

I'M 9312431409

www.bgu.ac.in



IDCO Plot No.2, Institutional Area, Gothapatna,
Bhubaneswar, Odisha 751003, India
Tel: +91-0674-6510390, 7103001(Ext.-319, 320)

Mob: +91-9776129900, 7381058302
Toll Free - 1800 212 3001
Email: admission.bbsr@bimtech.ac.in





ବିମର୍ଦ୍ଦିକା

Vol. 6 | Special Edition | October 2017 www.bimtechbbsr.ac.in



Editorial..

Like greater power brings in greater responsibility, with greater recognition, comes the responsibility to perform better. Birla Global University, being recognized and upgraded to university status for its excellence, feels more enthused and committed to maintain its reputation in imparting quality education in management and other allied areas. In the pursuit of excellence, Birla Global University has been always focusing on all round development of the students, employees and the organisation, and this quest or pursuit makes BGU a happening and eventful environment for learning. Keeping up its trend of being a lively and happening place, the first half of 2017 was eventful at BGU. The 7th issue of Darpan gives a glimpse of all such events between January and July 2017.

This issue highlights the events like joining of the first Vice Chancellor as special feature and presents academic events like Commencement Day and Launching of Doctoral Programme, Cultural events like celebration of festivals, Republic Day, Yoga Day, and different musical programmes, Sports events like various intramural and inter-college competitions, co-curricular events like various seminars, conferences and talks organised at BGU, CSR activities by BGU, and finally concludes with brief details of dignified guests at BGU, Students' achievements and Faculty Members' achievements.

We, the editorial team of Darpan, hope that the present issue is successful in taking you on a pleasant ride through the numerous events and activities at Birla Global University.

Warmly!

DrAnubha Ray, Dr Sadanand Meher & student editorial team.



Contents

Special Feature Joining of the first Vice-Chancellor of Birla Global University	02	MDPs & FDPs	26
		- FDP on Effectiveness of Teaching & Learning	
		- FDP on Blended Learning	
		- MDP for RBI Officers	
Message from the First Registrar of BGU	03		
Academics at BGU	04	Sports & Games	27
- Launching of Doctoral Programme		- Intramural and Extramural Sports Events	
- Commencement Day of MBA(2017-19)		Corporate Social Responsibility	31
- Orientation Day		- Swachch Bharat Programme	
- Immersion Programme		- 'Each one Teach one'	
- Theatre Workshop		- Joy of Giving week	
- Outbound Training			
- Commencement Day of BBA & BCOM (2017-20)		Updates from CCR	33
- Orientation Day		- SIP & Early Placement News	
- Commencement Day of MAJMC (2017-19) & BAJMC (2017-20)			
- Business Analytics Course for MBA Students		Distinguished Dignitaries at BGU	34
- SIP Orientation Workshop		- Visit of Padma Bhushan Mrs. Rajashree Birla	
- Summer Camp at BGU		- Interactive Session with Padma Bhushan Prof. T.K Oommen	
		- Seminar on Digital Transformation by Prof. Sunil Mithas	
		- List of Eminent Guests at BGU	
Clubs & Conduits at BGU	12		
Cultural Activities and Celebrations	13	Students' Activities & Achievements	36
- Saraswati Puja		- RBI Project on Financial Literacy	
- Republic Day		- Ease of Doing Business Survey: Govt. of Odisha	
- Holi Celebration		- Live Project at Colgate Palmolive	
- Spic Macay		- Projects at E&Y	
- International Yoga Day		- Seminar Presentations	
- Iftar Party		- Interactive session with Ms.Priya Thuveessary, NDTV	
- Farewell of the previous batches		- Inauguration of Radio BGU	
- Fresher's Party(Parichay)		- MJMC Students' Visit to Doordarshan	
- Onam Celebration			
- Ganesh Puja		Faculty Achievements	39
- Independence Day		- Faculty Publications & Paper Presentations	
		Joining of New Faculty Members	40
Seminars, Conferences & Workshops	22	Upcoming Events	40
- Workshops for Setting the Vision-Mission-Goals of BGU		- National Conference	
- National Seminar on PR: New Trends & Challenges			
- Colloquium on Impact of Demonetization			
- Boot Camp-Business Plan			
- Seminar on Union Budget			
- Workshop on Research Methodology			
- Training on Essential Skill Development			



Special Features

JOINING OF THE FIRST VICE-CHANCELLOR OF BIRLA GLOBAL UNIVERSITY, BHUBANESWAR

Eminent academician Dr Sudhakar Panda joined Birla Global University on 10 May 2017 as its first Vice-Chancellor. Dr. Panda is a former Professor and Head of Department of Economics, Utkal University. He has also served in different capacities in a number of important committees of the State Government. He was welcomed with great enthusiasm by Dr B.K. Das, the Registrar, Dr P. Nayak, the Dean, all the faculty members and staff members in a formal ceremony. In his introductory address, Dr Panda pointed out how the faculty and their rigorous involvement in research take the institution to greater heights.



Message from the Vice-Chancellor

"It gives me great pleasure that students and faculty of the Birla Global University will bring out the next edition of Darpan. The newsletter, Darpan, gives a beautiful presentation of the various academic, sports, CSR works and extracurricular activities conducted by the students and faculty of BGU. It provides them with space for increased academic interactions and helps them in fostering a sense of unity and oneness with the academic aspirations of the university."

Dr. Sudhakar Panda
Vice-Chancellor, Birla Global University

Message from the First Registrar of BGU

"DARPAN, true to its name, is a real reflection of the vibrant campus we have. Whether it is academic or non academic activity, DARPAN captures all the happenings in a unique way conveying the life at BGU. Thus it not only serves as a piece of informative bulletin but also binds the students, faculty and other staff of the University.

All the best DARPAN , its Editorial Team and the readers."



Dr. B. K Das , Registrar, Birla Global University

COMMENCEMENT OF MBA 2017-19 BATCH



Eminent guests Mr. Milind Kamat and Dr. Shilpi Saxena with the VC Dr. Panda, Registrar Dr. B.K Das and Dean Dr. P. Nayak

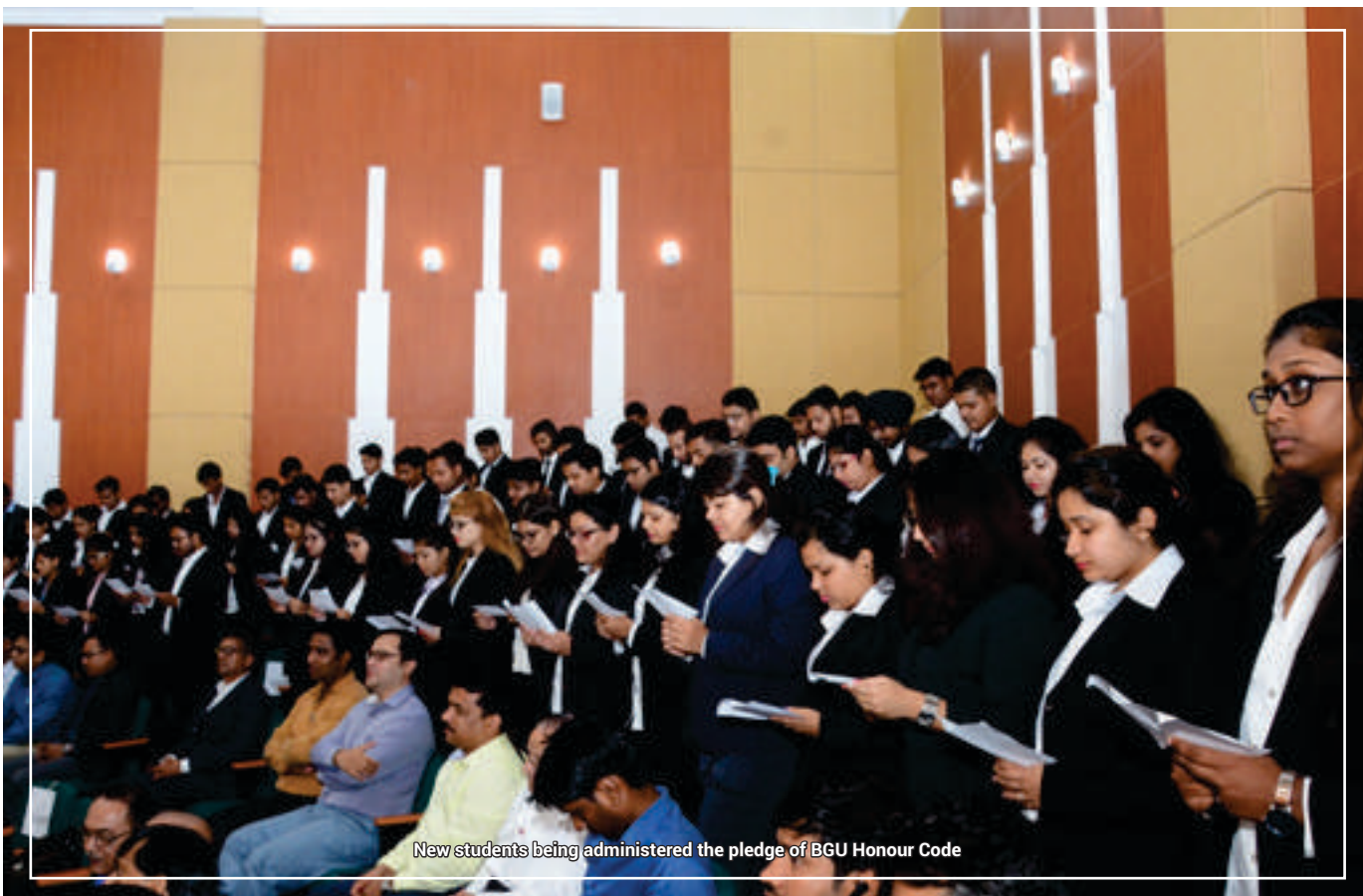
Birla Global University had an enthralling and enchanting air on 19 June 2017 as the University proudly introduced its 5th batch of MBA and welcomed ninety seven fresh minds with new hopes, new dreams and new aspirations. As always, the fresh students hail from different parts of India and from different academic backgrounds like Commerce, Science, Arts, Management and Engineering.

