



ALUMNI ENGAGEMENT & RELATION

A Report

(2021-22, 2022-23)



BGU Alumni Engagement & Relation

When students graduate, the relationship between students and university does not end; instead, it continues to evolve as needs and expectations change. Building meaningful relationships with alumni is important for the growth and advancement of higher education programs. Though alumni typically move away from campus to pursue a career, they can stay in touch and build a global professional network. Current students in the university benefit from the mentorship opportunities and improved job placement rates that engaged alumni bring.

Proud alumni often serve as powerful ambassadors for their institution's brand and speak glowingly of their college years. Alumni are nostalgic and love opportunities to return to campus. With smart technology, institutional leaders can create engaging experiences that will bring the campus to alumni. One way to keep graduates connected is by sharing personalized updates on campus events and developments.

BGU has been successfully engaging with the alumni through BGU Alumni portal and Annual Alumni Meet. The alumni are updated about the events and latest newsfeed, job postings and opportunities, mentorship programme etc.

BGU Alumni Connect Programme aims to recreate a culture of reconnecting with the alumni to share their experiences & expertise with the students, for brand building and to give recognition to their contribution.

To keep the alumni connected, the university has created Birla Global University Alumni Committee to stay in touch with the alumni throughout the year.

The BGU Alumni Committee is consisted of the following members:

- Dr Anubha Ray, Chairperson
- Dr Amritkant Mishra, Member
- Dr. S.S Das, Member
- Dr. Gyan Ranjan Mishra, Member
- Ms. Lopamudra Nayak, Member

FIRST ALUMNI MEET

23 APRIL 2022

The First Alumni Meet of Birla Global University was conducted on 23rd April, 2022 (Saturday) on the university campus. The event was named as ***"BirLa Lumiere"***. The program was conducted on hybrid mode, in which around 140 alumni from different parts of the country and abroad attended the programme to reconnect with their alma mater, their peers, and faculty members. The Alumni Committee of the university coordinated the event. Dr Anubha Ray welcomed address by the Chairperson of the Alumni Committee. Prof. B K Das, the Registrar of the

university addressed the alumni & hailed their visit to the campus as their home coming. The meeting was graced by the Honourable Vice Chancellor Prof. P. P Mathur, the Deans and faculty members of all schools.

In his presidential address, Prof. Mathur emphasized the role and responsibility of the alumni in building the university. He called the alumni as the bright shining stars who are scattered all over the world and bringing glory to the university.

An interactive session was organized with the alumni, who shared their sweet memories of their campus life and their vision for the university. Alumni encouraged the students to take up real life challenges and to be sincere in their academic activities.

BGU Alumni Portal was inaugurated by the Vice Chancellor, Prof. P P Mathur and Dr. B K Das. Registration for Alumni Association was initiated with members from different schools.

A cultural program was arranged for the alumni. All the alumni were felicitated with memento for being the proud ambassadors of Birla Global University & sharing their memorable journey with the university. The event had wide media coverage.







SECOND ANNUAL ALUMNI MEET

8, April 2023



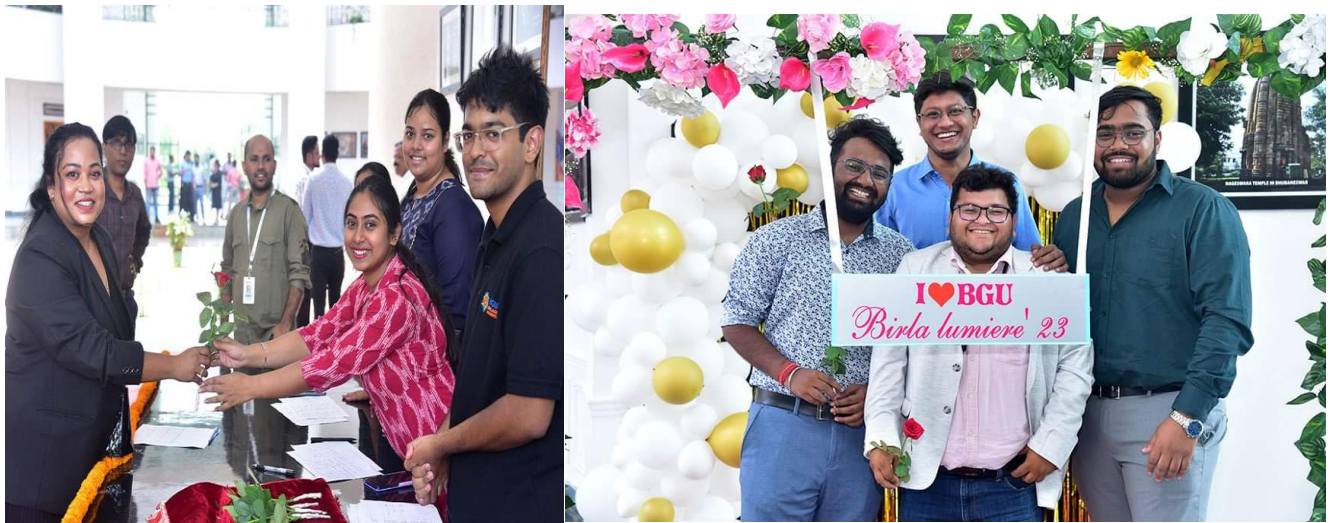
Birla Global University organised **BirLa Lumiere 2023**, the second Alumni Meet on its campus on 8th April to consolidate its relationship with its alumni. The event was organized in a hybrid mode in which alumni from across the country and abroad joined in large numbers. The Alumni Meet started with a welcome address by the Alumni Committee Chairperson Dr. Anubha Ray. They were addressed by the Registrar of the University Prof. B.K Das. Dean Birla School of Management Prof. P Nayak and Dean Birla School of Commerce Prof. Samson Moharana. The Office Bearers of the Birla Global University Alumni Association were also felicitated on this occasion. The President of the Alumni Association Mr Siddhanta Sravan Panda was called upon to address the audience and spoke at length about the plans of the Alumni Association for the university and its students. The alumni from all schools were invited to share their experiences at BGU & they motivated the present students for their future careers and placements.

