Student Volunteers with Dr Mondal and Organising Officials from Govt. of Odisha

INTRAMURAL RELAY RACE

The Sports Conduit organised an Intramural Relay Race on 12 February 2019. The race was a combination of five competitions like cycling, sprinting, running, spoon race and sack race in a series. 14 students from each house (student group in the university) participated in the race with great enthusiasm. The race re-established the importance of group dynamism.

CLOSING CEREMONY OF INTRAMURAL EVENTS

As every year, the Sports Conduit of the university organised a closing ceremony of intramural events where the winners of all intramural events were felicitated, house champions were declared and the outgoing house captains declared the names of their successors for the upcoming year.



Outgoing Captains of Houses Passing on the Batons to the New Captains

INTER-UNIVERSITY SPORTS FEST

Superb Spirit of Sports at OMC BGU Inter-university Sports Fest 2019

Birla Global University witnessed record number of participants as more than 900 sports persons from 33 different colleges and universities participated in the 4th version of BGU Inter-University Sports Fest 2019. Odisha Mining Corporation was the title sponsor of the fest. The co-sponsors were M/S Burma Sports and ARSS. The event was a splendid success with spirited participation by students from different institutions like SOA, IIT, IIIT, AIIMS, CET, KIIT, OUAT, SILICON, CV Raman, BJB, IMI, RCM, NMIET, SICC, GIFT, GEC, PNLC, NLU, Ravenshaw University, SCB, DRIEMS, Trident, CUTM, P MEC Berhampur, GIET Gunupur, NIST Berhampur, Visva Bharati and Santiniketan. Total 20 Football teams, 14 Cricket teams, 8 Volleyball teams, 13 Basketball Men's teams and 8 Basketball women's teams participated in this mega event.

Mr. Prakash Mishra, IPS, former DG, Odisha Police, inaugurated the fest while R. Vineel Krishna, IAS, Director, Department of Sports and Youth Affairs, Government of Odisha, visited Birla Global University campus to witness the events during the sports fest and appreciated it.

Prof (Dr) Sudhakar Panda, Vice Chancellor, BGU, and Dr B.K. Das, Registrar, BGU, awarded the winners with cash prizes, medals, and trophies in the closing ceremony. The three-day mega event was a completely student-run programme under the leadership of Dr Supriyo Mondal, Sports Officer of the university.



CSR ACTIVITIES

CSR ON FOUNDATION DAY OF BIRLA GLOBAL UNIVERSITY

On the occasion of Foundation Day of Birla Global University on 1 April, CSR volunteers of Birla Global University visited an Anganwadi centre at Chandaka tribal settlement to spend some time with the children there. The team distributed food packets and stationery items among the Anganwadi children. The faculty members interacted with the authority of the centre and put forth the proposal to help the centre further by donating a water purifier and a mini audio system in the coming academic year for their use.



CSR Volunteers with Anganwadi Children

A DAY OF GIVING BACK

The CSR volunteers of Birla Global University organised an interesting event where the house-keeping staff were involved in games and activities and they were rewarded with prizes, including materials for their daily use.



Dr P. Nayak, Dean, Faculty Members and CSR Volunteers with House-keeping Staff

STUDENTS' ACHIEVEMENTS

MR. MOHAMMED JAVAID, BBA 2017-20

- Presented a paper titled "A Study on Understanding Customer's Motivation to Buy Credit Cards" at IMI Bhubaneswar on 8 December 2018.
- Stood first in the Poster Making Competition at BGU held on the occasion of Independence Day.
- Scored 100 % marks in Business Statistics paper in the Second Semester of BBA.

MR. SHIVA KUMAR REDDY, MAJMC 2017-19

Achieved the position of 2nd Runner-up in State Level Debate Competition on the topic "Journalism Ethics and Challenges in Digital Era", conducted by Information and Public Relation Department of Odisha on the occasion of National Press day on 15 November 2018.