Mr. Milind Kamat, CEO, ATOS India as Chief Guest, Dr Shilpi Saxena, Head, HR, Kurl - On Ltd as Guest of Honour. Mr. Kamat pointed out the rapid changes the industry is going through and hinted that only innovative and new business models would survive in the future. Dr Saxena stressed on the aspects like determination and goal setting for success in career. All the guests and dignitaries highlighted the issues like employability and importance of communication in it. Dr Panda, the Vice Chancellor and Dr B. K. Das, the Registrar, congratulated the students and welcomed them.

The new students along with their parents were all keyed up to witness the formal induction ceremony in the presence of



Vice Chancellor along with the Guests, Faculties & Students during Commencement Day of MBA (2017-19) Batch



New students being administered the pledge of BGU Honour Code



Live Band for the New Batch

ORIENTATION PROGRAMME FOR MBA 2017-19 BATCH



A student is generally found with lots of questions, inquisitiveness and anxieties when she joins a new course. Birla Global University realises this state of mind of students and organises an orientation programme where the new students are familiarised with all the academic procedures, activities and events that take place on the campus.

20 June, the day following the commencement day witnessed this orientation programme where a day long interaction of students and faculty members was organised. The interaction involved Faculty-students introduction, introduction of all clubs and conduits and their activities, introduction to academic procedures, rules and regulations, residential life and placement activities. The orientation programme concluded with an eloquent talk by Mrs. Namrata Chaddha on "Legal Behaviour of Students on Campus".



Dr. Archana Chaudhary, Coordinator MBA Programme & Mrs. Namrata Chaddha along with new MBA batch

IMMERSION PROGRAMME

The immersion programme includes some co-curricular and extracurricular activities, apart from the academic orientation, aiming at all-round development of the students.

These activities have been observed to be comforting the students and giving them an easy access to their academic journey. Theatre workshop, outbound training and outdoor visit are such events as parts of immersion programme.



THEATRE WORKSHOP



Students of New Batch of MBA performing a Mime



Students performing with Prof. Saswati Tripathy

Some beyond-classroom-activities have real potential to nurture the talents and skills of students to bloom. Having realised this concept, Birla Global University conducted Theatre Workshop for 5 days for both the MBA and undergraduate students separately. The workshop was observed to have brought out the inner potential of the students and instilled confidence in them.

One of the MBA students said, "I was an introvert who did not like to initiate a conversation with anybody but thankfully this workshop changed me completely and today I do not face any problem in sparking a communication with anybody."

Theatre workshop was scheduled from 23rd to 28th June 2017 for MBA students and from 24th to 31st July for B.Com, B.B.A and BAJMC students.

A five member team from "Gunjara", a well-known theatrical group, conducted the workshop. Inspiring thing for the students was the participation of faculty member like Prof. Saswati Tripathy in a musical performance. The students were highly enthusiastic and they involved themselves in every activity of it during these days.



MBA batch with Dr. Nayak, faculty members and Gunjara Team

OUTBOUND TRAINING



Students during Outbound Training

The fresh students underwent an outbound training programme conducted by Dr RKS Mangesh Dash where they were oriented with vital skills required in Management. Various activities were conducted with the involvement of students to give them a feel of team building, leadership qualities and problem solving abilities.

Soon after orienting the students with the campus life and their forthcoming journey, it was time for

their introduction to individual courses that they would go through. Thus, all the faculty members were allotted few sessions in an immersion programme during 21 June to 3 July with the new entrants to introduce them with the courses they would take up. This immersion programme meant to give the new students a taste of what they would experience in time to come. This was extremely helpful to the students to understand the programme and to plan their future accordingly.

COMMENCEMENT DAY OF 2017-20 BACHES OF BBA & B.COM

The day, 21 July 2017, was electrifying for Birla Global University as His Excellency Dr S.C. Jamir, the Governor of Odisha, had his kind and elegant presence to grace the Commencement Day of undergraduate programmes at Birla Global University.

His Excellency inspired the 150 students of new batches of B.B.A and B.Com to prepare themselves for innovative and new kind of leadership making use of available facilities and opportunities during their studies. The students were found to be inspired and stimulated by the words from His Excellency.

On the other hand, John Francis, Associate Director of Ernst and Young India, the Guest of Honour of the occasion appealed the students to be determined with their goals and to march ahead with confidence.



His Excellency Dr S.C. Jamir gracing the Commencement Day of BBA and B.Com



New Undergraduate students on Commencement Day



His Excellency, Dr Jamir, being felicitated by the Vice Chancellor on Commencement day



His Excellency, Dr Jamir planting a sapling at BGU

The Vice-Chancellor, on behalf of Birla Global University, felicitated His Excellency, Dr Jamir and the formal part of Commencement Day concluded with Dr B. K. Das,, Registrar of the University, proposing a vote of thanks.

At the end of the Commencement Day programme, His Excellency Dr S.C. Jamir inspired the whole students' community and BGU family to safeguard the environment. Dr Jamir, honourable Governor of Odisha inaugurated Mass Plantation drive at BGU by planting a sapling.

It was followed by mass plantation by students, their parents and faculty members inside the BGU campus. The programme witnessed plantation of more than 1000 saplings.



ORIENTATION DAY & IMMERSION PROGRAMME FOR BBA & B.COM 2017-20 BATCHES

Similar to the Orientation and Immersion Programme of new MBA students, the new undergraduate students were also taken through the orientation and immersion programme to make them comfortable with their forthcoming academic and campus life.



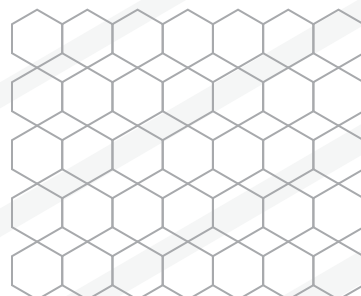
Students being engaged in interactive ice-breaking activities during Immersion Programme

COMMENCEMENT DAY OF MAJMC & BAJMC PROGRAMMES OF BGU



Commencement Day of MAJMC & First Batch of BAJMC, School of Communication

The School of Communication of Birla Global University had its Commencement Day for the 1st batch of BAJMC (Hons) and 5th batch of MAJMC on 25 July 2017. Prof. J.S. Girirao, former Head of the Department of Journalism, Berhampur University graced the occasion as Chief Guest and Dr Ashok Panda, Marketing Head, The Sarmarg, joined the event as eminent speaker.



BUSINESS ANALYTICS COURSE FOR M.B.A STUDENTS



A super specialized and industry oriented 30 Hrs course on "Business Analytics" was offered to 35 interested students of 1st year MBA(2016-18 batch) during 14th and 17th April 2017. The course was offered by the agency Skillumin Learning and Consulting Llp, Bengaluru, a partner of International Institute of Business Analysis(IIBA),Canada. The certificate for this course would be issued to all the eligible students by IIBA, Canada very shortly. This course was delivered by Mr. Praveen Udupa, CEO,Skillumin, Bengaluru. This course was found to be highly effective and would certainly help the students, particularly those who are looking for opportunities in Business Analytics , Research industries .

SIP ORIENTATION WORKSHOP FOR MBA



"Half the job is done if you really know what you are doing". It has been observed that students generally remain confused when they are introduced to a new activity and SIP is one such programme. Every student has to do it and everybody faces lots of problems and confusions. Lots of misconception and rumour also prevail about SIP. Thus, a workshop was organised on 8 and 12 April for the students who were set to go on Internship. Dr Nayak, the Dean and Prof. Somnath Dutta, Coordinator of SIP, conducted the workshop and oriented the students about the research venture they were about to take up.

