

# Business Standard

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CAMPUS  
TALK



PROMOTIONS

## BIRLA GLOBAL UNIVERSITY CELEBRATES WEEK LONG INTERNATIONAL WOMEN'S DAY

Birla Global University organised the concluding function of International Women's Day on 10th March 2023 after a week-long celebration. The theme of this year was DigitALL: Innovation and Technology for Gender Equality. 'Avyana' the International Women's Day event organised by Birla School of Communication on 2nd and 3rd March 2023, to mark the success of women who reached new heights in their respective fields of work from Odisha. This was a gesture from the students to take step towards embracing equity. Ms Litisha Mangat Panda, Business Development Officer of Odisha Television Pvt. Ltd; Ms Ananya Patnaik, Independent Film-maker and Director; Ms Preeti Pallavi Patnaik from Tushi Motors Pvt. Ltd and Ms Nikita Baliar Singh, Founder & CIO, Nexus Power attended the two days celebration as guests. Rotarian Jayashree Mohanty, Co-founder of Luminous Info ways and District Governor (2023-24) Rotary attended the celebration as chief guest on 8th March. Prof. P P Mathur Vice Chancellor, Birla Global University in his presidential address said that earlier only a few women used to have a career in STEM

courses, but now many women are coming forward to take up those careers. Prof. B K Das, Registrar Birla Global University while sharing his thoughts said that women are shining in various fields today as many employers are embracing equity in their organisations. Dr Archana Choudhary, Associate Professor, gave the welcome address and Ms Ashna Sidiqqi, Faculty proposed the vote of thanks. All Deans, Faculty members and students were present on the occasion.