YADU GUPTA, B.COM 17-20

- Got Selected and Completed an Internship under Department of Sports and Youth Services during Odisha Men Hockey world Cup 2018 held in Bhubaneswar, Odisha from 27 November to 16 December 2018.
- Contributed at Asia's first Ekamra Sports Literary Fest 2018 held in Bhubaneswar on the 2nd and 3rd November 2018 at Mayfair Convention.

SHIKHA CHAKRAVARTY, MBA 18-20

Selected for semi-final of BLoC Boardroom Challenge conducted by the Hindu on the topic "Expanding Business with Soap Industry and Bringing New Innovative Ideas" at Indian School of Business, Hyderabad on 17 August 2018.

SHILPA PATNAYAK, MBA (2017-19)

Paper co-authored with Prof. Bala Subramanian R, on "Influence of Organization Size on Service Quality: A Study on Government Hospitals, Odisha" accepted for presentation at the 4th IIMA International Conference on Advances in Healthcare Management Services in IIMA, February 16-17, 2019.

SUBASH CHANDRA ROY & R DHARMA TEJA, M.A ECONOMICS

Secured 3rd position in the International Level Online Business Simulation Contest organised by KSOM (KIIT University) as a part of their 9th National Finance Conclave on 17 November 2018.

Shrishti Pamnani, Nancy Sinha, Anwesa Pattanaik, Anwesa Nandi, Hemant Kumar, Manwaita Mishra, Anwesa Mohapatra, Sharanima Gan, Mousami Jena and Vishal Pandey of BAJMC 2nd year, were selected in top 100 entries in a National Level Film Making Competition themed "YES, I AM THE CHANGE".

FACULTY MEMBERS' ACHIEVEMENTS

PROF. (DR) PARAMESWAR NAYAK DEAN, BIRLA SCHOOL OF MANAGEMENT

Publications

- Published a research paper titled, "Effectiveness of Women in Managerial Roles in the Corporate Sector in India: Perceptions of their Manager Colleagues", TEORIJA IN PRAKSA let. 55, 3/2018, a SCOPUS-indexed Interdisciplinary Journal of Social Science.
- Published a research paper titled, "Managing Faculty's Work-Life Balance in Indian Business Schools" TEORIJA IN PRAKSA let. 55, 3/2018, a SCOPUS-indexed Interdisciplinary Journal of Social Science (Co-authored with Ms. Neeti Sharma).

Ph.D. Guidance

- His Doctoral Scholar Mr. Abhijeet Lele of BIMTECH was awarded with Fellow in Management by BIMTECH, Greater Noida, for his thesis titled, "Learning Styles of Knowledge Workers in IT Companies in India."

MDP and Consultancy

- Conducted a five-day EDP for the executives of NEM Engineering Projects Pvt. Ltd. from 11 to 15 June 2018.
- Conducted a three-day MDP from 13 to 15 May 2019 for the senior executives of RBI at The Swosti Palm Resort, Gopalpur.

Awards and Recognition

- Received the Best Paper Presenter Award at the University of Oxford, Said Business School, UK at the International Conference on Restructuring of the Global Economy in the Track: Business & Management, held on

9-10 July 2018. Also received a certificate of 15 Continuous Professional Development (CPD) points.

- Chaired a Technical Session at an International Seminar on "Employee Relations-Today and Tomorrow", organized during 30 June-1 July, 2018, by the Department of PMIR, Utkal University, Bhubaneswar, India

PROF. SAMSON MOHARANA

DEAN, BIRLA SCHOOL OF COMMERCE

- Joined as Member, University Senate, Utkal University.
- Joined as Member, Research and Scientific Advisory Committee (RSAC), NALCO.

DR SUJIT PATRA

HEAD, DEPARTMENT OF MARKETING, SCHOOL OF MANAGEMENT

- Conducted an FDP on "Multivariate Data Analysis Techniques" at Birla Global University, from 4-10 June 2018.
- Invited as Key note speaker in a Technical Session of the 2nd International Conference on "Business Innovations, Sustainability and Entrepreneurship" on the 18th and 19th January 2019, Organized by Srusti Academy of Management, Bhubaneswar.
- Invited as a Resource person for a session in an FDP on "New Approaches to Teaching and Learning" on 6 February 2019 by Astha School of Management, Bhubaneswar.