SUMMER CAMP FOR PLUS TWO & GRADUATE STUDENTS



Birla Global University (BGU) organized a one day Summer Camp for Plus Two and Graduate students on 10 June 2017. More than 70 students from reputed colleges and universities participated in the event. Exclusive hands-on training on 'Economic trend and Business Forecasting' was delivered by Prof. Swagat Kishore Mishra, Faculty Coordinator of Summer Camp. This was followed by successive sessions on Digital Marketing, Bankers' Meet with Students and Health & Fitness Talk on Campus.

Prof. (Dr.) Sudhakar Panda, Hon'ble Vice Chancellor, BGU, Dr. B.K. Das, Registrar, BGU, and Dr. Parameswar Nayak, Dean, School of Management, BGU, inaugurated the summer camp and endowed with valuable and inspirational ideas to the young participants. The toppers from Arts (Ms Sarojini Sarada), Science (Ms Lipika Rout) and Commerce (Ms Nitali Sahoo) were felicitated at the event in Birla Global University. The event was highly praised by the students who utilized the day for career orientation and received ample expertise from the mentors at BGU.

The event was coordinated by Prof. Swagat K. Mishra and Dr Pradipta Sanyal.



First Summer Camp at Birla Global University, Bhubaneswar

CLUBS & CONDUITS AT BGU



Dr Sandeep Mohanty with participants



Dr Anubha Ray with participants



Finanzas headed by CA Satyakama Mishra



Dr Manas Pal conducting Operational Club activities

Marcob

The Marketing Club of BGU, Bhubaneswar conducted its business quiz MARCOB on 22 February 2017. Twenty six teams had participated in the preliminary round and six teams made it to the final round.

Winners of MARCOB B-Quiz Feb 2017 were:

- First Position: Ansh Talwar, Shreya Jayesh, Anushriya Joshi
- Second Position: Manish Ojha, Rohit Raj, Aditya Das
- Third Position: Abhijit Sahu, Hitesh Agrawalla, Abhisekh Sharma

Literary Conduit

Literary Conduit coordinated for the Tata Steel Literary Meet in which students of Birla Global University participated in Tata Steel Bhubaneswar Literary Meet on 20th and 21st January 2017 at Hotel Trident where they got an opportunity to listen to and to interact with the great literary figures like Amitabh Ghosh, Kanishka Tharur and Subrato Bagchi.

Communication Club

Communication Club, a venture dedicated to enhancement of communication skills of students, conducted various competitive activities for the students on 22 March 2017.

All the students participated with all enthusiasms in three competitions. Ansh Talwar & Shreya Jayesh emerged as winners of Movie Review Competition, whereas Archana Das & Navneet Sharma won the Debate Competition and Sambit Mishra was declared the winner of Blog writing competition.

Finanzas

The Finance Club Finanzas organized a Panel Discussion on Union Budget & Quiz on Finance.

Operation Club

As part of a unique programme called Activity Based Self Learning(ASL), Operation Club conducted a Quiz competition. Students participated whole-heartedly in all the experiential learning activities.

CULTURAL ACTIVITIES AND CELEBRATIONS



Celebrations of 68th Republic Day at BGU



Basant Panchami Celebration



Dr Prasanna Patasani joining the cleanliness drive of BGU Community

Saraswati Puja

The cultural conduit of Birla Global University organised the Puja of Maa Saraswati on Basant Panchami, 1 February 2017. Whole BGU family was involved in celebrating Saraswati Puja that morning and prayed for well-being of all.

68th Republic Day Celebrations at BGU, rolled through Fun and Fervor

The celebration on 26 January 2017 started with flag hoisting by Dr P. Nayak, the Director, BIMTECH, Bhubaneswar. His Republic Day address focused on issues like casteism, corruption and poverty. He emphasized on indispensability of economic empowerment of people in India and the meaning of freedom. He reiterated that we cannot call ourselves a free country until we have a feudalistic society acting to be democratic.

The day saw the shades of patriotism with scintillating dance and song performances presented by the students of MBA and BBA.

The performances were followed by a cleanliness drive conducted by the CSR Conduit of the University in nearby localities. The Cleanliness drive was graced by Dr Prasanna Patasani, Member of Parliament from Bhubaneswar.



HOLI CELEBRATION AT BGU



Students celebrating Holi



Dr P. Nayak, the Dean, Dr Sanyal and Mr. S.N. Mishra celebrating Holi with students

Celebration of Holi, the festival of colour, on 12 March, added more colours to the already colourful and happening campus life at BGU. Re-establishing the ancient Indian tradition of celebrating the triumph of good over evil, Holi was celebrated on campus with pump and joy. The celebration witnessed joyful participation of all the students, Faculty members and Dr Nayak.



SPIC MACAY MUSICAL EVENING

5 July 2017 brought an enchanting experience for all at Birla Global University as it hosted Spic Macay Musical programme involving renowned artists Mr. Ranjit Gogoi and his team, famous international folk artists, who perform across the world spreading the mesmerising tunes of Bihu.

This unique dance is performed by both young men and women, and is characterized by brisk dance steps and rapid hand movement. Dancers wear traditional colourful Assamese clothing and various types of instruments are used for the music.

The dance performance left everyone at BGU enthralled. Much to the delight of the students, the artists invited them on the stage to learn and practice few moves.

The evening concluded with Dr Parameswar Nayak felicitating the guests for putting up a breath-taking show.



Artists performing Bihu dance at Birla Global University

Dr Nayak felicitating the artists

INTERNATIONAL YOGA DAY



Dr Nayak participating in the International Yoga Day celebration along with faculty, staff and students



It is said, "Remain fit to take up the challenges readily" and Yoga is the fitness Mantra or secret. As it boosts our mental and physical fitness, Birla Global University understands its importance and insists the students to practice yoga. In this pursuit, the International Yoga Day was celebrated on 21 June 2017 with all enthusiasm and sincerity.

All the students along with Dr P. Nayak, the Dean and other faculty members practiced Yoga in the presence of trainers from Satyanand Yogashram.

IFTAR PARTY



The Vice Chancellor, the Dean and the faculty members celebrating Iftar Party with students

All the students along with faculty members and their families had a wonderful time together as the Birla Global University campus had IFTAR PARTY in the evening of 21 June 2017. The celebration started with serving of Morsel at 6.15pm and a sumptuous dinner followed at 9 pm. It was attended by the Dr Panda, The Vice Chancellor and Dr Nayak, the Dean

FAREWELL OF 2015-17 BATCH



Students performing on Gala Farewell Evening

The campus bid adieu to the outgoing 2015-17 batch of management students on the third Sunday of March 2017. It was but a moment of distress mingled with the extremity of joy and good wishes for the seniors. Their presence had always enthralled the campus during the expanse of two years. Every corner, every corridor had a story to utter about their joyous stay on the campus.

A wonderful program was organised by the cultural conduit. The program out washed the spectre of gloom where the students grooved to the beats of the DJ programme and shed their mourning of departure. They readily accepted the challenges of new endeavours and set themselves ready for the path with a joyous celebration to give them the necessary impetus.



The outgoing MBA batch on Farewell Evening

JANMASHTAMI



Students participating in Handiphod competition on Janmashtami

All the students celebrated Janmashtami, the birth of Krishna, with great excitement on the campus. The celebration started in the morning with all the students participating in "HANDI PHOD" competition.

The "SPARTANS" stood first in the competition and the "OLYMPIANS" stood second.

The highly spirited event was followed by mesmerizing Dandia Performances and Puja in the evening.

FRESHERS' PARTY PARICHAY 2017

Every new batch comes with a fresh lease of life and cherishing this novelty is what freshers' day is all about. It is important that every fresher feels like an integral part of the BGU family and readies to take on challenge of the year ahead.

Continuing with the proud tradition of the University, senior students and newcomers of the University mingled with each other on 23 August 2017. Parichay' 2016 was a day to welcome a batch of new faces and unique identities into the Birla family orbit.

The quest to become Mr. and Ms. BGU got intense with a series of competitions events that included 'Yaari', and Jalwa '

On 19th August, freshers' festivities were set off with a flash mob that signalled the beginning of the freshers' week. It was a curtain raiser for the series of contests and events which were to follow.

Parichay embarked with the 'Yaari' contest where the participants were asked to take a selfie with a senior. The winners of this competition were Tamanna Patra (BBA) & Saumya Srivastava (MBA).