Vice Chancellor Prof. P.P Mathur in his Presidential Address highlighted the vital roles of alumni in the growth of the university. The meeting was also graced by the faculty members of all the schools.

At the end of the inaugural session, a vote of thanks was proposed by Dr. S.S Das, Assistant Professor and Head Birla School of Communication and Member, Alumni Committee.

A cultural program was organized by the Alumni Student Relation Club in the afternoon in which Ms Jagruti Mishra performed & made the evening memorable for the alumni. The alumni left the university campus with smiles on their faces with fresh memories of their alma mater.





BGU ALUMNI CONNECT PROGRAMME

Alumni Connect is designed to help current students cultivate a network of professional contacts in the professional world. The program is a platform for alumni and students to establish a mentor/mentee relationship and provides students with a valuable source of guidance. Under Alumni Connect programme, alumni are invited on several occasions of importance such as:

- **Talk Series with the current students**
 - **Conferences & Seminars**
 - **Mentorship programme**
 - **Feedback on the curriculum**

Besides, alumni testimonials were posted on the BGU social media platforms. Their achievements were also published as “Our Alumni, Our Pride”.



Alumni Mentorship Programme

on 09 May 2022 (Monday) at 2.30 to 3.30 PM

Online Mode



Hashreet Dhillon
Head- Sales & Marketing, Raw Basics
PGDM 15-17 batch



BGU Alumni Committee
warmly invites

Mr Akshay More (2017 MBA Batch)
Tax Consultant-II, Deloitte

For Alumni Connect-A Talk Series



12 March, 2022
4 PM to 5 PM



BGU Alumni Committee and Birla School of Commerce
warmly invites



Ms Debasha Mohanty
US Tax Consultant
Tax compliance team for Connecticut offices at Deloitte USI
B.Com (Hons.), Class of 2017-20

Alumni Connect - A Talk Series
6TH APRIL, 2023



BGU Alumni Committee
warmly invites



Ms Rasween Chodhary
Federal Bank



Ms Aishwarya Sahu
Federal Bank

Alumni Connect - A Talk Series
SATURDAY, 15 OCTOBER, 2022

*Our Alumni
Our Pride*



Mr. Sourav Prakash Shit

MAJMC (2015 - 17 Batch)

An alumnus of the Birla School of Communication, Birla Global University, has joined as an Assistant Professor of Journalism and Mass Communication at P.G. Department of Journalism and Mass Communication, Berhampur University, Ganjam, Odisha. Before this, he worked for Fakir Mohan University as an Assistant Professor of Journalism and Mass Communication.

Toll Free: 18002123001



www.bgu.ac.in

BIRLA SCHOOL OF COMMUNICATION HEARTIEST CONGRATULATIONS



MS. SRIMAYA RATH

MAJMC (2022-2024) - III SEMESTER

**FOR HER SUCCESS IN
UGC - NTA - NET 2023**



Yadu Gupta
B.Com 2017-20, MBA 20-22 Batch
Sales Trainee JTC



Alumni Testimonial

Spending 5 years here and completing my UG and PG courses had been no less than a roller coaster ride to me. It is BGU and the exceptional professors here who shaped me to be the person I am today! I like to thank the management staff, mess staff, security guards, my respected seniors, my batchmates, my lovely juniors and the dear friends I made here. It's being a journey of a boy from being a shy & introvert to develop to the person handling events and pitching sales in market, and the credit goes to BGU.

BGU teaches real-time experiences to tackle problems and overcome them. It gave me the finest opportunity of my life to intern for Sports Department of Odisha in the Hockey World Cup 2018. I will always be obliged and thankful to my professors for believing in me and motivating me. It is truly said that BGU is a family and just like a family you will experience multiple fulfilling emotions here.