- Participated as a Panellist in the discussion of "Management Issues and Digital Transformation" at Multi Media University, Malaysia, on 11 March 19.
- Presented a Paper titled, "Mergers and Bank Performance in India: A case on State Bank of India" at Second Annual Conference in Banking & Finance held at IMI Bhubaneswar on August 24-25, 2018.

PROF. MANIDATTA RAY

ASSISTANT PROFESSOR, OPERATIONS

- Invited as a member of the expert panel in the Technical Session on "Operations Management" in the 1st Xavier University Doctoral Conference (XUDC-2018) organized on June 2nd, 2018, at Xavier City Campus, Xavier University, Bhubaneswar (XUB).
- Attended 5th Edition of 'Manufacturing Today: Reinventing the Future' jointly organized by Aditya Birla Group (ABG) and the leading magazine, Manufacturing Today on 28 August 2018 at Hotel Mayfair, Bhubaneswar. The theme for this annual summit was "Great Teams at Work".
- Attended and presented a paper titled "Sustainability Manufacturing: Challenges Ahead" at the Diamond Jubilee National Convention of Indian Institute of Industrial Engineering (IIIE) and the International Conference on "Role of Industrial Engineering in Industry 4.0 Paradigm (ICIEIND 2018)" organized by IIIE, Odisha Chapter in collaboration with Siksha O Anusandhan (SoA) Deemed to be University, Bhubaneswar, during 27-29 September 2018.
- Attended a 5-day Faculty Development Programme (FDP) on "Machine Learning with Business Applications" jointly organized by Data Centre and Analytics Lab (DCAL), IIM-Bangalore and Analytics Society of India (ASI), at IIM-Bangalore during 08-12, October 2018.
- Attended 3 weeks UGC Refresher course from 22 Feb - 14 Mar, 2019 in the subject "Commerce and Business Studies" Sponsored by UGC and organized by Human Resource Development Centre (HRDC), Utkal University, Bhubaneswar.
- Attended 6th IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence (ICADABAI-2019) held at IIM Ahmedabad on April 06-07, 2019 and presented a research paper titled "Integrating TODIM into Data Mining for the Evaluation of Customer Lifetime Value (CLV)" co-authored by Prof. B.K. Mangaraj, Professor, Operations area, XLRI Jamshedpur.

DR MANAS PAL

ASSISTANT PROFESSOR, DECISION SCIENCE PH.D. SUPERVISION

Mr. Chittaranjan Moharana, Ph.D. Research Scholar, got awarded with Ph.D. degree in Management at Ravenshaw University, Cuttack, Odisha, on the topic, "Information and Security Management Effectiveness: An Empirical Analysis of Selected Organizations in Odisha"

Seminar & Conferences

Attended the Summit on "Manufacturing Today" held on 28 August 2018 at Mayfair organized by Aditya Birla Group and the ITP Media Group (India).

DR SANDEEP KUMAR MOHANTY

ASSISTANT PROFESSOR, MARKETING

PUBLICATIONS

- Published a research paper titled "Stakeholders' Associative Network Memory Model Approach to Evaluate Brand Building of Make in India". IUP Journal of Brand Management Vol 15 No 2. ISSN: 0972-9097
- Published a Book Chapter titled "Understanding Marketing Philosophy and Sustainability: A Study on Role of Customization in Defining New Equations in Marketing Education", in Xavier University Press. (978-81-932256-5-3)