Dr B.K.Das, Registrar, BGU, awarding Saumya Srivastava, winner of YAARI Contest

The second round was 'Jalwa', where the participants displayed their spontaneity by giving a one minute performance on stage. The winners were Lopita Das (BAJMC) & Sreeja Roy (MBA)

The final round of the contest was 'Dub Master' wherein each contestant had to make a short video using the app called "Dubmash and the winners were Shristi Pamani (BAJMC) & Shilpa Pattnayak (MBA)

PARICHAY 2017



Winners of Parichay Championship 2017

The Students of the institute put up a splendid show for the newly inducted batch. The new members of the cultural conduit then introduced themselves with a thunderous performance. Shubham Das and Shilpa Pattnayak won the coveted title of MR and MS BGU (PG), Subham Mohanty and Tamanna Patra were declared Mr and MS BGU (UG). The Dean BGU, Bhubaneswar Dr. Parameswar Nayak handed over the medals to the winners. 'Parichay'2017 was an enormously joyous evening that concluded with a DJ night.



(Left-right) Subham Mohanty & Tamanna Patra as Mr. & Ms. BGU (UG), Shubham Das & Shilpa Pattnayak as Mr. & Ms. BGU (PG)

ONAM CELEBRATIONS



Onam, the festival of Kerala which marks the homecoming of King Mahabali, a legendary king who once ruled Kerala, was celebrated by the students and faculty members with great enthusiasm. The festivities began in the morning itself, with the making of the traditional Pookalam - a floral carpet/design. In the afternoon, the Onasadhya, the Onam feast was served to students and faculty members in the mess.

A brief about Kerala and Onam was presented to all gathered, which was followed by Thiruvathira, a traditional Kerala dance performed by students. Keeping with the spirit of the festival Students wore the traditional Kerala dress and took part in the programme. In the evening, the Intramural Tug of War Competition was held keeping up with the festive mood of Onam.



Onam celebration @ BGU Campus

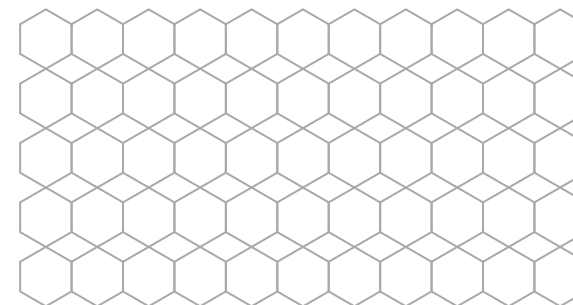
GANESH PUJA



Ganesh Chaturthi is a Hindu festival celebrated on the birthday (rebirth) of Lord Ganesha, the son of Lord Shiva and Parvati. It is believed that Lord Ganesha bestows his presence on earth for all his devotees during this festival.

At BGU, the festival was celebrated with joy and devotion. The festivities started off with traditional lighting of the lamp and aarti.

The students also showcased dances, songs and skits keeping up with the spirit of the festival.



Celebrating Ganesh Chaturthi

71st Independence Day Celebration



Vice-Chancellor, Dr. Sudhakar Panda addressing on the occasion of 71st Independence Day

BGU celebrated its first Independence Day as a university, with the hoisting of the National flag by the vice chancellor Dr. SUDHAKAR PANDA. The celebrations began with the lighting of the lamp followed by the musical renditions, acts and speeches by the students.

In accordance to the instructions of both UGC and AICTE regarding commemoration of 75th year of 'Quit India Movement' and 70th year of India's Independence, the entire BGU family took a pledge received from the ministry of information and broadcasting.

Later special dance performances were presented by the students of different courses which not only dazed people but also got the attraction of everyone.

Patriotic songs and dances inspired the spirit of Nationalism and Patriotism among people. The program came to an end with sweets and flag distribution among poor children by the CSR Club members. In the second half a fun fest was organized by the student members of the sports conduit and a variety of dishes were served and many games were organized.



BGU Celebrating the 75th Anniversary of Quit India Movement

SEMINARS, CONFERENCES & WORKSHOPS



Workshops to set the Vision-Mission-Values of Birla Global University

A series of workshops and discussions were held to set the Mission, Vision and Values of Birla Global University. The faculty council including the head of Placement and the Controller of Examinations participated in the workshop on 20th and 21st of April, 2017 under the leadership of Dr P. Nayak, the Dean and the draft statement of Vision, Mission and Values of Birla Global University were prepared.

The initial workshop was complemented by another workshop under the leadership of Prof. A. Sahay, Dean (Research), BIMTECH, Greater Noida, as an expert member. The second workshop was graced by Dr. S. Panda, the Vice-Chancellor. Dr.Nayak, Dean, School of Management, introduced the theme of the workshop whereas Dr Panda presented the opening remarks. An intense brainstorming on Vision and Mission statements was conducted in small groups of faculty. Sessions were facilitated by Prof. Sahay. The session finally concluded with a vote of thanks proposed by Dr B. K. Das, the Registrar.

These group discussions, presentations, accumulation and assimilation finally resulted in Vision & Mission statements and values of Birla Global University.



Dr Nayak introducing the theme of the Vision and Mission workshop

National Seminars on PR: New Trends & Challenges

BGU in association with Eastern Railways and Public Relations Council, Bhubaneswar & Kolkata Chapter organized a national seminar on PR: New Trends & Challenges on 9 April 2017. In his address Dr. B.K Das, the Registrar of BGU remarked that truthful communication and transparency are the cornerstone of public relations.



Dr B.K. Das, Registrar of BGU, addressing in the National Seminar on PR



Dr. Nayak with eminent speakers of the colloquium

Colloquium on Impact of Demonetization

Birla Global University held a discussion to gauge the impact of the famous and much talked about Demonetization. The topic of the colloquium was "Economic Impacts of Demonetization: Has bottom of the pyramid emerged or submerged?"

Eminent personalities like Mr. R.K. Agrawal, C.A., Mr. Ramesh Chandra Das, Former C.G.M, RBI, Mr. Dillip Satpathy, Resident Editor, Business Standard graced the occasion and deliberated on the topic. It was a healthy input for management students.

The event was coordinated by Prof.Swagat Mishra where Dr.Nayak, Dean, Birla Global University, put forth his opening remarks.

BOOT CAMP-BUSINESS PLAN

National Entrepreneurship Network (NEN) Educators Development Programme (EDP)

Birla Global University, in association with NEN, Wadhvani Foundation, organised an Entrepreneurs' Educators Development Programme at BITM, Bhubaneswar, from 29 May to 3 June 2017. The 6 day intensive workshop witnessed enthusiastic participation by 15 faculty mentors selected from various academic institutions in India.

Ms. Venu R., Entrepreneur and Trainer at WF, graced the occasion as the chief guest and Shri Samarendra Sahu, Director, Institute of Entrepreneurship Development, joined the event as eminent speaker. The guests deliberated on questions like why start-ups do not last. The event, as an after-effect, looks forward to enrol students in innovation based projects in association with NEN.



Dr. Panda, Dr. Das, & Dr. Nayak, with the participants

Seminar on Union Budget

A Seminar on Union Budget was organized by the Finance Club of Birla Global University on 28 February 2017, the day on which the union budget is generally announced.

Prof. Dr. Sudhakar Panda, Member State Council of Higher Education (Govt. of Odisha), Mr. S C Bhadra, Principal partner, SRB and Associates, along with Dr. Parameswar Nayak, Director BIMTECH, Bhubaneswar, and Dr. B.K Das, Advisor Birla Global University joined the discussion as eminent speakers.

The budget under Modi government was much awaited after demonetization. People eagerly waited for the budget on the 1 February 2017 and were contented as there was something for every sector but stressed more on the agricultural sector. The budget of 2017-18 is all about TEC i.e. Transform, Energize and Clean India".

In his welcome address, Dr. Nayak described the present Union Budget as a balanced budget made by taking care of crucial measures of consumption, growth, expenditure etc.

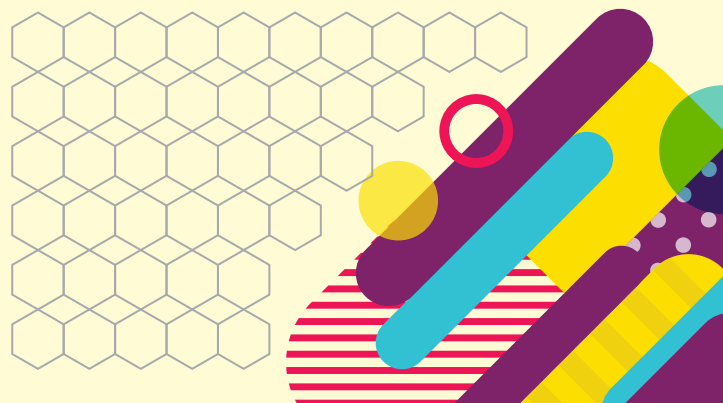
Prof. Dr. Sudhakar Panda, an eminent economist and our keynote speaker stated that the Budget made an attempt for revival of growth rate in the economy.

Mr. S.C Bhadra, an eminent tax consultant, quoted "Jai Jawan Jai Kisaan", and enlightened us about the evolution brought in India through its reforms.

The talk was an exploration on the minute aspects of the Budget. It can be clinched that a Budget is not just a collection of number but an expression of our values and aspirations. The seminar was coordinated by Prof. Satyakam Mishra.