I will always be grateful to BGU and the experiences it gave me. I hope one day, I will make everyone in BGU proud.



Ansuman Mohanty
BAJMC 2018-21 Batch

Alumni Testimonial

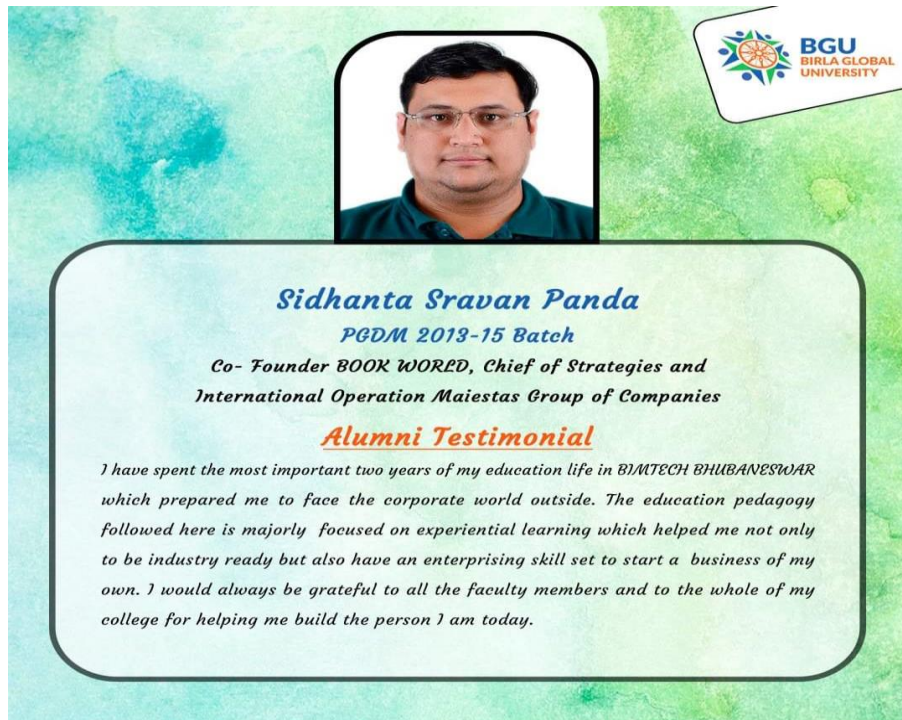
My 3 years at BGU studying BAJMC helped me to grow in my professional life. Given the COVID restrictions that were imposed on normal classroom learning and social interactions, the university provided a stimulating and engaging learning experience on the online mode. The experienced and dedicated faculty and the university staff are knowledgeable and supportive in providing us quality education despite the COVID 19 restrictions. The curriculum was challenging yet rewarding, with a focus on practical skills that align with the rapidly changing media landscape. During my time at the university, I got immense opportunities to anchor many cultural events and also represent my university at various Inter-university events. I was fortunate to be selected as a volunteer at the ODISHA HOCKEY WORLD CUP 2018 on behalf of the university. I would like to thank everyone at Birla Global University for their constant efforts to bring out the best in me.



Mrinal Sharma
PGDM (Class of 2013-15)
Principal Associate, Shardul Amarchand Mangaldas & Co. (Advocates & Solicitors)

Alumni Testimonial

"As a corporate lawyer, I work in multidisciplinary and interdisciplinary environments to provide business and/or strategic solutions oriented legal advice to clients. As a result, good corporate lawyers are necessarily required to possess not only a strong legal acumen and extensive knowledge of law, but it is also extremely pertinent for such lawyers to understand the business nuances of their clients along with the industry wide benchmarks. In light of the foregoing, it is my privilege to state that the erstwhile Bhubaneswar campus of Birla Institute of Management Technology (BIMTECH), which is now Birla Global University, provided me with the platform (while pursuing PGDM) to learn the fundamentals of business management and its various functions and facets, as well as develop an interest and keenness in understanding businesses. Further, the inclusion of various case studies in the course curriculum, constant encouragement to conduct and participate in co-curricular activities as well as the regular industry-academia interactions facilitated in the growth of my strategic thinking ability. Additionally, given that my course mates were from different academic backgrounds and from various states/regions in India, the institution fostered inclusiveness and assimilation, and presented me with an excellent opportunity to nurture my capability to analyse situations from diverse perspectives and find solutions through collaboration. Thus, I am grateful to the institution for all the learnings that I have imbibed during my stint at the campus, which have helped me tremendously not only professionally but at a personal level as well."



Alumni Connecting from Abroad

"BGU is not just a university for me. It realistically changed into my achievement stairs to the pinnacle. My journey at BGU started with the pain of a lone wolf, a wounded wolf who lost his beloved father just some days ago. During that time, I did not have my father beside me to accompany me wisely from the smallest of things. I made that my strength with my goal to establish my legacy with my fathers, I might not have sustained it if Birla was not there for me. It was not about a professor or a friend, it was the whole Birla that built me brick by brick.

