



**BGU**  
BIRLA GLOBAL  
UNIVERSITY

# ANNUAL REPORT

## FY 2024-25





# **ANNUAL REPORT**

**2024 - 2025**

**Birla Global University**

**IDCO Plot No. 2, Institutional Area, Gothapatna, Bhubaneswar**

**Odisha - 751029**

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## ABOUT US

Birla Global University (BGU) is one of the fastest-growing private universities in India. It is committed to academic excellence, industry-driven learning, innovation, and holistic development. Established under the *Birla Global University Odisha Act, 2015*, BGU is a self-financed, unitary university situated on a sprawling 30-acre campus in Bhubaneswar. The university was founded by Late Basant Kumar Birla and Late Sarala Birla. It is governed by an eminent Board of Governors chaired by Smt. Jayashree Mohta, Chairperson of the Birla Academy of Art & Culture. The Hon'ble Governor of Odisha is the Chancellor of the University, and Prof. Kulbhushan Balooni is the Vice-Chancellor of the University.

With a vision to be the preferred destination for aspiring professionals, BGU is redefining higher education with:

- Dynamic and inclusive campus culture, fostering leadership, creativity, and social responsibility
- Industry-aligned curriculum fostering practical learning and research
- Highly experienced faculty from leading academic institutions and industry
- Global collaborations offering international exposure
- State-of-the-art infrastructure and world-class learning facilities

BGU offers a comprehensive selection of undergraduate, postgraduate, and PhD programs designed to equip students with the knowledge, skills, and global perspectives needed to thrive in today's competitive world. It has the following seven distinguished schools offering a diverse range of disciplines:

- **Birla School of Applied Sciences** - BCA (Hons./Hons. with Research), MCA, and PhD in Computer Science
- **Birla School of Commerce** - B.Com. (Hons./Hons. with Research), M.Com. and PhD in Commerce
- **Birla School of Communication** - BA in Journalism and Mass Communication (Hons. /Hons. with Research), MA in Journalism and Mass Communication, and PhD in Journalism and Mass Communication
- **Birla School of Economics** - B.Sc. Economics (Hons./Hons. with Research), M.Sc. in Financial Economics, and PhD (Economics)
- **Birla School of Engineering & Technology** - B.Tech. in Computer Science & Engineering
- **Birla School of Law** - BBA LL.B. (Hons.) (Five-year), LL.M. (One-year), and PhD in Law
- **Birla School of Management** - BBA (Hons. /Hons. with Research), MBA, and PhD in Management

## VISION, MISSION, AND VALUES

### *Vision:*

**To create and disseminate knowledge in a global context while pursuing excellence, innovations, and inclusiveness.**

### *Mission:*



### *Values:*

- **Honesty and Integrity** – We believe in being truthful and adhering to the highest ethical standards in personal and professional conduct.
- **Empathy** – We recognise the need for human development and respect diverse social, cultural, and economic perspectives.
- **Transparency** – We believe in openness and assume responsibility as well as accountability in all our dealings and actions.
- **Freedom** – We value the freedom of thought and expression to develop one’s creativity and innovation in pursuit of academic excellence.
- **Respect** – We foster a culture of respecting self and others.
- **Collaboration** – We encourage teamwork and partnership in all endeavours for knowledge creation, acquisition, and dissemination.

## APEX BODIES

### *Board of Governors*

<b>BIRLA GLOBAL UNIVERSITY</b>	
<b>Board of Governors</b>	
<b>Smt. Jayashree Mohta</b> Chairperson Birla Academy of Art and Culture, Kolkata	<b>Chairperson</b>
<b>Shri Vikash Kandoi</b> Executive Director Jay Shree Tea & Industries Ltd	<b>Member</b>
<b>Prof. (Dr.) Kulbhushan Balooni</b> Vice-Chancellor Birla Global University	<b>Member</b>
<b>Dr. P. K. Mishra, IAS (Retd.)</b> Former Secretary, Govt. of India	<b>Member</b>
<b>Prof. (Dr.) Devanath Tirupati</b> Executive Provost, Ahmedabad University Former Professor, IIM Bangalore, IIM Ahmedabad	<b>Member</b>
<b>Shri Ashok Mohanty</b> MLA, Pallahara	<b>Member</b>
<b>Shri Laxman Bag</b> MLA, Kantabanji	<b>Member</b>
<b>Shri Pratap Chandra Nayak</b> MLA, Kabisuryanagar	<b>Member</b>
<b>Dr. Mihir Kumar Das</b> Academic Consultant Odisha State Higher Education Council Government of Odisha	<b>Member</b>
<b>Secretary to the Government</b> Higher Education Department Govt. of Odisha	<b>Member</b> <i>(Ex-officio)</i>
<b>Secretary to the Government</b> Skill Development & Technical Education Department Govt. of Odisha	<b>Member</b> <i>(Ex-officio)</i>

<b>Shri Anil Kumar Sinha</b> Advisor & HR Head, Jay Shree Tea & Industries Ltd	<b>Member</b>
<b>Dr. Sukanta Kumar Nanda</b> Dean, Birla School of Law Birla Global University	<b>Member</b>
<b>Dr. Pradipta Kumar Sanyal</b> Dean, Birla School of Commerce Birla Global University	<b>Member</b>
<b>Dr. Brajendra K. Das</b> Registrar Birla Global University	<b>Secretary</b> <i>(Ex-officio)</i>

### *Board of Management*

<b>Prof. (Dr.) Kulbhushan Balooni</b>	<b>Vice-Chancellor</b> <b>Birla Global University</b>	<b>Chairman</b> <i>(Ex-Officio)</i>
<b>Prof. H Chaturvedi</b>	Director, BIMTECH Greater Noida	Member
<b>Dr. P K Mishra, IAS (Retd.)</b>	Former Secretary, Govt. of India	Member
<b>Prof. Anil K. Bhatnagar</b>	Former Vice-Chancellor Pondicherry University	Member
<b>Prof. Ishan Kumar Patro</b>	Former Vice-Chancellor Ravenshaw University	Member
<b>Prof. A Sahay</b>	Dean (Research), BIMTECH Greater Noida	Member
<b>Dr. Vipul Singh</b>	Divisional Vice President and Head, HR ADP India, Hyderabad	Member
<b>Prof. Parameswar Nayak</b>	Dean, Birla School of Management	Member
<b>Dr. Archana Choudhary</b>	Associate Professor Birla School of Management	Member
<b>Dr. Brajendra K. Das</b>	Registrar Birla Global University	Member Secretary <i>(Ex-Officio)</i>

### *Academic Council*

<b>Prof. (Dr.) Kulbhushan Balooni</b>	<b>Vice–Chancellor Birla Global University</b>	<b>Chairman (Ex–Officio)</b>
<b>Dr. Ajay Parida</b>	Director, Institute of Life Science, Bhubaneswar	Member
<b>Prof. Faizan Mustafa</b>	Vice–Chancellor NALSAR University of Law, Hyderabad	Member
<b>Prof. Umakant Dash</b>	Director IRMA, Anand	Member
<b>Prof. A Sahay</b>	Dean (Research) BIMTECH, Greater Noida	Member
<b>Prof. Rajib Mall</b>	Professor IIT Kharagpur	Member
<b>Prof. Mrinal Chatterjee</b>	Director, IIMC, Dhenkanal	Member
<b>Shri Satyanarayana Vinjamoori</b>	Senior Director Human Resources ADP, Hyderabad	Member
<b>Shri Kalpataru Tripathy</b>	Managing Partner, KT Advisors LLP, New Delhi Former Partner, Shardul Amarchand Mangaldas, New Delhi	Member
<b>Dr. Bijay Kumar Sahu</b>	Head–IPFC & WIPO–Technology Innovation Support Centre (TISC), NRDC, Govt. of India	Member
<b>Prof. Parameswar Nayak</b>	Dean, Birla School of Management	Member
<b>Prof. Samson Moharana</b>	Dean, Birla School of Commerce, & Birla School of Social Science & Humanities	Member
<b>Prof. Lalit Kumar Deb</b>	Dean, Birla School of Law	Member
<b>Dr. Shom Prasad Das</b>	Associate Professor Birla School of Applied Science	Member

<b>Dr. Archana Choudhary</b>	Associate Professor Birla School of Management	Member
<b>Dr. Manas Kumar Pal</b>	Controller of Examinations Birla Global University	Member
<b>Dr. Shiv Shankar Das</b>	Assistant Professor & Dean Birla School of Communication	Member
<b>Dr. Ajit Kumar Dash</b>	Assistant Professor & Head Birla School of Social Science & Humanities	Member
<b>Dr. Brajendra K. Das</b>	Registrar Birla Global University	Member Secretary ( <i>Ex-Officio</i> )

## VICE CHANCELLOR'S REPORT

Dear Stakeholders,

The words of Swami Vivekananda resonate deeply with me: *“Education is the manifestation of the perfection already in man.”* As I present the Annual Report for the academic year 2024–2025, I do so with the conviction that education is not merely the transmission of knowledge, but the shaping of character, capability, and conscience. This report is therefore more than a record of activities and statistics; it reflects our shared aspirations, our institutional values, and the collective efforts of our students, faculty, staff, alumni, and partners in building a university that learns, leads, and serves with purpose.

Before presenting the Annual Report for the Academic Year 2024–2025, I would like to offer my respectful tribute to our visionary founders, the Late Basant Kumar Birla and the Late Sarala Birla, whose ideals of excellence, innovation, and inclusiveness continue to guide us.

During the Academic Year 2024–2025, Birla Global University advanced its mission of nurturing competent professionals and responsible global citizens by further strengthening its educational and institutional frameworks. Our seven constituent schools delivered multidisciplinary, experiential, and outcome-based education aligned with the National Education Policy (NEP) 2020. This year, the University also undertook a comprehensive revision of its postgraduate curriculum in accordance with the new curriculum framework and credit distribution, introducing multiple pathways (coursework/coursework and research/research) and project-based learning, as well as strengthening the integration of the Academic Bank of Credits (ABC) and offering flexible entry and exit options. Three Student SAARTHIs were selected as part of an initiative by India's Ministry of Education and UGC to empower students to be ambassadors for the National Education Policy 2020.

The success of the newly established Birla School of Engineering & Technology, which launched its flagship B.Tech programme in Computer Science & Engineering, marked a significant milestone, signifying our progress towards becoming a future-ready, multidisciplinary institution. To further the academic diversity, the University also established the Birla School of Economics and introduced the B.Sc. (Economics) Honours programme.

The University also received its first NAAC accreditation in August 2024, reaffirming our commitment to quality, accountability, and continuous improvement. Following this, an Academic and Administrative Audit (AAA) was conducted in January 2025 by eminent academicians, who commended our governance mechanisms, faculty portfolio, ICT-enabled teaching, and sustainable infrastructure.

In the 2024–2025 academic session, the University admitted a total of 551 students across undergraduate and postgraduate programmes, representing diverse regions and educational backgrounds. Our gender ratio of 54% male and 46% female reflects our commitment to equity and inclusivity.

During the year, the University introduced a Scholarship Policy instituted in honour of its esteemed founders, aimed at supporting meritorious students across all undergraduate and postgraduate programmes. The initiative reinforces

our commitment to fostering academic excellence and ensuring that high-achieving students receive meaningful recognition and encouragement. In addition to this, the University also formalised the Dean's List, an annual distinction awarded to students who attain exemplary academic performance within their respective programmes. Students included in the list are formally acknowledged with a certificate of merit, further motivating them to pursue consistent academic rigour. Such initiatives reflect the University's dedication to nurturing talent, rewarding excellence, and creating an environment where students are inspired to strive for their highest potential.

To strengthen student leadership and participatory governance, the University introduced the University Student Council, comprising the Student Council of Academics, the body of all class representatives across all programmes, and the Student Council of Holistic Development, consisting of twelve student-led committees. This platform seeks to nurture initiative, responsibility, and collaborative engagement.

Throughout the year, distinguished speakers and various industry bodies enriched our students through lectures, seminars, conclaves, and symposiums. Signature events, such as the Finance Conclave, Bankers' Conclave, Economic Conclave, Public Relations Council of India East Zonal Conclave, and the International Conference on Emerging Issues in Constitutional Law, among others, contributed to vibrant academic and co-curricular engagement.

The University also hosted the first edition of Mediosa, our flagship Media Fest, a three-day celebration featuring panel discussions, competitions, and cultural events with renowned media professionals. Besides, our annual sports and cultural festivals, ATOS and SPECTRA 2025, were held from February 16 to 21, which rekindled the spirit of participation, performance, and celebration among our students.

The NSS Cell made significant contributions to social responsibility initiatives through blood donation camps, cleanliness drives, village adoption, and campaigns under national missions, including 'Har Ghar Tiranga' and 'Quit Smoking'.

Our students have brought pride to the University with notable achievements across disciplines. B. Tech students Pratyush Priyadarshi and Pratyush Ranajan Behera won the National Level Hackathon 2025 at ASBM University, Bhubaneswar. Vaishali Jaiswal, Shreya Gupta, and Anushree Lenka from B.Com secured first place in the Zerodha Varsity Quiz 2025. BAJMC student Om Prayas was recognised for his photography at Aura, an international photography and painting exhibition by Retro Kolkata Magazine. These accomplishments highlight the excellence and creative talents of our students.

The University achieved several noteworthy milestones in high-quality research, innovation, and intellectual output across disciplines during the academic year 2024–2025. A total of 46 research papers, 24 book chapters, and conference proceedings indexed in the Scopus database were published. High-impact publications include 'Multiresolution Wavelet Packet-Driven Dual Path CNN for Breast Lesion Classification' in the *IEEE Internet of Things Journal* by Dr. Indrajeet Kumar from the School of Applied Sciences and Engineering & Technology, and

‘Instant Food on Your Table: The Role of Logistics Service Quality Dimensions in the Adoption of Instant Online Food Delivery Services’ in *Transportation Research Part E* by Dr. Piyush Gupta from the School of Management. Two design patents were also granted to Dr. Indrajeet Kumar and Dr Manaswani Jena from the School of Applied Sciences, Engineering & Technology, and one to Mr. Suresh Kumar Golle from the School of Communication.

A two–day International Conference on ‘Building a Sustainable Future: The Role of Key Stakeholders’, jointly organized by Birla Global University and the City University of New York, featured insightful deliberations and presentations from internationally acclaimed researchers, experts, sustainable practitioners, and paper presenters from around the world. We had the privilege of hosting eminent academicians, including Distinguished Professor Peter M. Groffman (President, Ecological Society of America) and Prof. Neal Phillip from the City University of New York, as well as other distinguished professors from the Indian Institute of Management and the Tata Institute of Social Sciences.

The University also organised three Faculty Development Programmes: ‘Insights into writing and publishing high–quality research papers’, ‘AI Tools and Platforms for Teaching and Research’, and ‘Curriculum Design & Teaching Pedagogy: Emerging Trends in Law’.

We further strengthened research by initiating a Research Seminar Series led by faculty members to promote interdisciplinary collaboration. These initiatives and achievements underscore the University’s ongoing commitment to enhancing publication quality and fostering a robust research ecosystem.

To support faculty development and research productivity, several new policies were introduced, including the Faculty Development Fund, Faculty Teaching and Research Workload and Incentive Policy, and the Seed Grant Policy for interdisciplinary research projects. The establishment of the Centre for Innovation, Business Incubation & Entrepreneurship further strengthened the University’s innovation and start–up ecosystem.

BGU’s strong industry connections continued to deliver outstanding outcomes. The Training and Placement Cell achieved a placement success rate of over 90% across major sectors, securing positions for students in leading organisations, including PwC, Axis Bank, Federal Bank, HDFC, TATA AIG, IDFC, Adani Ltd., Indian Oil, Network 18, and others. All students completed their Summer Internship Projects, reinforcing our strong emphasis on applied learning and industry relevance. Our focus on skill development, internships, guest interactions, and applied learning ensured that students remained competitive and industry–ready.

Birla Global University sustained its global footprint through seven active MoUs with international institutions such as the University of Ljubljana, Slovenia; the Institute of Finance Management (IFM), Tanzania; Nanhua University, Taiwan; Austin Peay State University, USA; City University of New York, USA; EMUNI University, Slovenia; and Syracuse University, USA. These partnerships facilitated student and faculty exchanges, collaborative research, and cross–cultural learning opportunities.

To reinforce effective governance and operational efficiency, the University introduced several structural and administrative reforms this year. Four vertical deanships were established: Dean of Alumni & Student Affairs, Dean of Research & Development, Dean of Admissions, and Dean of Outreach & International Affairs. Under each deanship, dedicated committees were created to enhance accountability, streamline coordination, and ensure uniform implementation of academic and administrative policies. The University also refined key policies, reconstituted statutory bodies, and advanced its digital infrastructure through upgraded ERP systems, hyper-converged data infrastructure, and expanded hybrid learning facilities.

The Birla Global University Alumni Association, now a registered body, has grown to over 1,900 active members, with alumni mentors actively supporting students in their academic and professional development through a dedicated Alumni Mentorship Programme. At the Annual Alumni Meet, the distinguished Alumni award was presented to Mrinal Sharma (PGDM 2013–2015), Partner, Shardul Amarchand Mangaldas & Co., New Delhi, India (Advocates & Solicitors), and Sarved Dhar (BBA 2018–2021), CEO of Implica Global Corporation & Managing Partner at Implica Capital. The BGU Alumni Association Hyderabad Chapter was inaugurated in a memorable event.

The University further refined its processes through updates to the Faculty Appointment Policy, Career Advancement Scheme, and Executive Education and Consulting Policy, enhancing transparency in decision-making and laying the foundation for impactful academics. The Board of Studies, Academic Council, Board of Management, and Board of Governors were reconstituted, ensuring the participation of eminent academicians, administrators, and practitioners in the University's governance.

The University advanced its digital infrastructure through a four-node Hyper-Converged Infrastructure (HCI) for optimised data management and resilience. The CAMU ERP platform underwent significant enhancements, and a dedicated HR App was introduced to streamline administrative processes. Expanded video-conferencing and hybrid classrooms strengthened the University's readiness for flexible learning modes.

For the academic year 2024–25, the University will confer 456 degrees, including undergraduate, postgraduate, and doctoral degrees, as well as 17 gold medals recognising academic excellence. As we celebrate the success of our graduands, we also celebrate the values of resilience, curiosity, compassion, and integrity that education instills. The University takes pride in preparing graduates to carry forward its values with confidence and purpose, contributing meaningfully to society and the world beyond.

We sincerely thank all the stakeholders for their dedication to making our university a vibrant academic space.

Thank you.

**Prof. Kulbhushan Balooni**

Vice-Chancellor

Birla Global University, Bhubaneswar

## OUR SCHOOLS AND PROGRAMMES

### *Birla School of Applied Sciences*

The **Birla School of Applied Sciences (BSoAS)** is one of India's most promising new schools, preparing graduates with professional management skills to meet the demand for leadership in technical fields. BGSU offers a 3-year and 4-year full-time BCA Programme with multiple entry and exit options as per the National Education Policy (NEP) 2020. The courses are designed to help them excel in Industry 4.0 and prepare them for the needs of Industry 5.0. (Computer Science). The curricula and pedagogy are aligned with the NEP 2020 and industry demands. Recognizing the popularity of such courses, BSoAS has assembled a team of qualified academicians, practitioners, industry experts, and entrepreneurs to teach knowledge enhancement classes. BSoAS, in addition to its excellent academic orientation, focuses on research and innovation in the areas of Machine Learning, Data Science, Cloud Computing, the Internet of Things, and Blockchain Technology. The fine points of the courses are given below:

**BCA:** The Bachelor of Computer Applications (BCA) is a three-year full-time undergraduate programme that is in high demand in the Information Technology (IT) field, focusing on the fundamentals of computer applications and software development. The degree helps interested students establish a solid academic foundation for an advanced career in Computer Applications. The IT industry is expanding exponentially, creating a huge array of job opportunities. Professionals skilled in Computer Science are in high demand, as many manpower-based jobs are being digitized. This multi-tracked elective course programme can lead to positions such as Software Engineer, System Engineer, Software Quality Engineer, System Programmer, System Analyst, Information Technology Professional, Data Analyst, Data Science Specialist, Cloud Specialist, Networking Specialist, and Cyber Security Specialist, among others.

### *Programme Structure*

Semester	Subject Name	Credits
I	Problem-Solving Using C	2
	English Communication Skills	2
	Computer System Architecture	4
	Mathematical Foundations	4
	Principles of Management	3
	Health and Wellness	1
	Environmental Science	2
	Problem-Solving Using C Lab	1

	English Communication Skills Lab	1
	<b>Total Credits (Semester I)</b>	<b>20</b>
<b>Semester</b>	<b>Subject Name</b>	<b>Credits</b>
<b>II</b>	Data Structure Using C	3
	Object–Oriented Programming Using Java	2
	Technical Communication	2
	Probability and Statistics	4
	Indian Knowledge System (IKS)	3
	Cyber Security	3
	Data Structure Using C Lab	1
	Object–Oriented Programming Using Java Lab	1
	Technical Communication Lab	1
		<b>Total Credits (Semester II)</b>
<b>Semester</b>	<b>Subject Name</b>	<b>Credits</b>
<b>III</b>	Database Management Systems	2
	Visual Communication	2
	Data Mining Using Python	3
	Computer Network	4
	Introduction to Artificial Intelligence	4
	Financial Institution & Market	3
	Data Mining Using Python Lab	1
	Database Management Systems Lab	1
		<b>Total Credits (Semester III)</b>
<b>Semester</b>	<b>Subject Name</b>	<b>Credits</b>
<b>IV</b>	Operating Systems	4
	Web Technology	3
	Machine Learning	3
	Optimisation Techniques	4
	Cloud Computing	4
	Web Technology Lab	1
	Machine Learning Lab	1
		<b>Total Credits (Semester IV)</b>

Semester	Subject Name	Credits
V	Cloud Computing Management	3
	DSE-I	4
	DSE-II	4
	Software Engineering Using UML	4
	Cloud Computing Management Lab	1
	Social Responsibility and Community Engagement	2
	Internship	2
	<b>Total Credits (Semester V)</b>	<b>20</b>
Semester	Subject Name	Credits
VI	Theory of Computation	4
	Blockchain Technologies	4
	DSE-III	4
	Seminar	2
	Project	6
	<b>Total Credits (Semester VI)</b>	<b>20</b>
Semester	Subject Name	Credits
VII	Research Methodology	4
	Data Visualisation and Interpretation	3
	DSE-IV	4
	Introduction to Big Data	4
	Cryptography and Network Security	4
	Data Visualisation and Interpretation Lab	1
	<b>Total Credits (Semester VII)</b>	<b>20</b>
Semester	Subject Name	Credits
VIII	Natural Language Processing	4
	R Programming For Machine Learning*	4
	Seminar/Research Report Writing and Presentation	2
	Research Report/ Industrial Training	10
<b>Total Credits (Semester VIII)</b>	<b>20</b>	
<b>Total credits after four years</b>		<b>160</b>

**MCA:** The Master of Computer Applications (MCA) is a two-year professional post-graduate programme that offers education related to computers, programming, and applications to students who wish to dig deeper into the field of computer application development. The curriculum combines both theoretical and practical expertise. The course provides in-depth and extensive knowledge about various aspects of computer applications. Students are taught everything related to software, hardware, and networking, with the study of IT, artificial intelligence, machine learning, and much more. Applicants who have completed the BCA programme can pursue the MCA course to enhance their job opportunities. Additionally, applicants from other relevant streams seeking to transform their careers can also enroll in the programme, which offers endless opportunities in both the public and private sectors.

### ***Programme Structure***

<b>Semester</b>	<b>Title of Paper</b>	<b>Credits</b>
<b>I</b>	Programming in C	3
	Computer System Architecture	4
	Discrete Mathematics	4
	Web Technology	2
	Database Management System	3
	Technical Communications	2
	Programming in C Lab	1
	Web Technology Lab	1
	Database Management System Lab	1
	Technical Communications Lab	1
<b>Total Credits</b>		<b>20</b>
<b>Semester</b>	<b>Title of Paper</b>	<b>Credits</b>
<b>II</b>	Data Structures & Analysis of Algorithms	3
	Data Mining and Data Warehousing	3
	Principles of Operating Systems	3
	Quantitative Techniques / Numerical Analysis	3
	Python Programming	3
	Programme Elective-I	3
	Data Structure & Analysis of Algorithms Lab	1
	Python Programming Lab	1

	Seminar	1
	<b>Total Credits</b>	<b>21</b>
<b>Semester</b>	<b>Title of Paper</b>	<b>Credits</b>
<b>III</b>	Computer Networks	3
	Machine Learning Techniques	3
	Cloud Computing	3
	Software Engineering using UML	3
	Programme Elective–II	3
	Programme Elective–III	3
	Machine Learning Techniques Lab	1
	Minor Project / Industrial Internship–I	2
	<b>Total Credits</b>	<b>21</b>
<b>Semester</b>	<b>Title of Paper</b>	<b>Credits</b>
<b>IV</b>	Industrial Internship / Major Project and Grand Viva	16
	<b>Total Credits</b>	<b>16</b>
	<b>Total Credits after 2 years</b>	<b>78</b>

### *Birla School of Commerce*

The **Birla School of Commerce** (BSoC) was established in 2017 to produce a new generation of technologically savvy accounting and finance professionals. The school aims to transform commerce education and assist in skilling, reskilling, and upskilling in the discipline of commerce. The school also has several academic collaborations with prominent professional bodies like the Institute of Company Secretaries of India and the Institute of Cost Accountants of India to impart hands–on industry experience to the students. The school offers M.Com and B.Com (Hons./Hons. with Research), which are innovative and value–based professional courses. The details of the courses offered are given below:

**B.Com:** The Bachelor of Commerce (B.Com) (Hons./Hons. with Research) programme offered by BSoC is in line with NEP 2020 and aims to open various career options to the students. The course focuses on the areas of Accounting and Finance. It also intends to provide different skill–based knowledge to the students, like Financial Planning, New Venture Planning and Startup Finance, Business Data Analytics, Financial Modelling, Computerised Accounting, Data Analytics, Data Visualisation, and Artificial Intelligence for Business. Students are required to undergo a Summer Internship Programme (SIP) during summer breaks and to complete a research project under the guidance of faculty members during the summer break after the sixth semester, so that they develop a knack for

research and critical thinking. The B.Com course, in line with NEP 2020, provides multiple entry and exit options. Students may opt for a 3–year B.Com degree or a 4–year B.Com degree with research. They may venture into the job market, starting from Corporate Finance, Accounting, Budgeting and Financial Analysis, Banking, Insurance, Stock Market operation, Investment Banking, Financial Planning, Mutual Fund, Consultancy, and Tax Practice, including GST, etc. They may also choose higher education options such as M.Com, MBA, or other professional courses like C.A., ICWA, C.S., CFA, and ACCA.

### ***Programme Structure***

<b>Semester</b>	<b>Course Title</b>	<b>Credit</b>
<b>I</b>	Financial Accounting	4
	Marketing & Management Business Organisation Management or Statistics & Analytics Business Organisation Management	4
	Business Law & IPR	3
	Business Communication	3
	Personality Development & Corporate Readiness	3
	Environmental Science	2
	Health & Wellness	1
	<b>Total Credits</b>	<b>20</b>
	<b>Semester</b>	<b>Course Title</b>
<b>II</b>	Financial Management	4
	Marketing & Management Business Statistics or Statistics & Analytics Business Statistics	4
	Cyber Security & Law	3
	Verbal Ability	3
	Quantitative & Logical Thinking	3
	Indian Knowledge System	3
	<b>Total Credits</b>	<b>20</b>
	Additional 4 Credit SIP/VOC (Tally and New Venture Planning & Development)	4
<b>Exit Option After Year–1</b>	<b>44</b>	

Semester	Course Title	Credit
III	Cost & Management Accounting	4
	Financial Markets & Institutions	4
	Marketing & Management: Business Economics or Statistics & Analytics: Business Economics	4
	Introduction to Artificial Intelligence	3
	Business Report Writing	2
	Spreadsheet for Business	3
	<b>Total Credits</b>	<b>20</b>
Semester	Course Title	Credit
IV	Corporate Accounting	4
	Securities Market Operations	4
	Auditing & Corporate Governance	4
	Corporate Law	4
	Marketing & Management: Marketing Management or Statistics & Analytics: Business Mathematics	4
	<b>Total Credits</b>	<b>20</b>
	Additional 4 Credit VOC (Tally and New Venture Planning & Development)	4
	<b>Exit Option After Year-2</b>	<b>84</b>
Semester	Course Title	Credit
V	Income Tax Law & Practice	4
	Corporate Reporting	4
	Financial Statement Analytics	4
	Marketing & Management: Human Resource Management or Statistics & Analytics: Data Analytics In Business Decision	4
	Project	4
	<b>Total Credits</b>	<b>20</b>
Semester	Course Title	Credit
IV	Investment Analysis & Portfolio Management	4
	GST & Customs Duty	4
	Personal Finance & Planning	4

	Forensic Accounting & Audit	4
	Marketing & Management: Organisation Behaviour	
	or Statistics & Analytics: Data Visualization	4
	<b>Total Credits</b>	<b>20</b>
<b>Exit Option After Year-3</b>		
<b>Semester</b>	<b>Course Title</b>	<b>Credit</b>
<b>VII</b>	Options, Futures & Derivatives	4
	Financial Modelling	4
	Corporate Restructuring & Business Valuation	4
	Financial Technology	4
	Marketing & Management: Business Research Methodology or Statistics & Analytics: Business Research Methodology	4
	<b>Total Credits</b>	<b>20</b>
<b>Semester</b>	<b>Course Title</b>	<b>Credit</b>
<b>VIII</b>	Recent Topics in Accounting & Finance	4
	Marketing & Management Digital Marketing or Statistics & Analytics Project Management	4
	Systematic Literature Review Publication/ Conference Presentation Final Project & Viva or International Business Sustainable Finance Entrepreneurship and Incubation	12
	<b>Total Credits</b>	<b>20</b>
	<b>Total Credits after four years</b>	<b>160</b>

**M.Com:** The M.Com programme focuses on Finance, Accounting, Analytics, Banking, and Insurance. It also intends to provide different skill-based knowledge to the students, like Financial Analysis and Modelling, Computer Applications in Business, Global Financial Reporting and Disclosure, Data Science for Business, Banking Technology, Entrepreneurship, etc. Keeping in mind the changing facets of the Indian economy, the course has been designed carefully to facilitate students to acquire knowledge and skills in their subjects so that they become employable in the market. Students undertake SIP to gain insight into real-life business operations and are required to submit a report on the same, thus strengthening their research skills. Students opting for M.Com have a variety of career options starting from Corporate (finance, accounting, budgeting, and financial analysis), Banking,

Insurance, Stock Market Operation, Investment Banking, Financial Planning, Mutual Fund, Consultancy, and Tax Practice. They can also opt for teaching, research, or entrepreneurship. Students can opt for value-added courses in digitalisation, financial technology, and global financial reporting, among others.