Dr Nayak felicitating Dr. Panda



Dr Nayak, Dean, with the resource persons and participants of National Workshop on Research Methodology

Research Methodology Workshop

Birla Global University conducted a seven days National Workshop on Research Methodology from 8 May to 14 May 2017. This workshop intended to provide an opportunity to participants to learn about research methods and its appropriation in research world. This workshop witnessed participation by candidates from all over India from diverse disciplines, making it more convenient platform for knowledge sharing and assimilation. Research scholars and seasoned researchers of eleven reputed institutions joined this program. This program was inaugurated by Dr. P. Nayak,

Director, BIMTECH Bhubaneswar along with Dr. B.K Das, advisor, Birla Global University. Dr. Sujit Kumar Patra, the convener of this workshop welcomed the participants and highlighted the sole objective of conducting this program in this campus. Dr. P. Nayak emphasized the importance of research in academic world and its changing roles in career development and institutional branding. He further elaborated the importance of such workshop and its relevance in a more competitive research environment. The whole proceedings of the workshop were well-appreciated by the participants.

Training on Essential Skill Development by OONNATI

A two day workshop on Essential Skills Development was held for the MBA 16-18 batch in the first week of August 2017. The instructors Mrs Anju Koul, and Captain Vinayak Herlekar were part of the training cell OONNATI. The training programme focused on polishing interview skills so as to enhance the employability and to create better job prospects.



Anju Kaul (HR), Capt. Vinayak Herlekar with Dr. Anubha Ray and students during OONNATI Training Programme



MDPs and FDPs



Faculty members of Birla Global University being awarded certificates by Dr. H. Chaturvedi, Director, BIMTECH, G. Noida

BGU Faculty members attended FDP at BIMTECH, Greater Noida on Teaching and Learning Effectiveness

Prof. Satyakam Mishra, Prof. Lalatendu Sahu and Dr. Sadanand Meher, faculty members from Birla Global University, Bhubaneswar, were nominated by Dr. Nayak, Dean, to participate in an FDP organised by BIMTECH, G. Noida, our parent institution, on 9 and 10 March 2017.

The FDP was immensely helpful for the faculty members to learn and to update their teaching skills and methods.

FDP on Blended Learning at Birla Global University

Birla Global University conducted a two day FDP on "Blended Teaching- Learning Method" on 27-28 March 2017 for the faculty members of the university with Prof. Nimisha Singh and Dr. Archana Shrivastava from BIMTECH, Greater Noida as resource persons. Prof. Singh's session was on Use of MOODLE/ MOOCS and Case Based Teaching whereas Dr. Shrivastava conducted a whole day session on Enhancing Presentation Skills.

Dr. P. Nayak, Dean, Birla Global University, opened the programme with his session on "Importance of Blended and Participatory Teaching-Learning Method".

This FDP had vital importance as faculty members of Birla Global University are planning to use MOODLE/ MOOCS.



Dr. Nayak along with Prof. Nimisha Singh and Dr. Archana Shrivastava from BIMTECH, Greater Noida during FDP



MDP on General Management, Gopalpur

MDP for RBI Grade 'A' Officers at Gopalpur

Dr. P. Nayak, Dean, School of Management, Birla Global University, and Dr. Anubha Ray conducted a three day MDP for Grade A Officers of RBI at Swosti Palm Resort, Gopalpur, from 16 to 18 May 2017.

The training was meant to equip the officers with essential managerial skills at their level. The programme was well appreciated by the participants.

SPORTS & GAMES



BGU Team- the Semi-finalist in the CET Inter College Basketball Tournament

BGU Basketball Men team was semi-finalist in the Inter College Basketball tournament at CET during 15th to 17th March 2017. Our team defeated the Basketball teams of Trident Academy of Technology in the pre quarter final and Gandhi Engineering College in the quarter final prior to the tough fight against C.V. Raman College of Engineering in the semi-final.

BGU Intramural Closing Ceremony

The event marks an unofficial end to the academic year. The year that hustled with the vigour and enthusiasm of the sporting events taking place throughout the academic year finally saw its climax with the closing ceremony of the intramural gaming activities. The consistent efforts of the students as a part of their extracurricular activities were finally rewarded on the occasion. The day also witnessed the transfer of leadership from the passing out batch of 2015-17 to the budding and energetic group of 2016-18 batch.

The plethora of activities conducted during the expanse of one full academic year witnessed a lot of ups and downs as far as the rankings of the four houses namely Aryans, Olympians, Spartans and Titans are concerned. The events ranged from celebrating the DahiHandi festival, the Marathon, chess, cricket tournament,



BGU Basketball team on action

football, volleyball, badminton, table tennis, basketball, tug of war and pillow fight. Each game involved acute dedication of the participants and hence the closing ceremony was one of the most awaited functions of the calendar.

The campus was on buzz from the early evening since the final score chart of the respective houses was not known to anyone. The evening kicked off with a mesmerizing performances by the students of the sports conduit.



The occasion was graced by Dr ParameswarNayak, Dean, School of Management, Birla Global University, Dr B. K. Das, Registrar, Birla Global University and all the faculty members. The felicitation ceremony of the students was marked by cheers and accolades from the audience. There were many stand out performances of which a few a got honoured.

The best part of the event was when the passing out batch handed over the captainship to their successors. A feel of emotional bliss sensitized the ambience that stood true to the saying "meeting and parting are the two laws of nature". The evening came to a conclusion with a vote of thanks from Dr.SupriyoMondal, sports officer, whose efforts during the entire year was truly commendable.



Leading the way to GOAL

Intramural Football Tournament 2016-17

The Sports Conduit conducted "Intramural Football Tournament 2016-17" on 1st & 2nd March 2017. Boys from each house participated as a team in the event. Football team of Olympians emerged as winner followed by Titans. Mr. AwanPradhan of Spartans became man of the tournament.

Participated in IMI Sports Fest (Jazbaa)

BGU students participated in IMI Sports Fest held on 24th & 25th February 2017. Participation in five different tournaments i.e. Volleyball, Cricket, Chess, Carom, and Table Tennis was there. TejasvaBhargava of BBA 4th semester had secured 2nd rank in Chess tournament.



Intense Moments

Intramural Volleyball Tournament 2016-17

The Sports Conduit conducted "Intramural Volleyball Tournament 2016-17" on 16th February 2017. Boys' teams from each house participated in the event. Volleyball team of Titans emerged as winner whereas Spartans emerged as runners up. Mr. Kumar Amit Anand of Spartans was recognised as the man of the tournament.

Intramural Throw Ball Tournament 2016-17

The Sports Conduit conducted "Intramural Throwball Tournament 2016-17" on 16th February 2017. Girls teams from each house participated in the event. Throw ball team of Olympians emerged as winner and Titans stood as runners up. Miss. AakanshaAgnihotri of Olympians was awarded the woman of the tournament.

Basketball & Table Tennis Tournament at SIT Sports Fest

BGU students participated in the Men Table Tennis & Basketball Tournament in Inter College Sports Meet at Silicon Institute of Technology, Bhubaneswar.

Football Champion and Basketball Runners Up in Birla Global University Inter College/ University Sports Fest 2017

BGU Inter College/University Sports Fest 2017 held under the aegis of Birla Global University, Bhubaneswar, was a splendid success with over 250 participants representing 20 teams from 12 renowned colleges and universities of Odisha. Birla Global University stood as Winner of the Football Tournament defeating KIIT School of Technology in the finals. KIIT University won Men Basketball Tournament and Birla Global University finished as runners up.

The event was inaugurated by Dr. B.K Das, Advisor, Birla Global University and Dr.Parameswar Nayak, Director, BIMTECH, Bhubaneswar. M/S Burma Sports sponsored the trophies for the tournament. Cash prizes worth fourth Rs.5000.00 was awarded to different teams during the sports fest. The sports fest came to an end with vote of thanks proposed by Dr.SupriyoMondal, Fest Coordinator and Sports Officer of Birla Global University.

Birla Global University Celebrates Republic Day with Corporate friends

On the occasion of 68th Republic Day a friendly cricket match took place between the corporate teams of Mahindra Finance and Birla Global University on 26 January 2017.

It was an eventful of vigour with a huge audience. The BGU Cricket team emerged as winner defeating Mahindra Finance Cricket team.



Boys' Volley ball team performing



Dr. Das and Dr. Nayak's presence ignites the spirit of participants during inter-college/University Sports fest



Dr Nayak with the victorious participants



Friendly Cricket Match between Mahindra Finance and BGU corporate teams



Common, go for a six!!!

Intramural Badminton Tournament 2016-17

The Sports Conduit conducted "Intramural Badminton Tournament 2016-17" on 24th January 2017.

4 Boys and 4 Girls from each house participated as a team in the event. Badminton team of Spartans emerged as winner followed by Aryans. Mr. Saket of Olympians became man of the tournament and Ms. Rehana Parween of Titans became the woman of the tournament.

