



Birla School of Management
Birla Global University, Bhubaneswar

BGU/Ph.D./2023/01

Dt. 23.05.2023


Circular for Open Seminar

An Open Seminar is scheduled to be held on 27 May 2023 from 3PM onwards in Classroom no. C1 (BSoM) for pre-submission presentation of the Ph.D. Thesis on the topic **“Consumers' Purchase Intention towards Online Apparel Industry: The Mediating Effect of Digital Product Recommender System Driven by Artificial Intelligence”** by our Scholar Ms. Priyadarsini Patnaik (Registration no:120-DPM-004).

The Doctoral Scrutiny Committee (DSC) for the scholar consists of the following faculty members:

- 1) Dr Parameswar Nayak, Dean, BSoM, BGU, Supervisor-Chairman
- 2) Dr Siddharth Misra, Co-Supervisor -Member
- 3) Dr Pradeep Kumar Tiwari- Member(VC's Nominee)

All members of the DSC and faculty of Birla Global University are cordially invited to attend the seminar and provide their valuable inputs.


(Dr. Parameswar Nayak) 23/5/2023
Supervisor

Copy to:-

- 1) Vice Chancellor, BGU
- 2) Registrar, BGU
- 3) Members of DSC
- 4) Deans of Other Schools
- 5) CoE, BGU
- 6) All Faculty, BGU
- 7) Account Section
- 8) IT Section for uploading on University website(Notification in Ph.D. program tab)
- 9) Student File