### *Programme Structure*

Semester	Course Name	Credit
<b>I</b>	Statistics For Management	3
	Corporate Financial Accounting	3
	Emerging Business Laws	3
	Digital Marketing	3
	Financial Institutions & Markets	3
	Business Economics	3
	<b>Total Credits</b>	<b>18</b>
<b>II</b>	Advanced Management Accounting	3
	Global Financial Reporting & Disclosure	3
	Research Methodology in Business	3
	Computer Application in Business	3
	Management Concepts and Practices	3
	Financial Planning	3
	<b>Total Credits</b>	<b>18</b>
<b>III</b>	Advanced Financial Management	3
	Forensic Accounting and Auditing	3
	Insurance & Risk Management	3
	Summer Internship (Project Report-50, Presentation and Viva Voce-50)	3
	(A) Accounting & Finance Investment Analysis and Portfolio Management International Finance	3
	(B) Banking & Insurance Management of Financial Institutions Banking Technology	3
	<b>Total Credits</b>	<b>18</b>
	Direct Tax Law & Practice	3

	Goods & Service Tax	3
	Financial Analysis & Modelling	3
	Business Intelligence	3
<b>IV</b>	(A) Accounting & Finance Financial Risk Analytics Options, Futures and Derivatives	3
	(B) Banking & Insurance Insurance & Fintech Data Analytics for Business	3
	<b>Total Credits</b>	<b>18</b>
<b>Total Credits after two years</b>		<b>72</b>

### *Birla School of Communication*

The **Birla School of Communication** (BSoComm) has rapidly emerged as a centre of academic distinction, dedicated to shaping new-age communicators for the attention economy. With a clear vision to become a globally recognised hub of higher learning in media and communication studies, BSoComm offers an inclusive and innovation-driven approach to knowledge creation and dissemination. It delivers undergraduate, postgraduate, and doctoral programmes that are not only aligned with the NEP 2020 but also tailored to meet the demands of an evolving media landscape. These include BAJMC (Honours/Honours with Research), a four-year interdisciplinary programme; MAJMC, a two-year course offering multiple academic and professional pathways; and PhD in Journalism and Mass Communication, fostering rigorous scholarship and research. BSoComm's commitment to academic excellence is underpinned by a modern pedagogy, an innovative learning ecosystem featuring a fully operational television studio and internet radio station, and strong industry-academia collaboration. With robust placement support and a clear mission to nurture ethical, socially responsible, and future-ready media professionals, BSoComm stands as a dynamic J-School preparing students not just for careers but for meaningful impact in society. The finer details of the courses offered are given below:

**BAJMC:** The Bachelor of Arts in Journalism and Mass Communication (BAJMC) (Hons./Hons. with Research) is a full-time, four-year undergraduate degree, structured across eight semesters following the NEP 2020. The curriculum is benchmarked against leading global journalism schools, combining rigorous academic theory with immersive practical training. Students engage in an integrated learning experience that includes lectures, tutorials, classroom presentations, take-home assignments, and a range of experiential components such as field visits, study tours, media projects, and structured internships. This ensures a holistic understanding of the evolving media ecosystem. The programme places equal emphasis on conceptual foundations and industry-oriented skills. Students explore the historical development of media, contemporary communication practices, and digital transformations.

They gain exposure to a range of media forms and platforms, with courses categorised under Majors, Minors, Multidisciplinary offerings, Value-Added, Ability Enhancement, and Skill Enhancement components. Pedagogy is grounded in continuous learning and formative assessment frameworks to foster reflective and adaptive learners.

### *Programme Structure*

<b>Semester</b>	<b>Course Title</b>	<b>Credit</b>
<b>I</b>	Introduction to Communication	4
	Photography	4
	Principles of Management	3
	Professional Writing	3
	Introduction To Camera and Lighting	3
	Environmental Science	2
	Health and Wellness	1
	<b>Total Credit</b>	<b>20</b>
<b>II</b>	Print Journalism	4
	Digital Media	4
	Cyber Security	3
	English Language Skill	3
	Audio Visual Editing	3
	Indian Knowledge System	3
		<b>Total Credits</b>
<b>III</b>	TV and Radio Journalism	4
	Media and Cultural Studies	4
	Health Communication	4
	Gender Justice	3
	Soft Skills and Personality Development	2
	Radio Jockeying	3
		<b>Total Credits</b>
<b>IV</b>	Public Relations	4
	Advertising	4
	Data Journalism	4
	Development Communication	4
	Mobile Journalism	4
		<b>Total Credits</b>

V	Digital Storytelling	4
	Media Laws And Ethics	4
	Digital Filmmaking	4
	Strategic Communication	4
	Project	2
	Community Engagement	2
	<b>Total Credits</b>	<b>20</b>
VI	Event Management	4
	Entertainment and OTT Media	4
	Brand Communication and Management	4
	Media Industry and Management	4
	Film Appreciation	4
	<b>Total Credits</b>	<b>20</b>
	VII	Media Research
Digital Humanities		4
Global Communication		4
Media Advocacy and Governance		4
Media Sociology		4
<b>Total Credits</b>		<b>20</b>
VIII	Research Ethics	4
	Digital Media & Entrepreneurship	4
	Dissertation	12
	<b>Total Credits</b>	<b>20</b>
<b>Total Credits after four Years</b>		<b>160</b>

**MAJMC:** The Master of Arts in Journalism and Mass Communication (MAJMC) is a two-year postgraduate degree designed to develop advanced competencies across multiple domains of media practice and scholarship. Structured over four semesters, the programme offers students a choice of academic and professional trajectories, each tailored to distinct career aspirations. Students receive specialised training in print, radio, and television journalism, digital and data journalism, advertising, public relations, graphic design, and event management. A strong research component underpins the curriculum, encouraging students to investigate contemporary social issues and contribute original insights through academic writing and publication. The MAJMC programme offers flexibility through multiple progression routes, including a coursework pathway, with specialisations in Public

Relations and Advertising or Audio–Visual Production, a hybrid pathway, combining taught courses with media research, and a research–intensive pathway, aimed at preparing future scholars in media and communication. Through these routes, the programme equips students not only with professional expertise but also with the critical thinking and research acumen necessary for academic or industry leadership roles in the communication sector.

### *Programme Structure*

Semester	Course Title	Credit
<b>I</b>	Mass Communication: Concepts and Theories	3
	Reporting, Editing and Production–Print Media	3
	Reporting, Editing and Production–Audio Visual Media	3
	Introduction to Advertising	3
	Film Theory and Practice / Media Literacy and Fact–Checking	3
	Photography and Visual Storytelling	3
	<b>Total Credits</b>	<b>18</b>
<b>II</b>	Strategic Communication and Public Relations	3
	Digital Journalism	3
	Media Business, Laws & Ethics	3
	Mobile Journalism	3
	Event Management / Integrated Marketing Essentials	3
	Screenwriting	3
	<b>Total Credits</b>	<b>18</b>
<b>III</b>	Internship	6
	Mass Media Research	3
	Digital Film–making / Political Communication	3
	Web Designing, Animation and Graphics	3
	Specialisation A: Public Relations Writing or Advertising Copywriting or Stakeholder Relations & Reputation Management	3

	Specialisation B: Data Journalism or Digital Media, Audience and Content Creation or Immersive Media and Artificial Intelligence	
	<b>Total Credits</b>	<b>24</b>
	Dissertation	4
	Communication for Development	3
	Documentary Film-making	3
	Podcasting, Webcasting and Vlogging / Visual Culture and Communication	3
<b>IV</b>	Specialisation A: Advertising Copywriting or Digital Advertising and Brand Communication	3
	Specialisation B: Multimedia Journalism or Entrepreneurial Journalism	3
	<b>Total Credits</b>	<b>19</b>
	<b>Total credits after two years</b>	<b>79</b>

### *Birla School of Economics*

The **Birla School of Economics** (BSoE) provides cutting-edge education in the area of economics. BSoE focuses on skill development with a blend of theory and practice. The course curriculum encourages students to do internships and projects, attend workshops, and write research articles. It provides an opportunity to study interdisciplinary courses across the schools. BSoE has a pool of experienced faculty members who have been exposed to academic research and have published in journals of repute. Apart from regular teaching-learning activities, BSoE organises seminars, conferences, and special lectures, inviting people from academia and industry. Weekly seminars on current topics of interest are regularly organised. Students are given training for personality development and corporate readiness. This school offers an MA/M.Sc. (Financial Economics) and a PhD in Economics. The finer details of the courses offered are as follows:

**MA/M.Sc. (Financial Economics):** The Master of Arts/Master of Science in Financial Economics is a specialised two-year full-time programme designed to help students bridge the gap between economic theory and the practical realities of finance. This programme has been developed keeping in mind the growing need for finance professionals with a good understanding of economic concepts. The course integrates economics, finance, statistics, and mathematics to provide thorough instruction in financial economics. The main objective of the programme is to develop analytical abilities, which will equip them for a variety of employment and research prospects. The programme emphasises holistic growth through interactive classrooms, case studies, group discussions, seminars, guest lectures from industry experts, projects, events, and workshop training.

### *Programme Structure*

Semester	Course Title	Credits
<b>I</b>	Microeconomics	3
	Statistics	3
	Mathematical Economics	3
	Financial Management	3
	Financial Institutions and Markets	3
	Generic Elective Course–I	3
	<b>Total Credits</b>	<b>18</b>
<b>II</b>	Macroeconomics	3
	Basic Econometrics	3
	Financial Statement Analytics	3
	Financial Technology and Computational Finance Using R and Excel	3
	Research Methodology	3
	Generic Elective Course–II	3
	<b>Total Credits</b>	<b>18</b>
<b>III</b>	Summer Internship	6
	International Trade and Operations	3
	Applied Financial Econometrics	3
	Innovation and Venture Capital	3
	Programme Elective Course–I	3
	Programme Elective Course–II	3
	<b>Total Credits</b>	<b>21</b>

<b>IV</b>	Dissertation	6
	Public Finance and Sustainability	3
	Strategic Financial Management	3
	Programme Elective Course–III	3
	Programme Elective Course–IV	3
	<b>Total Credits</b>	<b>18</b>
<b>Total Credits after two years</b>		<b>75</b>

### *Birla School of Engineering & Technology*

In the era of Industry 4.0, the demand for skilled Computer Science & Engineering (CSE) professionals has soared. As industries transform digitally and embrace advanced technologies, graduates with both technical expertise and an innovative mindset are essential for driving innovation, solving complex problems, and leading progress. The **Birla School of Engineering & Technology (BSoET)** offers comprehensive academic, research, training, and extension programs to equip students with industry–relevant skills and knowledge. BSoET focuses on a distinctive course like B.Tech in Computer Science & Engineering. The details of the course offered are given below:

**B.Tech (Computer Science & Engineering):** The Bachelor of Technology in Computer Science & Engineering at Birla Global University is a four–year course meticulously designed to provide students with a holistic education, blending theoretical knowledge with practical experience. Spanning eight semesters, the curriculum emphasises experiential learning, professional development, and specialisation in key areas of interest. Graduates of the B.Tech programme in CSE will be exceptionally well–prepared to leverage Industry 4.0 technologies, including Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), Big Data Analytics, and Robotics. These technologies are revolutionising various sectors, such as manufacturing, healthcare, finance, transportation, and agriculture, thereby creating a multitude of opportunities for CSE professionals to make substantial contributions. BGU’s robust industry connections and strategic partnerships ensure that B.Tech CSE graduates have access to a diverse array of internship and placement opportunities across multiple domains. The graduates will be positioned to thrive in a dynamic and evolving technological landscape.

### *Programme Structure*

<b>I Semester [First Year]</b>					
CC	Name of the Subject	L	T	P	C
<b>THEORY</b>					
ES	Programming for Problem Solving using C	3	0	0	3
BS	Engineering Mathematics–I	3	1	0	4

ES	Basic Electrical Engineering	3	0	0	3
HS	Universal Human Values	3	0	0	3
HS	Technical Communication	2	0	0	2
<b>PRACTICAL/SESSIONAL</b>					
MC	Sports/Yoga	0	0	1	1
ES	Problem Solving using C Lab	0	0	2	1
ES	Basic Electrical Engineering Lab	0	0	2	1
HS	Technical Communication Lab	0	0	2	1
<b>TOTAL</b>					<b>19</b>
<b>II Semester [First Year]</b>					
<b>CC</b>	<b>Name of the Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
PC	Data Structures	3	0	0	3
BS	Engineering Mathematics–II	3	1	0	4
ES	Basic Electronics	3	0	0	3
BS	Engineering Physics	3	0	0	3
HS	Corporate Communications	2	0	0	2
ES	Design Thinking	2	0	0	2
<b>PRACTICAL/SESSIONAL</b>					
ES	Basic Electronics Laboratory	0	0	2	1
PC	Data Structure Laboratory	0	0	2	1
HS	Corporate Communication Lab	0	0	2	1
<b>TOTAL</b>					<b>20</b>
<b>III Semester [Second Year]</b>					
<b>CC</b>	<b>Name of the Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
PC	Discrete Mathematics	3	1	0	4
PC	Database Management Systems	3	0	0	3
ES	Digital System Design	3	0	0	3
PC	Object–Oriented Programming through Java	3	0	0	3
PC	Computer Network	3	0	0	3
<b>PRACTICAL/SESSIONAL</b>					
ES	Digital System Design Lab	0	0	2	1
PC	Object–Oriented Programming through Java Lab	0	0	2	1
PC	Data Base Management Systems Lab	0	0	2	1
HS	Social Responsibility and Community Engagement/NSS	0	0	2	1
PST	Learning Project–I	0	0	0	1
<b>TOTAL</b>					<b>21</b>
<b>IV Semester [Second Year]</b>					
<b>CC</b>	<b>Name of the Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
ES	Fundamentals of Python Programming	3	0	0	3

PC	Computer Organization & Architecture	3	0	0	3
PC	Design and Analysis of Algorithms	3	0	0	3
PC	Operating System	3	0	0	3
PE	Professional Elective–I (From Bucket)	3	0	0	3
PC	Artificial Intelligence	3	0	0	3
<b>PRACTICAL/SESSIONAL</b>					
	Fundamentals of Python Programming Lab	0	0	2	1
PC	Design and Analysis of Algorithms Lab	0	0	2	1
PC	Unix and Shell Programming Laboratory	0	0	2	1
PST	Learning Project–II	0	0	0	1
<b>TOTAL</b>					<b>22</b>
<b>V Semester [Third Year]</b>					
<b>CC</b>	<b>Name of the Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
HS	Engineering Economics and Costing	2	0	0	2
PC	Formal Language and Automata Theory	3	0	0	3
PC	Data Mining and Data Warehousing	3	0	0	3
PE	Professional Elective–II (From Bucket)	3	0	0	3
PC	Software Engineering	3	0	0	3
PC	Introduction to Cyber Security	3	0	0	3
<b>PRACTICAL/SESSIONAL</b>					
PC	Software Engineering Lab	0	0	2	1
PC	Data Mining Lab	0	0	2	1
PST	Minor Project–I	0	0	4	2
PST	Summer Internship–I	0	0	1	1
MC	Constitution of India	0	0	2	1
<b>TOTAL</b>					<b>23</b>
<b>VI Semester [Third Year]</b>					
<b>CC</b>	<b>Name of the Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
ES	Optimization Techniques	3	0	0	3
PC	Introduction to Machine Learning	3	0	0	3
PC	Microprocessors and Microcontroller	3	0	0	3
PE	Professional Elective–III (From Bucket)	3	0	0	3
PC	Cloud Computing	3	0	0	3
OE	Open Elective–I (From Bucket)	3	0	0	3
<b>PRACTICAL/SESSIONAL</b>					
PC	Cloud Computing Lab	0	0	2	1
PC	Machine Learning Lab	0	0	2	1

PST	Minor Project Work–II	0	0	4	2
MC	Essence of Indian Knowledge Tradition	0	0	2	1
<b>TOTAL</b>					<b>23</b>
<b>VII Semester [Fourth Year]</b>					
<b>CC</b>	<b>Name of the Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
PC	Compiler Design	3	0	0	3
PC	Introduction to Internet of Things	3	0	0	3
PE	Professional Elective–IV (From Bucket)	3	0	0	3
HS	Entrepreneurship Development	3	0	0	3
OE	Open Elective–II (From Bucket)	3	0	0	3
<b>PRACTICAL/SESSIONAL</b>					
PC	Internet of Things Lab	0	0	2	1
PC	Compiler Design Lab	0	0	2	1
PST	Major Project Work–I	0	0	6	3
PST	Summer Industry Internship–II	0	0	0	1
<b>TOTAL</b>					<b>21</b>
<b>VIII Semester [Fourth Year]</b>					
<b>CC</b>	<b>Name of the Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
PE	Professional Elective–V (From Bucket)	3	0	0	3
PE	Professional Elective–VI (From Bucket)	3	0	0	3
OE	Open Elective–III (From Bucket)	3	0	0	3
<b>PRACTICAL/SESSIONAL</b>					
PST	Technical Seminar	0	0	0	1
PST	Major Project Work–II	0	0	8	4
PST	Comprehensive Viva–Voice	0	0	2	1
<b>TOTAL</b>					<b>15</b>

### *Birla School of Law*

Established in 2018, **Birla School of Law** (BSoL) is an emerging centre of excellence in legal education, committed to shaping the future of legal scholarship and practice. BSoL offers a vibrant academic environment that blends traditional legal principles with contemporary, interdisciplinary perspectives. Supported by highly qualified faculty members, modern infrastructure, and a learner–centric approach, BSoL emphasises innovation in legal education while fostering a deep sense of ethical responsibility, social justice, and professional integrity. With a curriculum designed in line with the latest developments, such as the NEP 2020 and the developments in the legal landscape, BSoL promotes experiential learning through legal aid clinics, moot court, and trial advocacy competitions, internships, seminars, research projects, and workshops. The academic experience is further enriched by

collaborations with reputed law firms, corporate entities, civil society organisations, and academic institutions, both in India and abroad. Approved by the Bar Council of India (BCI), BSoL is dedicated to nurturing competent and socially conscious legal professionals ready to meet the challenges of a dynamic environment. The details of the course offered are as follows:

**BBA LL.B. (Hons.) – Integrated Programme:** The Bachelor of Business Administration, Bachelor of Legislative Law (BBA LL.B.) (Hons.) is a five-year, full-time integrated programme that combines the study of law with a strong foundation in business administration. The curriculum is thoughtfully structured to equip students with a dual skill set in legal reasoning and managerial decision-making. By integrating subjects such as economics, marketing, corporate finance, and business ethics with core legal disciplines like constitutional law, criminal law, corporate law, and international law, the programme prepares students for a broad range of career paths in corporate law firms, the judiciary, litigation, civil services, legal consultancy, entrepreneurship, and business management. In addition to rigorous academic training, students gain hands-on experience through court visits, internships, legal writing assignments, mock trials, negotiation exercises, and guest lectures by legal experts and industry professionals. This holistic approach enables graduates to function effectively in roles that demand both legal acumen and business insight.

### *Programme Structure*

Semester	Type	Paper	Credit
<b>1st Year</b>			
<b>I</b>	Major (Disciplinary) (Core)	Law of Contract	4
		Constitutional Law–I	
	Minor (Interdisciplinary)	Managerial Economics	4
	Multidisciplinary	Principles of Management	4
	Ability Enhancement Course	General English	4
	Value Added Course	Health and Wellness	1
<b>II</b>	Major (Disciplinary) (Core)	Special Contracts	4
		Constitutional Law–II	4
	Minor (Interdisciplinary)	Organizational Behaviour	4
	Multidisciplinary	Financial Accounting	4
	Ability Enhancement Course	English Literature and Language	4
	Value Added Course	Indian Knowledge System	3

<b>2nd Year</b>			
<b>III</b>	Major (Disciplinary) (Core)	Family Law–I	
		Environmental Law	4
		Law of Torts	
	Minor (Interdisciplinary)	Principles of Marketing	4
	Multidisciplinary	Introduction to Artificial Intelligence	3
	Ability Enhancement Course	Communication Skills	4
<b>IV</b>	Major (Disciplinary) (Core)	Family Law–II	
		Administrative Law	
		Consumer Protection & Motor Vehicle Act	4
		Women and Criminal Law	
	Minor (Interdisciplinary)	Human Resource Management	
		Cost Management Accounting	4
<b>3rd Year</b>			
<b>V</b>	Major (Disciplinary) (Core)	Jurisprudence	4
		Bharatiya Nyaya Sanhita	4
		Bharatiya Sakshya Adhinyam	4
	Minor (Interdisciplinary)	Strategic Management	4
		Financial Management	4
	Value Added Course	Environmental Science	2
<b>VI</b>	Major (Disciplinary) (Core)	Bharatiya Nagarika Surakshya Samhita	4
		Law of Property	4
	Optional	Offences Against Children and Juvenile Justice	4
	Minor (Interdisciplinary)	Business Environment	4
	Hons.	Media and the Law	4
Banking Law and NI Act		4	
<b>4th Year</b>			
<b>VII</b>	Major (Disciplinary) (Core)	Code of Civil Procedure	4
		Interpretation of Statute	4

	Optional	Health Law	4
	Hons.	Competition Law	4
	Clinical	Professional Ethics	4
	Minor (Interdisciplinary)	Corporate Accounting	4
<b>VIII</b>	Major (Disciplinary) (Core)	Labour Law–I	4
		Company Law	4
		Public International Law	4
	Optional	Right to Information	4
	Clinical	Alternate Dispute Resolution including Mediation & Conciliation	5
	Hons.	Penology and Victimology	4
<b>5th Year</b>			
<b>IX</b>	Major (Disciplinary) (Core)	Human Rights and the Law	4
		Labour Law–II	4
	Optional	Prison Administration	4
	Clinical	Drafting, Pleadings and Conveyancing	5
	Hons.	Cyber Law & Cyber Security including Block Chain	4
	Practical	Dissertation	6
<b>X</b>	Major (Disciplinary) (Core)	Taxation Law	4
		Intellectual Property Rights	4
	Hons.	Information Technology Law including Electronic Discovery	4
		Law of Insurance & Carriage	6
	Optional	Socio–Economic Offences	4
		Clinical	Moot Court Exercise & Internship

## *Birla School of Management*

The **Birla School of Management** (BSoM), set up in 2016 under the aegis of BGU, has quickly gained much reputation as a preferred choice among B Schools in India, particularly in the eastern region. In just a few years, BSoM has gained recognition as a forward-thinking institution, committed to nurturing future global business leaders and entrepreneurs with a strong foundation of knowledge and technical expertise. BSoM has made its presence felt and earned a name for itself for its value-driven quality education and successful placement of students. The school offers the following programmes:

**BBA:** BSoM offers a 3-year BBA and 4-year Bachelor of Business Administration (BBA) (Honours/Honours with Research) Programme with multiple entry and exit options as per NEP 2020 w.e.f. 2023–24 Academic Year. The programme provides rigorous training in Business Management encompassing areas such as General Management, Marketing, Human Resource Management, Finance, Operations Management, Business Analytics, and Digital Marketing. The emphasis is on developing holistic development of the students with multidisciplinary, vocational, value-added, and ability enhancement courses, as well as providing students opportunities through summer internships and live projects to be aware of the issues affecting business and problem solving, such as managing change within an increasingly dynamic environment and developing business skills across organisations and sectors. The course stands on the solid foundation of twelve graduate attributes of UGC and integrates the building of knowledge, skills, and winning attitudes of the students in the course curriculum.

### *Programme Structure*

<b>Semester I</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
<b>I</b>	Disciplinary Major	Principles of Management (BSoM)	4
	Interdisciplinary Minor	Managerial Economics	4
	Multidisciplinary Course (from other school)	Course-1 Business Law	3
	Ability Enhancement	English Language & Communication	3
	Skill Enhancement	IT & Analytics	3
	Value-added Course	Health & Wellness (BSoM)	1
		Environmental Science (EVS)	2
<b>Total Credits</b>			<b>20</b>

<b>Semester II</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
<b>II</b>	Disciplinary Major	Organizational Behaviour	4
	Interdisciplinary Minor	Financial Accounting (BSoM)	4
	Multidisciplinary Course (from other school)	Course–2: Cyber Security	3
	Ability Enhancement	Business Communication & Presentation	3
	Skill Enhancement	Programming Skills	3
	Value-added Course	Indian Knowledge System	3
<b>Total Credits</b>			<b>20</b>
<b>Semester III</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
<b>III</b>	Disciplinary Major	Principles of Marketing	4
	Interdisciplinary Minor	Quantitative Methods	4
		Entrepreneurship	4
	Multidisciplinary Course (from other school)	Course–3 Introduction to Artificial Intelligence To be prepared by other school (BSoAS) and same syllabus will be followed	3
	Skill Enhancement	Creativity, Communication & Career Success	3
	Ability Enhancement	Business Writing	2
<b>Total Credits</b>			<b>20</b>
<b>Semester IV</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
<b>IV</b>	Disciplinary Major	Human Resource Management	4
		Consumer Behavior	4
		Cost Management Accounting	4
	Interdisciplinary Minor	Ethics & Responsible Business	4
		Research Methodology	4
<b>Total Credits</b>			<b>20</b>

<b>Semester V</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
<b>V</b>	Disciplinary Major	Strategic Management	4
		Operations Management	4
		Leadership and Team Management	4
		Financial Management	4
	Community Engagement & Summer Project	Summer Project	2
		Community Engagement	2
<b>Total Credits</b>			<b>20</b>
<b>Semester VI</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
<b>VI</b>	Disciplinary Major	Financial Statement Analysis	4
		MIS	4
		Digital Marketing	4
		Operations Research	4
		Business Environment	4
		<b>Total Credits</b>	<b>20</b>
<b>Semester VII</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
<b>VII</b>		HR Planning & Employee Engagement	4
(Major)	HR	Performance & Compensation Management	4
		Employee Health & Well Being	4
		Industrial Relations & Employee Welfare	4
(Minor)	HR	Advanced Research Methodology	4
(Major)	Marketing	CRM	4
		B2B	4
		E-Commerce	4
		Rural Marketing	4
(Minor)	Marketing	Advanced Research Methodology	4
(Major)	Finance	Banking Theories and Practices	4
		Corporate Accounting	4
		Financial Statement Analysis	4
		Capital Market	4
(Minor)	Finance	Advanced Research Methodology	4
(Major)	Operations	TQM	4

		Project Management	4
		Supply Chain & Logistics Management	4
		Service Operation Management	4
(Minor)	Operations	Advanced Research Methodology	4
		Statistical Data Modelling using R	4
(Major)	Business Analytics	Data Visualization	4
		Data Mining & Warehousing	4
		Introduction to Business Analytics	4
(Minor)	Business Analytics	Advanced Research Methodology	4
<b>Total Credits (Semesters VII)</b>			<b>20</b>
<b>Semester VIII</b>			
<b>Semester</b>	<b>Category</b>	<b>Subject Name</b>	<b>Credits</b>
(Major)	HR	Human Resource Development	4
(Minor)	HR	HR Analytics	4
		Research & Dissertation	12
(Major)	Marketing	Retail Management	4
(Minor)	Marketing	Bottom of Pyramid	4
		Research & Dissertation	12
(Major)	Finance	Income Tax and GST	4
(Minor)	Finance	Financial Analytics	4
		Research & Dissertation	12
(Major)	Operations	Strategic Operations Management	4
(Minor)	Operations	Technology & Innovation Management	4
		Research & Dissertation	12
(Major)	Business Analytics	Python for Business Analytics	4
(Minor)	Business Analytics	AI & Machine Learning	4
		Research & Dissertation	12
<b>Total Credits (Semesters VIII)</b>			<b>20</b>
<b>Total</b>			<b>160</b>

**MBA:** The Master of Business Administration (MBA) is a two-year full-time programme spread over four semesters, leading to the degree of Master of Business Administration. The MBA curriculum for the 2025–27 batch is redesigned as per NEP 2020. It is the flagship programme of BSoM, which has enjoyed high credibility in the

corporate world over the years. Many of our alumni occupy significant leadership positions in the corporate hierarchy, while some have been successful entrepreneurs. Hundreds of students nationwide apply for a seat in the full-time MBA. Admissions are conducted through a rigorous entrance procedure. Students undergo a gamut of courses in the first year, followed by an intensive focus on their areas of double specialisations in the second year, like Marketing, HR, Finance, Operations, Business Analytics, and Digital Marketing. The students undergo a summer internship programme of a minimum of six weeks under the direct supervision of the faculty. Mentorship is a hallmark of this programme in which students are under the care and guidance of faculty mentors who help them sail through the entire course curriculum as well as in the placement process.

### ***Programme Structure***

	<b>Subject &amp; Code</b>	<b>Course Type</b>	<b>Credit</b>
	<b>BRIDGE COURSE: FUNDAMENTALS OF MANAGEMENT</b>		
	Understanding Self		
	Principles of Management		
	Introduction to Management Accounting	Bridge Course	Non-Credit
	Introduction to Economics		
	Quantitative Techniques		
	<b>SEMESTER I</b>		
	BM-101 Management Accounting	PC-I	3
	BM-102 Managerial Economics & Business Environment	PC-II	3
	BM-103 Marketing Management	PC-III	3
	BM-104 Managing People and Behaviour in Organisations	PC-IV	3
B	BM-105 Business Communication	PC-V	3
	BM-106 Operations Management	PC-VI	3
	BM-107 Responsible Management & Corporate Citizenship (Social Immersion Project)	GE-I	3
	Developing Self for Corporate Readiness (DSCR)-I	VA	Non-Credit
	<b>Total Credit Semester-I</b>		<b>21</b>
	<i>PC-Programme Core, GE-General Elective, VA-Value Addition, PE-Programme Elective</i>		
	<b>SEMESTER II</b>		
	BM-201 Management Information System, Excel Modelling & Artificial Intelligence	PC-VII	3
	BM-202 Research Methodology	PC-VIII	3
	BM-203 Leadership and Change Management	PC-IX	3
	BM-204 Financial Management	PC-X	3
	BM-205 Writing Business Reports (Lab)	PC-XI	1
	Developing Self for Corporate Readiness (DSCR)-II	VA	Non-Credit
	Elective-I	PE-I	3

Elective–II	PE–II	3
Elective–III	PE–III	3
<b>Total Credit Semester–II</b>		<b>22</b>
<b>SEMESTER III</b>		
BM–301 Strategic Management	PC–XII	3
BM–302 Design Thinking and Entrepreneurship	PC–XIII	3
Elective–IV	PE–IV	3
Elective–V	PE–V	3
Elective–VI	PE–VI	3
Elective–VII	PE–VII	3
Elective–VIII	PE–VIII	3
<b>SEMESTER IV</b>		
BM–401 Business Law & IPR Management	PC–XIV	3
Elective–IX	PE–IX	3
Elective–X	PE–X	3
Projects:		
BM–P01 Independent Research Project*		3
BM–P02 Internship Project		4
<b>Total Credit Semester–IV</b>		<b>16</b>
<b>Total Credits</b>		<b>80</b>

<b>Elective Courses (Specialization Area–wise)</b>
<b>MARKETING</b>
BM–M01 Services Marketing
BM–M02 Sales Management
BM–M03 Customer Relationship Management
BM–M04 Digital Marketing
BM–M05 Brand Management
BM–M06 Retail Management
BM–M07 Bottom of Pyramid Marketing
BM–M08 Integrated Marketing Communication
BM–M09 B2B Marketing
BM–M10 Strategic Marketing
BM–M11 Consumer Behaviour in a Digital World
BM–M12 Marketing Analytics
<b>FINANCE</b>
BM–F01 Financial Products, Services and Financial Markets
BM–F02 Strategic Financial Management
BM–F03 Investment Management
BM–F04 Behavioural and Sustainable Finance
BM–F05 Retail, Investment Banking & Insurance
BM–F06 Financial Derivatives
BM–F07 International Financial Management and Project Finance
BM–F08 Fintech & Computational Finance Using R

BM-F09 Corporate Taxation
BM-F10 Management Control System
<b>HUMAN RESOURCE</b>
BM-H01 Learning & Development
BM-H02 Employee Relations and Labour Laws
BM-H03 Performance Management 20
BM-H04 Employee Health and Well Being
BM-H05 Acquisition, Retention & Engagement
BM-H06 Strategic HRM
BM-H07 Compensation Management and HR Metrics
BM-H08 HR Analytics, Tools, and Techniques
BM-H09 International HRM
BM-H10 Human Resource Development: Strategies and Systems
<b>OPERATIONS</b>
BM-O01 Supply Chain Management
BM-O02 TQM for Business Excellence
BM-O03 Service Operations Management
BM-O04 Operations Strategy
BM-O05 Sustainable Operations Management
BM-O06 Lean Material Management
BM-O07 Technology and Innovation Management
BM-O08 Advanced Optimization Techniques
BM-O09 Project Management
BM-O10 Logistics and Warehouse Management
<b>BUSINESS ANALYTICS</b>
BM-BA01 Data Mining
BM-BA02 Data Visualization
BM-BA03 Data Analytics using R
BM-BA05 Big Data Analytics
BM-BA08 Social Media Analytics
BM-BA10 Mobile Analytics
BM-BA11 Predictive Modelling and Analysis
BM-BA12 Prescriptive Analytics
BM-BA13 Database Management Systems
BM-BA14 Block Chain Technology
<b>DIGITAL MARKETING</b>
BM-DM 01 Strategic Digital Marketing
BM-DM 02 Optimizing the website (SEO)
BM-DM 03 Integrated Digital Media Campaign (SEM) and Mobile Marketing
BM-DM 04 Context and Social Media Marketing (SMM)
BM-DM 05 Content Writing
BM-DM 07 Email Marketing
BM-DM08 Online and Web Analytics
BM-DM09 Pre-Processing and Data Visualization
BM-DM 10 Affiliate Marketing

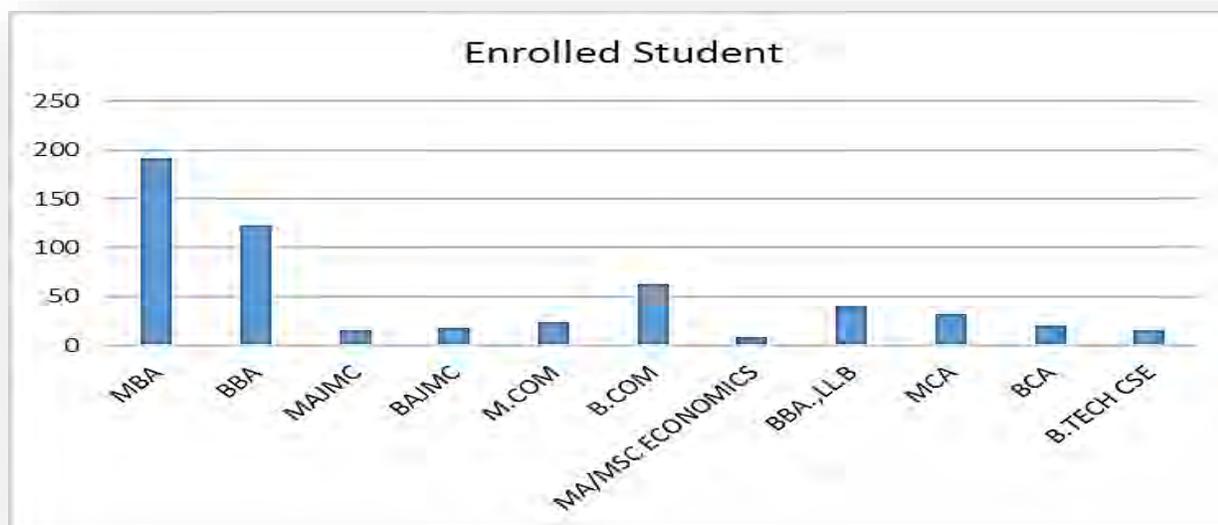
The Independent Research Project (IRP) will commence in Semester II, and the final evaluation will be done in Semester IV. Each student will undertake a research project on a chosen topic under the guidance of a faculty member and continue the research work till Semester IV. The marks will be awarded in Semester IV after the final evaluation.