Seminar & Conferences

- Presented a paper titled "Kalia Scheme: Balancing the Language of Development and Language of Politics" in a two-day National Conference on "Language, literature and Diversity", organized by Birla School of Management, BGU, Bhubaneswar, on 15-16 February 2019.
- Presented a paper titled "Public Transportation and Smart City Branding in Bhubaneswar" in a two-day National Conference on "Indian Economy: Emerging Issues and Challenges for Sustainable Development" organized by the Department of Economics, Birla School of Social Sciences and Humanities on November 23-24, 2018.
- Attended a National Conference on "Indian Higher Education: Challenges of Autonomy & Accountability" organized by EPSI on 19th August, 2018, at Hyatt Regency Pune.
- Presented a paper titled "Balancing Faculty Research and Teaching Roles in the Age of Institutional Branding in India" in 10th Conference of Excellence in Research and Education (CERE) 2019 by IIM Indore on 3-5 May 2019.
- Presented a paper titled "Coexistence to Co-creation of Value in a Smart City: Assessing the Role of Slum Dwellers in Modern Urbanization" in a two-day International Conference on the theme Issues and Challenges of Business in Emerging Economy", organized by Birla School of Management, Birla Global university, in collaboration with University of Ljubljana, Slovenia, Europe on 11-12 January 2019.

FDP/MDP/WORKSHOP ATTENDED

- Attended a 7-day Faculty Development Program on Foundation Course in Entrepreneurship conducted by Wadhvani Foundation from 25th February to 3rd March 2019 in Bangalore.
- Attended 12 day ICSSR sponsored Capacity Building Program organized by Centurion University of Technology and Management Odisha from 2 February to 13 February 2019.

DR ANUBHA RAY

ASSISTANT PROFESSOR, COMMUNICATION

Ph.D. Supervision

Mr. Sanat Lenka was awarded Ph.D. degree with the title Teaching and Learning of English: A Study of Government Schools in Khorda District, Odisha, under CUTM, Odisha Resource Person & Conference Presentation

- Invited as a Resource Person at the International Conference on "Folklore & Management" at KIIT University, Bhubaneswar

- Resource Person for MDP, on the topic "Interpersonal Communication in Workplace", for NEM, Bhubaneswar
- Presented a paper on "Use of Folktales in English Classroom" at an International Conference at KIIT University
- Coordinated an FDP on "Collaborative Project Proposal" at Birla Global University
- Organised a National Conference on "Language, Literature and Diversity"

PROF. BALA SUBRAMANIAN R.,

ASSISTANT PROFESSOR, HRM

1. Attended and presented a poster at TAPMI-Max Planck-SOTON Winter School on 'Bounded Rationality 2019', from January 14 to 20, 2019.
2. Paper titled "Impact of Personality Type on Stress: A Study among the Banking Employees during Demonetization, Bhubaneswar, India" accepted for publication in the journal "Business Perspectives" (ISSN: 0972 7612)
3. Attended One-day Workshop on "Case Teaching & Writing" at BIMTECH Noida, on 10 October, 2018.