The remarkable journey carved me so well that the results ARE — I have completed three research papers in three different countries (Poland, Bangladesh & India). Besides my entrepreneurial endeavours and working with Grameen Bank, Bangladesh, under the direct guidance of Nobel Laureate Mohammad Yunus to work for Microfinance, it is a notable moment to be the only Indian. Being selected for research at the Ministry of Trade, Govt. Of Japan. Finally, landing at the world's oldest, World rank 112, University of Bologna, Italy, by securing 2nd rank out of only 12 international seats worldwide to pursue an MBA in International Management around the world. (Italy, USA, UK & Japan) That results from correctly being the product of Birla. I can proudly say it is BGU that wisely made me, and I am the product of BGU."

Sarved Badgayan BBA (18-20)

FIRST GENERAL BODY MEET OF ALUMNI

January 13, 2023

The alumni were invited for the First General Body Meet on January 13, 2023. The Chairperson of the BGU Alumni Committee Dr. Anubha Ray welcomed the alumni & acknowledged the praiseworthy contribution made by the esteemed alumni in their own fields of work. She also appreciated the expression of many alumni to create an Alumni Association & facilitate Annual Alumni Meet to recreate their memories and the importance of the years spent by them at this esteemed university.

The agenda items for the meeting were:

1. Resolution to form the Birla Global University Alumni Association with a quorum having a minimum of 15 members
2. To elect President, Secretary & Treasurer of the Alumni Association for the year 2023-24
3. Discussion on future activities of the Association
4. Any other matter with the permission of the President

The esteemed members of the Alumni Committee Dr S.S Das, Asst. Prof. & Head of the Birla School of Communication, Dr Gyan Ranjan Mishra, Asst. Prof. Birla School of Communication & Prof Lopamudra Nayak, Asst. Professor of Birla School of Commerce addressed the alumni members. They remarked that it was heartening to see the overwhelming response by the alumni and their expression of forming an Alumni Association with the acknowledgement of the role of the university in the life and career of alumni.

Birla Global University Alumni Association

The association is formed under the “Society Registration Act, of 1860” as applicable to the Government of India, in pursuance of this Memorandum of the Association. The details are given below:

NAME	DESIGNATION	ADDRESS	OCCUPATION
Siddhanta Sravan Panda	President	77/ Royal Garden Society, Patia Village, Patia-751024	Service
Somatirtha Purohit	Secretary	Patia, Bhubaneswar	Service
Prabhu Prasad Sahu	Treasurer	C/o Pradeep Kumar SahooGondia Patna, Gandia, Dhenkanal-759016	Service
Ansuman Mohanty	Member	Plot-2074, Behind Chintamaniswar Temple- Bhubaneswar-751006	Service
Risav Sahu	Member	N1/334, IRC village, Near Arun Ice Cream, Nayapalli, Bhubaneswar-751015	Service
Jagjot Kaur Bhambra	Member	524, Panjabi colony, Satya nagar, Bhubaneswar-751007	Service
Manjot Kaur Bhambra	Member	524, Panjabi colony, Satya nagar, Bhubaneswar-751007	Service
Nigam Jyoti Pattanaik	Member	GL19, VSS Nagar, Near Prabhuji English Medium school Bhubaneswar-Bhubaneswar-751007	Service
Yadu Gupta	Member	Manitowar, Barbil-Kendijhar 758035	Service
Joy Shankar Mishra	Member	Coil Nagar, Balanda, Balanda colony, Anugul-759116	Service
Bijay Laxmi Mahapatra	Member	99, Unit-3, Janpath, Bhubaneswar-751001	Service

BGU Alumni Committee

S.N.	NAME	DESIGNATION	ADDRESS(Office)	OCCUPATION
1	Dr Anubha Ray	Chairperson, Alumni Committee, professor, BGU	BGU, IDCO, PLOT-2, Gothapatna Bhubaneswar	Associate Professor, Birla School of Management, BGU
2	Dr Shiv Shankar Das	Member, Assistant Professor, BGU	Same as above	Assistant Professor, Birla School of Communication, BGU
3	Dr Gyan Ranjan Mishra	Member, Assistant Professor, BGU	Same as above	Associate Professor, Birla School of Communication
4	Dr Amritkant Mishra	Member, Assistant Professor, BGU	Same as above	Assistant Professor, Birla School of Social Sciences & Humanities
5	Prof Lopamudra Nayak	Member, Assistant Professor, BGU	Same as above	Assistant Professor, Birla School of Commerce
6	Student	Member, Alumni Student Relation(ASR)	BGU, Bhubaneswar	Student, 2 nd year, PG
7	Student	Member (ASR)	BGU, Bhubaneswar	Student, 2 nd year PG
8	Student	Member (ASR)	BGU, Bhubaneswar	Student, 2 nd year PG
9	Student	Member (ASR)	BGU, Bhubaneswar	Student, 2 nd year PG



Mr Siddhant Sravan Panda, the newly elected President of the Alumni Association addressing the alumni.