Tanmayananda Sahu of Olympians became man of the tournament.

Semi-finalist in Centurion University Inter College Basketball Tournament

BGU Basketball men team reached till Semi-finals in the Centurion University Inter College Basketball Tournament defeating teams from institute like Gandhi Engineering College and IIT, Bhubaneswar.

BGU clinched runners up position in VSSUT, Burla Inter College Basketball Tournament 2017

BGU Basketball team emerged as runners up in the Basketball Tournament conducted by VSSUT, Burla. This was the maiden trophy won by BGU Men Basketball team till the date. BGU Basketball team defeated VSSUT-B; IGIT, Sarang & GITA, Bhubaneswar Basketball teams during this rally to the final.

BGU Football and Cricket teams participated in ORION 2k17 Feat conducted by Sri Sri University, Cuttack Inter College Basketball Tournament 2017

BGU Football and Cricket team participated in the Mini Football and Gully Cricket in the ORION 2k17 Feat conducted by Sri Sri University, Cuttack. Football team was quarter finalist whereas the Cricket team was semi-finalist in the respective events.

Intramural Cricket Tournament 2016-17

The Sports Conduit conducted "Intramural Cricket Tournament 2016-17" on 14th & 15th January 2017. Male students from all the four houses participated whole heartedly in the event. Chess team of Olympians emerged as winner followed by Titans. Mr.



Women badminton players from BGU on action



BBA students in the Basket Ball team of BGU

CORPORATE SOCIAL RESPONSIBILITY



Students engaged in Cleanliness drive



Students with local school children during Each One-Teach One

Each one- Teach One programme by BGU Students

Each-one Teach-one is a noble initiative undertaken by students of Birla Global University under which they visit localities and schools nearby and take classes there apart from taking some one-to-one teaching sessions. This activity goes on continuously throughout the year.

Swachh Bharat Abhiyan

On 26 January 2017, the CSR Conduit of the University organised a Swachh Bharat Abhiyan, an Initiative by students to create awareness on clean environment and healthy behaviour of people at public places. The Programme was inaugurated and joined by Dr. Prasanna Kumar Patasani, Hon'ble MP, Lok Sabha, Bhubaneswar.

Dr. Snigdha Mohapatra and Prof. Saswati Tripathy, members of CSR Conduit, Birla Global University, coordinated the programme.



Students and faculty members during Swachh Bharat Abhiyan





BGU students participating in cloth donation camp



MBA 1st Year Students serving lunch

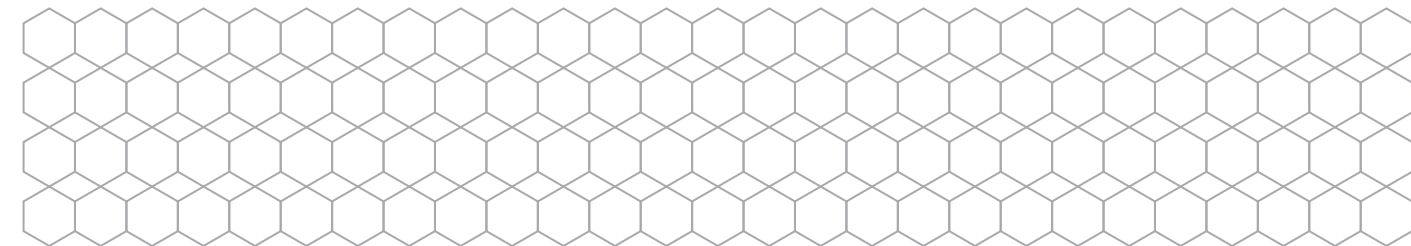


MBA 2nd year students with local school children

The CSR conduit of Birla Global University organises cloth donation camp in regular interval. The conduit organised one such drive this August in which the students collected clothes from those who were interested to donate and donated it to those who were in need.

Joy of Giving week

On 6th October, 2017 10 CSR conduit members served lunch to Domestic Staff members on campus as part of Joy of Giving week celebrations. The students learnt to give back to the staff members who served them on a daily basis. They also understood the difficulty of the serving staff members. It gave some relief for the mess staff who were working continuously.



UPDATES FROM CENTRE FOR CORPORATE RELATIONS



BGU has lived up to its reputation with 100% Summer Internship for the batch 2016-18. The CCR commenced its placement season with Britannia, having a lucrative career profile in the month of June 2017. Many renowned Companies like Deloitte, ESSPL, ITC, Federal Bank, Redington, CavinKare have also conducted recruitment drive at BGU after Britannia well before their schedule time. Federal Bank has come forward with an exclusive recruitment drive at our Campus with a CTC of Nine lakhs. The Centre for Corporate Relations always has made all possible efforts in enhancing the placement potential effectively and arrange all possible efforts in enhancing the placement for the current Batch.

The growing popularity of Birla Global University, Bhubaneswar, has positioned itself as a preferred choice of destination for talent acquisition of many companies. The placement journey is still in progress and expects an outstanding performance in the days ahead.




 We are excited to announce that CCR has commenced its placement season with a lucrative career profile in the month of June 2017.
CONGRATULATIONS!
We are proud to announce that
Rachita Dash, Shivam Mishra & Rajwinder Kaur Kang
got placed in

Eat Healthy, Think Better





DISTINGUISHED DIGNITARIES AT BGU



Padma Bhushan Mrs. Rajashree Birla and Dr. Sanrupt Mishra with Dr. P. Nayak and Dr. B. K. Das at Birla Global University



Padma Bhushan Mrs. Rajashree Birla planting a mango sapling in the Rock Garden of BGU

Visit of Padma Bhushan Mrs. Rajashree Birla

Padma Bhushan Mrs. Rajashree Birla, mother of Mr. Kumar Mangalam Birla and a renowned philanthropist visited our campus on 4 March 2017, Saturday. She heads the Aditya Birla Centre for Community Initiatives and Rural Development. She was accompanied by Dr. Sanrupt Mishra and some other executives on her visit to Birla Global University.

As a memory of her visit, she was requested to plant a sapling in the campus and she gracefully agreed.

Padma Bhushan T.K Oommen

Padma Bhushan Prof. T. K Oommen a renowned Professor in Sociology (ret) from JNU, the President of the International Sociological Association as well as the President of the Indian Sociological society interacted with the faculty members Prof. T.K Oommen spoke on the topic "The Idea of India", in which he threw light on the historical trajectory in the formation of India which he said, is not to be viewed in terms of its unity but multiplicity. He spoke about the pre-partition conceptualization of India and how partition

has irrevocably changed the idea of India. Prof. Oommen emphasized on the four competing ideas such as cultural unity, cultural diversity, cultural federalism and cultural subalternism to better understand India. Addressing the Management students, he said that the students cannot understand the market mechanism unless they understand the social structure.

Prof. Sunil Mithas from Robert H Smith School of Business from Maryland University interacted with faculty members & students on Digital Transformation.



Dr. Panda, Vice Chancellor, felicitating Prof. Sunil Mithas

List of Eminent Guests at BGU

It is said that listening to a wise person for some time is better than reading a whole book. We learn from various sources. Sometimes, a talk, a seminar, a meeting or a discussion can bring a great learning for us. Moreover, management students always need to keep pace with the industry and market. Realising this, Birla Global University keeps in touch with recent trends in academic world and industry by organising guest talks with eminent speakers from academic world and industry. The following is the list of distinguished guests who visited Birla Global University during January and July 2017.

Name	Position/Designation	Institution/Organisation
Mr. Chand Akkineni	CEO	Softpros, USA
Mr. T. Vidyasagar	GM, HRD	JK Paper
Dr. Sunil Mithas	Professor	University of Maryland, USA
Dr. Shilpi Saxena	Head HR	Kurl-on, Bangalore
Mr. Milind Kamat	CEO	ATOS India
Mr. John Francis	Associate Director	Ernest and Young
Prof. Prabin Kumar Panigrahy	Associate Professor	IIM-Indore
Dr. Sarat Acharya	CMD	NLC, India Ltd
Dr. Aleksandra Kanjuo	Prof. of Sociology	University of Ljubljana, Slovenia
Dr. Rado Bohinc	Dean, Social Sciences	University of Ljubljana, Slovenia
Mr Satya Narayana Sahu	Joint Secretary	Rajya Sabha, India
Mr. Debasish Mahapatro	CEO	Verve Consulting
Mr. Amit Jawar	Sales Op. Manager	Britannia Industries
Mr. Amit Kumar Saha	Regional Head, HR	Kotak Securities, Kolkata
Mr. Deepak Kumar Sahoo	MD	Arrelic
Dr. Raman Agarwala		TCS
Mr. Anil Peter Monteiro	Senior Director	Technotree, Bangalore
Mr. Joby M C	Regional Head	South Indian Bank, Kolkata