PROF. SHIV SHANKAR DAS

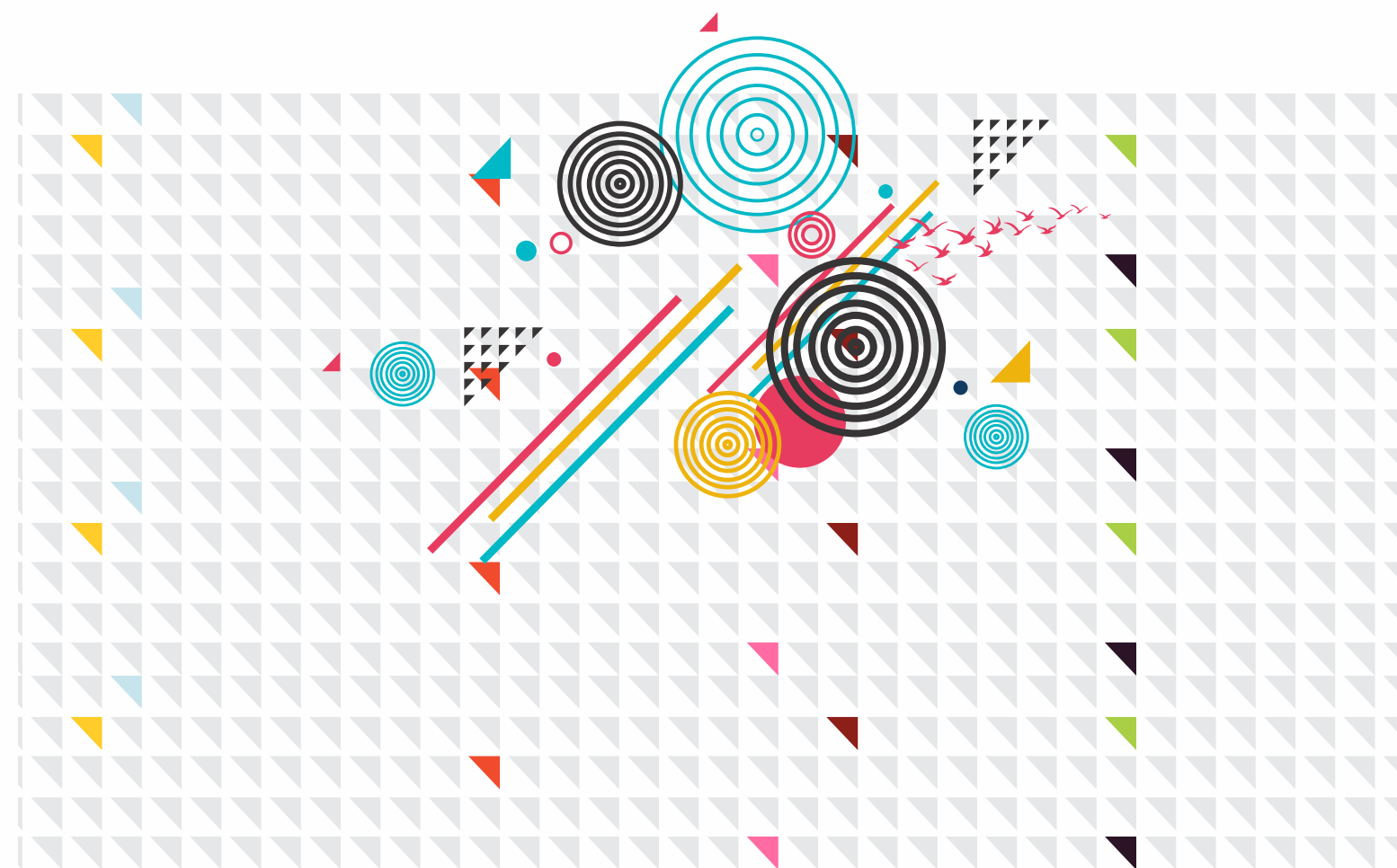
ASSISTANT PROFESSOR, JMC

Cleared the Annual Refresher Programme in Teaching (ARPIT) Examination – 2019, conducted by National Testing Agency, Ministry of Human Resource Development, Government of India, with Grade A (>80) in the course - Communication Education at Crossroads.

PROF. SUBHALAXMI MOHAPATRA

ASSISTANT PROFESSOR, ECONOMICS

Published a paper titled "Public Health Expenditure and its Effect on Health Outcomes: A New Methodological Approach in the Indian Context" in Great Lakes Herald, Volume 13, Issue No. 1, March 2019.



JOINING OF NEW FACULTY MEMBERS

Dr Sarat K Acharya

Dr Sarat Kumar Acharya joined Birla Global University as a National Professor & Adviser in August 2018. He brings in a dynamic 35 years of industry experience. He retired as the Chairman and Managing Director of NLC India Ltd. He has worked in Senior Executive positions with reputed PSUs like BHEL and NTPC.