Developing Self for Corporate Readiness – for providing special training and guidance to students for making them industry ready/placement, especially in terms of personality grooming, aptitude tests, resume writing, and arts and skills for participating in the Group Discussion and personal Interviews.

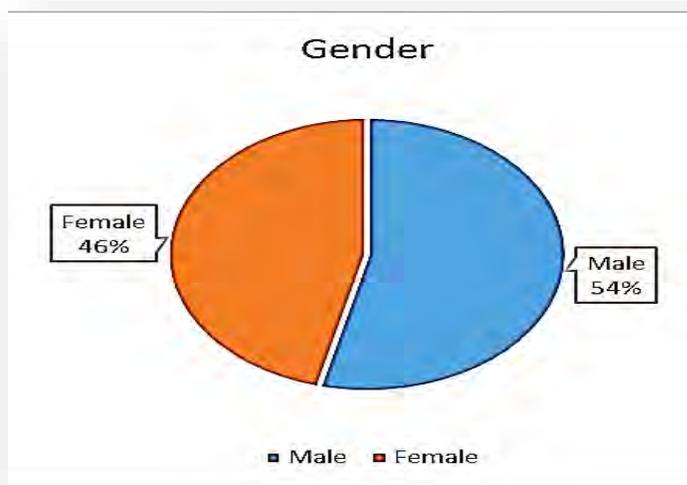
### **STUDENT ENROLLMENT AND DIVERSITY**

Student Enrollment and Diversity (2024–2025)							
Programme	Enrolled Student	Gender		Category			
		Male	Female	SC	ST	OBC	GEN
<b>MBA</b>	<b>191</b>	<b>101</b>	<b>90</b>	<b>5</b>	<b>3</b>	<b>15</b>	<b>168</b>
<b>BBA</b>	<b>123</b>	<b>74</b>	<b>49</b>	<b>5</b>	<b>3</b>	<b>17</b>	<b>98</b>
<b>MAJMC</b>	<b>16</b>	<b>3</b>	<b>13</b>	<b>NIL</b>	<b>NIL</b>	<b>3</b>	<b>13</b>
<b>BAJMC</b>	<b>18</b>	<b>9</b>	<b>9</b>	<b>2</b>	<b>NIL</b>	<b>2</b>	<b>14</b>
<b>M.COM</b>	<b>24</b>	<b>11</b>	<b>13</b>	<b>NIL</b>	<b>1</b>	<b>4</b>	<b>19</b>
<b>B.COM</b>	<b>63</b>	<b>42</b>	<b>21</b>	<b>3</b>	<b>1</b>	<b>12</b>	<b>47</b>
<b>MA/MSC ECONOMICS</b>	<b>8</b>	<b>3</b>	<b>5</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>8</b>
<b>BBA., LL.B</b>	<b>40</b>	<b>16</b>	<b>24</b>	<b>3</b>	<b>NIL</b>	<b>3</b>	<b>34</b>
<b>MCA</b>	<b>32</b>	<b>14</b>	<b>18</b>	<b>1</b>	<b>1</b>	<b>12</b>	<b>18</b>
<b>BCA</b>	<b>20</b>	<b>12</b>	<b>8</b>	<b>NIL</b>	<b>3</b>	<b>2</b>	<b>15</b>
<b>B.TECH CSE</b>	<b>16</b>	<b>12</b>	<b>4</b>	<b>NIL</b>	<b>NIL</b>	<b>5</b>	<b>11</b>
<b>Total</b>	<b>551</b>	<b>297</b>	<b>254</b>	<b>19</b>	<b>12</b>	<b>75</b>	<b>445</b>

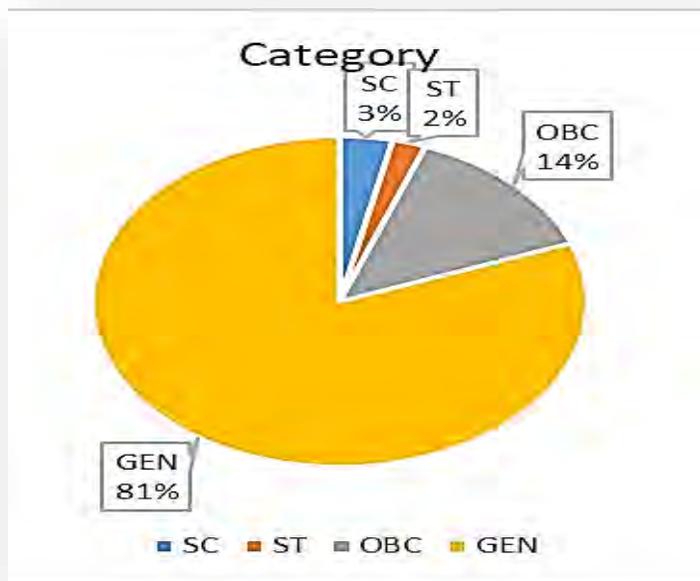
#### *Enrollment Ratio Graph*



### Gender and Category Diversity Chart



### Category Diversity Chart



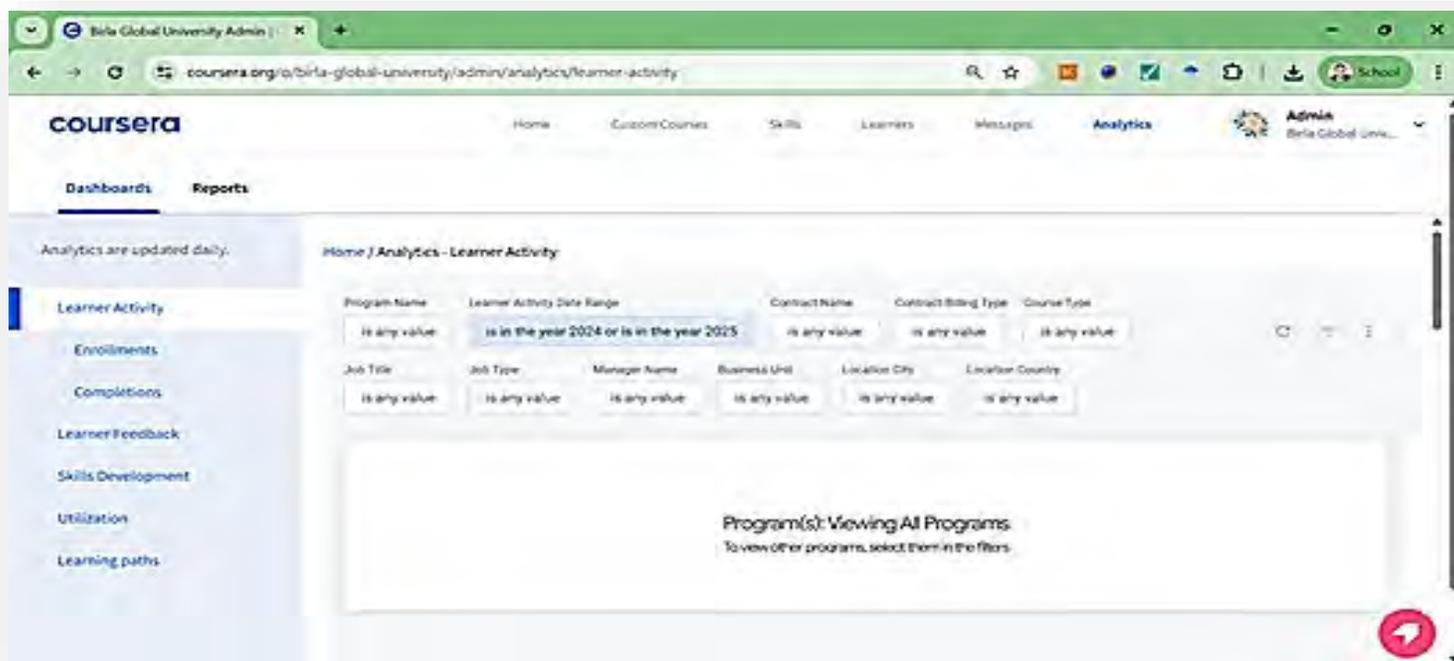
### PH.D. PROGRAMME

BGU continues to strengthen its commitment to advanced research through its PhD programme across various disciplines. The University fosters a vibrant research culture by providing scholars with academic guidance, infrastructural support, and access to relevant resources. Faculty supervisors and research committees work closely with scholars to ensure quality research that contributes meaningfully to academia and industry. For the year 2024–25:

- The number of scholars who have completed their pre-submission–7
- The number of scholars who were awarded their degrees–5

## MOOCs AND VALUE-ADDED COURSES

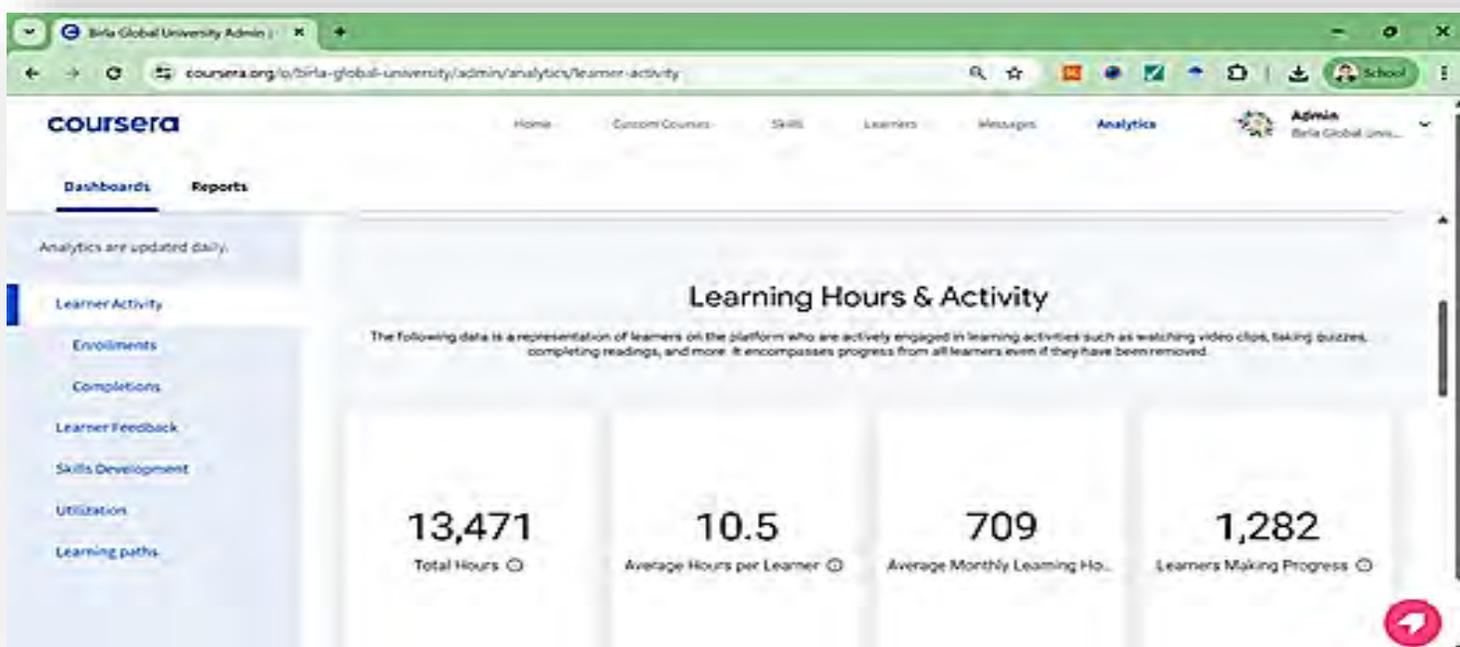
BGU actively integrates Massive Open Online Courses (MOOCs) into its academic ecosystem through a strategic partnership with Coursera. This initiative enables students to access high-quality courses from leading global universities and industry experts, complementing classroom learning with self-paced, skill-based modules. Selected components of the University's curricula are also extended through Coursera, providing learners with internationally benchmarked content and certification opportunities. The initiative has significantly enhanced students' employability, global exposure, and readiness for industry and research.



The screenshot shows the Coursera Admin interface for 'Birla Global University'. The page is titled 'Home / Analytics - Learner Activity'. It features a sidebar with navigation options: Learner Activity, Enrollments, Completions, Learner Feedback, Skills Development, Utilization, and Learning paths. The main content area displays a filter table with the following columns and values:

Program Name	Learner Activity Date Range	Contract Name	Contract Billing Type	Course Type
is any value	is in the year 2024 or is in the year 2025	is any value	is any value	is any value

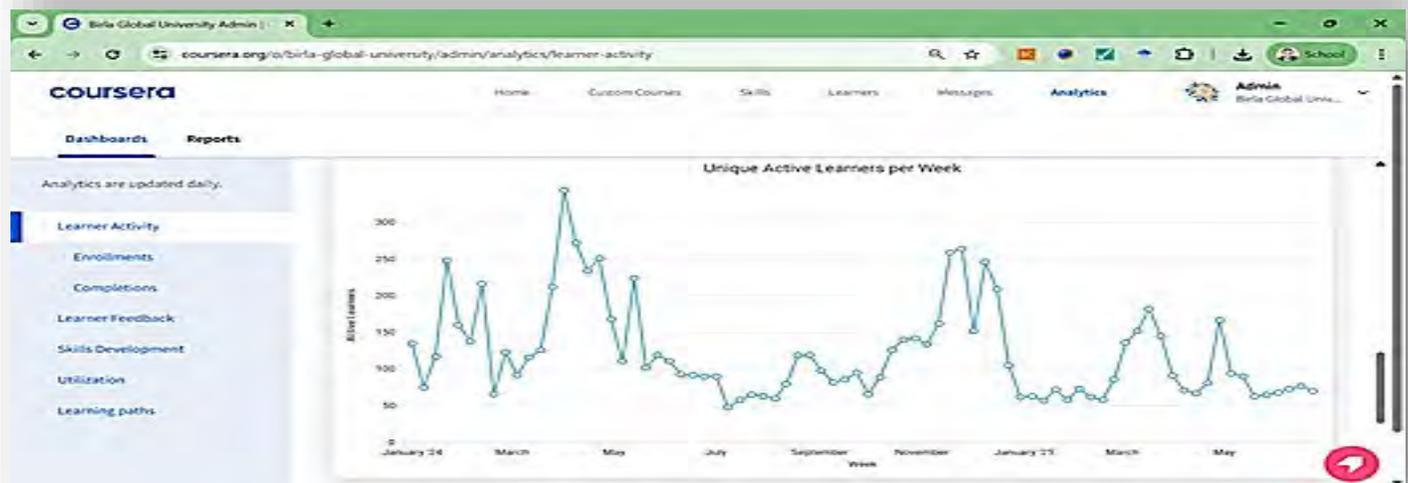
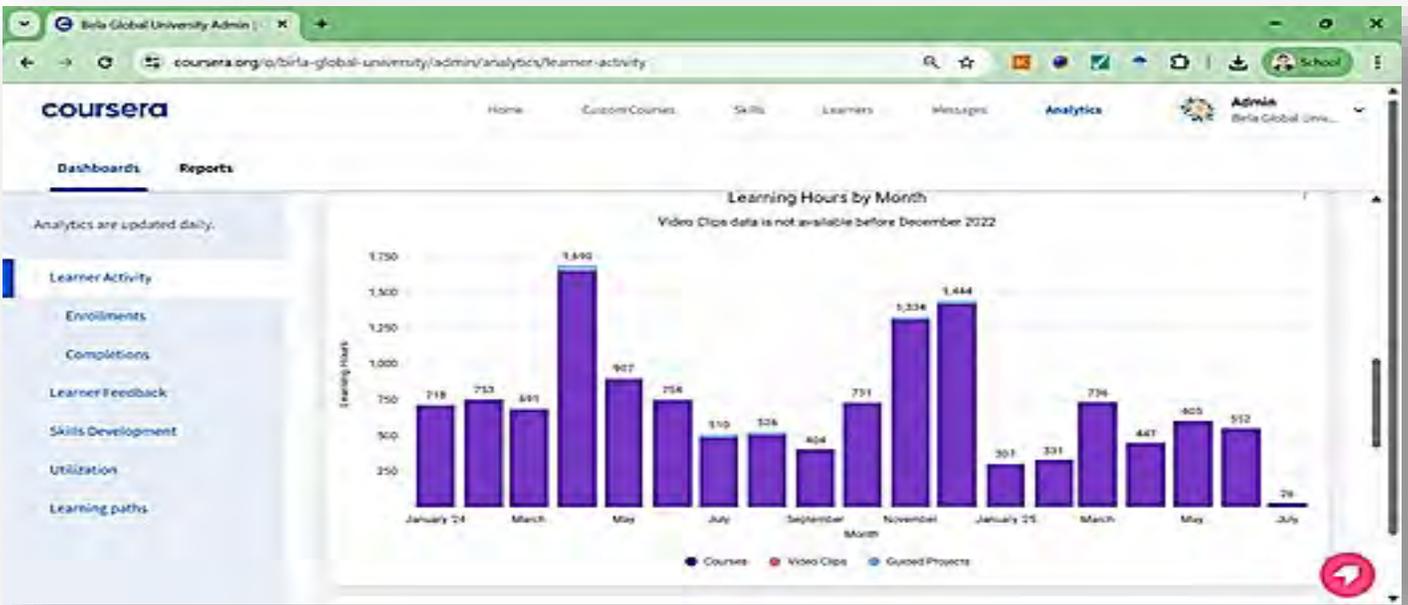
Below the filters, there is a section titled 'Program(s): Viewing All Programs' with a note: 'To view other programs, select them in the filters.' A red notification bubble is visible in the bottom right corner.



The screenshot shows the 'Learning Hours & Activity' section of the Coursera Admin interface. It includes a descriptive text: 'The following data is a representation of learners on the platform who are actively engaged in learning activities such as watching video clips, taking quizzes, completing readings, and more. It encompasses progress from all learners even if they have been removed.' Below this text are four summary cards:

Total Hours	Average Hours per Learner	Average Monthly Learning Ho.	Learners Making Progress
13,471	10.5	709	1,282

A red notification bubble is visible in the bottom right corner.



Top Learners by Learning Hours

Rank	User Name	User Email	Total Learning Hours	Unique Courses	Last Learning Date	Business Unit	Program
1	UTKARSH SAIDH	utkarsh.saidh25@bgu.ac.in	107	67	154 days ago		BBA/BSC(20) - S...
2	ROHAN BANDHA	rohan.bandha26@bgu.ac.in	103	13	Yesterday		BBA/BSC(20) - S...
3	MUYSAM DASH	muysam.dash25@bgu.ac.in	94	37	102 days ago		MBA - Semester 4
4	SUDIPTO DASH	sudipto.dash26@bgu.ac.in	89	23	8 days ago		MBA - Semester 2
5	YOGANITA MONI	yoganita.monipatna25@bgu.ac.in	86	26	199 days ago		MBA - Semester 4
6	ANURAGH LEMBA	anuragh.lembra26@bgu.ac.in	78	12	9 days ago		B.Com (H) - Sem 4
7	RASHMEEET SAGD	rashmeeet.saggic25@bgu.ac.in	78	33	63 days ago		MBA - Semester 4
8	Swati Sahoo	swati.sahoo25@bgu.ac.in	76	22	178 days ago		M.Com - Sem 4
9	SUREETI SAMAL	sureeti.samal24@bgu.ac.in	72	10	335 days ago		BBA (H) - Sem 4
10	AMRITA PRINADA	amrita.pri25@bgu.ac.in	68	23	99 days ago		MBA - Semester 4
11	DOMINIC NARJARY	dominic.narjary26@bgu.ac.in	68	8	17 days ago		MBA - Semester 2
12	ANKIT KUMAR PHL	ankit.ph25@bgu.ac.in	67	23	Today		Open Learning Pr...
13	ANUSHAYAN KOC	anushayan.koc25@bgu.ac.in	62	25	58 days ago		B.Com (H) - Sem 4
14	SA RIZWAN	sa.rizwan26@bgu.ac.in	61	14	17 days ago		BBA/BSC(20) - S...
15	DISHA PANDHA	disha.pandha25@bgu.ac.in	61	38	82 days ago		MBA - Semester 4
16	SILVI KUMAR GO	silvi.gochh25@bgu.ac.in	59	26	102 days ago		MBA - Semester 4
17	NAGENDRA SA K	nagendra.sak25@bgu.ac.in	58	17	114 days ago		Open Learning Pr...

## FACULTY RESOURCES

<b>BIRLA GLOBAL UNIVERSITY FACULTY LIST</b>	
<b>NAME</b>	<b>DESIGNATION</b>
<b>BIRLA SCHOOL APPLIED SCIENCES BIRLA SCHOOL OF ENGINEERING &amp; TECHNOLOGY</b>	
Dr. Sanjay Kumar Kuanar	Associate Professor & Dean
Dr. Indrajeet Kumar	Associate Professor
Dr. Bandita Sahu	Assistant Professor
Dr. Manaswaini Jena	Assistant Professor
Dr. Alok Kumar Pani	Assistant Professor
<b>BIRLA SCHOOL OF COMMERCE</b>	
Dr. Pradipta Kumar Sanyal	Associate Professor & Dean (BSoC & Admissions)
Dr. Radha Krishna Mishra	Assistant Professor
Dr. Nandita Bhattacharjee	Assistant Professor
Ms. Lopamudra Nayak	Assistant Professor
Mr. Aswini Kumar Bhuyan	Assistant Professor
Mr. Dilesh Rawal	Assistant Professor
<b>BIRLA SCHOOL OF COMMUNICATION</b>	
Dr. Shiv Shankar Das	Associate Professor & Dean
Dr. Gyanaranjan Mishra	Assistant Professor
Dr. Mehul Agarwal	Assistant Professor
Dr. Sruthi Rajan	Assistant Professor
Mr. Suresh Kumar Golle	Assistant Professor
Ms. Anwesha Padhi	Assistant Professor
<b>BIRLA SCHOOL LAW</b>	
Dr. Sukanta Kumar Nanda	Professor & Dean
Dr. Bhavana Sharma	Associate Professor
Dr. Mitashree Tripathy	Assistant Professor

Dr. Elisha Kanungoo	Assistant Professor
Mr. Soubhagya Sundar Nanda	Assistant Professor
Mr. Prithivi Raj	Assistant Professor
Mr. Swagat Dash	Assistant Professor
Mr. Yogendra Singh	Assistant Professor
Ms. Ashna Siddiqui	Academic Associate

### **BIRLA SCHOOL MANAGEMENT**

Dr. Parameswar Nayak	Professor & Dean
Dr. Anubha Ray	Associate Professor & Dean Alumni & Students Affairs
Dr. Archana Choudhary	Associate Professor & Dean Research & Development
Dr. Manas Kumar Pal	Associate Professor & Controller of Examinations
Dr. Satyakama Mishra	Associate Professor & Dean Outreach & International Affairs
Dr. Manidatta Ray	Associate Professor & Director IQAC
Dr. Snigdha Mohapatra	Associate Professor
Dr. Biswajit Acharjya	Assistant Professor
Dr. Suvendu Kumar Pratihari	Assistant Professor
Dr. Purnendu Kumar Patra	Assistant Professor
Dr. Piyush Gupta	Assistant Professor
Dr. Vivek Mishra	Assistant Professor
Dr. Stutee Mohanty	Assistant Professor
Dr. Parimal Kumar	Assistant Professor
Ms. Saswati Tripathy	Assistant Professor

### **BIRLA SCHOOL OF SOCIAL SCIENCES & HUMANITIES**

Dr. Ajit Kumar Dash	Assistant Professor & Head of the Department
Dr. Amritkant Mishra	Assistant Professor

## UNIVERSITY HIGHLIGHTS

### Birla Global University's Foundation Day



Birla Global University exuberantly commemorated its 8th Foundation Day alongside the vibrant festivities of Utkal Diwas, an event brimming with cultural vibrancy. Graced by the distinguished presence of Shri Tapas Chakravarty, the illustrious Founder and Chairman of DQ Entertainment International Ltd, as the esteemed chief guest, and Shri Himanshu Sekhar Khatua, the esteemed Director of the Satyajit Ray Film and Television Institute, Kolkata, as the esteemed guest of

honour, the occasion radiated an aura of intellectual enlightenment and cultural enrichment. Shri Vikash Kandoi, esteemed Member of the Board of Governors, Birla Global University, eloquently highlighted the university & distinguished legacy of scholarly contributions to the educational landscape. Underpinning these illustrious speeches was the gracious welcome extended by Prof. P. P. Mathur, the then Vice-Chancellor of BGU, setting the tone for an intellectually invigorating gathering.

Dr. B. K. Das, the esteemed Registrar of BGU, concluded the proceedings with a heartfelt vote of thanks, expressing gratitude to all stakeholders for their



unwavering support and commitment to the institution & noble mission. The festivities culminated in a captivating cultural extravaganza, showcasing the rich tapestry of India & artistic heritage, followed by the ceremonial laying of the foundation stone for a new academic block symbolic testament to the university & unwavering dedication to academic excellence and growth.

## Implementation of National Education Policy 2020

Adopting the National Education Policy (NEP 2020) represented a transformative step towards aligning higher education with the holistic and multidisciplinary learning vision. By implementing the principles of NEP 2020, the university aims to enhance the quality of education, inclusivity, and flexibility, equipping students with the skills and knowledge required to thrive in a dynamic global environment. The university has implemented NEP since 2023 and has registered in the UTSAH Portal. Dr. Anubha Ray, Associate Professor at BGU, is designated as the NEP Coordinator of the University.

Academic Bank of Credit (ABC) has also been implemented with multiple entry and exit options. The new curriculum was designed to incorporate internships, project-based learning, and skill-development modules with a special focus on digital skills, coding, entrepreneurship, and soft skills to align with industry demands and enhance employability. As per the UGC's directions, the university has also nominated three students as NEP SAARTHIs (Student Ambassador for Academic Reforms in Transforming Higher Education in India) through a proper selection process. The nominated SAARTHIs were: Archita Mohapatra of the MBA (2023–25 batch), Adyasha Mishra of the BAJMC (2022–25 batch), and Jeetdan Gadhavi of the BBA.LLB (2023–28 batch).

## National Assessment and Accreditation Council–Accreditation

The Internal Quality Assurance Cell (IQAC) at the University, continued its role in planning, guiding, and monitoring quality assurance and



enhancement initiatives in alignment with NAAC compliance and continuous improvement goals. During the period, the university successfully hosted a three-day NAAC Peer Team visit as part of the accreditation process, with the IQAC coordinating departmental preparations, documentation, and logistics. The NAAC Accreditation Result, declared on 4 August 2024, awarded the university a 'B'

grade, marking a significant milestone in its quality journey.

Following this, an IQAC meeting chaired by the then Vice-Chancellor Prof. P. P. Mathur on 13<sup>th</sup> August 2024 reviewed post-accreditation action plans, including initiatives for UGC 12B status application, SC/ST seat reservation, introduction of new academic and value-added programs, research promotion, and structured student internships. A presentation by Dr. Manidatta Ray, Director, IQAC, shed light on various strategies for strengthening alumni engagement, enhancing placement, and implementing a 360-degree feedback system in the future, supported by metric-wise analysis.



### 7<sup>th</sup> Convocation (2024)

The University organised its 7<sup>th</sup> Annual Convocation Ceremony on December 6, 2024, at the university campus in Bhubaneswar. The ceremony celebrated the

academic accomplishments of the graduating Class of 2024 and reflected the university's continued commitment to excellence in higher education. Sri Abhishek Bhagat, Managing Director – Digital and Technology Investment Banking, JM Financial Ltd, graced the occasion as the Chief Guest. Dr. P. K. Mishra, Member, Board of Governors, BGU, presided over the ceremony. Prof.



Kulbhusan Balooni, Vice-Chancellor, BGU, extended a formal welcome to the dignitaries, students, and parents, and presented the university's annual report. Degrees and gold medals were conferred upon the graduates by the Chief Guest, distinguished invitees, and Dr. P. K. Mishra.