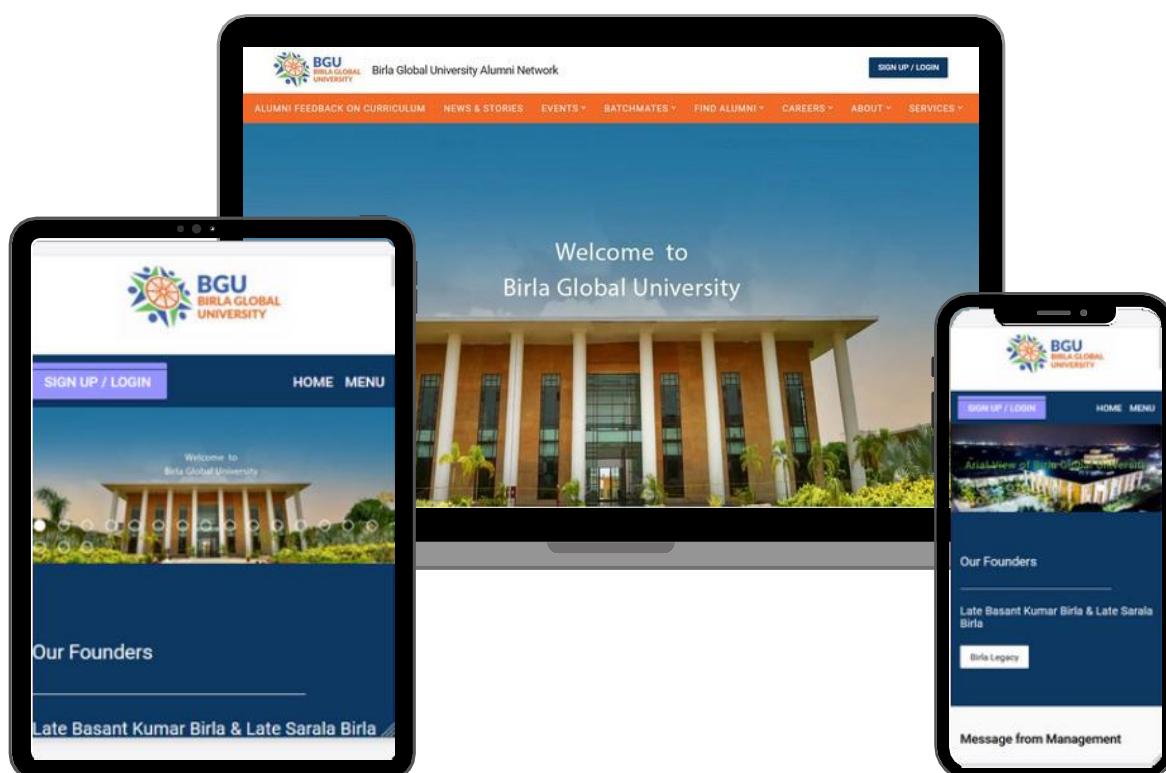


The alumni are being felicitated by the faculty members & Alumni Committee members

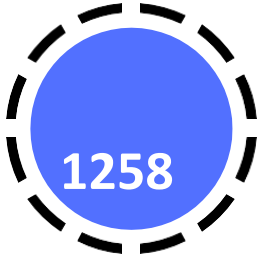
Birla Global University Alumni Platform

<http://alumni.bgu.ac.in>

Platform Report



Platform Statistics at a Glance



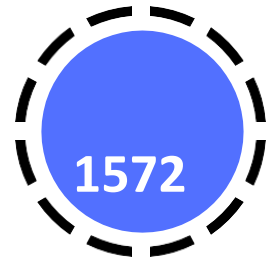
Total Registers Users

(Lifetime)



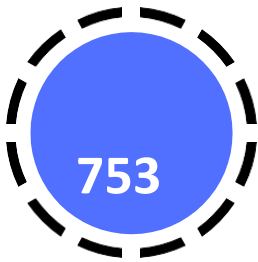
Total Active Users

(Lifetime)



Total Platform Views

(Lifetime)



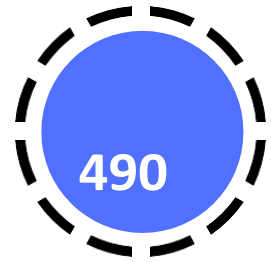
Profile Updates

(Lifetime)



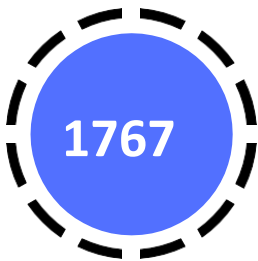
Total Mails Sent

(Lifetime)

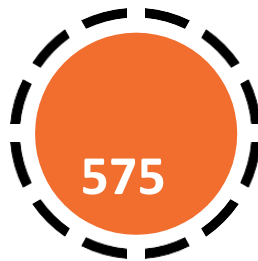


Total Messages Exchanged

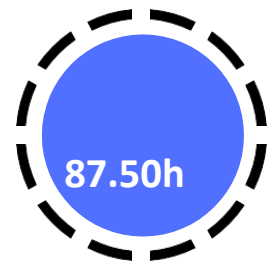
(Lifetime)