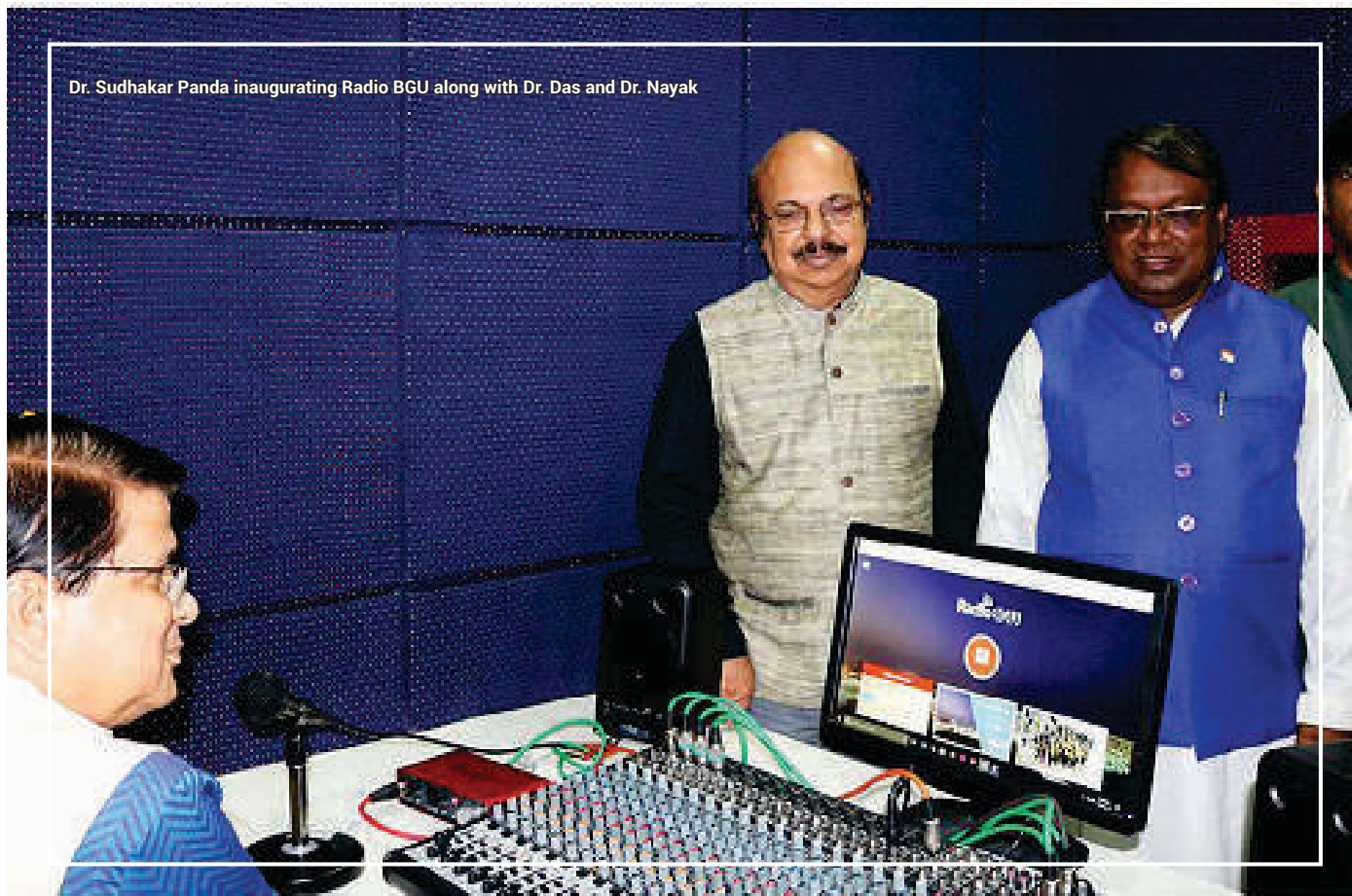
STUDENTS' ACHIEVEMENTS & ACTIVITIES



Our MJMC student Debika Debasmitha Rath has been regularly publishing in Times of India, & Economic Times with articles titled "Students unhappy with new election process", "The Ayurvedic Way of life", "Road hope for the city", "Meet the high achievers", "Saluting success: launch story"



Dr. Sudhakar Panda inaugurating Radio BGU along with Dr. Das and Dr. Nayak



RBI Project

Four of our M.B.A students namely, Akshay Kumar, Ahmed Asif, Omkar Mangaraj and Saurabh Mishra were selected to do a Project with Reserve Bank of India. The topic of project was "Financial Awareness and Inclusion- Pilot Project". The month long project was concluded on 28 June 2017.

Inauguration of Radio BGU

On the 71st Independence Day, Radio BGU was inaugurated by the VC Dr. Sudhakar Panda. The efforts of the Journalism students were appreciated by all.

Journalism Students Visit to Doordarshan

Journalism students visited Doordarshan to gain practical insight into the functionalities of the media.

Ease of Doing Business Survey, Govt. of Odisha

10 MBA students of BGU batch 2016-18 are selected to conduct Ease Of Doing Business (EODB) survey in association with Center for Modernizing Government Initiative (CMGI) office, General Administration office, Government of Odisha. The aim of the project is to study the ease of doing business in Odisha. Through the project, the CMGI office, IPICOL and industries department would be made aware of the implementation of the schemes and initiatives undertaken by them and the present status of industries. This would act as a feedback for them to work on. The students are selected to collect data to examine various parameters of Ease of Doing Business Project, especially the Single Window Clearance



Journalism Students visiting Doordarshan, Bhubaneswar

System, e-Biz Portal and Invest Odisha website/application. This survey would be carried out in 7 districts across Odisha i.e. Angul, Balasore, Keonjhar, Dhenkanal, Jaipur, Sundargarh, Rayagada.

The students namely Shakti Prasad Dash, Manju Philip, Saishree Mohanty, Divya Jyoti Das, Manish Ojha, Sai Silpa Padhi, Rohan Mishra, Rohit Raj, Anjali Singh Deo, and Abhishek Sharma have been involved in the survey since 15 June and will continue till September 2017.

Research Presentation by BGU Students at IMI

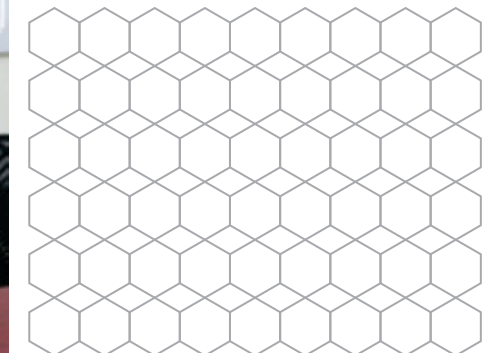
Nikita Shaw and Surya Prakash Sahu, MBA Students, presented a research paper, "Impact of Demonetization on Stress and the Moderating Role of Personality: A Study among the Banking Employees, Bhubaneswar" in Annual Conference on Banking and Finance-2017, on "Changing Contours of Indian Financial System"



Dr. Panda and Dr. Nayak during the inauguration of Rotaract Club

Inauguration of Rotaract Club

A student wing of the Rotary Club was inaugurated at Birla Global University by the Vice-Chancellor. The Registrar and the Dean participated in the inaugural proceedings. The students were seen eager to be a part of the club.





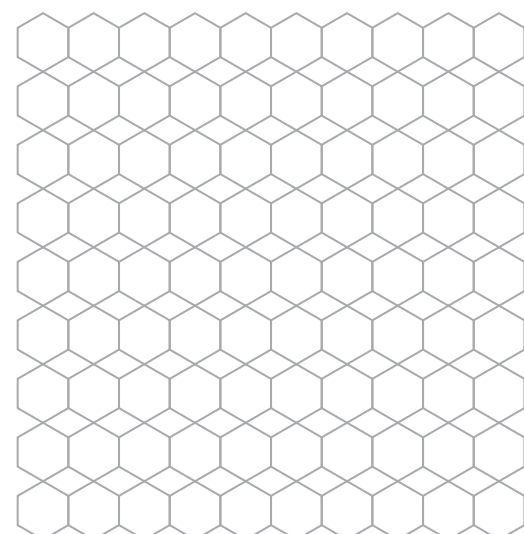
Dr. Das & Ms Priya Thuvessary, Senior Producer NDTV along with Faculties and Journalism students

Film Screening /Discussion with award winning Film maker Priya Thuvessary

On the 2nd of September 2017 the students of School of communication, Birla Global University, Bhubaneswar had the opportunity to have an Interactive session with Ms.Priya Thuvessary, Senior producer NDTV.

Ms.Priya Thuvessary is an alumnus of AJK Mass Communication Research Center, Jamia Millia Islamia-one of India's premier institutes in film and video training. As a documentary practitioner in India, she has fund raised, directed and edited several documentaries. Her work has won national and international awards and has been screened at many film festivals, art galleries and academic institutes.