The proceedings were conducted by Prof. (Dr) B. K. Das, Registrar, BGU. A total of 429 degrees were awarded, comprising 240 postgraduate and 180 undergraduate qualifications. Nineteen students were honoured with Gold Medals for securing the highest ranks in their respective programmes. Five research scholars were conferred Doctoral Degrees upon completion of their doctoral research. The



ceremony was attended by members of the Board of Governors and Board of Management, faculty, students, and parents.

### LIST OF GOLD MEDALISTS

<i>Course</i>	<i>Batch</i>	<i>Level</i>	<i>Student Name</i>
MBA	2022–2024	Post Graduate	Aniket Agarwal
MBA–Finance Area	2022–2024	Post Graduate	Aniket Agarwal
MBA–Marketing Area	2022–2024	Post Graduate	Asit Kumar Dash
MBA–HRM Area	2022–2024	Post Graduate	Goli Sunita
MAJMC	2022–2024	Post Graduate	Srimaya Rath
MAJMC–Convergent Journalism Area	2022–2024	Post Graduate	Srimaya Rath
MAJMC–Public Relations & Advertising Area	2022–2024	Post Graduate	Niyati Kiran Patnaik
M.COM	2022–2024	Post Graduate	Saloni Saroj Meher
MA–Financial Economics	2022–2024	Post Graduate	Shabnam Ara
MCA	2022–2024	Post Graduate	Ankita Choudhury
BBA (H)	2021–2024	Under Graduate	Ashutosh Panigrahi
BBA (H)–DM	2021–2024	Under Graduate	Saumyashree Senapati
BBA (H)–BA	2021–2024	Under Graduate	Auronandan Das
BAJMC (H)	2021–2024	Under Graduate	Khushika Tank
B.COM (H)	2021–2024	Under Graduate	Asha Akankshaya Priyadarshini

BA–Economics (H)	2021–2024	Under Graduate	Srishti Harinarayan Paul
BBALLB (H)	2019–2024	Under Graduate	Basundhara Dhar
BSc–Data Science	2021–2024	Under Graduate	Shaili Amit Parikh

### Academic and Administrative Audit

The University conducted its Academic and Administrative Audit for the academic year 2023–24 on 17–18 January 2025. The audit committee comprised Prof. Niraj Kumar (Chairperson, XIM University), Prof. Rangin P. Tripathy



(Registrar, National Law University Odisha), and Prof. Ramakrushna Padhy (Professor, IIM Sambalpur). The audit focused on evaluating academic quality, governance, infrastructure, and administrative systems. Day 1 involved presentations by Deans and Heads of Schools, followed by interactions with faculty and students and visits to

academic and co-curricular facilities. Day 2 included meetings with Associate Deans, administrative heads, and a comprehensive campus inspection. Key strengths noted were a student-centric curriculum, ICT-enabled pedagogy, robust governance, qualified faculty, and sustainable campus infrastructure. Recommendations included enhancing interdisciplinary programs, research funding, digital systems, and administrative training. The AAA Committee commended the university's commitment to quality and innovation, and its readiness to align with NEP–2020 and global academic standards.

### Annual Alumni Meet

The 4<sup>th</sup> Annual Alumni Meet, held on 15<sup>th</sup> February 2025 at the campus, was organised with great enthusiasm. The event was conducted in a hybrid mode, enabling alumni from across the globe to reconnect with their alma mater and share their experiences and achievements. The meet was graced by the presence of Prof. Kulbhusan Balooni, Hon'ble Vice-Chancellor, Birla Global University, whose visionary leadership and continuous support have been instrumental in strengthening the bond between the university and its alumni community. The program also witnessed enthusiastic participation from distinguished alumni representing various programs and graduating batches, who shared their professional journeys and expressed gratitude for the university's role in shaping their

careers. Their participation reaffirmed the strong relationship between BGU and its alumni network. The ASRC members were commended for their commitment and teamwork in coordinating the event, while the IT team received special recognition for ensuring seamless virtual connectivity and technical support. The collective contributions of faculty members, administrative staff, and students were deeply appreciated for making the event a success.



The distinguished Alumni award was presented to Mrinal Sharma, (PGDM–2013–15) Partner, Shardul Amarchand Mangaldas & Co., New Delhi, India (Advocates & Solicitors) & Sarved Dhar, (BBA–2018–21), CEO of Implica Global Corporation & Managing Partner at Implica Capital. The Alumni Meet 2024 thus

concluded on a note of warmth, gratitude, and renewed commitment to sustaining strong alumni–university relations that contribute to the continued growth and excellence of Birla Global University.

### ***Alumni Connect by Birla School of Applied Sciences***

The Birla School of Applied Sciences successfully hosted the Alumni Connect program on 15th February 2025, featuring an inspiring session on ‘Robotics and Automation’. The School was thrilled to welcome back our proud alumnus, Mr. Shreyansu Sahoo (MCA 2022–2024), currently a Data Scientist at SPK–MAK Technologies. He shared valuable insights on the evolving landscape of Robotics and Automation, real–world industry applications, and career opportunities in this dynamic field.



### *Alumni Connect by Birla School of Communication*

The Birla School of Communication organised an Alumni Talk as part of its Alumni Connect initiative, featuring Ms. Priyankita Praharaj, a Communication Specialist for the Asia–Pacific region at Avnet and a distinguished alumna of the (MAJMC) 2019 batch, on February 13, 2025. Her perspectives, experiences, and counsel were profoundly inspiring, helping current students engage in collective learning and growth.



## **INTERNATIONAL RELATIONS AND STUDENT EXCHANGE**

The University's International Student Exchange Programme offers students a unique opportunity to broaden their academic and cultural horizons by studying at partner institutions abroad. The programme aims to cultivate a globally oriented academic environment through strategic collaborations with prestigious international institutions, offering students enriched opportunities for academic exchange, cross-cultural learning, and collaborative research. Through this initiative, students immerse themselves in diverse cultures, enhance their global perspectives, and develop valuable skills such as adaptability and cross-cultural communication. They also benefit from exposure to different teaching methodologies, access to specialised courses, and the chance to build an international network. During the year, BGU maintained seven active Memoranda of Understanding (MoUs) with renowned universities and institutes worldwide. The university's esteemed international partners include the University of Ljubljana (Slovenia), Institute of Finance Management (IFM, Tanzania), Nanhua University (Taiwan), Austin Peay State University (USA), City University of New York (CUNY, USA), EMUNI University (Slovenia), and Syracuse University (USA). These partnerships facilitate student exchange programs for short-term and semester-long exposure, promote faculty exchange and joint research initiatives, enable the organisation of international conferences, workshops, and seminars, and provide access to global internships and summer schools.

### **MOU with Martin J. Whitman School of Management, Syracuse University, USA**

Birla Global University entered into a Memorandum of Understanding with Martin J. Whitman School of Management, Syracuse University, USA, on 25th March 2025, as part of its strategic initiative to strengthen global



academic partnerships and international academic engagement. The MoU aims to promote collaboration through joint conferences, research initiatives, faculty interaction, and knowledge exchange in areas of mutual interest. As a significant academic outcome of this collaboration, Prof. S. P. Raj and Prof. Eunkyu Lee from Martin J. Whitman School of Management, Syracuse University, USA visited the BGU campus, which significantly strengthened faculty-to-faculty and institutional-level engagement. During the visit, Prof. S. P. Raj

delivered a seminar titled *“Insights from Global Academia and Research to Foster Innovation and Excellence in Management Education”*, which was attended by students and faculty members of BGU. The seminar offered valuable insights into global academic practices, research-driven teaching, and innovation in management education, thereby enriching the university's academic ecosystem. In addition to these engagements, BGU plans to organise an International Conference in collaboration with Syracuse University during the 2025–26 academic year, which is expected to further enhance joint research output, academic visibility, and long-term institutional collaboration.

### **MOU with Bronx Community College, City University of New York, USA**

Birla Global University entered into a Memorandum of Understanding with the City University of New York, USA, on 21st March 2025, with the objective of strengthening international academic collaboration, research engagement, and global exposure for students and faculty members. The collaboration aims to promote joint academic initiatives, faculty interaction, research cooperation, and international academic events. As a key outcome of this MoU, BGU, through the Birla School of



Management, successfully organised an International Conference in collaboration with Bronx Community College, City University of New York. The International Conference on “Building a Sustainable Future: Role of Key Stakeholders” was held on 21–22 March 2025 and was jointly organised by Birla School of Management, Birla Global University, India, and City University of New York, Bronx Community College, New York, USA. The conference provided a global platform for academics, researchers, and practitioners to discuss sustainability challenges and the role of multiple stakeholders in addressing global issues. This collaboration significantly enhanced BGU’s international visibility and laid a strong foundation for future joint research initiatives, academic programs, and continued institutional engagement.

### **MOU with Euro-Mediterranean University, Slovenia**

Birla Global University signed a Memorandum of Understanding with EMUNI University, Slovenia, on 18th February 2025 to promote structured academic collaboration and internationalisation of curricula. The MoU focuses on strengthening academic cooperation through curriculum alignment, joint academic delivery, faculty collaboration, and student engagement. A major outcome of this partnership has been the successful mapping of common courses between BGU and EMUNI University, ensuring alignment of syllabi, learning outcomes, and academic standards across both institutions. This course mapping facilitates future student mobility, credit transfer possibilities, and joint teaching initiatives, while also enabling benchmarking of BGU’s curriculum with European academic frameworks. The collaboration is expected to support the development of joint courses, short-term academic programs, and collaborative research activities, thereby enhancing international exposure for both institutions' students and faculty members.

## LIBRARY RESOURCES

The BGU Central Library exemplifies this timeless truth, serving as a cornerstone of learning and discovery. By seamlessly integrating research and education, the library offers a thoughtfully curated collection of print and digital resources designed to empower undergraduates, postgraduates, and research scholars. Situated at the heart of the Activity Plaza, the Central Library, along with the Departmental Library for BSOL, provides free access to a wealth of knowledge for students, faculty, staff, and scholars. With over 25,500 books, 48 national and international journals, 14 magazines, and 11 premier online databases, the library spans disciplines from Engineering and Management to Law and Humanities. Its year-long textbook lending programme and the regular introduction of new resources ensure the continuous enrichment of its users.

Housed in a fully air-conditioned, two-story reading space, the library combines comfort with cutting-edge technology. Powered by the KOHA Library Management System and WEB OPAC for remote access, it extends its reach beyond physical walls. More than just a repository of resources, the library actively fosters academic excellence by promoting high-quality research, supporting institutional repositories, and advancing open-access initiatives.

### Library at a Glance

Total Area of Central Library	4320 sq. ft.
Total Seating Capacity at a time	115 (75+40) CL+SOL
Library Automation Software	Koha
Total Number of Computer Systems for Students' Browsing Facility (with Internet Facility)	07
Total Volume of Books	24,500
Reference Books	2000
E-Books	1600+ (Proquest+EBC Reader)
Print Journals	48 (35+13)
Print Magazines	14 (5+9)
Back Volume	865 (165+700) CL 74 (60+14) SOL
Thesis Uploaded	5
E-Journals	(47469) ProQuest ABI/Inform, J-Gate, Hein-Online

Databases (11)	ProQuest ABI/Inform
	J–Gate
	Harvard Business Review Cases
	SCC Online
	Hein–Online
	Manupatra
	EBC reader
	AIR Online
	The Ken
	Grammarly
	Library Tools
Other Library Membership	DELNET, British Council

### Details of Online Databases

The Central Library provides access to a wide range of online databases to support the academic and research needs of students, faculty, and researchers. These databases are curated to offer reliable, comprehensive, and up-to-date resources across various disciplines.

- J–Gate: Covers content from January 2001 onwards with over 8,400 full-text resources in Social Sciences, Management, Arts, and Humanities.
- ProQuest ABI/Inform Global: Offers more than 23,500 resources from 1990 onwards, focusing on Business, Economic Conditions, Management, Accounting, and Finance.
- CMIE Prowess IQ: Comprises financial data of over 54,000 Indian companies, including listed and unlisted entities, from 1989 to the present, with stock data starting in 1991.
- SCC Online: A comprehensive legal research database with resources on Indian law across 13 key areas, including Constitutional, Corporate, and Environmental law.
- HeinOnline: Provides extensive legal documents, including journals, historical texts, case law, and government documents, with citation tools for legal and academic writing.
- AIR Online: Offers diverse legal research tools and resources for case analysis, articles, and commentary, catering to professionals and academic users.

- Manupatra: Covers legal and business modules, including Supreme Court updates, tribunal orders, government notifications, acts, and legal drafts.
- EBC Reader: A digital platform offering a wide range of legal commentaries, statutes, case law, and journals published by the Eastern Book Company.

Instead, we are subscribing to HBR Cases specifically for MBA students. The faculty members are utilising these cases as they are aligned with their course content.



### Usage Report (1<sup>st</sup> April 2024 to 31<sup>st</sup> March 2025)

Description of Items (Journal Database)	Total Usages
AIR Online	3100
CMIE Prowess IQ	884
EBC Reader	1840
J-Gate	320
Hein-Online	2840
Knimbus (Remote Access tool)	9543
Manupatra	5828
ProQuest ABI/Inform	3217
SCC online	8872
Turnitin	1817

### Library Users Footfall Records (1<sup>st</sup> April 2024 to 31<sup>st</sup> March 2025)

Month	Users
Apr-2024	921
May-2024	2149
Jun-2024	118
Jul-2024	1002
Aug-2024	1406
Sep-2024	1500
Oct-2024	326
Nov-2024	649
Dec-2024	1237
Jan-2025	1337
Feb-2025	1146
Mar-2025	798

The BGU Central Library is a cornerstone of academic and research activities at the university, serving students, faculty, and researchers with its extensive collection and facilities. Here's an overview of its usage details.

#### Activities & Events

##### *Training Session on Access and Utilisation of Manupatra Legal Database*

A user awareness training session on accessing and utilizing the Manupatra Legal Database was conducted on September 26, 2024, for faculty members and students of the Birla School of Law. The session began with a welcome address by Dr. S. K. Nanda, Dean, BSoL, followed by the Chief Guest, Mr. Chintan Jadeja, Zonal Head (North East), Manupatra, who conducted the training. After the orientation, Mr. Arun Samanta (Assistant Librarian) delivered the vote of thanks.

### ***Online Training Session on Turnitin***

The Central Library successfully organised an online training session on “Turnitin Originality and Similarity” on September 27, 2024. The session was conducted by Ms. Ashita Khandelwal, Customer Onboarding Consultant for South Asia at Turnitin. She highlighted the key features and functionalities of Turnitin, emphasising its role in upholding academic integrity and supporting ethical research practices.

### ***Grammarly Orientation Session***



A Grammarly orientation session was conducted on September 29, 2024, for non-teaching staff and first-year B.Com students. The session was conducted by Mr. Arun Samanta.

### ***On-site Workshop on J-Gate***

The Central Library successfully organised an orientation programme on J-Gate on November 5, 2024, at C1, Management Block. Mr. Mahendranath Sarkar from Informatics India Pvt. Ltd. delivered an insightful session, highlighting the unique features of J-Gate and demonstrating its advanced search and retrieval capabilities to support the academic community in research. Dr. Manidatta Ray, Chairperson of the Library Committee, welcomed the attendees and introduced the guest speaker. Dr. Manas Kumar Pal, a member of the Library Advisory Committee (LAC), presented Mr. Sarkar with a token of appreciation on behalf of the University.



### *Open Access Resources Awareness Programme*

On the occasion of International Open Access Week, the Library organised a session titled “How to Effectively Utilise Open Access Resources for Studies and Projects.” The session aimed to familiarise students with the benefits and effective use of open-access resources, which provide unrestricted access to high-quality research, educational materials, and scholarly articles from around the world. Throughout the week, Mr. Arun Samanta (Assistant Librarian) conducted these sessions, covering topics such as locating trusted open-access journals, databases, and repositories; evaluating and selecting credible sources; and integrating open-access materials effectively into academic and research projects.

### *On-site Training Session on EBC Reader*

The Central Library successfully organised a training session on EBC Reader on March 21, 2025, focusing on accessing its extensive collection of legal e-books and exploring its latest features for the Birla School of Law community. The session was conducted in the L-1 Classroom, Birla School of Law, with Mr.



Abinash Pandey, Assistant Manager (Training & Support) at EBC Reader, as the key speaker. His session provided valuable guidance on effective utilisation of the platform. Dr. Bhavana Sharma, Associate Professor, Birla School of Law, welcomed the guest speaker with a bouquet, while Mr. Arun Samanta (Librarian) welcomed the attendees and introduced the guest. Dr. Elisha

Kanungo, a member of the KC/LC Committee, felicitated the guest with a token of appreciation.

## IT & KEY INITIATIVES

The IT & ERP Committee has continued to play a vital role in driving digital transformation and supporting institutional operations through robust technological advancements. The initiatives undertaken during the academic year reflect the university's focus on enhancing digital infrastructure, promoting automation, and improving user experience across academic and administrative domains.

During the year, the University undertook significant infrastructure and network enhancements to strengthen campus-wide digital capacity and safety. Wi-Fi access points were installed in all classrooms to ensure seamless internet connectivity for teaching and learning activities, and the Wi-Fi system in the hostels was replaced to improve connectivity and enhance the residential experience of students. The internet lease line continued to operate at 1 Gbps and is slated for an upgrade to 2 Gbps to enable faster and more reliable internet access. In addition, CCTV camera coverage was extended across classrooms and other key campus areas to strengthen safety and surveillance, and a new 20 KVA UPS system was procured to ensure uninterrupted power supply to critical IT infrastructure.

In the area of automation and digital systems, the University continued to utilise CAMU ERP, including its fully functional Examination Module and LMS, while planning a transition to Digii Campus ERP to further enhance functionality and user experience across academic and administrative operations. The HRApp remained in active use for faculty and staff management. To improve operational efficiency and hygiene, the attendance system was upgraded from fingerprint-based to a hybrid model combining face recognition and fingerprint scanning, thereby improving accuracy and reducing touch-based operations. Further, a dedicated online recruitment portal was procured for faculty and staff hiring, enabling a more streamlined and transparent recruitment process.

Teaching, learning, and e-resources were strengthened through targeted upgrades to classrooms, laboratories, and studios. Interactive panels were purchased and installed in new classrooms, including a 98" LG panel, significantly enhancing the quality of digital teaching tools. New desktops were procured to equip the computer lab in the Design Block, facilitating improved computing access for design students. Google Workspace (Education Plus) licenses were renewed for both students and faculty, supporting collaborative, cloud-based learning and communication. In support of media education, a teleprompter and a filmmaking camera were added to the TV studio, improving media production quality and training opportunities for media students, while the Language Lab was enhanced with high-quality headphones to ensure effective delivery of language learning sessions.

Operational equipment and institutional resources were also upgraded to improve day-to-day efficiency and documentation capacity. A high-speed document scanner capable of scanning up to 45 documents per minute was

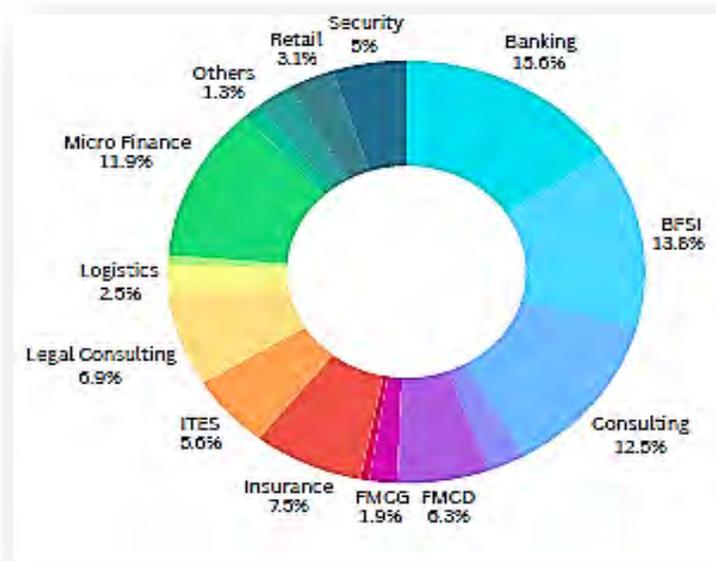
installed in the IQAC cell, contributing to more efficient digital archiving and quality documentation. The microphone systems in classrooms and the speakers in the seminar hall were replaced to ensure clarity in audio delivery during lectures and events. A colour printer and photocopier were added to meet printing requirements across departments, and the photocopier machine in the Management Block was replaced to improve document handling efficiency. New laptops were purchased for faculty and administrative staff to support mobility and work efficiency, and the FretBox app was introduced for residential students to strengthen communication and grievance redressal within hostels.

The Microsoft campus license and antivirus solutions were renewed to maintain software compliance and ensure cybersecurity across all systems. Through these significant developments, the IT & ERP Committee has reinforced Birla Global University’s commitment to a digitally empowered ecosystem that meets the evolving demands of higher education. With ongoing system upgrades and user–centric innovations, the university continues to make strides in academic excellence, digital transformation, and operational efficiency.

## TRAINING & PLACEMENT

During the 2024–2025 academic session, BGU achieved remarkable success in campus placements, reinforcing its stature as a preferred talent hub for leading organisations. The Placement Cell facilitated engagements with over

60 reputed companies across 17+ diverse sectors, including BFSI, Consulting, IT & ITES, FMCG, FMCD, Insurance, Legal Consulting, and Manufacturing, offering students an average of 9 placement opportunities each. The batch secured a highest CTC of ₹16.42 LPA, an average CTC of ₹6.1 LPA, and an impressive average of ₹15.2 LPA for the top 10 performers, with 40% of recruiters being new additions to the campus. Students from MBA, M.Com, MAJMC, MA Financial Economics, and MCA programs were placed in versatile roles such as Management



Trainee, Finance Executive, Business Development Associate, PR Executive, Data Analyst, and Legal Executive, among others. Sector–wise, BFSI led with 13.8% of student placements, followed by Consulting (12.5%), Micro Finance (11.9%), and Insurance (7.5%). Through sustained industry collaboration, skill enhancement initiatives,

and a student-centric approach, BGU continues to empower graduates with meaningful career launches that promise growth, learning, and long-term professional excellence.

## Summer Internships

The Student Internship Program serves as a cornerstone of its career development ecosystem, bridging academic learning with real-world industry exposure to foster practical skills, innovation, and professional networks among students. Managed by the Centre for Corporate Relations (CCR), the program emphasises structured 60-day summer internships (typically held in April–May) and short-term projects, designed to align with students' academic streams such as MBA, BBA, M.Com, MAJMC, and others. In the 2024–2025 session, BGU's proactive industry outreach facilitated internships across diverse sectors, including BFSI, IT & ITES, Consulting, FMCG, Media, Manufacturing, and EdTech—mirroring the breadth of its final placement landscape. These opportunities not only provide hands-on experience in roles like marketing analysis, financial auditing, digital content creation, and business operations but also often culminate in Pre-Placement Offers (PPOs), with many high-performers securing full-time roles based on internship evaluations. Key highlights include participation from more than 50 reputed organisations, such as Nalco, HDFC Bank, KPMG, Adani Cement, NDTV, Network 18, 2 Comms Consultancy, Aapka Money, and Aashman Foundation, alongside experience certificates. Overall, BGU's internship initiative underscores its commitment to holistic talent development, empowering graduates to thrive in dynamic global markets while strengthening ties with industry leaders for sustained mutual growth. Companies that participated in the Summer Internship Report included:

<b>Aditya Birla Capital</b>	<b>Axis Bank</b>	<b>Burson</b>
<b>Coffee Day</b>	<b>Deloitte</b>	<b>EY</b>
<b>Federal Bank</b>	<b>Haldiram's</b>	<b>ICICI Prudential</b>
<b>IDFC First Bank</b>	<b>IndusInd Bank</b>	<b>ITC Limited</b>
<b>KPMG</b>	<b>Naukri</b>	<b>Policybazaar</b>
<b>Pointe Group Enterprises</b>	<b>PR Hub</b>	<b>Quess Corp</b>
<b>SBI Life</b>	<b>Tata AIG</b>	<b>Wipro</b>
<b>Adfactors PR</b>	<b>Annadana</b>	<b>Bluestone</b>
<b>Brandcom</b>	<b>Chelson Gordon Consultancy</b>	<b>In2IT EBS</b>
<b>Interactive Brokers</b>	<b>KFIN Technologies</b>	<b>Mires &amp; Cables</b>
<b>Pramata</b>	<b>QuisLex</b>	<b>Seventh Avenue</b>
<b>SIS</b>	<b>Tata Capital</b>	<b>V3 Group Surya</b>
<b>Amul</b>	<b>Blue stone</b>	<b>KPMG</b>

## RESEARCH & PUBLICATIONS

The University achieved several noteworthy milestones in high-quality research, innovation, and intellectual output across disciplines. A total of 46 research papers, 24 book chapters, and conference proceedings indexed in the SCOPUS database were published. Of these, 1 is an ABDC A\* publication, 3 are in ABDC A category journals, 11 are in Scopus Q1, and the remaining are in other indexed categories.

### Research Publications

#### Dr. Ajit Kumar Dash, Assistant Professor

- Dash, A., Mishra, A., Tomar, R., & Hota, L. (2024). Investigating the dynamic relationship of the Indian stock market with global crude oil and bitcoin price movement. *International Journal of Monetary Economics and Finance* (Scopus Q3, ABDC-C). DOI: 10.1504/IJMEF.2024.10064872
- Mishra, A., & Dash, A., Pradhan, P.C. (2024). Does the global crude oil price transmit an asymmetric shock on food inflation? Evidence from South and South East Asian economies. *Journal of Agribusiness in Developing and Emerging Economies* (Scopus Q2, ESCI-IF 2.5, ABDC-C). DOI: 10.1108/JADEE-01-2024-0042
- Mishra, A., & Dash, A. (2024). Return volatility of Asian stock exchanges: A GARCH DCC analysis with reference to bitcoin and global crude oil price movement. *Journal of Chinese Economic and Foreign Trade Studies* (Scopus Q2, ESCI-IF 2.4, ABDC-C)

#### Dr. Amritkant Mishra, Assistant Professor

- Mishra, A. (2025). Do geopolitical uncertainty and inflation transmit opportunities or threats to green energy consumption? *International Journal of Energy Sector Management\** (Scopus Q2, ESCI-IF 2.7, ABDC-C, ABS). DOI: 10.1108/IJESM-08-2024-0006
- Mishra, A. (2024). Do economic policy uncertainty have ramifications on inflation and economics. *Studies in Business and Economics* (Scopus Q3, ESCI-IF 0.7, ABDC-C). DOI: 10.2478/sbe-2024-0050
- Mishra, A. (2025). Right to food in India: Examining the reality from legal and economic perspectives. *International Journal of Human Rights and Constitutional Studies* (ESCI-IF 0.7). DOI: 10.1504/IJHRCS.2025.145272

#### Dr. Anubha Ray, Associate Professor

- Das, B., Pani, P., & Ray, A. (2024). Integrating generative AI and sustainability in English language teaching. *Journal of Informatics Education & Research*, 4(1)

- Ray, Anubha (2025). Immersive Tech Solutions to Overcome Speaking Anxiety, 2024 2nd International Conference on Signal Processing, Communication, Power and Embedded System (SCOPEs), pp. 1–5, doi: 10.1109/SCOPEs64467.2024.10991164.
- Ray, Anubha (2025). Revolutionising Creativity with AI: A More Comprehensive Look at Business Growth. 2024 2nd International Conference on Signal Processing, Communication, Power and Embedded System (SCOPEs), doi: /10.1109/SCOPEs64467.2024.10990916

**Ms. Anwasha Padhi, Assistant Professor**

- Das, S.S., Padhi, A., & Golle, S.K. (2024). Gig economy platforms and crisis communication. *Library Progress International*, 44(3), 6794–6800

**Dr. Archana Choudhary, Associate Professor**

- Jena, B.P., Choudhary, A., Pal, M.K., & Misra, S. (2024). The effect of job content plateau on career commitment: Exploring moderated and mediated role of proactive personality and job crafting. *Management Research Review* (Scopus, ABDC–C). DOI: 10.1108/MRR–06–2022–0411
- Jena, B.P., Choudhary, A., Pal, M.K., & Misra, S. (2024). Job content plateau and career commitment: The mediating role of developmental i–deals and the moderating role of proactive personality. *Evidence–based HRM* (Scopus, ABDC–B). DOI: 10.1108/EBHRM–07–2022–0163
- Mohapatra, S., & Choudhary, A. (2024). Hiring process and contemporary methods: An empirical insight using Grey relational analysis. *International Journal of Productivity and Quality Management\**, 42(1), 1–14 (Scopus). DOI: 10.1504/ijpqm.2024.138184
- Choudhary, A., Jena, B.P., & Patre, S. (2024). Unveiling the veil of workplace loneliness: A Theory–Concept–Methodology (TCM) framework. *Psychology Hub*, 41(1) (Scopus). DOI: 10.13133/2724–2943/17820

**Mr. Aswini Kumar Bhuyan, Assistant Professor**

- Baid, C., Baid, D., & Bhuyan, A.K. Exploring organizational performance: A multidimensional construct. *Prabandhan: Indian Journal of Management*, 29–42

**Dr. Alok Kumar Pani, Assistant Professor**

- Reddy, R.A., Al–Jawahry, H.M., Shruthi, B.S., Heswaran, K.M., & Pani, A.K. (2024). Robust fingerprint minutiae extraction and matching using improved AKAZE. *2024 Second International Conference on Data Science and Information System (ICDSIS)*, IEEE, 1–4

### **Dr. Bandita Sahu, Assistant Professor**

- Bakshi, S., Sahu, B., & Kuanar, S.K. (2024). Task assignment of cooperating robot in multi-robot environment. *International Conference on Machine Learning, IoT and Big Data*. Springer Nature Singapore

### **Dr. Bhavana Sharma, Associate Professor**

- Garg, N., Sharma, B., & Gupta, G. (2024). Achieving sustainability through digitalization: A mindful convergence. *The Indian Journal of Technical Education*, 47(2), 197–201 (ISSN: 0971–3034)
- Sharma, B., & Mishra, A. (2025). Right to food in India: Examining the reality from legal and economic perspectives. *International Journal of Human Rights and Constitutional Studies*, 12(2), 142–155 (ISSN: 2050–103X)
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### **Dr. Biswajit Acharya, Assistant Professor**

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**Dr. Elisha Kanungo, Assistant Professor**

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**Dr. Indrajeet Kumar, Associate Professor**

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**Dr. Manas Kumar Pal, Associate Professor**

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**Dr. Manidatta Ray, Associate Professor**

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### **Dr. Mehul Agarwal, Assistant Professor**

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### **Dr. Parameswar Nayak, Professor**

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### **Dr. Piyush Gupta, Assistant Professor**

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#### **Mr. Prithivi Raj, Assistant Professor**

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#### **Dr. Sanjay Kumar Kuanar, Associate Professor**

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### **Dr. Shiv Shankar Das, Associate Professor**

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### **Dr. Snigdha Mohapatra, Associate Professor**

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- Dhal, S., & Mohapatra, S. (2024). Professional competencies and job performance. *International Journal of Services and Operations Management*, 49(3), 379–396
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### **Dr. Stutee Mohanty, Assistant Professor**

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- Mohanty, S., Sahoo, S.K., Sharma, I., Panigrahi, A., & Acharjya, A. (2024). Impact of BFSI industry competition on economic growth in India. *Innovative and Diplomatic Methodologies in Economics, Management, and Government*, IGI Global, 133–152
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### **Conference Presentations (2024–2025)**

#### **Dr. Anubha Ray, Associate Professor**

- Ray, A. (26–27 Sep 2024). The role of cross-cultural training in developing cross-cultural competence: A comparative study of Thailand and India. International Conference on Viksit Bharat

- Ray, A. (26–27 Sep 2024). Disruptive leadership: Inspiring change and innovation in business. International Conference on Viksit Bharat
- Ray, A. (2024). Micro–writing with artificial intelligence and brainstorming skills. International Conference on Innovations on Business & Management (ICIMB24)
- Ray, A. (21–22 Mar 2025). Integrating sustainable development themes into higher education curriculum. International Conference on Building a Sustainable Future
- Ray, A. (21–22 Mar 2025). Immersive technologies: Transforming education for a sustainable future. International Conference on Building a Sustainable Future

**Ms. Anwasha Padhi, Assistant Professor**

- Agarwal, M. and Padhi, A. (November 2024). *Finding the Men of Laapataa Ladies: A Gendered Exploration*, presented at the International Conference on ‘Diversity and Representation in Media and Society’ organized by the Department of Journalism and Mass Communication, Reva University, Bangalore.
- Padhi, A. and Agarwal, M. (March 2025). *Philosophical Diversity in Cinema: A Study on Post–Pandemic Academy Award–Winning Best Pictures*, presented at the 8th International Conference on Management, Technology and Entrepreneurship organized by IMS Noida.