Total Network ConnectionsRequest



Loggedin Sessions



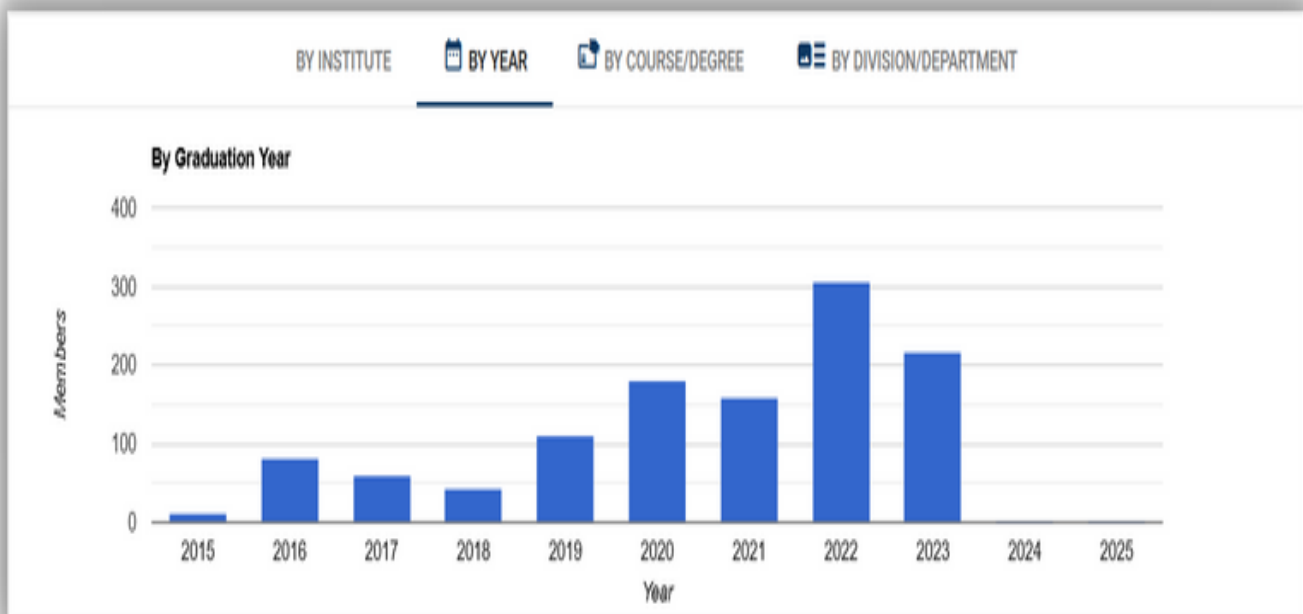
Total Hours SpentOn Portal

Social Integrations

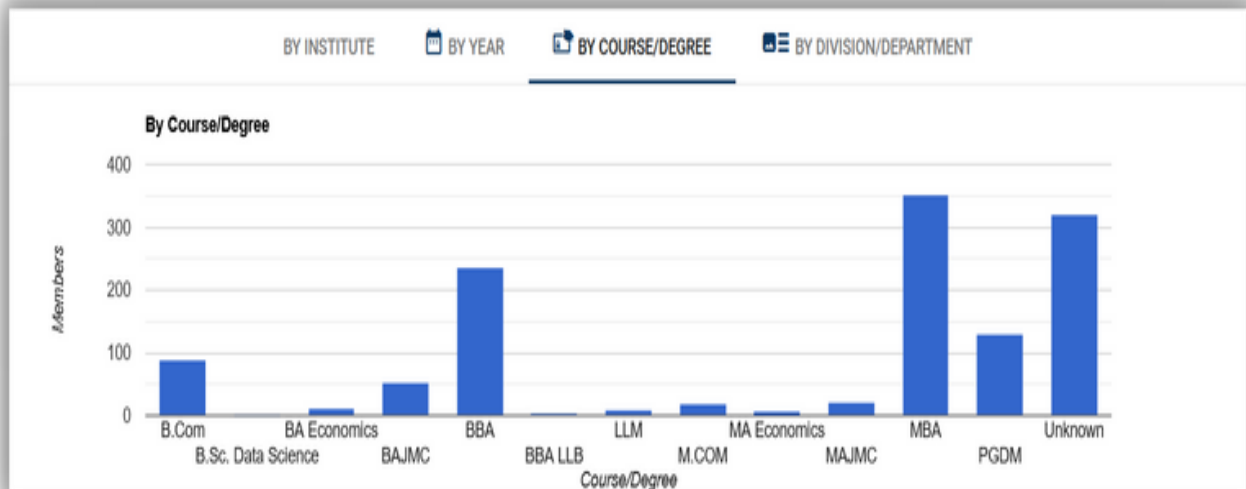


Profiles Overview

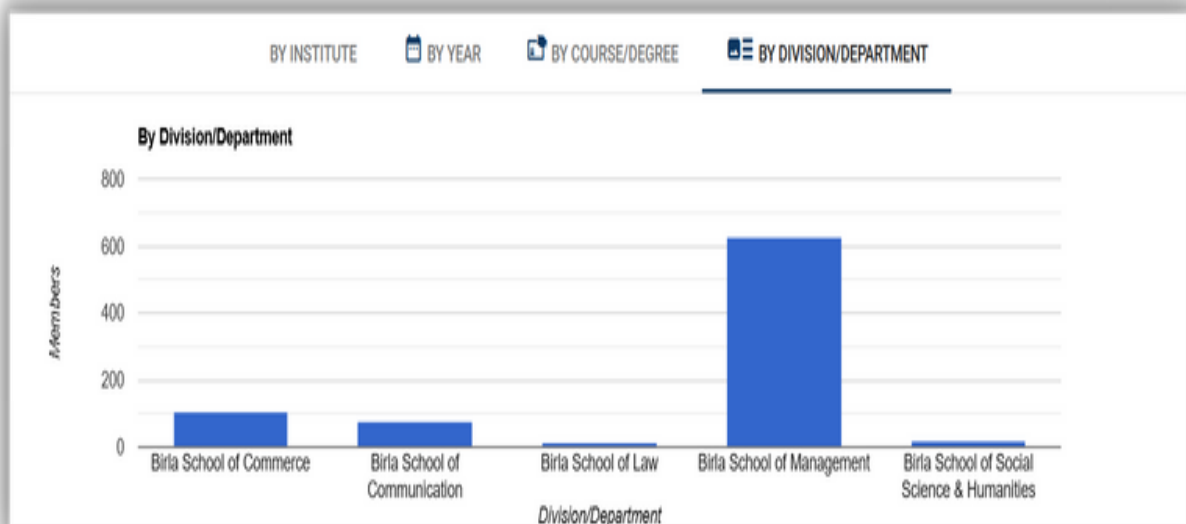
The graph shows the data of users by year.



The graph shows the data of users by course/degree.






The graph shows the data of users by department.



Profiles data analysis

Data of users by profile updates & company they are workingin.

Profile Updates	Users	Company	Users
 Updated Work	263	TATA AIG General Insurance Company Limited	7
 Profiles with updated Location	414	Tata Consultancy Services Ltd.	4
 Profiles with updated Phone Number	586	BIRLA GLOBAL UNIVERSITY	4
		ADP	4
		BYJUS	3
		Adfactors PR Pvt Ltd	3
		Deloitte	3
		Wipro	3

Data of users by work industry & their designation.