Dr Lalit K Deb

Dr Lalit Kumar Deb joined Birla School of Law in September 2018 as the Dean. Having started his teaching career in 1983, Dr Deb brings in a rich experience of more than 35 years during which he has taught in Lingaraj Law College, Berhampur as Lecturer, Reader and Professor. He has also served as Head of Maharashtra National Law University, Mumbai for 2 years. Apart from teaching, he has served as Member of Juvenile Justice Board, Ganjam, for 7 years. He has guided 15 Ph.D. research scholars.



Prof. Suresh Kumar Golle

Prof. Suresh K. Golle joined the School of Communication of Birla Global University on 8 June 2018 as Assistant Professor in Mass Communication and Journalism. Prof. Golle is an MA from University Of Hyderabad and pursuing Ph.D. (Film Studies) from The English and Foreign Languages University. Prof. Golle has about 7 years of teaching and 3 years of media industry experience.



Dr A K Mishra

Dr Akshay Kumar Mishra joined as Assistant Professor in Finance in July 2018. He has 9 years of teaching experience in Management institutions. He has published several research papers in the areas like Banking Industry, Demonetization, NPAs, Universal Banking, Reverse Mortgage etc.



Prof Deepsha Dipan Dhal

Prof. Deepsha Dipan Dhal joined the Birla School of Law of Birla Global University as an Assistant Professor of Law in June 2018 after her LL.M. in International Law with the specialization in protection of vulnerable groups and Human rights.



Prof Lopamudra Nayak

Prof Lopamudra Nayak is a Gold medalist in M.Com (Finance) from Utkal University, Bhubaneswar. She has completed M.Phil in Commerce from the P.G. Department of Commerce, Utkal University, Bhubaneswar. Financial Management, Financial Accounting, Cost Accounting, Auditing and Financial Reporting are her teaching interests.



She joined Birla Global University as an Assistant Professor in July 2018 after around one year teaching experience at the P.G. Department of Commerce, Ramadevi Women's University, Bhubaneswar.

Prof Neha Joshi

Prof. Neha Joshi joined Birla School of Commerce as an Assistant Professor in July 2018. She is an M.Phil in Commerce from Utkal University. Prior to this, she has 3 years of teaching experience. She teaches Business Law, Corporate Law, Auditing, Financial Management, and Direct Taxation.



Dr Subhalaxmi Mohapatra

Dr Subhalaxmi Mohapatra is a Doctorate in Economics. She has done her M.Phil and Ph.D. from Utkal University after an M.A. in Economics from University of Hyderabad.



She has around 14 years of teaching experience in different Business Schools in Rajasthan, Hyderabad and Odisha. She has many research articles and projects to her credit. She joined the Department of Economics, Birla Global University, as an Assistant Professor in July 2018.

Prof Anusha Priya

Prof. Anusha Priya is an M.A., M.Phil. in English with ELT & Linguistics as specialisation from Utkal University, Bhubaneswar. She joined the Birla School of Management as Assistant Professor in Soft skills in September 2018. She has expertise in Communicative English, English Language and Literature, Neuro Linguistic Programming, Soft Skills, Pre-placement Training, Personality Development and Grooming, Accent training and Corporate training. She has more than 13 years of training experience.



Dr Leesa Mohanty

Dr Leesa Mohanty joined the School of Management as an Assistant Professor in Finance in January 2019. She is a Chartered Accountant and Ph.D. in Management. She has also done an MBA from KIIT. Dr Mohanty has about 5 years of teaching, research and audit experience. Financial Accounting, Cost and Management Accounting, Corporate Finance and Portfolio Management are her teaching interests.



Dr Mamata Rath

Dr Mamata Rath joined as Assistant Professor-IT in School of Management in February 2019. She is a Ph.D. in Computer Science from SOA and has passed M.Tech in Computer Science from BPUT. Dr Rath has about 13 years of teaching and research experience.



Dr B. P. Bijay Sankar

Dr Bijay Sankar joined as Assistant Professor in Finance in Birla School of Commerce in January 2019. He is a Ph.D. from NIT, Rourkela and M.Com from Ravenshaw University. He has about 5 years of experience in teaching and research.



BGU
BIRLA
GLOBAL
UNIVERSITY