**Mr. Aswini Kumar Bhuyan, Assistant Professor**

- Bhuyan, A.K., & Baid, D. (5–6 Sep 2024). Decoding corporate communication: A textual analysis framework for MD&A. IMI Bhubaneswar
- Bhuyan, A.K. (3–4 Mar 2025). The influence of accounting narratives on firm performance: A meta–analysis. International Conference on Innovation and Business Resilience (ICIBR–2025)
- Bhuyan, A.K. (24 Nov 2024). ICSI Teachers Conference

**Dr. Bandita Sahu**

- Attitude analysis for fault prediction of an autonomous mobile robot. International Conference on Next–Generation Communication and Computing, Springer (Dec 2024)

**Dr. Bhavana Sharma, Associate Professor**

- Sharma, B. (26–28 Dec 2024). Ethical & AI concern in data privacy – A charismatic dilemma. International Conference on Redefining Possibilities, Arni University

- Sharma, B. (29–30 Dec 2024). Accountability in AI: The role of data privacy legislation. 4th International Conference on Education, Science, Technology & Management (ICESTM), Bangkok
- Sharma, B. (21 Mar 2025). AI-driven alternative dispute resolution for environmental conflicts. International Conference on Advancing Environmental Laws for Sustainable Development, CEDM
- Sharma, B. (21–22 Feb 2025). Analysing the intersection of consumer laws and women's financial empowerment. National Seminar on Financial Literacy and Women's Economic Empowerment, MIMT

#### **Dr. Manidatta Ray, Associate Professor**

- Ray, M. (23–24 Aug 2024). Application of IoT and blockchain in enhancing the performance of supply chain management system. National Conference on Statistics and Data Science, Utkal University
- Ray, M. (20–21 Sep 2024). Role of Indian knowledge systems in management education. International Conference on Indian Knowledge Systems, Utkal University
- Ray, M. (26–27 Sep 2024). Sustainability and green operations management. International Conference on Vikshit Bharat (ICVBSG2024), CUTM & ORSI

#### **Dr. Mehul Agarwal, Assistant Professor**

- Agarwal, M. and Padhi, A. (November 2024). *Finding the Men of Laapataa Ladies: A Gendered Exploration*, presented at the International Conference on 'Diversity and Representation in Media and Society' organized by the Department of Journalism and Mass Communication, Reva University, Bangalore
- Padhi, A. and Agarwal, M. (March 2025). *Philosophical Diversity in Cinema: A Study on Post-Pandemic Academy Award-Winning Best Pictures*, presented at the 8th International Conference on Management, Technology and Entrepreneurship organized by IMS Noida.

#### **Dr. Nandita Bhattacharjee, Assistant Professor**

- Bhattacharjee, N. (5–6 Sep 2024). Efficiency and market power of Indian Shadow Banks *IMI Bhubaneswar*
- Bhattacharjee, N. (24 Nov 2024). ICSI Teachers Conference

#### **Mr. Prithivi Raj, Assistant Professor**

- Raj, P. (8 Mar 2025). Breaking barriers and fostering growth for female entrepreneurs in tech startups. International Seminar on Women's Empowerment, Punjab College of Law
- Raj, P. (1–2 Mar 2025). Judicial oversight and role of insolvency professionals. Second Annual Research Workshop on Insolvency and Bankruptcy, IIM Ahmedabad

- Raj, P. (31 Jan–1 Feb 2025). Legal and governance challenges in blockchain–integrated digital twins. National Seminar on Supply Chain Digital Twin, IIM Sambalpur
- Raj, P. (21–22 Sep 2024). Legal mechanisms for enhancing protection and welfare in the unorganised sector... International Conference on Labour and Employment Law, KIIT
- Raj, P. (16–17 Nov 2024). Empowering women through innovation: Microfinancing. 4th International Uludağ Scientific Research Congress, Turkey
- Raj, P., & Nanda, S.S. (20 Apr 2024). Optimising dispute resolution in construction. National Conference on Future of Arbitration, Centurion University
- Raj, P. (7 Apr 2024). Upholding human rights in digital age. International Conference on Universal Values and National Realities, Utkal University
- Raj, P. (29–30 Apr 2024). Corporatisation and contractualisation in agriculture labour. International Conference on Imperialism and Agrarian Transition, IPR Christ Delhi

**Dr. Snigdha Mohapatra, Associate Professor**

- Mohapatra, S. (21–22 Mar 2025). A qualitative review on the role of artificial intelligence in sustainable business intelligence. International Conference on Building a Sustainable Future, Birla School of Management

**Citations of Scopus**

Year	Publications	Citation	H-Index
2024	68	230	8
2023	40	199	8
2022	32	493	10
2021	22	154	7
2020	15	163	7

## FACULTY ACHIEVEMENTS

### **Dr. Bhavna Sharma**

Dr. Bhavna Sharma, Associate Professor at the Birla School of Law, received the Global Prestigious Award for Exemplary Work as an Academician in February 2025. This recognition celebrates her outstanding dedication to teaching excellence, academic leadership, and her valuable contributions to the field of legal education.

### **Mr. Prithvi Raj**

Mr. Prithvi Raj, Assistant Professor at the Birla School of Law, was honoured with the Nelson Mandela International Excellence Award for Excellence in Advocacy and Litigation Mentorship on **January 7, 2025**. The award acknowledges his exceptional mentorship, advocacy skills, and commitment to nurturing future leaders in the field of law.

He also received the Best Research Paper Presentation Award from Rajiv Gandhi National University of Law during the International Conference on Libraries, Education, and AI: Bridging the Gap between Knowledge and Technology held online on November 22, 2024. The award recognised his scholarly excellence and innovative contribution to the interface between law, education, and emerging technologies.

He was also conferred the Indian Icon Award for Tax Leader of the Year 2024 on December 11, 2024. This honour was bestowed upon him for his remarkable expertise, thought leadership, and professional accomplishments in the domain of taxation and legal research.

## FACULTY DEVELOPMENT PROGRAMS & MANAGEMENT DEVELOPMENT PROGRAMS

### FDPs and Workshops

#### *Five-day Faculty Development Programme (FDP) on “AI Tools and Platforms for Teaching and Research”*



A five-day Faculty Development Programme (FDP) on “AI Tools and Platforms for Teaching and Research” was held from 25th to 29th June 2024 at the Seminar Hall, to strengthen faculty expertise in using Artificial Intelligence to enhance teaching, research, and digital learning. The programme opened with an inaugural session and a talk on AI-powered adaptive learning

systems, highlighting how intelligent

platforms can support personalized instruction and research efficiency. Over the following days, participants engaged in sessions focused on integrating AI into curriculum design, promoting collaborative learning, preparing AI-supported learning materials, and improving classroom delivery. Hands-on training introduced faculty to a range of AI tools for developing e-content, designing interactive modules, and creating digital learning resources. The programme also addressed advanced applications of AI, including simulation-based methods, while emphasizing ethical and responsible use of emerging technologies in academic environments. The FDP concluded with a valedictory session, during which participants reflected on key learnings and shared their experiences. The programme successfully equipped faculty members with practical skills and conceptual understanding to apply AI tools in curriculum development, instructional design, and both classroom and online teaching, thereby fostering innovation and strengthening technology integration in higher education at BGU.

### ***FDP on “Curriculum Design & Teaching Pedagogy: Emerging Trends in Law”***

Birla School of Law organised a Six–Day Online Faculty Development Programme on “Curriculum Design & Teaching Pedagogy: Emerging Trends in Law” from 1st to 6th July 2024, with 48 participants joining from across India. The inaugural session featured the Chief Guest, Prof. (Dr.) D. N. Jauhar, Former Vice–Chancellor, Dr. B.R. Ambedkar University, Agra, who delivered an insightful opening address. The development programme offered a comprehensive exploration of emerging trends in law curriculum design and pedagogy, with participants engaging in dynamic discussions, workshops, and interactive learning sessions aimed at enhancing their understanding and application of innovative teaching methods in legal education. Distinguished academicians conducted a series of technical sessions that provided in–depth lectures on advanced pedagogical strategies, best practices, and evolving approaches to curriculum development. Their contributions enabled participants to gain meaningful academic exposure and practical insights relevant to modern legal teaching.

The event was coordinated by Dr. Bhavana Sharma, Mr. Soubhagya Sundar Nanda, and Dr. Elisha Kanungo from the Birla School of Law, Birla Global University. The FDP ultimately strengthened the professional competencies of attendees, equipping them to effectively integrate contemporary trends into legal education.

### ***Workshop on Insights into Writing and Publishing High–Quality Research Papers***

Prof. Mukta Kulkarni, Professor, OB & HRM, Dean, Programmes, Chairperson, Office of International Affairs & IIMB Chair of Excellence, IIM Bangalore took a workshop on insights into writing and publishing high–quality research papers on 16th November 2024. She emphasized the importance of qualitative methods in understanding complex social and organizational phenomena by capturing context, meaning, and processes. Through illustrative examples from her own work, she explained how emotions, narratives, and archival data can be systematically analysed to build strong theoretical contributions. Prof. Kulkarni highlighted key aspects of rigorous qualitative research, including careful data selection, transparency in analysis, reflexivity of the researcher, and clear alignment between theory and evidence. She also guided participants on positioning qualitative studies for top–tier journals, underscoring the need for originality, methodological rigor, and a compelling theoretical story. The session was highly engaging and provided valuable methodological clarity to faculty members and research scholars.

## **Executive Education**

### ***Two–Day Executive Development Programme on "Supply Chain Management"***

Dr. Manidatta Ray had the privilege of conducting a two–day Executive Development Programme on "Supply Chain Management" at NALCO's Mines and Refinery Complex, Damanjodi, on 16th and 17th December 2024. Tailored for mid–level executives, the programme attracted 14 participants and focused on enhancing capabilities

in managing and optimizing supply chain processes. The sessions offered a balanced blend of theoretical insights and practical applications to tackle contemporary supply chain challenges. Key objectives included providing a comprehensive understanding of supply chain management principles, exploring modern tools and technologies to improve efficiency, and building strategies for addressing real-world issues. The programme received positive engagement, contributing to professional growth in operational excellence within the organization.

### ***One-Day Training Programme on "Evaluation of Studies & Report Writing"***

A one-day training programme on "Evaluation of Studies & Report Writing" was successfully scheduled and approved as per the Training Calendar of RIPAES for the year 2024–2025. The programme took place on 24th February 2025 at the Regional Institute of Planning, Applied Economics & Statistics (RIPAES), Odisha, Bhubaneswar. Dr. Manas Pal, Associate Professor at Birla Global University, Gothapata, BBSR, served as the valued resource person, conducting the session from 02:15 PM to 5:00 PM. Organized under the Directorate of Economics and Statistics, the training aimed to equip participants with essential skills in critically evaluating studies and drafting effective reports, vital for statistical and administrative roles in government service. The initiative highlighted the importance of structured report writing and analytical evaluation in enhancing professional output and decision-making processes.

### ***Soft Skills Training for Junior Statistical Officers (JSOs) from across India***

The Executive Education Programme on Soft Skills, Personality Development, and Professional Excellence, conducted from March 3rd to 7th, 2025, at the Regional Institute of Planning, Applied Economics & Statistics (RIPAES) in Bhubaneswar, Odisha, successfully trained 25 Junior Statistical Officers (JSOs) from across India. Led by Dr. Mitashree Tripathy, an experienced soft skills trainer and Assistant Professor at Birla Global University, the five-day programme focused on essential competencies such as effective communication, teamwork, leadership, emotional intelligence, and professional ethics through interactive sessions, role-playing, and case studies. The initiative, organized under the Ministry of Statistics and Programme Implementation, generated revenue of ₹0.30 lakhs and received positive feedback for enhancing participants' confidence and interpersonal abilities, thereby contributing to greater efficiency and professionalism in public service roles.

## SEMINARS, CONCLAVES & SYMPOSIUM

### Research Seminar Series

The following presentations were made in the newly started initiative of Research Seminar Series:

Speaker	Topic	Date	School/Institution
Dr. Piyush Gupta	The Role of Process Beliefs in the Adoption of Instant Online Food Delivery Services: A Mixed-Methods Study	November 1, 2024	Birla School of Management
Mr. Dilesh Rawal	Impact of Oil Price Uncertainty on Capital Structure Adjustment Speed: Evidence from International Markets	November 8, 2024	Birla School of Commerce
Mr. Aswini Kumar Bhuyan	Exploring Organizational Performance: A Multidimensional Construct	November 29, 2024	Birla School of Commerce
Mr. Mehul Agarwal	(Re)Visiting Masculinities in the Indian Television Soap Operas	December 13, 2024	Birla School of Communication
Mr. Prithivi Raj	Implementation of Menstrual Leave Policy for Working Women in India: An Empirical Study	January 10, 2025	Birla School of Law
Dr. Manaswini Jena	Exploring the Parametric Impact on a Deep Learning Model and Proposal of a 2-Branch CNN for Diabetic Retinopathy Classification	January 31, 2025	Birla School of Applied Sciences
Dr. Snigdha Mohapatra	Professional Competencies and Job Performance: Insights from the Healthcare Sector	February 14, 2025	Birla School of Management
Dr. Stutee Mohanty	The connectivity between sustainability and financial reporting decisions: Evidence from India	February 27, 2025	Birla School of Management

## Marketing Conclave



The Annual Marketing Conclave, MARKTRENZ, held on October 7, 2024 at the campus, focused on the theme “Entrepreneurial Marketing for Sustainable Competitive Advantage.” Aimed at exploring how innovation, creativity, and risk-taking can drive sustainable market advantage, the event brought together MBA and BBA students with distinguished guests and industry leaders. The

Chief Guest for the conclave was Ms. Jyoti Mishra, Founder of LSF Global and former Associate at Bay Express. The expert panel included Ms. Pratiksha Nayak, Founder of Social Noiz and Co-founder of Azulk Media; Dr. Bijayananda Panigrahi, Founder of BioPioneer India; Mr. Lingraj Mahanand, Founder of Credore; Ms. Purabee Purnasha Mishra, COO of IIT Bhubaneswar Research and Entrepreneurship Park; Dr. Neera Singh, Founder & Director at ProCyto Labs Pvt. Ltd.; Mr. Imran Haque, Founder of Gharwadi.com; Mr. Himansu Sekhar Panda, MD and CEO of Skyy Skill Academy; and Dr. Mahendra Prasad Agasty, Director of Switchtech Incubator Foundation. The conclave provided a dynamic platform for discussing entrepreneurial marketing strategies, examining real-world case studies, and fostering collaboration among future business leaders.

## HR Conclave

Birla School of Management organised an HR Conclave on 8th November 2024, themed “HR in the Age of Disruption: From Stability to Agility.” The Chief Guest was Mr. Sankha Bhowmick, Group CHRO of WhiteOak Capital and former Vice President and Global Chief of Staff for Data Engineering at Goldman Sachs, Hyderabad. Mr. Gopal Krishna Sinha, GM HR at SIS, New Delhi, was the Guest of Honour. The event was inaugurated by Prof. (Dr.) P. Nayak, Dean and Conclave Chair, with an address by Prof. B. K. Das, Registrar, Birla Global University, and theme introduction by Dr. Archana Choudhary, Conclave Convener and Associate Professor.

The first panel, moderated by Dr. Archana Choudhary, included Mr. Sankha Bhowmick, Mr. Gopal Krishna Sinha, and Shri Hidayatulla Baig, Lead HR Business Partner at Capgemini Technology Services Pvt. Ltd., discussing HR's role in building resilience and employee well-being in disruptive times. The second panel, moderated by Dr. Snigdha Mohapatra, Co-Convenor, featured Mr. Ashwini Rao, CHRO at IPOINT1 Solutions, Mumbai, and Ms. Rishika Verma Vohra,



Talent Acquisition Manager at Blusmart, New Delhi, focusing on agility and adaptability in a rapidly changing workplace. The conclave concluded with a vote of thanks by Dr. Snigdha Mohapatra.

## Finance Conclave



The Finance Conclave was organised at the campus on 22nd and 23rd November 2024, convened by Dr. Pradipta Sanyal and Dr. Parimal Kumar. The event aimed to bridge industry-academia gaps, provide career guidance, and introduce students to NISM certifications for enhanced employability. Resource persons included experts from NISM, BSE Institute, PGIM Mutual Fund, and BSE. A total of 169 participants attended, including BGU students and faculty members. Highlights featured

interactive sessions on cognitive biases in markets, real-life case studies, and a dedicated NISM workshop on regulatory practices and mutual funds. The conclave offered valuable networking opportunities, allowing students to connect with industry leaders and gain practical insights into investor psychology and stock market dynamics. Overall, the event successfully connected theoretical concepts with real-world financial practices, enriching participants' learning experience.

## Bankers Conclave

Birla School of Commerce successfully hosted the 3rd Annual Bankers' Conclave on 27th November 2024, centred around the theme "Re-Imagining the Future of Commercial Banks: Competition, Consolidation, and Collaboration." The event brought together distinguished speakers and participants to explore the evolving dynamics and challenges in the banking sector. The keynote address was delivered by Mr. Bibhudatta Mishra, Senior Vice President of Axis Bank, who shared valuable insights on competition and innovation in the banking industry. His session was followed by addresses from Mr. Gouri Sankar Samantaray, Regional Head of DCB Bank Ltd, and Mr. Manoj Moharana, Branch Manager at IDFC First Bank, who spoke about the growing importance of collaborative strategies among banks.

A panel discussion, moderated by Dr. Radha Krishna Mishra, offered an in-depth exploration of how technology and financial literacy are reshaping the future of banking. The panellists emphasised the integration of digital advancements with traditional banking practices to enhance



efficiency, security, and accessibility, while also addressing challenges such as cybersecurity threats and the digital divide. The 3<sup>rd</sup> Annual Bankers' Conclave successfully provided valuable insights and reflections, enriching the knowledge and perspectives of all attendees on the future trajectory of the banking sector.

## Overseas Educational Seminar & Job Opportunities Abroad

The 'Overseas Educational Seminar & Job Opportunities Abroad' was successfully conducted on March 7, 2025, at BGU. The event aimed to equip students with essential information about higher education options and employment opportunities in various countries worldwide.

Students from the fourth and sixth semesters of the B.Com program participated actively, showing great enthusiasm and curiosity throughout the session. The seminar offered detailed insights into international admission processes,

scholarship opportunities, visa procedures, and job markets in different parts of the world. It served as an eye-opener for students aspiring to broaden their academic and professional horizons beyond India.

The session also featured discussions on skill development, cultural adaptability, and the global demands in commerce and business sectors. Students engaged in meaningful interactions, asking questions and seeking advice from the experts present.

The event proved to be extremely beneficial in encouraging students to think globally and plan their future academic and professional paths with greater clarity. The success of the seminar reinforced Birla Global University's commitment to providing its students with a platform to explore international opportunities and prepare them for the competitive global landscape.

### **Seminar on Unemployment and Jobless Growth**

A seminar on the pressing issue of *Unemployment and Jobless Growth* was conducted by the third-year B.Com students on 27th September 2024. The event featured insightful presentations by our outstanding students, who addressed the complex dynamics of economic growth that occurs without corresponding employment generation. The seminar began with an introduction to the concept of jobless growth, where rising GDP figures mask the lack of adequate job creation. Each speaker brought a unique perspective to the table.

The presentations were well-researched and thought-provoking, encouraging a vibrant discussion among students and faculty. The seminar not only raised awareness about the challenges of jobless growth but also inspired critical thinking and dialogue on creating a more inclusive and employment-oriented economy.

### **Economic Conclave 2025: "Innovation and Economic Growth: Role of Financial Technology."**

The Birla School of Economics hosted the Economic Conclave 2025, themed "Innovation and Economic Growth: Role of Financial Technology." The event brought together academicians, industry leaders, and policymakers to discuss the evolving financial landscape and its impact on economic growth. Prof. Rudra Sensarma from IIM Kozhikode delivered the keynote address, discussing the disruptive potential of fintech in modern economies and the importance of regulatory frameworks and collaborations for sustainable growth.

The conclave featured two panel discussions. The first, "Automation to Collaboration: The Changing Dynamics of the Financial Sector," moderated by Dr. Amritkant Mishra, included experts like Mr. Debiprasanna Das from Axis Bank, Dr. Pradipta Kumar Sanyal from Birla Global University, and Ms. Shilpi Chaudhry from Google Cloud India. The discussion centered on the transition from automation to collaborative financial models that utilise AI, blockchain, and cloud technologies.

The second panel, "Innovation in Fintech and Macro Economic Risk Management: Role of AI & Big Data for Inclusive Growth," moderated by Dr. Ajit Kumar Dash, included Prof. Rudra Sensarma, Dr. Satyakama Mishra, and Ms. Tricha Sharma from the Reserve Bank of India. They discussed the role of AI and big data in managing macroeconomic risks and promoting financial inclusion.



### PRCI East Zonal Conclave



Public Relations Council of India (PRCI), in collaboration with the Birla School of Communication, organised a national conclave on the theme "Redefining Public Relations in the Changing Environment". The conclave was attended by stalwarts of the PR industry, including Mr. M.B. Jayram, Chairman Emeritus & Chief Mentor of PRCI; Ms.

Geetha Shankar, National President of PRCI; Dr. Ashok Kumar Panda, Chairman of PRCI and Convenor of the National Conclave; and Mr. R.N. Mahapatra, Senior Executive President of PRCI. The guests released the Book of Abstracts, which marks a significant contribution to the academic and professional discourse within the PR industry. The event also celebrated the expansion of PRCI with the launch of new chapters in Singapore, London, and Kuwait, by the Hon'ble VC, Prof. P.P. Mathur, underscoring the council's growing international presence.

## **International Conference on Emerging Issues in Constitutional Law**

The School of Law organised an *International Conference on Emerging Issues in Constitutional Law* on November 26, 2024. The conference brought together legal scholars, practitioners, and students to deliberate on contemporary constitutional challenges and developments. It provided a vibrant platform for academic exchange and interdisciplinary dialogue on pressing legal issues.

## **International Conference on Environmental Law & Justice**

The School of Law organised an *International Conference on Environmental Law & Justice* on February 15–16, 2025. The event focused on contemporary issues in environmental law, promoting dialogue on legal frameworks, sustainability, and ecological justice.

## **International Conference on Building a Sustainable Future**

A two-day International Conference on "Building a Sustainable Future: The Role of Key Stakeholders" was held on 21–22 March 2025 at the university campus with a galaxy of keynote speakers, internationally acclaimed researchers, experts, and sustainable practitioners from around



the world. The conference was jointly organised by Birla Global University and the City University of New York (CUNY). The speakers and presenters gathered to discuss and deliberate on critical issues related to sustainability, the SDGs, ethical use of technology, corporate responsibility, the urgent need for collective action, and the crucial role of stakeholders.

Prof. Milton Santiago, President of Bronx Community College, CUNY, addressed the audience on the university's commitment to sustainability and the transformative initiatives it has taken. Prof. Kulbhushan



Balooni, Vice-Chancellor of Birla Global University, addressed the participants and cited the importance of individual responsibilities towards sustainability. Eminent Professors from IIMs, Prof. Neharika Vohra, Prof. Ashish Aggarwal, and Prof. Anita Rath, from the Tata Institute of Social Sciences, delivered a keynote speech. Prof. Gertrude Hewapathirana from the University of Minnesota, USA, Prof. Gul

Bayram from Sinop University, Turkey, and Prof. Krishnadas Nanath from Middlesex University, Dubai, joined the conference as Keynote Speakers and Session Chairs.

Distinguished Professor Prof. Peter M. Groffman and Prof. Neal Phillip from CUNY addressed the luminaries as the Chief Guest and keynote speaker in the inaugural session. Prof. Paramita Sen introduced CUNY to the large gathering.

## INCUBATION CELL

The Centre for Innovation, Incubation, and Business Entrepreneurship (CIBIE) is committed to fostering a robust ecosystem for innovation and entrepreneurship. Guided by the Innovation and Incubation Centre (IIC) 7.0 calendar, CIBIE undertakes activities designed to provide students with the knowledge, mentorship, and support to pursue entrepreneurship as a viable career path. Details of activities conducted between 1<sup>st</sup> April 2024 and 31<sup>st</sup> March 2025 are as follows:

- **Student Nomination and Selection**

A Google form was distributed to collect student nominations for CIBIE activities. As of November 15, 2024, 36 students have filled out the form expressing interest in participating. These nominations are essential for identifying motivated students and tailoring our upcoming programs. Final selection of student committee is pending and shall be completed by the end of November 2024.

- **Expert Talk on “Entrepreneurship as a Career”**

An expert talk was conducted on October 29, 2024 (Tuesday). Dr. Satya Ranjan Acharya, Director, Entrepreneurship Education, EDII, Ahmedabad, was invited as the guest speaker. Over 200 students and faculty from various departments attended the session. Dr. Acharya spoke on the challenges and opportunities in entrepreneurship, emphasizing its feasibility as a career choice. The event opened with remarks by Dr. Manidatta Ray, Director of IQAC and CIBIE member. Dr. Suwendu Pratihari, Chairperson of CIBIE, provided closing remarks and a vote of thanks. The session was coordinated by Dr. Biswajit Acharjya, Convener of CIBIE.

- **Six–Day Student Venture Startup Showcase and Mentorship Support Program**

A six–day student venture startup was showcased and mentorship program was launched on November 6–12, 2024 in collaboration with National Entrepreneurship Network, Wadhvani Foundation. This six–day program aims to provide students with a platform to showcase their entrepreneurial ideas and receive mentorship support from seasoned experts. Students gain insights into startup development, networking opportunities, and mentorship sessions tailored to their venture requirements.

- **3rd Annual Start–Up Lecture and Elevator Pitch Contest**

The 3rd Annual Start–Up Lecture and Elevator Pitch Contest was conducted on November 11, 2024. Mr. Sanjog Sahu, Founder of Mati Farms Pvt. Ltd. was invited as the guest speaker for the occasion. Mr. Sahu’s lecture focused on the importance of entrepreneurial thinking and innovation. Following his talk, an elevator pitch contest was held, allowing students to present their ideas in a concise format. The event fostered an environment of creative thinking, with students benefiting from direct feedback from Mr. Sahu and other panelists.

- **Planned Collaborations and Future Initiatives**

CIBIE remains dedicated to following the activities outlined in the IIC 7.0.

Sr. No	Activity	Suggestive Mode of Conduct of Activity	Suggestive Level of Activity	Thrust Area of Activity
1	Workshop on “Entrepreneurship and Innovation” as a Career Opportunity	Offline/Online	1 or 2	Conducting a Maximum Number of prescribed activities focuses on Inspiration, Motivation, and Ideation
2	My Story - Motivational Session by Successful Innovators	Offline/Online	.1	
3	From Idea to Impact - Motivational Session by Successful Entrepreneur/Start-up Founder	Offline/Online	1	
4	Session on Problem Solving and Ideation Workshop	Offline/Online	1 or 2	
5	Session on the “Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”.	Offline/Online	1 or 2	
6	Exposure and Field Visits for Problem Identification: Aligning with UN SDGs and Exploring Emerging Areas of Technologies	Offline	2 or 3	
7	Organize an Inter/Intra Institutional Idea Competition/ Challenge/ Hackathon, and Reward the Best Ideas and deposition in the Institution’s YUKTI Innovation Repository	Offline/Hybrid	3 or 4	
8	Idea Showcase: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Offline/Hybrid	3 or 4	

- **Collaboration with Whitman School of Management**

A collaboration with Whitman School of Management to establish mentorship programs and strengthen CIBIE's role in entrepreneurship at BGU. The initiative is to be developed under the leadership of Honorable Vice-Chancellor, Dr. Prof. Kulbhushan Balooni. This collaboration aims to enhance the resources available to student entrepreneurs at BGU, providing them with global insights into business management and innovation.

## **OTHER ACTIVITIES**

### **Industrial Visit to OMFED Factory**

The B.Com and M.Com students of Birla School of Commerce embarked on an educational visit to the OMFED factory located in Arilo, Cuttack, on 1st May 2024. The visit was organised to provide students with practical exposure to the dairy industry's operations, bridging the gap between academic learning and real-world practices. Accompanied by Dr. Nandita Bhattacharjee, Assistant Professor, and Mr. Aswini Kumar Bhuyan, Assistant



Professor, the students received a comprehensive tour of the OMFED facility. The tour allowed them to witness firsthand the various stages of dairy production, including Milk Collection, Pasteurisation, Homogenisation, and Packaging. This exposure helped students understand the machinery, equipment, and industrial techniques involved in dairy processing.

### **Visit to Media Conclave**

Students of Birla School of Communication attended a one-day Media Conclave on the topic 'Opportunities and Challenges in Regional Media' organised by the Editors Guild of India in Association with Press Club of Odisha. They also had the privilege of having a closer interaction with the likes of Mr. N. Ram, former Managing Director and Editor-in-Chief of The Hindu, with Mr. Tathagata Sathpathy, Editor, Dharitri and Orissa Post, Mr. Anant Nath, President, Editors Guild of India and Editor – Caravan, and Mr. Paranjoy Guha Thakurta, Senior Journalist and Writer.



### Industrial Visit to Central Tool Room & Training Centre (CTTC), Bhubaneswar

The BBA batch visited the Central Tool Room & Training Centre (CTTC) to gain practical industry exposure and a deeper understanding of training and manufacturing operations. The visit aimed to bridge the gap between classroom concepts and real-world industrial practices, especially in skill development, MSME projects, and high-precision manufacturing. Students were introduced to CTTC's specialised facilities, observed advanced machinery such as robotics and mechatronics, and learned about the centre's collaborations with organisations like ISRO and L&T. The visit provided hands-on learning, clarifying industrial processes through interactive sessions and expert-led demonstrations.



### Industrial Visit to Parle-G, Bhubaneswar

The MBA students visited Parle Products Pvt. Ltd. to bridge the gap between theoretical learning and real-world application while understanding biscuit production processes such as sourcing, mixing, baking, and packaging. The students were accompanied by Dr. Biswajit Acharjya and Dr. Stutee Mohanty. Upon arrival,

they were welcomed by Mr. Manoj Kumar Das, Manager of Operations, who introduced the company through a presentation on Parle's history, operations, and manufacturing process. Students viewed an audiovisual on large-scale food production and were guided through departments like raw material procurement, moulding, baking, and packaging. An interactive Q&A session provided insights into supply chain management and brand strategies. The

visit concluded with freshly baked Parle–G biscuits distributed to participants and a group photo session marking the memorable experience.