Designation	Users	Work Industry	Users
Assistant Manager	14	Financial Services	26
Content Writer	8	Marketing & Advertising	24
Territory Sales Manager	7	Banking	20
Management Trainee	6	IT Products & Softwares	15
Business Analyst	4	Insurance	15
Business Development Executive	4	Information Technology & Services	15
Partner	4	Human Resources	13
Relationship Manager	4	Accounting	10

Data of users by location

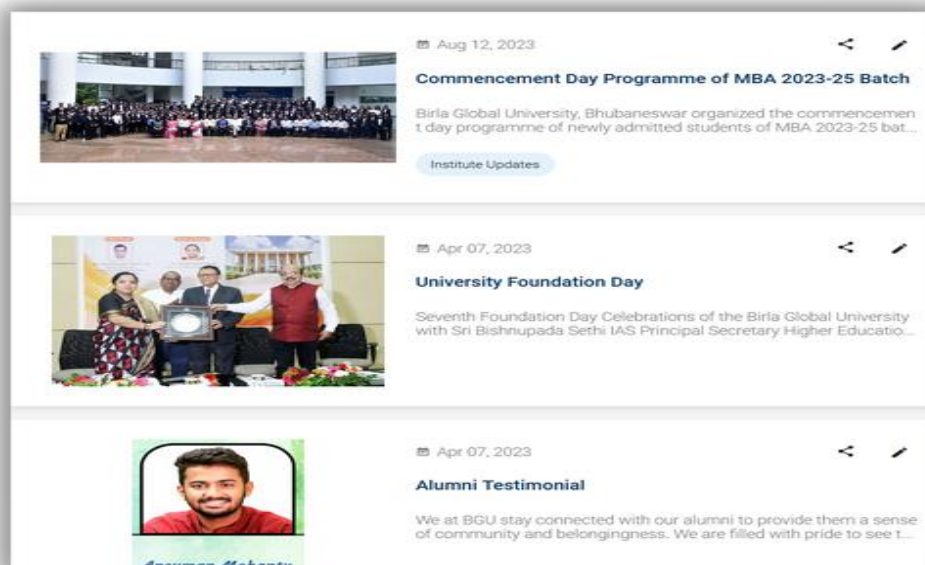
Current Location	Users	Hometown	Users
Bhubaneswar	78	Bhubaneshwar, Odisha	14
Bhubaneshwar, Odisha	46	Bhubaneswar	10
Hyderabad, Telangana	37	Angul, Odisha	5
Bangalore, Karnataka	34	Odisha, Odisha	4
Kolkata, West Bengal	25	Jamshedpur, Jharkhand	4
Mumbai, Maharashtra	16	Balasore, Odisha	3
Pune, Maharashtra	13	Puri, Odisha	3
Delhi, Delhi	9	Jharsuquda, Odisha	3

Career opportunities posted on the portal.