Ms.Priya screened her two films Survey no Zero and My secret glass bowl. She enlightened students with her practical experience and vivid knowledge of film making techniques research and editing. Students learned that one should be desperate and determined to tell stories and that determination will lead to the final product. She inspired students to stand out from the crowd and shine.



Students of Journalism interacted with Prof. Ujwal Kumar Chowdhury, Head Education Division, Romojo Krian University

FACULTY ACHIEVEMENTS



Birla Global University believes in the saying that institutional growth is correlated to individual professional growth of the employees. Thus, all the faculty members are always inspired and facilitated to be active in research and publication. As a result, the faculty members are always found to be on their toes regarding researching and publishing. The following is a glimpse of the achievements of faculty members in the last six months.

Dr P.Nayak, Dean, School of Management

- Published a paper titled: " Leader must build Ability in the Organizations to re-invent itself" in the book- Manthan: Art and Science of Developing Leaders, edited by K K Sinha et al, Bloomsbury Publishing India Pvt. Ltd.,New Delhi, London,Oxford,New York, Sydney(ISBN:978-93-86432-94-0(2017)pp 297-302.
- Published an article titled: "Global Leaders Create a Triple Bottom Line: Profit,People and Planet" in the book- Manthan: Art and Science of Developing Leaders, edited by K K Sinha et al, Bloomsbury Publishing India Pvt. Ltd.,New Delhi, London,Oxford,New York, Sydney(ISBN:978-93-86432-94-0(2017) pp 233-235.
- Published a research paper on "Assessing Learning Styles to Improve Skill Development: A case study of NASSCOM" (Co-authored with AbhijeetLele) published in a SCOPUS enlisted Inderscience's International Journal of Information Technology and Management, Vol. 16, No. 2, 2017 pp173-180.
- Wrote a paper titled "Impact of Structural Firm characteristics on Business Performance of SMEs: Evidence from agribusiness firms in Dar es salaam, Tanzania", published in Arabian Journal of Business and Management Review, published in Volume 6 , Issue 5 on May 31, 2016 (Co-authored with Tresphory O. Mgeni)
- Published Research Article Titled "Impact of Transnational Leadership Style on Business Performance of SMEs in Tanzania"(Co-authored with Tresphory O. Mgeni), published in Amity Business Review, Volume 17, No. 1, January - June 2016 ISSN: 0972-2343 ASI-SCORE : 1.3 (listed in EBSCO Host, CABELL'S International and ULRICHSWEBTH Global Serials Directory).
- Conducted Competency Assessment Workshop from 12th to 14th September 2017 for twenty six executives (AGMs & DGMs) from NTPC, Korba
- Conducted an MDP for Grade A officers of RBI from 16th to 18th May 2017.
- Invited by Utkal University as Co-chair of a technical session and a speaker in another session of an International Seminar on Strategic HRM to be held on 13th and 14th of May 2017.
- Invited by NIPM, a national level reputed

organisation of HR professional as an assessor to assess IPCL, Kolkata, one of the applicant companies for NIPM award for HR best practices.

Dr. Sandeep Mohanty, Professor, Marketing

- Published a paper titled "Marketing Smart City Bhubaneswar: A Stakeholders' Analysis" in Indian Journal of Economics and Business (IJEB), Vol 16, No-1 Jan-June (2017) ISSN 0972-5784
- Published a paper titled "Conventional or Innovator: A Study of Select Standardized and Adapted Online Advertisements in India". Journal of Management Research (JMR) Vol 17 No 2, April-June 2017. ISSN : 0972-5814
- Accepted for publication as a book chapter titled "Understanding Marketing Philosophy and Sustainability: A Study on Role of Customization in Defining New Equations in Marketing Education", in Xavier University Press.
- Resource person in seven days National Workshop on Research Methodology conducted by Birla Global University, Bhubaneswar from 8-14 May 2017.
- Resource person in a two days faculty development program on Multivariate Data Analysis conducted by ASBM Bhubaneswar from 27-28 January 2017.
- Accepted for publication as a book chapter titled "The Role of Cultural Distance in Cross-Cultural Organizational Communication: A Study on Manager's Cultural Exposure", in the edited book to be published by Palgrave MacMillan (London).

Dr. Sujit K. Patra, Prof. Marketing

- Attended and presented a research paper titled, "Marketing Smart City Bhubaneswar: A Stakeholders' Analysis" in 7th IIM Ahmedabad Marketing Conference in Emerging Economies from 11-13 January 2017.
- Coordinated a 7 days National workshop on Research methodology from May 8-14, 2017, In the workshop took two session on Literature Review and Exploratory factor analysis.

Dr. Anubha Ray

- Published a Book titled The Voice Unheard: Women in F. Scott Fitzgerald's Novels by AuthorsPress, New Delhi (Publisher of Scholarly Books)
- Conducted an MDP for Grade A Officers of RBI at Swosti Palm Resort, Gopalpur on 16 May, 2017
- Participated in Teaching Productive Skills in Teacher Support Programme (TSP) organized by Cambridge English on 16th -17th February, 2017

Prof. Balasubramanian and Dr. Archana Choudhury

- Conducted an MDP on "Scripts of Transactional Analysis" for the Senior Executives of

PrasarBharati, Puri, Odisha

- Presented a paper (co-authored with Dr.Archana) titled "SR SOFTWARE AND ITS ENTREPRENEURIAL ATTEMPT IN A FRANCHISEE MODEL OF BUSINESS" at IMI-NASMEI Summer Marketing Conference, July, 2017, IIM Indore.

Dr. Manas Pal

- Chapter published in the book titled Stochastic Programming, Theory, Applications and Impacts, NOVA Publishing, USA, ISBN-9781536109511, pp. 91-106
- Attended Workshop on Content Analysis, organized by BIMTECH, New Delhi from 27-28 January 2017
- Resource Person in the Research Methodology Workshop organized by Birla Global University, Bhubaneswar from 08-14 May 2017

Dr. Sadanand Meher

- Presented a paper titled, "Need-based Language Syllabus for Technical Course" in a National Seminar on "Teaching English in Contemporary Classroom: Challenges and Opportunities" organised by BharatiyaVidyaBhavan, Hyderabad on 20th and 21st January 2017.
- Presented (Presented by Co-author) a paper titled, "Teaching English in Technical Courses: An Introspection" in an international conference on "The teaching of English Language and Literature: Critical Perspectives" organised by Gitam University, Hyderabad.
- A research paper titled, "Teaching English in Technical Courses: An Introspection" accepted for publication by Gitam University.

JOINING OF NEW FACULTY MEMBERS



Dr Ajit K Dash

Dr Dash joined Birla Global University as a professor of Economics. He is a Doctorate in Economics. Both his Ph.D and M.Phil studies are on Public Finance from Sambalpur University. He brings in a rich experience of 10 years as professor and 2 years of experience as project assistant.



Prof. Tulika

Prof. Tulika has direction and teaching experience of 6 years. She has done her MA in Mass communication from AJK MCRC, Jamia Millia Islamia. She is UGC NET qualified in Mass Communication (2009) presently pursuing her Ph.D from Jamia Millia Islamia New Delhi

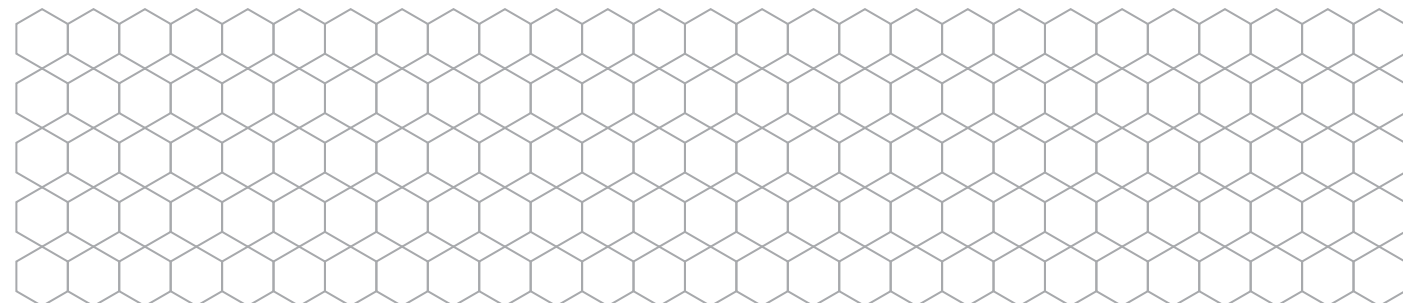


Her final project "Khanabadosh" of MCRC has been awarded in many national and International film festivals She has worked with various renowned Directors (including Vani Subramania, Gargi Sen, Sharmila Tagore). She has been associated with NDTV and All India Radio for a long time.

UPCOMING EVENTS



Conference on "Contemporary Issues in Management Research & Managerial Decision Making" on 6 January 2018



BGU
BIRLA
GLOBAL
UNIVERSITY