### **Guest Lecture on Application of Digital Technology in Accounting & Finance Education**

The Birla School of Commerce, hosted an insightful guest lecture on 5th April 2024, focusing on the Application of Digital Technology in Accounting and Finance Education. The session aimed to highlight how technological advancements are redefining the education and practice of accounting and finance in the modern era. The event's guest speaker was CA Bisworanjan Sutar, a Fellow Member of the Institute of Chartered Accountants of India (ICAI) and a distinguished alumnus of



IIM Calcutta. Drawing on his extensive professional experience, CA Sutar offered valuable insights into integrating digital technologies into financial education. The event commenced with a warm welcome address by Prof. Samson Moharana, then Dean, Birla School of Commerce. In his remarks, Prof. Moharana emphasised the growing importance of adopting digital tools to stay relevant and progressive in the fields of accounting and finance.

### **ICSI Career Guidance Program**



The Birla School of Commerce successfully organised the ICSI Career Guidance Program on 12<sup>th</sup> April 2024. The session was graced by CS Ajay Kumar Majhi, a distinguished professional, who shared valuable insights on the significance of innovation and incubation in shaping the future of businesses and the economy as a whole. The session began with CS

Majhi emphasising the critical role of innovation in the dynamic and rapidly changing economic environment. He elaborated on how companies that prioritise innovation are better positioned to adapt to market fluctuations, address evolving consumer needs, and explained the importance of maintaining a competitive edge. The session was highly interactive, with enthusiastic participation from both students and faculty members. The audience posed insightful questions ranging from the practical challenges of launching an innovative venture to the influence of government policies on supporting incubation ecosystems. The ICSI Career Guidance Program was a resounding success, offering students a deeper understanding of the importance of innovation and incubation in today's business environment. The session not only broadened the participants' perspectives but also inspired them to think creatively and explore entrepreneurial opportunities.

### **Panel discussion on Union Budget 2024**

The Birla School of Commerce, organised an engaging and insightful panel discussion on the Union Budget 2024 on 20th August 2024. The event attracted a distinguished audience comprising students, faculty members, and industry experts, all of whom were keen to explore the budgetary provisions and their implications for India's economic landscape. Dr. Santosh Kumar Mohapatra provided an in-depth analysis of the Union Budget 2024, explaining its vision and



highlighting its significance as a crucial element of the government's fiscal policy. Following his address, CA Tarun Agarwalla discussed the impact of the budget on income tax rates within the corporate sector. He noted the slowed pace of tax changes and elaborated on the distribution mechanism of GST revenues between the Centre and the States. The panel discussion effectively provided participants with a comprehensive

understanding of the Union Budget’s role in shaping the nation’s economic policies, offering valuable insights for future economic leaders.

### State-level Mediation Competition

The State-level mediation competition, held on 12th –13th September, 2024 competition brought together over 100 participants from various esteemed universities across Odisha, including NLUO, CATE, SOVA, Centurion, ASBM, and others. This two-day event was a milestone achievement, as it provided a platform for law students from different institutions to engage in high-level mediation discourse and practical application. The competition was judged by distinguished professionals and academicians from external universities, ensuring a rigorous and unbiased evaluation of participants’ performances. The final round was particularly thrilling, as teams displayed remarkable negotiation skills and legal acumen in their pursuit of victory. Ultimately, the team from NLUO secured the winning title, marking a fitting conclusion to an event that was both intellectually stimulating and immensely enjoyable. The dedication and tireless efforts of the ADR Club’s volunteers and student members were instrumental in making this competition a grand success, ensuring seamless execution and an enriching experience for all.

### Start-up Lecture Series



To mark the occasion of *National Entrepreneurship Day 2024*, the Birla School of Commerce at organised the 3rd Annual Start-up Lecture Series on 11th November 2024. The event featured an enlightening and motivational address by Mr. Sanjog Sahu, Founder of *Mati Farms*, a social enterprise focused on sustainable agriculture. The

lecture series aimed to ignite the entrepreneurial spirit among students and provide them with real-world insights into the evolving startup ecosystem. Mr. Sahu, an accomplished entrepreneur, captivated the audience with his journey of building *Mati Farms*, which currently collaborates with over 150 farmers across Odisha and Jharkhand.

His talk highlighted the essence of entrepreneurial thinking, adaptability, resilience, and passion, while underlining the significance of responsible business practices.

## Mediosa

The Birla School of Communication at conducted a 3-day Annual Media Fest called Mediosa 2024, from November 12 to 14, 2024. The inaugural ceremony on the 12th was graced by the Chief Guest Mr. Soumya Ranjan Patnaik, Chairman-cum-MD, Sambad Group, alongside Ms. Deepika Narayan Bhardwaj, Journalist, Documentary Filmmaker and a Men's Rights Activist. With their blessing and best wishes, the events of Day 1 kicked off with a panel discussion on the convergence of media and blurring of lines



between information and entertainment, which was graced by prominent media professionals Mr. Subrat Kr. Pati and Dr. Dipak Samantrai. In the second half of the day, the first two competitive events, Ad-Mad-Show and Street



Play were organised, which saw enthusiastic participation from students all across Bhubaneswar. Students of various schools of the university performed at the cultural session held in the evening.

Day 2 began with a power-packed panel discussion on the theme of building a personal brand and journeying from zero to stardom. The panelists were known influencers Aniket Rajak and Priyanka Jena, who left an indelible impression on the audiences. This was followed by a

graphic designing competition. The second half witnesses a one of its kind event, which was a treasure hunt based on bollywood films, called Filmy Heist. This was followed by a guest session with Dr. Ashok Kumar Panda, the Editor of MBC Television. The day ended with an open stage event where students showcased the talent hidden within, in terms of cultural performances. The final day of Mediosa 2024 again kicked off with a panel discussion, graced by eminent personalities of Ollywood, Mr. Sukant Rath and Mr. Sanjoy Patnaik, who spoke to the audiences at length about the balancing act between art, box office and culture. Post the session, entries for the filmmaking event were screened for the audiences. The second half of the day witnessed another panel discussion where the event's valued sponsor, Ms. Aparajita Acharya from Icon and I Consulting, talking about the intersection of corporate life and media in today's dynamic society. The curtains on Mediosa 2024 came down with the valedictory session, where popular actor Ms. Sibani Sangita was the chief guest. She handed over the prizes to all winners and runner-ups, besides felicitating the student committees who worked relentlessly to make the event a success. Post the valedictory session, students enjoyed a soulful performance by budding Odia singer Mrinmay MS.

### **Camera Workshop x Blackmagic Studio**

SRSB Group of Companies, in collaboration with Camixel Technology Pvt Ltd, conducted an insightful workshop on Blackmagic Studio and Cinema Cameras, along with switchers and recorders, for the students and faculty of Birla School of Communication on November 20, 2024. The session provided hands-on training, offering valuable learning experiences with advanced video production equipment.

### **Panel Discussion: Union Budget 2025**

The Birla School of Commerce hosted an insightful and engaging panel discussion on the Union Budget 2025 on February 11, 2025. The event witnessed enthusiastic participation from students and faculty, who were keen to explore the budget's wide-ranging implications for sectors such as finance, banking, education, and the stock market. The panel featured distinguished experts, including CA Tarun Agrawalla, Prof. Ritesh Kumar Dubey, Ms. Nabanita Pradhan, and Mr. Deepak Kumar Panda, who shared their valuable insights and analyses on the Union Budget 2025. Each speaker provided a detailed perspective on how the budget will influence economic policies, financial institutions, market behaviour, and educational reforms. The discussion explored key budgetary provisions, providing a comprehensive understanding of their short-term and long-term implications. The session sparked meaningful conversations among the participants, encouraging critical thinking and promoting intellectual growth. Students actively engaged with the panellists through questions, making the event highly interactive and informative. The panel discussion proved to be a great learning opportunity, enriching the participants' understanding of the dynamic relationship between government policies and the nation's economy.

## Internet Security Workshop

To educate participants on cyber threats, secure practices, and digital hygiene, an Internet Security Workshop was conducted on February 11, 2025, with 75 attendees (students and faculty from BGU). Sessions on malware, phishing, and software updates are steered with hands-on training for detecting threats and configuring firewalls. It also provides insight into cybersecurity careers and emerging technologies, such as



blockchain, paving the way for interactive and awareness-driven sessions with real-world applications.

## The Campus Carnage (eSports Gaming Competition)



To promote competitive gaming and strategy through a Battlegrounds Mobile India (BGMI) tournament, an eSports gaming competition was held on February 20, 2025, during SPECTRA 2025. 34 Teams as participants (14 from BGU, 20 from various other institutes) competing in a series of five matches, including elimination and finals.

## Robomania (Robotics Exhibition & Competition)



Ronbomania was held on February 21, 2025, during SPECTRA 2025, with 8 teams participating. Students showcased robotic models, such as line followers. The event encouraged hardware–software integration and innovation in robotics. It helped demonstrate and evaluate functional, innovative, and efficient robots. Participants had the choice between two robotic tasks: path navigation or

free movement. The judging criteria were innovation, control, durability, and efficiency. Light–sensor bots, manual controllers, robots, and drones were included.



## Digital Poster Making Competition (National Science Day)



To promote visual storytelling around the theme of "Viksit Bharat," a Digital Poster Making Competition was conducted on 27th February 2025 with 28 participants, with an emphasis on creative expression and design skills. The digital posters were evaluated on theme relevance, originality, and appeal. Tools used were Canva, Photoshop, and Illustrator. It fused artistic creativity with patriotic and social awareness.

### **Mock Parliament**



Third-year students of the BA in Journalism and Mass Communication programme at Birla School of Communication, organised a mock parliament session on September 3, 2024. The event was conducted as part of the curricular activities for their course, 'Media and Public Policy.' The students portrayed various political leaders in power and from the Opposition and skilfully combined elements of theatrics and symbolism with the power of articulate

arguments and factual data to deliver an engaging and informative session. During the session, the motion of no confidence was defeated by a certain margin, and the government survived.



### **Model NITI Aayog Simulation**

The Birla School of Communication successfully hosted a Model NITI Aayog Simulation on March 11, 2025, focusing on India's Readiness to Achieve the SDGs by 2030. The event provided a dynamic platform for students to engage in policy discussions, representing key stakeholders, including Union Ministers, state delegates, and international organizations. Chairperson and Vice-Chairperson led the deliberations as delegates examined crucial issues such as poverty eradication, socially inclusive finance, climate action, and smart city initiatives, while



students as delegates of union ministries defended government policies, emphasizing the administration's commitment to achieving the SDGs. International and national representatives, including NHRC, NGT, and UNDP, offered global perspectives on governance and sustainability. State representatives addressed regional challenges in achieving the SDGs. They discussed how collaborative efforts between state governments, central bodies, and international

organizations could drive sustainable development without disrupting local ecosystems and economies. The press team conducted a probing Q&A session, challenging delegates with incisive questions on policy shortcomings and the urgency of action. The simulation concluded with an enriched understanding of India's policy landscape and the collective action required to achieve the SDGs effectively.



## Momentos



Birla School of Communication's Photostory competition took place on February 19, 2025, under the banner of Spectra 2k25, providing a creative platform for participants to showcase their storytelling abilities through a series of photographs. The event revolved around the theme "Emotions in Motion," encouraging contestants to capture and present compelling narratives, emotions, and messages through visual storytelling. A total of 12

participants took part in the competition, which included in-house participants as well as participants from different colleges and universities, each presenting a unique perspective on the theme. Their entries were judged based on creativity, coherence, and emotional impact. The event saw fierce competition, with each participant striving to convey a powerful story through their images. The winners were awarded cash prizes and certificates.



### Protagonista



Birla School of Communication organised a Reel-making competition on February 21, 2025, as part of Spectra 2k25, providing a platform for aspiring filmmakers, content creators, and storytellers to showcase their creativity. Participants were tasked with creating engaging short-form videos based on the theme "Main Character Energy of Non-Living Things." A total of nine teams took part in the competition. The event saw participation from both in-house students and students from other institutes.

Contestants demonstrated impressive storytelling and editing skills, crafting innovative reels that brought inanimate objects to life with unique personalities and narratives.

### Cultural Activities

The Cultural Committee of Birla Global University actively enriched campus life throughout the academic year 2024–25 by organising a diverse range of cultural, artistic, literary, and community-oriented events that fostered creativity, unity, and holistic student development. Key celebrations such as Independence Day, Janmashtami, Ganesh Chaturthi, Nuakhai Bhetghat, Lohri, Saraswati Puja, Republic Day, International Women’s Day, and Holi brought the university community together in vibrant displays of tradition and cultural appreciation. A strong series of intra-mural competitions, including singing, dancing, face painting, photography, slam poetry, and skit presentations, encouraged house-wise participation, showcased student talent, and promoted teamwork and



expressive freedom. Initiatives like Bharatiya Bhasha Utsav supported linguistic diversity in line with NEP 2020, while the Joy of Giving Week strengthened the spirit of compassion and social responsibility. Collectively, these events reflected the Committee's commitment to building an inclusive, culturally dynamic, and socially conscious campus environment, providing students with numerous opportunities to engage, express, and grow.





### *Spectra 2k25*



A three-day rendezvous filled with the spirit of community, creativity and celebration, the Annual Cultural Fest of BGU, Spectra 2k25, was successfully organised on 19th, 20th, and 21st February 2025. The fest featured a vibrant lineup of events – intramural competitions in music, dance, drama, fine arts, and literature – and cultural performances. The opening evening was

marked by an electrifying DJ set by DJ Perisha, which energized the entire campus with dynamic music and dance. This was followed by a captivating live performance by acclaimed singer Arjun Kanungo on the second evening, drawing an enthusiastic crowd and leaving a lasting impression. Collectively, Spectra 2k25 highlighted the community's enthusiasm, artistic ability, and strong sense of togetherness.





## Sports Activities

The academic year 2024–25 was marked by a vibrant series of sports events at Birla Global University, celebrating athletic excellence, teamwork, and the spirit of sportsmanship. Under the guidance of the University Sports Committee, numerous inter–university, inter–house, and national–level tournaments were successfully organised, reflecting the institution’s commitment to holistic student development.

### *ATOS 2025: The Annual Tournament of Sports*

The Annual Tournament of Sports (ATOS 2025) was conducted from 15 to 18 February 2025, featuring competitions in football, cricket, basketball, volleyball, badminton, and throwball. The multi–sport event drew enthusiastic participation from universities across Odisha, with matches displaying exceptional skill, discipline, and fair play.





- Football: Silicon Institute of Technology lifted the championship trophy after a thrilling penalty shootout victory against hosts BGU. Rajiv Das was named *Player of the Tournament* and *Highest Goal Scorer*, while Md. Sufiyan received the *Best Goalkeeper* award.
- Cricket: CGU clinched the title, defeating BGU–A in the finals with a commanding 82–run win. Chitta R. Patra’s explosive 70–run innings earned him *Player of the Match* honours.

- Basketball: The BGU–B men’s team emerged as champions, defeating KIIT 49–37 in a hard–fought final. The tournament witnessed intense contests, displaying high levels of fitness and strategy.
- Volleyball: DRIEMS won the championship, overcoming OUTR 3–1 in the final match. The competition featured remarkable performances and sportsmanship throughout.
- Badminton: CV Raman Global University claimed the men’s title, while Utkal University triumphed in the women’s category. BGU’s men’s team finished as runners–up.
- Throwball (Women): Centurion University secured first place, with BGU finishing runners–up in an engaging final that celebrated teamwork and resilience.

### ***National Sports Day Celebration***

On 29 August 2024, BGU commemorated National Sports Day honouring Major Dhyan Chand with a series of sporting and intellectual events, including football, basketball, volleyball, badminton, table tennis, and a sports quiz. BGU teams registered multiple victories, and the day underscored the university’s emphasis on unity, fitness, and sportsmanship.

### ***Intramural Sports Events 2024–25***

To nurture in–house talent, the university conducted a series of intramural competitions among the four houses — *Spartans, Titans, Olympians, and Aryans*.

- The first event, a Marathon (September 2024), saw enthusiastic participation, with Rishiraj Satpathy (Spartans) and Shradha Shree Das (Olympians) emerging as winners.

- Subsequent events included Carrom and Chess, Table Tennis, Basketball, and Volleyball, each displaying strong inter-house rivalry. The Spartans and Titans dominated several categories, showcasing consistent athletic excellence.
- The E-Sports BGMI Solo Tournament added a modern competitive element, highlighting the growing popularity of digital sports among students.

### ***Inter-University and Invitational Tournaments***

- BIO CUP Tri-Series (28–29 September 2024): BGU hosted teams from IIIT and OUTR across cricket, basketball, and football. BGU won the basketball and football titles, while OUTR triumphed in cricket.
- Athlos '24 (XIMB, October 2024): BGU excelled with victories in cricket, basketball, and badminton, earning accolades for outstanding teamwork and performance.
- Ashwamedha (IIT Bhubaneswar, November 2024): BGU's football team finished runners-up, defeating leading teams such as KIIT and OUTR en route to the finals. Commendable performances were also recorded in badminton, basketball, and volleyball.

The 2024–25 sporting calendar at BGU reflected a year of exceptional participation, coordination, and achievement. From inter-house intramurals to major inter-university tournaments, students demonstrated skill, discipline, and sportsmanship. The Sports Committee's dedicated efforts ensured seamless organisation and widespread engagement, reaffirming BGU's position as a hub of athletic excellence in eastern India.

### **National Service Scheme (NSS) Activities**

#### ***Blood Donation Camp***

The NSS and YRC Cell of BGU organised two successful Blood Donation Camps during the academic year, showcasing its strong commitment to social responsibility. The first camp, held on 20th September 2024 in collaboration with the Commissionerate of Police and Red Cross Blood Bank, collected 101 units of blood. The second, on 28th February 2025, was conducted with the Rotary Club of Bhubaneswar Metro and Odisha Blood Centre, collecting 61 units. Both events saw active participation from students, faculty, and external organisations, reflecting the university's dedication to community welfare and humanitarian service.

#### ***Health Camp***

A Dental Camp was organised on 21st September 2024 at Madhupur Village, one of the villages adopted by the National Service Scheme (NSS) of Birla Global University (BGU), in collaboration with Hi-Tech Dental College and Hospital, Bhubaneswar. The primary objective of the camp was to promote oral health among villagers through free dental check-ups, awareness of proper dental hygiene, preventive care education, and early detection of

common dental issues. A total of **67 villagers** were screened and provided with necessary recommendations for further care and treatment, contributing to the overall well-being of the rural community.



### *Promoting Plantation and Poshan Bagicha for Community Well-being*

The NSS Cell has undertaken impactful initiatives to promote environmental sustainability and nutritional well-being through plantation drives and the establishment of Poshan Bagichas (nutritional gardens) in nearby villages and within the campus. Aligned with the UN Sustainable Development Goals—Zero Hunger, Good Health and Well-being, Climate Action, and Life on Land—the NSS Cell organised plantations across Paikarapur, Ghangapatna,



Madhupur, and Barapita villages, as well as the BGU campus. A total of 204 plants, including guava, papaya, drumstick, lemon, mango, and neem, benefited 103 households and two schools. These community-focused activities aim to foster nutritional self-reliance, climate awareness, and sustainable agricultural practices while cultivating

environmental responsibility among students. Through such initiatives, BGU's NSS Cell continues to strengthen its commitment to ecological stewardship and holistic community development

### ***Honouring the Support Staff Community of the University***

As part of the NSS Week celebrations, we express our heartfelt gratitude to the dedicated hostel and security staff whose tireless efforts ensure that the University remains a safe, welcoming, and comfortable space for all. Their unwavering commitment, often unseen, creates an environment that allows us to learn and thrive. On this special occasion, we acknowledge their invaluable contributions and extend our sincere thanks for their steadfast support and care. Your dedication truly makes our campus feel like home.

### ***Each–One–Teach–One***

Under the “Each–One–Teach–One” initiative, NSS volunteers of Birla Global University conducted multiple outreach programs promoting inclusive and value–based education. From 1st–8th March 2025 at Gadamalipada Primary School, 30 rural students (Classes 1–8) were engaged through creative teaching, competitions, and life skills sessions. Between 1st–10th September 2024 at Ghangapatna Village and 7th–15th November 2024 at Madhupur Village, Anganwadi and primary students benefited from playful learning and hygiene awareness sessions. From 15th–25th November 2025 at Bharatpur Slum, 18 Anganwadi kids participated in storytelling, rhymes, and drawing activities. Additionally, Digital Literacy sessions were organised at Kantabada Govt. High School, promoting computer awareness. These activities fostered curiosity, creativity, discipline, and social values among children while nurturing empathy and responsibility among volunteers.

### ***3–Day NSS Special Camp–cum–Social Immersion***

A three–day NSS Special Camp (5<sup>th</sup>–7<sup>th</sup> November 2024) was organised at Vivekananda Kendra, Deobandh, Keonjhar, Odisha, involving 18 NSS volunteers and 1 faculty member from Birla Global University (BGU). Conducted in collaboration with VK–AICYAM, the camp aligned with the MBA Social Immersion Project “Responsible Management and Corporate Citizenship (RMCC)”. The objective was to explore the Anandalaya initiative–educational centres serving children aged 3–10 years in tribal and underprivileged communities. The team visited 10 Anandalayas across 10 villages in 2 blocks (Ghatgaon and Harichandanpur) of Keonjhar District, engaging with over 250 tribal students, parents, Acharyas, and villagers. Activities included creative drawing, team games, Surya Namaskar, and cleanliness drives, fostering learning, hygiene, and discipline while promoting SDG 4 – Quality Education through hands–on rural immersion.

### ***Swachhata Abhiyaan***

As part of the National Swachhata Abhiyan (2025), NSS–Birla Global University conducted multiple cleanliness drives involving over 100 volunteers across campus and nearby communities. These initiatives support SDG 3 (Good Health and Well–Being) and SDG 6 (Clean Water and Sanitation). Activities included waste segregation,

use of non-plastic bottles, cleaning of water filters and overhead tanks, and maintaining public spaces. The drives fostered awareness, hygiene, and collective responsibility toward a clean, green, and pollution-free environment.

### ***7-Day NSS Special Camp***

The NSS Cell organised a 7-day Special Camp from March 23 to April 12, 2025, themed “Heritage, Industry & Service,” fostering leadership and community engagement. Day 1 explored Raghurajpur’s art heritage and social awareness at Dhauli. Day 2 promoted environmental learning through eco-adventures at Chandaka. Day 3 featured a workshop on community mobilisation and participatory planning. Day 4 focused on rural outreach and school engagement at Barapita Village. On Day 5, volunteers led a road safety campaign across Bhubaneswar. Day 6 brought joy during a visit to Adruta Homes orphanage. The camp concluded with an Award Ceremony celebrating teamwork, discipline, and the spirit of “Not Me, But You.”



### ***NSS Day Event***

The NSS team of Birla Global University celebrated NSS Day on 18<sup>th</sup> September, 2024, with great enthusiasm and spirit in the presence of esteemed guests and dignitaries. The event began with a welcome address and annual report



by Dr. Suvendu Ku. Pratihari, Chairperson, NSS Cell, highlighted the role of NSS in shaping responsible youth. Inspiring speeches were delivered by Registrar Prof. B.K. Das, Guest of Honour Mr. Rasananda Rout, and Chief Guest Mr. Ambika Prasad Nanda, emphasised service, leadership, and patriotism. Vice-Chancellor Prof. Kulbhushan Balooni applauded the volunteers for their dedication. The event also marked the launch of the “NSS Lakshya Geet” and the Sustainable

Development Goals Club. Awards were presented to outstanding volunteers, followed by vibrant cultural performances celebrating unity and diversity.

### ***Workshop on Heat Waves at Birla Global University, Bhubaneswar***

Team Sattvic Soul, in collaboration with Project Point and NSS–Birla Global University, successfully organised a workshop on heat waves to address the escalating risks posed by rising temperatures. The event aimed to raise awareness about heat wave impacts and essential safety measures to ensure the well–being of communities. Under the guidance of Mr. Satyabrata Samal and Sangram Keshri Samantray, volunteers from across Odisha actively participated in the workshop, sharing knowledge and discussing strategies for better preparedness. The workshop highlighted the urgency of climate change adaptation and reinforced the importance of collective action to build a more resilient and sustainable future.

### ***Animal Welfare***

NSS volunteers at BGU actively care for animals on campus by regularly providing clean water and leftover food in designated areas. They also take responsibility for the vaccination and treatment of animals like dogs and cats, ensuring their health and well–being. Whenever needed, they help injured animals and raise awareness among students to treat all living beings with compassion. These efforts help create a safe, caring, and inclusive environment for both humans and animals.

## CLUB ACTIVITIES

### Birla School of Applied Science: BGU TECH–Track Club

#### *Hyperthon (Coding Hackathon)*



To cultivate problem-solving skills through competitive coding challenges, a coding hackathon competition, “Hyperthon,” was conducted on February 27, 2025, with 23 participants. The 30-hour coding sprint tested logic, efficiency, and creativity, executed by the BGU TECH–Track club of the School. It inspired enthusiasm for programming and algorithmic thinking and also encouraged the pursuit of tech careers and peer collaboration with recognition and exposure to real-world coding environments.

#### *React Native Workshop (Mobile App Development)*

Executed by the BGU TECH–Track Club of our school, a workshop on cross-platform mobile development using React Native was conducted for Android App Development on 21–22 March 2025, with 64 Participants (59 students and 5 faculty members from BGU) mentored by industry developers from Technoclare Global Solutions. It developed a notes app during hands-on sessions, covering concepts such as UI/UX design, debugging, and optimisation, thereby strengthening mobile programming and application deployment skills.



## **Birla School of Commerce: Bizwave Club** *International Commerce Day Celebration*

The Biz-Wave Club of Birla School of Commerce made a splash with their inaugural event on International Commerce Day by organising a poster-making competition! On August 5, 2024, 35 creative teams tackled the theme “Finance in the Digital World,” exploring how digital innovations are transforming global commerce. Huge thanks to our esteemed judges, Dr. Snigdha Mohapatra and Dr. Biswajit Acharjya, for their feedback and to Hon’ble Vice-Chancellor and Registrar Sir for their support.



### *Intra-School Logo Making Competition for Biz-Wave*

The Biz-Wave Logo-Making Competition turned out to be a highly engaging and creatively stimulating event. It not only highlighted the design potential among students but also reinforced the collaborative and student-centred spirit of the club. The selected logo will serve as the official emblem of the Biz-Wave Club, symbolising its vision, energy, and commitment to commerce education. The club thanks all participants for their enthusiastic involvement and looks forward to more such interactive and skill-enhancing events in the future.



### *Biz-Budget Breakdown (B<sup>3</sup>) – A Presentation Competition on Union Budget 2025-26*

The Biz-Budget Breakdown (B<sup>3</sup>) competition proved to be an enriching academic exercise that bridged classroom learning with real-world economics. The event not only sparked meaningful discussions on public finance but also underscored the importance of informed youth participation in economic discourse. The Biz-Wave Club



extends its sincere thanks to all participants, judges, faculty members, and attendees for making the event a success. With such an overwhelming response and intellectual enthusiasm, we look forward to organising more such knowledge-driven events in the future.

### ***BIZFins – Where Ideas Turn into Investments***



The Biz-Wave Club of Birla School of Commerce, in collaboration with the Institution's Innovation Council (IIC), successfully organised BIZFins on 12th March 2025. Held at the Birla Global University campus, the event aimed to cultivate entrepreneurial thinking among students, promoting real-time decision-making, strategic analysis, and persuasive communication. BIZFins provided a dynamic platform where participants were challenged to think critically, innovate instantly, and pitch

ideas under pressure: all vital traits for budding entrepreneurs.

### **Birla School of Communication: Film Club**

#### ***Visit to the Indian Film Festival Bhubaneswar 2025***

On the initiative of the Film Club, the students at Birla School of Communication visited the Indian Film Festival on Saturday, January 25, 2025. The festival was held at the Odissi Research Centre in the city from January 22 to 28 by the Film Society of Bhubaneswar. The students, accompanied by faculty members Dr. Mehul Agarwal, Ms. Anwasha Padhi & Ms. Sruthi Rajan, witnessed multiple films, including three short and two feature films. The films included short films Bobby Beauty Parlour (2024) by debut director Shashwat Dwivedi, Jooyein (2024) directed by Vindhya Gupta, iykyk (2024) by Bonita Rajpurohit and a 1978 Malayalam feature-length film by G. Aravinda named Thampu (The Circus Tent). The students particularly enjoyed the film *Tees* (2024) by Dibakar Banerjee, followed by an interaction with the director himself.



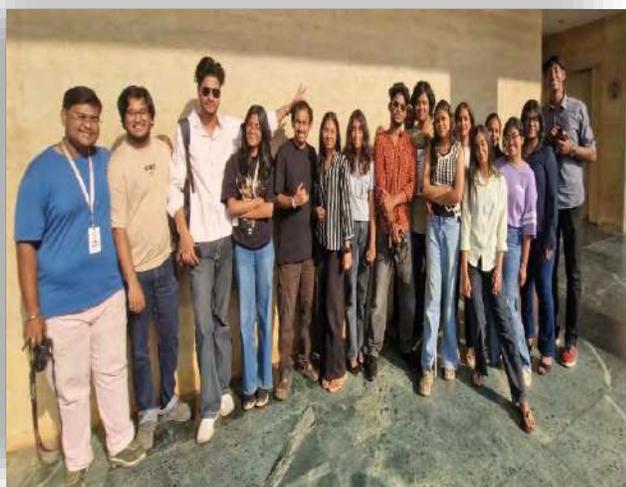
## *Harry Potter and Bollywood Quizzes*



The Film Club of Birla School of Communication organised two thrilling quiz competitions on March 22, 2025, celebrating the world of cinema. The event featured a Harry Potter quiz, dedicated to the magical universe of Harry Potter, and a Bollywood Quiz, paying tribute to the rich legacy of Hindi cinema. The competition was held at CR 3 (Design Block), which was creatively decorated with thematic cutouts, photo booths, and posters of iconic films and Harry Potter characters/objects,

setting an immersive atmosphere for participants and

spectators alike. The event saw enthusiastic participation from students, with six teams competing in each quiz. For the Bollywood quiz, a preliminary round was conducted to select the top six teams of the 28 competing ones. Roshan Savana (BAJMC 2024–2028) served as the Quiz Master for the HP Quiz, while Siddharth Suman (BAJMC 2023–2027) heralded the Bollywood quiz, keeping the participants and audiences engaged with thought-provoking questions and exciting trivia. The quizzes comprised multiple rounds, testing the participants' in-depth knowledge and quick thinking in the final rapidfire.



## **Birla School of Communication: Photography Club**

### *World Photography Day Competition – ‘Hues of Monsoon’*

To celebrate World Photography Day, the club conducted a photography competition on the theme ‘Hues of Monsoon.’ The event saw enthusiastic participation from 45 students across various schools of Birla Global University, highlighting their creative interpretation of the season’s vibrant palette.



### *Student Photography Exhibition 1*



The club proudly organised an exhibition featuring the work of students from the Birla School of Communication. This event celebrated their unique talents and passion for photography, offering visitors a glimpse into the diverse perspectives captured through their lenses.

### *'Retro Booth', the Photo Stall*

The club set up a stall at Spectra 2K25, the cultural fest of the University, featuring a nostalgic recreation of old-fashioned photo booths. Visitors had the opportunity to have their photographs taken by the club's student photographers inside the booth. To enhance the experience, the photos were printed in a Polaroid format, capturing the vintage charm of classic photo booths and offering attendees a timeless keepsake.



### *Student Photography Exhibition 2*

The club proudly organised a photography exhibition featuring select artistic works of students from the University. This event highlighted their creativity and passion for photography, providing visitors with an engaging insight into various perspectives and visual storytelling captured through their lenses.