Job Portal		Individual Feature analysis	
Number of Job posted	3	Events posted	14
Number of job applications	0	Campusfeeds posted	13
Number of job Seekers	80		
Number of prospective job givers	29		

Engagement Over Portal

Noticeboard & Campus feeds



Photos & Albums



ALUMNI MEET 2023 (BirLa Lumiere)

18 Items



4th Annual Convocation of Birla Global University

6 Items



Number of Albums	Total Number of Views

Career Opportunities

Details

Basic

Description

External Link

Posted by

Contact

Internship Details | 3

Closed

Basic

Company Name

Mahindra finance

Designation

Sales Internship

Stipend

No

Location

West Bengal

Internship Duration

1 month minimum

Internship Starts From

Jun 15, 2023

Posted On

Date: Jul 10, 2023

Application Deadline

Apply till: Jun 20, 2023

Description


We are looking for Sales & Marketing Interns in West Bengal, Jharkhand, Sikkim and Assam. We are looking forward to have students being located in their most preferred locations only in above mentioned States.

It must be your area of interest to learn about Finance Industry and have Customer Centric approach. Being Ethical and weaving passion at work is the most important characteristics that we are looking forward in our candidate.

It gives me great pleasure to introduce to students an opportunity to get conversant with new-age business approach and enhancing our customer service experience. It is going to be a great learning for those who want to interact with customers and understand the market for Banking and Finance Industry.


Total Career Opportunities Posted	Total Views	Total Applications
3	51	1
Total Number of job Seekers (Lifetime)		80
Total Number of prospective job givers (Lifetime)		29

Events & Webinars

 Birla Global University Alumni Network

USE APP Admin

ALUMNI FEEDBACK ON CURRICULUM NOTICEBOARD NEWS & STORIES EVENTS BATCHMATES FIND ALUMNI CAREERS ABOUT SERVICES



ALUMNI MEET 2023 (BirLa Lumiere)


Saturday, Apr 08, 2023 Anubha Ray 378

Next Steps
Enable registration, invite users and manage attendees at one place.
Copy the link to share : <https://alumni.bgu.ac.in/events/8134>

Add Photo
Add photos of your event so that other users can view and share.
Create photo gallery


Event Feedbacks
Use event feedback to understand more about event from attendees.
Enable Feedback

Share Event
Share this event around social media so that more users get informed.
f Share on Official Page

 Birla Global University Alumni Network

USE APP Admin

ALUMNI FEEDBACK ON CURRICULUM NOTICEBOARD NEWS & STORIES EVENTS BATCHMATES FIND ALUMNI CAREERS ABOUT SERVICES



Performance of Miss Jagruti Mishra

Saturday, Apr 08, 2023 Amritkant Mishra 266

Next Steps
Enable registration, invite users and manage attendees at one place.
Copy the link to share : <https://alumni.bgu.ac.in/events/8379>

Add Photo
Add photos of your event so that other users can view and share.
Create photo gallery

Event Feedbacks
Use event feedback to understand more about event from attendees.
Enable Feedback

Share Event
Share this event around social media so that more users get informed.
f Share on Official Page

Alumni Mentorship

Alumni-Student Mentorship Program

Excel in your career with the mentorship program.

- 1**
Apply for mentorship program by completing the registration process.
- 2**
Choose your area of mentorship by taking an introductory call with experts.
- 3**
Choose your mentors and take your weekly mentorship calls.



Top Mentors for you

Send Mail

Download



Bhabani Sankar Sahoo

Manager-Operation at Swiggy

Offering Help In

Help in career choices, Help in anxiety, motivation, personal issues

[View Profile](#)



siddhant panda

Chief of Strategies and Operations at Maiestas Group of Industries

Offering Help In

Help in career choices, Help to startup founders

[View Profile](#)



Chinmoy Nanda

DGM HR at AMM ENTERPRISE GMBH

Offering Help In

Resume review, Mock HR interview, Help in career choices, Help for higher studies choices, Help in academics strategies

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Sai Nad

Offering Help In

Help in anxiety, motivation, personal issues

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Utkarsh Ashok

Sr. Area Sales Manager at LG electronics India Pvt Ltd

Offering Help In

Help in career choices

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Ansuman Mohanty

Deputy Director at Odisha - Mo Parivar

Offering Help In

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