## **Birla School of Communication: Radio Club**

### ***Mike Check 2024 – An Annual Intra–Campus Radio Competition***

The Mike Check 2024 is the flagship intra–campus radio contest organised under the banner of the Radio Club on 18th April 2024 at the University. It is designed as a dynamic platform for students from across programmes to showcase their creativity in audio broadcasting, content creation, and live on–air presentations.

### ***RED FM Tashanbaaz Auditions at BGU***



The RED FM Tashanbaaz Auditions brought an electrifying burst of talent and creativity to the University campus. Organised on August 28, 2024, in collaboration with the Radio Club and RadioBGU, the Birla School of Communication, the event served as a vibrant platform for students to showcase their artistic potential. From soulful singers and energetic dancers to witty stand–up comedians, the auditions showcased a diverse range of performances that enlivened the campus atmosphere. Students from across the university participated with great enthusiasm, turning the event into a celebration of creativity, expression, and youthful spirit. The excitement in the air was unmistakable as each participant stepped forward with confidence and passion, making the day a memorable showcase of BGU’s thriving cultural talent.



### ***Cyber Pass – A Campus Initiative on Cyber Safety***

The Cyber Pass event, held on 12th March 2025, was a collaborative effort led by SBI Bhubaneswar Circle and Red FM, under the aegis of the Ministry of Home Affairs, Government of India, and the Indian Cyber Crime Coordination Centre (I4C), in association with the Radio Club and RadioBGU. The initiative aimed to create awareness on cybersecurity and equip students with practical knowledge to stay safe in the digital world. The

charismatic RJ kept the audience engaged with lively, informative discussions on cyber safety and digital awareness. A compelling street play presented by a talented student team highlighted common cyber fraud scenarios and the importance of staying alert. Bank representatives shared essential tips on recognising online fraud, protecting personal information, and responding to cyber threats. The event successfully blended education and entertainment, leaving students better informed, vigilant, and empowered to navigate the digital landscape safely.



### ***Women’s Day 2025 – Special Vox Populi***

To celebrate International Women’s Day 2025, the Radio Club and RadioBGU organised a special Vox Populi initiative in the last week of February 2025 featuring engaging on-campus interviews with faculty, staff, and students. The activity aimed to capture diverse voices and heartfelt reflections on the theme of women’s empowerment, equality, and progress. Through spontaneous opinions, personal stories, and thoughtful perspectives, the initiative created a vibrant audio collage that highlighted the contributions and aspirations of women within the BGU community. The interviews not only amplified meaningful conversations but also encouraged students to think critically about gender roles and inclusivity. The Women’s Day Vox Populi stood as a powerful reminder of the strength, resilience, and inspiration that women bring to campus life—making the celebration both memorable and impactful.

### **Birla School of Communication: Creative Communications Club**

#### ***Open Mic***



During the 1<sup>st</sup> edition of Mediosa, the Creative Communications Club collaborated with the media fest team to organise 2 days of university-level open mic nights on November 12 and 13, 2024, which were wildly successful.

### **Birla School of Law: Legal Aid Society**

#### ***Legal Treasure Hunt***

Legal Aid Society, Birla Global University, conducted Legal Treasure Hunt–Fundamental Rights on 25<sup>th</sup> November 2024. The event challenged participants to solve intricate legal puzzles and decode Fundamental Rights, all while racing against time. This engaging initiative not only tested analytical skills but also fostered a deeper understanding of legal principles, collaboration, and problem–solving. The highlight of the event was the vibrant enthusiasm of the participants and the dynamic spirit of competition, making it an unforgettable experience for all involved.

### ***Awareness Session***

Legal Aid Society, in collaboration with NSS Unit–3, conducted a legal awareness session at Government Ucha Prathamika School, Gadamalipada, educating 90 students on Fundamental Rights and Duties of the Indian Constitution on 27<sup>th</sup> February 2025. Through interactive sessions, quizzes, and skits, we aimed to inspire critical thinking and social responsibility among the young minds. The Society organised another successful legal awareness program at Paikarapur Nodal High School on March 10<sup>th</sup>. A team of 15



dedicated volunteers and 3 faculty members from the university visited the school to engage with the students. The event featured a poster competition, in which 25 students showcased their creativity on the theme of social awareness, a skit performance that effectively conveyed important messages on the Motor Vehicle Act and Consumer Rights, and a quiz competition, which saw an overwhelming participation of 128 students. The program aimed to simplify complex legal concepts, educate students on their rights and responsibilities, and promote legal literacy among young minds. The winners of the poster and quiz competitions were rewarded with prizes, recognising their outstanding efforts and encouraging them to continue spreading awareness about social and legal issues.

### **Birla School of Law: Pro–Bono Club**

#### ***Essay Writing Competition on Dr. B.R. Ambedkar’s Birth Anniversary***

The Pro Bono Club commemorated Dr. B.R. Ambedkar’s birth anniversary, i.e., on April 14, 2024, by hosting an essay competition on the theme "Critiquing the Catalyst: Evaluating Dr. B.R. Ambedkar's Social Reforms Amidst Praise and Pushback." Participants analysed Dr. Ambedkar's impact on Indian society, with the winner receiving a prize and top essays featured in the club's upcoming newsletter.

### *Visit to the National Company Law Tribunal, Cuttack*

On April 18, 2024, Students from Birla School of Law visited the National Company Law Tribunal (NCLT), Cuttack, under the aegis of the Pro Bono Club, gaining practical insights into corporate law. This first-hand experience complemented their academic knowledge, providing a deeper understanding of the legal system and its mechanisms. The students also visited the State Consumer Disputes Redressal Commission, Odisha.



### *Poster Making & Photography Competition on “Unity in Diversity”*

Birla School of Law, under the aegis of its Pro Bono Club, organised a Poster Making and Photography Competition from July 15, 2024, to July 31, 2024. The primary objective of the event was the fulfilment of the club’s commitment towards raising awareness about the rich diversity of our nation in terms of culture, community, beliefs, practices, and usage spread all over the country, and still keeping the

concept of unity and integrity alive in everyone’s hearts. Students were also to be enlightened with the significance of rich diversity and unity among all the strata of society. The posters were rich in cultural symbols, colours, and messages that celebrated the beauty of diversity and the importance of unity in society. The competition also served as an educational platform, promoting awareness about the significance of unity in diversity. Around twenty students from different batches participated in the competition.



### *Awareness Session on “Unity in Diversity”*

The Club organised an awareness session on Unity in Diversity at Government Primary School, Malipada, Bhubaneswar, on July 31, 2024, which was aimed at increasing awareness about the value of diverse cultures, backgrounds, and perspectives, and students were also to be enlightened with the significance of rich diversity and unity among all the strata of society. Additionally, a Poster-Making Competition was also organised for primary students, wherein participating in the competition, people can actively contribute to spreading the message of unity and gain a deeper personal connection to the concept.

The posters were rich in cultural symbols, colours, and messages that celebrated the beauty of diversity and the importance of unity in society. Around forty students from different batches participated in the competition.



### *Celebration of Independence Day 2024*



The Pro Bono Club, Birla School of Law, connected with the members of the local community in a meaningful way by visiting a nearby village and discussing with residents their fundamental rights, focusing on the cherished values of freedom and liberty that define our nation as part of their Independence Day Celebration on August 15, 2024. Through personal conversations and sharing informative flyers, the Club aims to empower and uplift, making sure the true spirit of independence touches every life.

### *Visit to National Lok Adalat*

On 14<sup>th</sup> September 2024, the Pro Bono Club organised a visit to the National Lok Adalat held at the Hon'ble High Court of Orissa and the District & Sessions Court, Cuttack, Odisha. Around 20 students participated in the same under the guidance of the Faculty-in-Charge of the Club. The visit was designed to reinforce students' learning through practical experience by providing them with hands-on exposure.



### *Preparation of Samvidhan Katta*

On 25<sup>th</sup> September, 2024, the Pro Bono Club participated in the Samvidhan Katta initiative, wherein a story on ‘how the Pro Bono Club, Birla School of Law designed and executed a unique initiative of awareness on rights as well as duties simultaneously among the various stakeholders in society’ was submitted towards the participation in the initiative under the Department.

### *Celebration of National Legal Services Day*

Birla School of Law, under their Pro Bono club, marked National Legal Services Day (9th November 2024) by organising an outreach event focused on spreading awareness about legal rights and promoting mediation as an alternative to resolving family disputes. The students distributed flyers containing information on legal rights and access to justice. The students also actively promoted mediation as a peaceful, cost-effective way to settle family disputes, explaining its benefits over traditional litigation. The event was well-received by the local community, especially by those from underprivileged backgrounds, who appreciated the information on legal rights and mediation as alternative dispute resolution methods.

### *Awareness Session on National Children’s Day*

Birla School of Law, under its Pro Bono Club, celebrated Children’s Day (14<sup>th</sup> November 2024) by organising an outreach event aimed at spreading joy and raising awareness about children’s rights. The students distributed flyers containing important information on children’s legal rights and education. In addition, they handed out chocolates and pens to the children as a celebratory gesture. The celebration offered an opportunity to highlight the importance of children’s rights while spreading happiness through small acts of kindness.



### *‘Educate to Elevate’ Project Launch on Children’s Day*

Birla School of Law, under the aegis of its Pro Bono Club launched its significant project named ‘Educate to Elevate’ on the occasion of Children’s Day which aims at providing a structured educational support program for students, delivered by our pro bono associates wherein they

are volunteering to visit the school weekly or fortnightly, offering supplementary lessons to enhance students' academic performance.

### ***Poetry Competition on International Men's Day***

Birla School of Law, under the aegis of its Pro Bono Club, organised a Poetry Competition marking the celebration of International Men's Day Week. This was organised to encourage students to creatively express their views on the concept of a positive male role model. The theme of the same was "Positive Male Role Model," focusing on role models from history, literature, personal experiences, or societal figures who embody positive masculinity.

### ***Reimagine Society, Redesign Law Activity on International Men's Day***

To stimulate critical thinking on how societal norms and laws can better support the positive development of men. An activity was organised by the Pro Bono Club on International Men's Day, continuing its week-long celebration, in which students were invited to submit ideas and suggestions addressing contemporary issues facing men, such as mental health, social expectations, and gender equality. The goal was to propose solutions that could influence future laws or social policies.

### ***Discussion on "Men's Rights, Men's Mental Health and Well-being"***

Concluding the week-long celebration on the occasion of International Men's Day, an in-house discussion among the faculty-in-charge and other faculty members, Birla School of Law and students, including Pro Bono Associates of the Club, was also organised, creating an atmosphere of engaging conversation and deliberation upon the above-stated topic.

### ***Essay Writing Competition on Constitution Day***

An essay writing competition was conducted on the theme "Constitution at 75: The Journey of Justice" by the Club on Constitution Day 2024, wherein students of our University were encouraged to delve deeper into the Constitution's core values and critically analyse the balance between rights and duties in a democratic society.

### ***Poster Making Competition on Constitution Day***

A poster-making competition on the theme "Balancing Rights and Duties: The Heart of Democracy" was also conducted, marking the celebration of Constitution Day 2024 by the Club, wherein the students across our University were encouraged to creatively express their understanding of how rights and duties are interlinked, using visuals to highlight the importance of constitutional values vibrantly and engagingly.

### ***Celebration of World Human Rights Day***

Birla School of Law, under their Pro Bono club, marked World Human Rights Day on December 10, 2024, by organising an Extempore Competition. The competition witnessed vibrant participation from across different

batches of the school, showcasing their ability to speak on issues of global significance. The topics covered critical subjects such as rights of refugees, disability rights, gender equality, climate justice, and cultural rights, reflecting the diverse challenges faced in the realm of human rights today. The winning student was awarded a trophy by the Club.

### *Field Visit to Tribal Village*



On January 31, 2025, the students of Pro Bono Club, Birla School of Law, visited a nearby tribal village to distribute pamphlets providing a brief yet informative overview of fundamental rights. The pamphlets aimed to raise awareness among the villagers about their legal rights, including protection against exploitation and the right to equality. This initiative provided a valuable means of informing the community, offering them crucial knowledge that could help safeguard their rights and enhance their socio-legal awareness.

### *Legal Drafting Competition*

Birla School of Law, under the auspices of its Pro Bono Club, hosted a Legal Drafting Competition on February 15, 2025, to which students from all batches participated. They were given a hypothetical case involving a breach of contract and tasked with drafting a notice. The competition was aimed at helping students improve their legal drafting skills, which are essential for practical legal practice, including their ability to articulate facts, arguments, and legal positions accurately and persuasively.



### *Celebration of International Women's Day*

On March 8, 2025, the students of the Pro Bono Club at Birla School of Law conducted an awareness drive on women's rights. The members of the Club actively engaged in spreading awareness about key legal rights, including gender equality and empowerment. Educational materials were also shared, and discussions on legal protections for women were held. This event marked another step toward a more inclusive society, emphasising the crucial role of education and awareness in promoting gender equality. It also serves as an accessible way to inform the women's

community, offering them crucial knowledge that can help safeguard their rights and improve their socio-legal awareness.

## **Birla School of Management: OPSCHECK – The Operations Club**

### ***Poster Making Competition***

A Poster Making Competition, organised by OpsCheck – The Operations Club of Birla School of Management, Birla Global University, held on 18th November 2024, focused on the theme Responsible Supply Chain Management. This event aimed to raise awareness about the importance of ethical practices, sustainability, and social responsibility within the supply chain sector. Participants created posters that depicted various aspects of responsible supply chain management, such as sustainable sourcing, ethical labour practices, minimising environmental impact, and ensuring transparency and fairness in global supply chains. The posters displayed various innovative ideas, demonstrating participants' deep understanding of challenges and solutions in creating responsible supply chains. Certificates were distributed at the supply chain conclave.

### ***Operations Area Conclave***



The club helped organise an Operations Area Conclave on the theme “Supply Chain” on 20th November 2024 in a hybrid mode. Mr. Santrupta Das, National Head, Sourcing and Implementation, TVS Supply Chain Solutions, graced the function online as the chief guest. Mr. Rajen Padhi, Commercial Director, B One Business House Pvt. Ltd. and Mr. Goutam Kumar Dash, Ex-Chief General Manager, Procurement and

Stores, Rourkela Steel Plant, SAIL, graced the function as the guest of honour and addressed the gathering. Dr. Manidatta Ray, Conclave Convener and Associate Professor (Decision Science and Operations Management), introduced the theme. The panellists, Mr. Rajen Padhi and Mr. Goutam Kumar Dash from various industries, shared their knowledge and experience, which was very interesting, insightful and enriching. The conclave was attended by students of Birla Global University. The panel discussion was concluded with a vote of thanks proposed by Dr. Manidatta Ray. More than 100 students have attended the conclave.

### ***OPS ON Screen***

The OpsCheck – the Operations Club organised OPS ON Screen is an engaging and interactive event where students explore various operational concepts through cinema. Participants watched selected movie clips showcasing real-world applications of supply chain management, quality management, and other operations topics. The event

fostered analytical thinking and problem-solving as students actively engaged in discussions and answered questions based on the cinema clips presented. This unique approach made learning operations management both insightful and enjoyable.

## **Birla School of Management: HRUDAY – The HR Club**

### ***Craftopia 2024***

Celebrating Organisational Diversity through Art was held on 5 April 2024 at the Seminar Hall, Birla Global University. Organised by the HR club HRUDAY, Craftopia 2024 celebrated creativity and inclusion with a Poster Making Competition on the theme Organisational Diversity. The event showcased powerful artistic expressions promoting equality and diversity. A Legacy Passing Ceremony added depth, symbolising the transition of knowledge from seniors to juniors.

### ***Engaging and Interactive Session for New Batch***

The HR Club Hruday organised an engaging and interactive session for the MBA 1st-year students on 11<sup>th</sup> September 2024. The event featured two exciting activities: Mind Maze and Papyrus Pass. These activities were designed to enhance teamwork, negotiation skills, strategic thinking, and problem-solving abilities among students.

**Activity 1: Mind Maze:** In the Mind Maze challenge, seniors provided each team with cut pieces of three different cards. Some of the pieces were with the respective team members, while others were distributed among different teams. The objective was to complete all three cards by negotiating and exchanging pieces with other teams. Only one member from each team was allowed to negotiate at a time. The team that completed all three cards first was declared the winner. This activity tested the participants' negotiation skills, communication abilities, and decision-making strategies.

**Activity 2: Papyrus Pass:** The second activity, Papyrus Pass, focused on creativity, teamwork, and structural engineering. Seniors provided each team with a few sheets of newspaper and cello tape. Using only these materials, the teams were required to construct a bridge within 30 minutes. The strength and durability of the bridge were then tested to determine the winning team. The team that built the strongest and most stable bridge emerged as the winner. This activity encouraged students to think innovatively and work collaboratively under a time constraint.

**Activity 3: Bargain Boss:** was a dynamic event designed to build negotiation, teamwork, communication, and decision-making skills among students of BBA, BCom, and MBA programs was organised on 15 February 2025. The event featured a two-part challenge: solving HR-related riddles and participating in a Negotiation Game where teams bargained with one another to complete key terms. Around 50 students participated, showcasing their strategic thinking and persuasive abilities. The event concluded with feedback and a discussion on negotiation best practices. The key takeaways were Real-time experience in negotiation and team-based problem solving, Strengthened communication, leadership, and decision-making skills, and Exposure to HR scenarios in a

competitive, engaging format. Bargain Boss successfully simulated real–world HR dynamics, leaving students more confident and equipped for future roles in human resource management.

## **Birla School of Management: MARKTRENZ – The Marketing Club**

### **Ad Mad Show**

The Ad Mad Show was organised by the Marketing Club of BSoM on 7<sup>th</sup> August 2024, was highly anticipated by all students. Participants formed teams, created and performed humorous, innovative, and often satirical advertisements for fictional products or services. It encouraged creativity, teamwork, and out–of–the–box thinking. The objective of the Ad Mad Show was to provide an engaging platform for the students of the 2024 to 2028 batches to showcase their creativity, teamwork, and communication skills through the creation of humorous and imaginative advertisements.

### **Guest Lecture**

On International Youth Day, the Marketing Club organised a special guest lecture. Dr. Surabhi Jain, Director and Founder of Ecosustain Forums, Bhubaneswar, delivered an inspiring lecture on Youth, Entrepreneurship & Sustainable Development Goals. Dr. Jain, an advocate for sustainable development, emphasised the critical role of youth in achieving global goals through innovation and entrepreneurship. Dr. Jain highlighted how young entrepreneurs can integrate sustainability into business models, addressing environmental and social challenges while driving economic growth. She shared actionable insights, urging students to embrace creativity, resourcefulness, and responsibility in their entrepreneurial endeavours. The lecture was well–received, sparking meaningful discussions among students about their role in shaping a sustainable future. The event reinforced the importance of youth–led initiatives in creating a balanced, equitable, and sustainable world.

## **Birla School of Management: THE EVOCATIVE VOICES – The Communication Club**

### ***Echoes 3.0***

The Communication Club–The Evocative Voices of Birla School of Management organised an Inter School Debate Competition–Echoes 3.0 on 31st January 2025. The theme of the debate was UNaccountable: The UN’s Hour of Reckoning: Is Accountability Enough? More than 100 university students participated in the event. Dr. Tanutrushna Panigrahi, HoD, The Department of English, Utkal University and Mrs. Purabi Das graced the occasion as judges. The winners were given certificates and cash prizes.

## STUDENT ACHIEVEMENTS

Students Name	Achievement
Manaswita Panda (B.Com 2023–27)	Qualified Cost and Management Accountant (CMA) Foundation Examination 2024
Bijaya Laxmi Palo (B.Com 2023–27)	Qualified Cost and Management Accountant (CMA) Foundation Examination 2024
Usashree Raju (B.Com 2023–27)	Qualified Cost and Management Accountant (CMA) Foundation Examination 2024
Sovit Garg (B.Com 2023–2027)	Qualified Chartered Accountants Intermediate Examination, November 2024
Swayam Ranjan Pati (B.Com 2023–27)	Winner Football Ekamra Premium League, Season 3,
Soumya Ranjan Pradhan (B.Com 2023–2027)	Runners–up in Volleyball Match at IMI, March 2025
Naina Priyadarshini Ojha (B.Com 2024–2028)	Qualified Company Secretary Foundation Examination, 2024
Vaishali Jaiswal (B.Com 2023–27) Shreya Gupta (B.Com 2023–27) Anushree Lenka (B.Com 2023–27)	Winner, Zerodha Varsity Quiz 2025
Amit Bebart (M.Com 2024–26) Shruthi Majhi (M.Com 2024–2026) Swagat Hota (M.Com 2024–2026)	First Runners Up, Zerodha Varsity Quiz
Om Prayas (BAJMC 2022–25)	Recognised for his photography at the Aura, International Photography and Painting Exhibition by Retro Kolkata Magazine.
Partyush Priyadarshi Pratyush Ranajan Behera (B.Tech 2024–2028)	Winner, National Level hackathon–2025, at ASBM University, BBSR
Pratyush Priyadarshi (B.Tech–2024–2028 )	Runner Up, Festrnix, 2025 at GIFT Autonomous College, BBSR
Aditya Prasad Sahu (BSc (DS) –2022–2025)	Selected by the Govt. of Odisha as an intern
Aditya Prasad Sahu (BSc (DS)–2022–2025)	Selected as GDG Chapter Head
Suvrajit Samant Singhar (BSc (DS) 2023–2026) Khushi Tiwari (BCA–2023–2026) Solomon Shaan Nayak (BCA–2023–2026)	Selected in the TOP 50 in the Hackathon 2025 at IIIT, Bhubaneswar
Anshumaan Praharaj (BCA 2023–2026) Subhranshu Mohanty (BCA 2023–2026) Ayush. D. Panigrahi (B.Tech 2024–2028)	Secured fourth position in Hackathon, Festrnix, 2025 at GIFT Autonomous College, BBSR

## UNIVERSITY COMMITTEES

To facilitate the day-to-day functioning of various departments at BGU, several committees have been constituted. These are coordinated through four dedicated Dean positions: Admissions, Research & Development, Alumni & Student Affairs, and Outreach & International Affairs. Each Dean oversees four committees relevant to their area of responsibility. Contact details of the respective Deans are provided separately in the adjoining table. The organograms that follow illustrate these Dean verticals along with the committees under their purview.

Name	Designation
Dr. Pradipta Kumar Sanyal, Professor	Dean, Admissions
Dr. Archana Choudhary, Associate Professor	Dean, Research & Development
Dr. Anubha Ray, Associate Professor	Dean, Alumni & Student Affairs
Dr. Satyakama Mishra, Associate Professor	Dean, Outreach & International Affairs

### Committees

#### DEAN (ADMISSIONS) – Dr. Pradipta Kumar Sanyal

- **ADMISSION COMMITTEE**

(This committee will take all the policy and administrative decisions.)

Dr. Pradipta Kumar Sanyal	Chairperson
Dr. Mitashree Tripathy	Co-Chairperson
Registrar	
Dean, BSoM	
Dean, BSoL	
Dean, BSoC	Members
Dean, BSoCom	
Dean, BSoAS	
Dr. Ajit Kumar Dash, BSoSS&H	
Mr. Pranab Das	Convener

- **ADMISSION STEERING COMMITTEE**

(The committee will steer the University's admission processes with the objective of increasing enrolment in all degree programs of all the Schools.)

Dr. Vivek Mishra	Chairperson
Dr. Purnendu Kumar Patra	
Dr. Manaswini Jena	
Ms. Lopamudra Nayak	Members
Ms. Anwesha Padhi	
Mr. Swagat Dash	
Dr. Amritkant Mishra	
Mr. Pranab Das	Convener

- **STUDENTS DISCIPLINE & WELFARE COMMITTEE**

(The student counselling as well as mess and cafeteria conduits will also come under the purview of the Student Discipline & Welfare Committee)

Dr. Pradipta Kumar Sanyal	Chairperson
Dr. Snigdha Mohapatra	
Dr. Bhavana Sharma	
Dr. Gyanranjan Mishra	Members
Dr. Elisha Kanungo	
GM–Campus ( <i>Ex-Officio</i> )*	
Mr. Swagat Dash	Convener

\*GM Campus will not be part of the student discipline proceedings.

- **HOSTEL COMMITTEE**

Dr. Snigdha Mohapatra–Chief Warden (Girls Hostel)	Chairperson
Proctor	
Dr. Gyanaranjan Mishra–Chief Warden (Boys Hostel)	Members
Ms. Ashna Siddiqui–Warden (Girls Hostel)	
Mr. K M Pandey–Warden (Boys Hostel)	
GM–Campus	Convener

**ASSOCIATE DEAN (RESEARCH & DEVELOPMENT) – Dr. Archana Choudhary**

- **RESEARCH & DEVELOPMENT CELL**

(The committee will also oversee all IPR–related activities.)

Dr. Archana Choudhary	Chairperson
Dr. Piyush Gupta	
Dr. Bandita Sahu	Members
Dr. Mitashree Tripathy	
Dr. Amritkant Mishra	
Dr. Indrajeet Kumar	Convener

- **CENTRE FOR INNOVATION, BUSINESS INCUBATION & ENTREPRENEURSHIP**

Dr. Suwendu Ku Pratihari	Chairperson
Dr. Manidatta Ray	
Dr. Parimal Kumar	
Mr. Dilesh Rawal	Members
Dr. Alok Kumar Pani	
Mr. Yogendra Singh	
Dr. Biswajit Acharjya	Convener

- **KNOWLEDGE CENTER/ LIBRARY COMMITTEE**

Dr. Manidatta Ray	Chairperson
Dr. Manas Kumar Pal	
Dr. Indrajeet Kumar	
Dr. Elisha Kanungo	Members
Dr. Bandita Sahu	
Dr. Radha Krishna Mishra	
AGM–Finance ( <i>Ex–Officio</i> )	
Mr. Arun Samanta, Asst. Librarian	Convener

- **ANNUAL REPORT & PUBLICATIONS COMMITTEE**

Dr. Anubha Ray	Chairperson
Dr. Manidatta Ray	
Dr. Elisha Kanungo	
Ms. Anwesha Padhi	Members
Asst. Librarian ( <i>Ex–Officio</i> )	
Dy. Registrar	
Dr. Snigdha Mohapatra	Convener

**ASSOCIATE DEAN (ALUMNI & STUDENT AFFAIRS) – Dr. Anubha Ray**

- **ALUMNI COMMITTEE**

Dr. Anubha Ray	Chairperson
Dr. Parameswar Nayak	
Dr. Bhavana Sharma	
Dr. Stutee Mohanty	
President, BGU Alumni Association	Members
( <i>Ex–Officio</i> )	
Secretary, BGU Alumni Association	
( <i>Ex–Officio</i> )	
Mr. Prithivi Raj	Convener

- **CULTURAL COMMITTEE**

Ms. Lopamudra Nayak	Chairperson
Dr. Stutee Mohanty	
Ms. Anwesha Padhi	
Mr. Aswini Kumar Bhuyan	Members
Mr. Soubhagya Sundar Nanda	
Ms. Tanaya P. Pradhan	
Dr. Manaswini Jena	Convener

- **SPORTS COMMITTEE**

Dr. Amritkant Mishra	Chairperson
Dr. Purnendu Kumar Patra	
Dr. Mehul Agarwal	
Dr. Sruthi Rajan	Members
Dr. Alok Kumar Pani	
Ms. Ishani Acharya	
Sports Officer	Convener

- **NSS COMMITTEE**

Dr. Suvendu Kumar Pratihari	Chairperson
Mr. Soubhagya S. Nanda	
Mr. Suresh K. Golle	Members
Mr. Prithivi Raj	
Dr. Manaswini Jena	
Mr. Yogendra Singh	Convener

**ASSOCIATE DEAN (OUTREACH & INTERNATIONAL AFFAIRS) – Dr. Satyakama Mishra**

- **TRAINING & PLACEMENT COMMITTEE**

Dr. Satyakama Mishra	Chairperson
Dr. Pradipta Kumar Sanyal	
Dr. Sanjay Kumar Kuanar	
Ms. Lopamudra Nayak	
Dr. Gyanaranjan Mishra	Members
Dr. Mitashree Tripathy	
Dr. Amritkant Mishra	
Ms. Ashna Siddiqui	
Mr. Valliappan J	
Dr. Bibhu Panda	Convener

- **INTERNATIONAL RELATIONS COMMITTEE**

Dr. Piyush Gupta	Chairperson
Dr. Parameswar Nayak	
Ms. Saswati Tripathy	
Mr. Prithivi Raj	Members
Dr. Nandita Bhattacharjee	
Dr. Bandita Sahu	
Dr. Parimal Kumar	Convener

- **EXECUTIVE EDUCATION & CONSULTANCY COMMITTEE\***

Dr. Parimal Kumar	Chairperson
Dr. Parameswar Nayak	
Dr. Biswajit Acharjya	
Dr. Gyanaranjan Mishra	Members
Mr. Prithivi Raj	
Dr. Indrajeet Kumar	
Ms. Saswati Tripathy	Convener

\*The Executive Education & Consultancy Committee will also oversee the Faculty Development Programmes.

- **BRAND PROMOTION & PUBLIC RELATIONS COMMITTEE\***

Dr. Shiv Shankar Das	Chairperson
Chairperson–Admissions Steering Committee	
Dr. Mitashree Tripathy	Members
Mr. Swagat Dash	
Dr. Gyanaranjan Mishra	Convener

\*The Brand Promotion & Public Relations Committee will oversee all brand and media promotion activities and coordinate with the Public Relation agency.

## ADMINISTRATIVE COMMITTEES

- **EXAMINATION & AWARDS COMMITTEE**

Registrar	Chairperson
Dean, BSoM	
Dean, BSoL	
Associate Dean, BSoCom	Members
Associate Dean, BSoAS	
Dean–in–Charge, BSoC	
Dr. Ajit Kumar Dash	
Controller of Examination	Convener

- **CAMPUS DEVELOPMENT COMMITTEE**

Vice-Chancellor	Chairperson
Registrar	
Dy. Registrar	Members
AGM Finance	
An Architect to be co-opted as per requirement	External Expert
GM Campus	Convener

- **PURCHASE COMMITTEE**

Comptroller of Finance	Chairperson
Dy. Registrar	
Dr. Nandita Bhattacharjee	Members
Dr. Radha Krishna Mishra	
GM Campus	Convener

- **IT & ERP COMMITTEE**

Dr. Sanjay Kumar Kuanar	Chairperson
Controller of Examination ( <i>Ex-Officio</i> )	
Mr. Aswini Kumar Bhuyan	Members
IT Officer	
ERP Administrator	
An IT Expert to be co-opted as per requirement	External Expert
Dr. Alok Kumar Pani	Convener

## STATUTORY COMMITTEES

- **INTERNAL COMPLAINT COMMITTEE (ICC)**

Dr. Archana Choudhary	Chairperson
Mrs. Namrata Chadha	
Advocate & Ex-member of State Women's Commission (External Member)	
Dr. Purnendu Kumar Patra	Members
Dr. Sruthi Rajan	
Mr. Dilesh Rawal	
Ms. S Varsa Samantashinhar	
Ms. Ashna Siddiqui	Convener

- **ANTI-RAGGING COMMITTEE**

Dr. Pradipta Kumar Sanyal	Chairperson
Dr. Snigdha Mohapatra	
Dr. Suvendu Kumar Pratihari	
Dr. Indrajeet Kumar	Members
Dr. Mehul Agarwal	
Mr. Piyush Ku. Mohanty (GM Campus)	
Dr. Bhavana Sharma	Convener

- **STUDENT GRIEVANCE REDRESSAL COMMITTEE**

Dean, BSoM	Chairperson
Dean, BSoL	
Associate Dean, BSoCom	
Associate Dean, BSoAS	Members
Dean-in-Charge, BSoC	
Dr. Ajit Kumar Dash, BSoSS&H	
Dr. Anubha Ray	Convener

- **SOCIO-ECONOMICALLY DISADVANTAGED GROUPS (SEDGs) CELL**

Dr. Bhavana Sharma	Chairperson
Dr. Manas Kumar Pal	
Dr. Archana Choudhary	
Dr. Manidatta Ray	Members
Mr. Prithivi Raj	
Dr. Sruthi Rajan	
Mr. Bibhu Prakash Panda (Student)	
Ms. Divyanjali Vudupi (Student)	
Deputy Registrar	Member Secretary

- **FINANCE COMMITTEE**

Vice-Chancellor	Chairperson
Registrar	
Dr. Biswajit Acharya	Members
Ms. Lopamudra Nayak	
Dy. Registrar	
GM Campus	
Comptroller of Finance	Convener

The conduits and clubs are formed to facilitate various year-long co-curricular and extracurricular activities at the University. The conduits are predominantly student-driven bodies with a faculty coordinator as a facilitator. A student must be a member of at least one conduit (maximum two), and his/her attendance for conduit activities is mandatory. The faculty coordinator evaluates the performance of a member and awards them a certificate.

For other details regarding the composition of the conduits and clubs, please refer to the BGU website:

<https://www.bgu.ac.in/student-corner/>

# **Audited Financial Statements 2024–2025**

**Independent Auditors' Report**

To,  
**M/s. R.K. Dalan & Co.**  
Chartered Accountants  
50, Weston Street, 2nd Floor, Suite No. 203,  
Kolkata- 700012, West Bengal.

**Report on the Audit of the Financial Statements**

**Opinion**

We have audited the accompanying financial statements of Birla Global University, Bhubaneswar (hereinafter referred to as "the Institute") (A unit of Birla Academy of Art & Culture, Kolkata) comprising of the Balance Sheet as at 31<sup>st</sup> March, 2025, the Income & Expenditure Account, the cash flow statement for the year then ended, and a summary of significant accounting policies and other explanatory information (hereinafter referred to as "the financial statements").

In our opinion and to best of our information and according to the explanations given to us, the aforesaid financial statements, give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Institute as at 31<sup>st</sup> March, 2025, the excess of expenditure over income and cash flows for the year ended on that date.

**Basis for Opinion**

We conducted our audit in accordance with the Standards on Auditing (SAs) issued by the Institute of Chartered Accountants of India (ICAI). Our responsibilities under those Standards are further described in the 'Auditor's Responsibilities for the Audit of the Financial Statements' section of our report. We are independent of the Entity in accordance with the 'Code of Ethics' issued by ICAI and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

**Responsibility of Management and Those Charged with Governance for the Financial Statements**

The management of the Institute is responsible for the preparation of the financial statements that give a true and fair view of the financial position and financial performance of the Institute and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Institute financial reporting process.



**Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

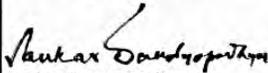
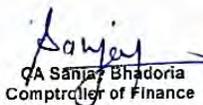
For Singhi & Co.  
Chartered Accountants  
Firm's Registration No. 302049E



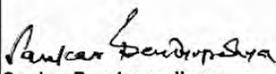
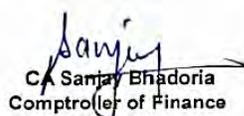
Place: Kolkata  
Date: 29<sup>th</sup> Day of August, 2025

*Sankar Bandyopadhyay*  
Sankar Bandyopadhyay  
Partner  
Membership No. 08230  
UDIN: 25008230BMJLTO8824

**BIRLA GLOBAL UNIVERSITY, BHUBANESWAR**  
**(A Unit of Birla Academy of Art And Culture, Kolkata)**  
**BALANCE SHEET AS AT 31<sup>st</sup> MARCH, 2025**

	Schedule	As at 31 <sup>st</sup> March, 2025 (₹) In Thousand	As at 31 <sup>st</sup> March, 2024 (₹) In Thousand
<b>SOURCES OF FUNDS</b>			
Balance with Trust	1	3,82,191	3,54,828
Inter Unit Balances	2	-	-
Endowment Fund	2A	2,50,000	2,50,000
Non Current Liabilities	3	67,032	44,438
<b>Total</b>		<u>6,99,223</u>	<u>6,49,266</u>
<b>APPLICATION OF FUNDS</b>			
<b>Non Current Assets</b>			
<b>Property Plant &amp; Equipments</b>			
Gross Block	4	13,53,372	13,23,676
Less: Accumulated Depreciation		<u>9,08,397</u>	<u>8,50,286</u>
Net Block		4,44,975	4,73,390
Capital Work in Progress		<u>11,311</u>	-
		<u>4,56,286</u>	<u>4,73,390</u>
<b>Other Non-Current Assets</b>	5	8,788	14,170
<b>Current Assets, Loans &amp; Advances</b>			
Trade Receivables	6	60,838	67,661
Cash & Bank Balances	7	20,425	24,232
Other Current Asset	8	3,38,575	2,99,375
Loans & Advances	9	<u>71,499</u>	<u>15,963</u>
		4,91,337	4,07,231
<b>Less: Current Liabilities &amp; Provisions</b>			
Trade Payable			933
Total Outstanding due to MSME	10	2,402	23,762
Total Outstanding dues of Creditor other than MSME		25,081	2,14,097
Other Current Liabilities	11	2,16,800	6,733
Provisions	12	<u>12,905</u>	-
		2,57,188	2,45,525
<b>Net Current Assets</b>		<u>2,34,149</u>	<u>1,61,706</u>
<b>Total</b>		<u>6,99,223</u>	<u>6,49,266</u>
As per our report of even date			
Significant Accounting Policies and Notes to Accounts form integral part of Financial Statements.	18		
<b>Foot Note</b>			
For Singhi & Co. Chartered Accountants Firm's Registration No. 302049E		For Birla Global University	
 Sankar Bandyopadhyay Partner Membership No.: 08230 Place: Kolkata Date: 29 <sup>th</sup> day of August, 2025		 CA Sanjay Bhadoria Comptroller of Finance	 Dr. B K Das Registrar

**BIRLA GLOBAL UNIVERSITY, BHUBANESWAR**  
**(A Unit of Birla Academy of Art And Culture, Kolkata)**  
**INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31<sup>st</sup> MARCH, 2025**

	Schedule	For the Year Ended 31 <sup>st</sup> March, 2025 (₹) In Thousand	For the Year Ended 31 <sup>st</sup> March, 2024 (₹) In Thousand
<b>INCOME</b>			
Revenue from Operations	13	3,63,992	3,31,379
Other Income	14	35,762	30,209
<b>Total</b>		<b>3,99,744</b>	<b>3,61,588</b>
<b>EXPENDITURE</b>			
Personnel Cost	15	1,83,993	1,45,651
Finance Cost	16	63	399
Other Expenses	17	1,74,326	1,58,682
Depreciation/ Amortisation	4	58,232	59,065
<b>Total</b>		<b>4,16,614</b>	<b>3,63,797</b>
<b>Excess of Expenditure over Income</b>		<b>(16,870)</b>	<b>(2,209)</b>
<b>Excess of Expenditure over Income Carried to Balance Sheet</b>		<b>(16,870)</b>	<b>(2,209)</b>
As per our report of even date			
Significant Accounting Policies and Notes to Accounts form integral part of Financial Statements.	18		
For Singhi & Co. Chartered Accountants Firm's Registration No. 302049E		For Birla Global University	
 <b>Sankar Bandyopadhyay</b> Partner Membership No.: 08230 Place: Kolkata Date: 29 <sup>th</sup> day of August, 2025		 <b>CA Sanjay Bhadoria</b> Comptroller of Finance	 <b>Dr. B K Das</b> Registrar

**BIRLA GLOBAL UNIVERSITY, BHUBANESWAR**  
**(A Unit of Birla Academy of Art And Culture, Kolkata)**  
**Cash flow Statement for the year ended 31<sup>st</sup> March 2025**

Particulars	Amount in (₹) in Thousand	
	For the Year ended 31 <sup>st</sup> March, 2025	For the Year ended 31 <sup>st</sup> March, 2024
<b>A CASH FLOW FROM OPERATING ACTIVITIES</b>		
Excess Income over Expenditure	(16,870)	(2,209)
Adjustment for:		
Depreciation and Amortization	58,232	59,065
Gain on Sale or Disposal of Property, Plant & Equipments	(70)	-
Loss on Forex	294	248
Interest Income	(25,258)	(19,069)
Interest & Finance Charges	63	399
Provision for Post-Employment Defined Benefit Plans	38,353	26,123
Provision for Doubtful Debts	2,677	-
Operating Profit before Working Capital Changes	57,421	64,557
(Increase)/Decrease in Trade receivables	4,147	(21,838)
(Increase)/Decrease in Other Assets and Loans & Advances	2,703	(14,000)
Increase/(Decrease) in Trade & Other Payables	(14,530)	29,205
Cash Generated from Operation	49,741	57,924
Income Tax Paid	(528)	(303)
Net Cash flow from Operating Activities	49,213	57,621
<b>B CASH FLOW FROM INVESTING ACTIVITIES</b>		
Purchase/Sale of Fixed Assets (Net)	(82,993)	(23,487)
(Investment)/Redemption in Fixed Deposits (Net)	(30,425)	(28,000)
(Increase)/Decrease in Endowment Fund	(13,275)	(4,400)
Interest Received	24,475	18,517
Net cash Flow used in Investing Activities	(1,02,218)	(37,370)
<b>C CASH FLOW FROM FINANCING ACTIVITIES</b>		
Proceeds from/(Repayment) in Borrowings (Net)	-	(27,281)
Financial Assistance from HO	44,761	14,306
Interest & Finance Charges Paid	(63)	(399)
Net Cash flow From Financing Activities	44,698	(13,374)
Increase / (Decrease) in Cash & Cash Equivalents (A+B+C)	(8,307)	6,877
Cash & Cash Equivalent at the beginning of the Year	16,232	9,355
Cash & Cash Equivalent at the end of the Year	7,925	16,232
<b>Notes :</b>		
1. Cash & Cash Equivalent includes :		
Cash on Hand	25	32
Balance with Scheduled Banks in Savings Accounts	7,900	16,200
	7,925	16,232

2. The Cash Flow Statement has been prepared under the indirect method as set out in the Accounting Standard-3 "Cash Flow Statement" as issued by the Institute of Chartered Accountant of India.
3. Cash & Cash Equivalent at the year end are available for use in the ordinary course of business.

As per our report of even date attached

For Singhi & Co.  
Chartered Accountants  
Firm's Registration No. 302049E

*Sankar Bandyopadhyay*  
Sankar Bandyopadhyay  
Partner  
Membership No.: 08230  
Place: Kolkata  
Date: 29<sup>th</sup> day of August, 2025



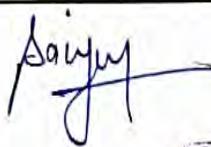
For Birla Global University

*Sanjay Bhadoria*  
CA Sanjay Bhadoria  
Comptroller of Finance

*Dr. B K Das*  
Dr. B K Das  
Registrar

**BIRLA GLOBAL UNIVERSITY, BHUBANESWAR**  
**(A Unit of Birla Academy of Art And Culture, Kolkata)**  
**SCHEDULE FORMING PART OF THE FINANCIAL STATEMENTS**

	As at 31 <sup>st</sup> March, 2025 (₹) In Thousand	As at 31 <sup>st</sup> March, 2024 (₹) In Thousand
<b>Schedule 1</b>		
<b>Balance with Trust</b>		
Opening Balance	3,54,828	3,43,034
Add:		
Financial Assistance from HO	44,761	14,306
Less: TDS Receivables	(528)	(303)
Excess of Expenses over Income	(16,870)	(2,209)
	<u>27,363</u>	<u>11,794</u>
	<u><u>3,82,191</u></u>	<u><u>3,54,828</u></u>
<b>Schedule 2</b>		
<b>Inter Unit Balances</b>		
<b>BIMTECH, Greater Noida</b>		
Opening Balance	-	-
Add: Fund Received during the year	-	-
Less: Fund Refunded during the year	-	-
	<u>-</u>	<u>-</u>
<b>Schedule 2A</b>		
<b>Endowment Fund</b>		
Transferred from HO	2,50,000	2,50,000
	<u>2,50,000</u>	<u>2,50,000</u>
<p>Note: As per clause 41 of The Birla Global University, Odisha Act, 2015, the sponsoring body has to establish an Endowment Fund amounting to rupees twenty five crores and the same has to be kept invested in long term securities till the dissolution of the University. Twenty five percent of the income earned during the year from such investment has to be reinvested in the Endowment Fund. Accordingly, Birla academy of Art and Culture has contributed rupees twenty five crores towards the Endowment Fund, which has been kept as fixed deposit with the bank. Twenty five percent of the interest earned during the year has been reinvested in fixed deposit to the extent possible. Balance amount for last year has been earmarked from Saving Bank Account for investing. The reinvestment for the current year's income shall be done in the next financial year.</p>		
<b>Schedule 3</b>		
<b>Other Non-Current Liabilities</b>		
Contractual Liability	1,712	7,504
Provision for Gratuity	30,057	21,580
Provision for Leave Encashment	35,263	15,354
	<u>67,032</u>	<u>44,438</u>






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(₹) In Thousand

Schedule 4 Property, Plant & Equipments and Capital Work-in-Progress

Particulars	Gross Block				Depreciation/ Amortisation				Net Block	
	Opening as at 01-04-2024	Additions	Deletions/ Adjustments	Closing as at 31-03-2025	Opening as at 01-04-2024	For the Year	Deletions/ Adjustments	Closing as at 31-03-2025	As at 31-03-2025	As at 31-03-2024
<b>LAND &amp; BUILDING</b>										
Leasehold Land	23,587	-	-	23,587	3,600	272	-	3,872	19,715	19,987
Building	8,16,573	317	-	8,16,890	4,94,493	32,224	-	5,26,717	2,90,173	3,22,080
Road	29,028	-	-	29,028	17,587	1,144	-	16,731	10,297	11,441
LandScaping & External Work	15,087	-	-	15,087	9,309	578	-	9,887	5,200	5,778
<b>PLANT &amp; MACHINERY</b>										
Air Conditioning System	43,288	-	-	43,288	33,859	1,414	-	35,273	8,015	9,429
Electrical Installation	1,50,624	58	-	1,50,682	1,20,961	4,454	-	1,25,415	25,267	29,663
Office Equipments	24,028	2,483	128	26,383	13,244	1,859	18	15,095	11,288	10,784
Plumbing & Firefighting	72,039	33	-	72,072	57,240	2,222	-	59,462	12,610	14,799
Lift	8,469	-	-	8,469	5,969	372	-	6,361	2,108	2,480
Other Equipments	5,086	472	-	5,558	3,648	285	-	3,933	1,625	1,438
Vehicles	14,813	2,522	-	17,335	6,908	1,375	-	8,283	9,052	7,905
Radio Station	1,096	180	-	1,276	722	70	-	792	484	374
Sewage Treatment Plant	3,137	-	-	3,137	2,463	101	-	2,564	573	674
<b>COMPUTER &amp; NETWORKING</b>	47,239	18,141	104	65,276	37,820	8,240	60	46,000	19,276	9,419
<b>FURNITURE &amp; FIXTURE</b>	58,911	4,985	-	63,896	32,775	2,974	-	35,749	28,147	26,136
<b>LIBRARY BOOKS</b>	10,671	780	43	11,408	9,668	638	43	10,263	1,145	1,003
<b>Total</b>	<b>13,23,676</b>	<b>29,971</b>	<b>275</b>	<b>13,53,372</b>	<b>8,50,286</b>	<b>58,232</b>	<b>121</b>	<b>9,08,397</b>	<b>4,44,975</b>	<b>4,73,390</b>
<b>CWIP</b>	<b>-</b>	<b>11,311</b>	<b>-</b>	<b>11,311</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>11,311</b>	<b>-</b>
<b>Total Including CWIP</b>	<b>13,23,676</b>	<b>41,282</b>	<b>275</b>	<b>13,64,683</b>	<b>8,50,286</b>	<b>58,232</b>	<b>121</b>	<b>9,08,397</b>	<b>4,56,286</b>	<b>4,73,390</b>
<b>Previous Year</b>	<b>12,96,738</b>	<b>26,938</b>	<b>-</b>	<b>13,23,676</b>	<b>7,91,220</b>	<b>59,066</b>	<b>-</b>	<b>8,50,286</b>	<b>4,73,390</b>	<b>5,05,518</b>



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Capital Work-in- Progress Ageing

(₹) In Thousand

CWIP Ageing As at 31<sup>st</sup> March, 2025

Particulars	Amount in CWIP for a period of				
	Less than 1 Year	1-2 Years	2-3 Years	More than 3 Years	Total
Project in Progress :					
Civil Work	8,050	-	-	-	8,050
Plumbing & Firefighting Work	3,261	-	-	-	3,261
<b>Total</b>	<b>11,311</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>11,311</b>

CWIP Ageing As at 31<sup>st</sup> March, 2024

Particulars	Amount in CWIP for a period of				
	Less than 1 Year	1-2 Years	2-3 Years	More than 3 Years	Total
Project in Progress :					
Civil Work	-	-	-	-	-
Plumbing & Firefighting Work	-	-	-	-	-
<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>



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	As at 31 <sup>st</sup> March, 2025 (₹) In Thousand	As at 31 <sup>st</sup> March, 2024 (₹) In Thousand
<b>Schedule 5</b>		
<b>Other Non-Current Asset</b>		
Security Deposit	6,360	6,385
Prepaid Expenses (Including Contractual Assets for Current Year- ₹2,364/- and Previous Year- ₹7,749/-)	2,420	7,795
	<u>8,788</u>	<u>14,170</u>
<b>Schedule 6</b>		
<b>Trade Receivables</b>		
Fees Receivable	72,722	78,410
Other Receivable	114	270
	<u>72,836</u>	<u>78,680</u>
Less: Fees Unadjusted (Unreco Balance of Student A/c)	4,664	5,965
Less: Provision for Doubtful Debt	7,334	5,024
<b>Net Trade Receivable</b>	<u>60,838</u>	<u>67,661</u>

**Trade Receivable Ageing**

For the year ended 31st March, 2025						
Particulars	Outstanding for following periods from due date of Payment					Total
	Less than 6 Months	6 Months- 1 Year	1-2 Years	2-3 Years	More than 3 Years	
(i) Undisputed Trade Receivables - Considered Good	55,531	6,146	1,613	732	1,480	65,502
(ii) Undisputed Trade Receivables - which have significant increase in Credit Risk	-	-	-	-	-	-
(iii) Undisputed Trade Receivables - Credit Impaired	-	-	-	1,081	6,253	7,334
(iv) Disputed Trade Receivables - Considered Good	-	-	-	-	-	-
(v) Disputed Trade Receivables - which have significant increase in Credit Risk	-	-	-	-	-	-
(vi) Disputed Trade Receivables - Credit Impaired	-	-	-	-	-	-
<b>Total</b>	<b>55,531</b>	<b>6,146</b>	<b>1,613</b>	<b>1,813</b>	<b>7,733</b>	<b>72,836</b>

For the year ended 31st March, 2024						
Particulars	Outstanding for following periods from due date of Payment					Total
	Less than 6 Months	6 Months- 1 Year	1-2 Years	2-3 Years	More than 3 Years	
(i) Undisputed Trade Receivables - Considered Good	66,750	2,586	1,459	2,432	429	73,656
(ii) Undisputed Trade Receivables - which have significant increase in Credit Risk	-	-	-	-	-	-
(iii) Undisputed Trade Receivables - Credit Impaired	-	-	-	-	5,024	5,024
(iv) Disputed Trade Receivables - Considered Good	-	-	-	-	-	-
(v) Disputed Trade Receivables - which have significant increase in Credit Risk	-	-	-	-	-	-
(vi) Disputed Trade Receivables - Credit Impaired	-	-	-	-	-	-
<b>Total</b>	<b>66,750</b>	<b>2,586</b>	<b>1,459</b>	<b>2,432</b>	<b>5,453</b>	<b>78,680</b>

<b>Schedule 7</b>		
<b>Cash &amp; Bank Balances</b>		
Cash on hand	25	32
Balance with Scheduled Banks		
- In Savings Accounts	7,900	16,200
- Other Fixed Deposits (Original Maturity Less than 3 Months)	12,500	8,000
	<u>20,426</u>	<u>24,232</u>

<b>Schedule 8</b>		
<b>Other Current Asset</b>		
Earmarked Fund (For Endowment Fund) (Refer Note 2A)		
- Principal Amount	2,50,000	2,50,000
- Interest Reinvested	36,075	22,800
Fixed Deposit (Maturity Less than 12 Months)	52,500	26,575
	<u>3,38,575</u>	<u>2,99,375</u>



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	As at 31 <sup>st</sup> March, 2025 (₹) in Thousand		As at 31 <sup>st</sup> March, 2024 (₹) in Thousand	
<b>Schedule 9</b>				
<b>Loans &amp; Advances</b> (Unsecured, considered good unless otherwise stated)				
Capital Advance (Refer Note 9.01)	52,229		52,161	88
Less: Provision For Doubtful Advances	(68)		14,498	11,150
Prepaid Expenses (Including Contactual Assets for Current Year: ₹6,744/- and Previous Year- ₹5,738/-)				
Advances recoverable in cash or kind	965			
Less: Provision For Doubtful Advances	(300)		665	1,849
Advance to Staff			1,581	1,065
Interest accrued but not due			2,594	1,811
Other Advances (Refer Note 9.02)	5,942		5,942	
Less: Provision For Doubtful Advances	(5,942)		(5,942)	
		<u>71,499</u>		<u>15,963</u>

Note 9.01: Capital Advance includes deposit of ₹52,161/- in Thousand with the Registrar (Judicial), High Court of Odisha towards the Legal Case as detailed in Note 11.01.

Note 9.02: The amount represents recoverable from Fiberfill, one of the vendors on account of Interior Designing of the campus. The Institute has paid mobilization advance and other advance to the vendor. The amount is net of retention money deducted from the party's RA Bills. The vendor didn't complete his work. The Institute has filed legal case against the vendor for the recovery of the advance amount along with the additional amount incurred by the Institute for the completion of the work under their scope.

**Schedule 10**

<b>Trade Payables</b>			
-Total outstanding dues of micro enterprises & small enterprises	2,402		933
-Total outstanding dues of creditors other than micro enterprises & small enterprises	25,081		23,762
	<u>27,483</u>		<u>24,695</u>

**Trade Payables Ageing**

Particulars	For the year ended 31st March, 2025					
	Outstanding for following periods from due date of payment					
	Unbilled due	Less than 1 year	1-2 years	2-3 years	More than 3 years	Total
(i) MSME	-	2,402	-	-	-	2,402
(ii) Others	-	21,055	504	-	3,522	25,081
(iii) Disputed dues - MSME	-	-	-	-	-	-
(iv) Disputed dues - Others	-	-	-	-	-	-
<b>Total</b>	-	23,457	504	-	3,522	27,483

Particulars	For the year ended 31st March, 2024					
	Outstanding for following periods from due date of payment					
	Unbilled due	Less than 1 year	1-2 years	2-3 years	More than 3 years	Total
(i) MSME	-	933	-	-	-	933
(ii) Others	-	19,072	-	2,007	2,063	23,762
(iii) Disputed dues - MSME	-	-	-	-	-	-
(iv) Disputed dues - Others	-	-	-	-	-	-
<b>Total</b>	-	20,005	-	2,007	2,683	24,695

**Schedule 11**

<b>Other Current Liabilities</b>			
Unearned Revenue	1,12,068		1,07,282
Advance Received from Students	16,913		22,390
Liabilities towards Employees	243		8,584
Liabilities against Capital Works/ Supplies (Refer Note 11.01)	66,061		66,688
Deposit/ Retention Money	1,270		502
Security Deposits from Students	16,719		16,394
Statutory Dues	3,526		2,193
Advance from Customer	-		64
	<u>2,16,800</u>		<u>2,14,097</u>

Note 11.01: In the previous year, the University has made provision total amounting to ₹52,161/- in Thousand on account of the amount payable to M/s. Fiberfill Interiors & Constructions for interior design work of University buildings done in earlier years. The amount payable is under litigation and the University had received a favourable order in High Court in earlier years. However, during the previous year M/s. Fiberfill Interiors & Constructions has challenged the High Court decision in Supreme Court and basis management judgement and legal opinion obtained, the management estimates outflow of ₹52,161/- in Thousand and the same has been capitalised as Property Plant & Equipment under Non Residential Building in the year of provisioning. During the year, the University has made a deposit with Registrar (Judicial), High Court of Orissa for ₹52,161/- in Thousand towards the Case.

**Schedule 12**

<b>Provisions</b>			
Provision for Gratuity	6,110		5,409
Provision for Leave Encashment	6,795		1,324
	<u>12,905</u>		<u>6,733</u>



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**BIRLA GLOBAL UNIVERSITY, BHUBANESWAR**  
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	For the Year Ended 31 <sup>st</sup> March, 2025 (₹) in Thousand	For the Year Ended 31 <sup>st</sup> March, 2024 (₹) in Thousand
<b>Schedule 13</b>		
<b>Revenue from Operations</b>		
Tuition Fees	2,71,036	2,45,315
Hostel Fees	47,626	42,591
Mess Income (Student)	45,320	43,473
	<u>3,63,982</u>	<u>3,31,379</u>
<b>Schedule 14</b>		
<b>Other Income</b>		
Sale of Admission Forms	1,878	1,624
Interest received from Bank		
- On Saving Bank Account	349	278
- On Fixed Deposit Account	6,567	1,471
- On Endowment Fund	18,086	17,053
Other Interest	256	266
Miscellaneous Income	8,626	9,517
	<u>35,762</u>	<u>30,209</u>
<b>Schedule 15</b>		
<b>Personnel Cost</b>		
Salary & Wages	1,35,457	1,11,595
Contribution to Provident & Other Funds	9,466	7,392
Expenses related to Post-Employment Defined Benefit Plans	38,353	26,123
Staff Welfare Expenses	717	541
	<u>1,83,993</u>	<u>1,45,651</u>
<b>Schedule 16</b>		
<b>Finance Cost</b>		
Interest on Over Draft	-	159
Interest on Term Loan	-	186
Bank Charges	55	52
Other Interest Expenses		
- Interest on TDS	8	2
	<u>63</u>	<u>399</u>
<b>Schedule 17</b>		
<b>Other Expenses</b>		
Rent	410	103
Power and Fuel	18,308	17,804
Legal, Professional & Consultancy Expenses*	9,426	8,609
Repair & Maintenance		
- Machineries & Equipment	7,755	7,479
- Building	13,326	10,914
- Other	7,529	5,247
Insurance Premium (Net)	1,687	2,204
Postage Telegraph & Telephone Expenses	2,468	2,738
Fees & Subscription	4,525	2,908
Food & Beverage Expenses	31,478	26,663
House Keeping & Gardening Expenses	13,870	12,123
Security Expenses	10,516	9,385
Travelling & Conveyance	1,266	2,357
Admission & Brandbuilding Expenses	30,750	23,600
Professional Development Activities	116	174
Auditor's Remuneration		
- Statutory Audit Fees	265	265
- Out of Pocket Expenses	26	49
Student Activity Expenses (Net)	9,936	11,972
Scholarship Expenses	649	7,112
Provision for Doubtfull Debts & Advances	2,677	-
Miscellaneous Expenses	7,344	6,976
	<u>1,74,326</u>	<u>1,58,682</u>

\*The above Expenses includes ₹6,197/- in Thousand (Previous Year: ₹4,212/- in Thousand), inclusive of GST and other applicable taxes, incurred in connection with a lawsuit filed by the University to recover the advance of ₹5,942/- in Thousand net of Retention Money paid to M/s Fiberfill Interior & Construction for interior design work on University Building undertaken in earlier years, along with additional costs incurred to complete the unfurnished work left by the contractor. (For Details Refer Note 9.01, 9.02 and 11.01)



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**BIRLA GLOBAL UNIVERSITY, BHUBANESWAR**  
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**SCHEDULE-18**

**SIGNIFICANT ACCOUNTING POLICIES AND NOTES ON ACCOUNTS**

**A. Significant Accounting Policies**

**1. Basic of Accounting Policies**

The financial statements have been prepared under the historical cost convention and under the mercantile system of accounting unless otherwise stated and are in accordance with the applicable accounting standards issued by the Institute of Chartered Accountants of India

Accounting policies not specifically referred to otherwise are consistent with generally accepted accounting principles.

**2. Use of Estimate**

The preparation of financial statements require estimates and assumptions to be made that affect the reported amount of assets and liabilities on the date of the financial statements and the reported amount of revenues and expenses during the reporting period. Difference between the actual results and estimates are recognized in the period in which the results are known/ materialized.

**3. Inventories**

Inventories are charged to consumption as and when procured.

**4. Property Plant & Equipment**

Property Plant & Equipment's are stated at their original cost less accumulated depreciation and impairment loss, if any. Cost includes incidental expenses. Profits & Losses on sale of Property Plant & Equipment are included in the Statement of Income & Expenditure and calculated as difference between the value realized and book value.

Depreciation on Property Plant & Equipment is provided on Written down Value (WDV) method at the rates prescribed under Income Tax Act, 1961.

Leasehold Land is amortized over the lease period.

**5. Recognition of Income and Expenditure**

Items of income and expenditure are recognized on accrual basis and provision has been made for all known expenses.



*Sanjay*      *SS*



**6. Employees Benefits**

Employee benefits of short-term nature are recognized as expenses as and when it accrues. Employee benefits of long-term nature are recognized as expense based on actuarial valuation using Projected Unit Credit Method. Post-employment benefits in the nature of Defined Contribution Plans are recognized as expense as and when it accrues and that in the nature of Defined Benefit Plans are recognized as expense based on actuarial valuation using Projected Unit Credit Method. Actuarial gain and losses are recognized immediately in the Income and Expenditure Account.

Employees are entitled to medical/sick leave and casual leave, Casual Leave that must be used within the year or else they are forfeited however, the medical/sick leave will be accumulated to maximum 180 days until completion of service period. Privileged leave can be used during the year or accumulated and encashed out upon termination of employment/completion of service, subject to a restriction on maximum number of 180 days accumulations. The employees of the Company are entitled to compensated absences which are both accumulating and non-accumulating in nature. The expected cost of accumulating compensated absences is measured based on an annual independent actuarial valuation using the projected unit credit method, for the unused entitlement that has accumulated as at the balance sheet date. This approach accounts for expected future payments for employee services rendered up to the end of the reporting period, discounting benefits at the market yield rates of government bonds at the end of the reporting period. Adjustments arising from experience or changes in actuarial assumptions are recorded in the profit and loss statement.

**7. Borrowing Costs**

Borrowing Costs include interest, amortization of ancillary costs incurred in connection with the arrangement of borrowing. Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets are capitalized for time taken in completion of all substantial activities necessary to prepare the qualifying assets for their use. A qualifying asset is the one that necessarily takes substantial period to get ready for its intended use. All other borrowing costs are recognized as expenses in the period in which they are incurred.

**8. Leases (Operating)**

Leases where the lesser effectively retains substantially all the risks and benefits of ownership of the leased assets are classified as operating leases. Operating lease payments are recognized as an expense in the Statement of Profit and Loss on a straight-line basis over the lease term.



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**9. Provisions and Contingent Liabilities**

Provision is recognized when there is a present obligation as a result of a past event that probably requires an outflow of resources and a reliable estimate can be made of the amount of the obligation.

Disclosure for contingent liability is made when there is a possible obligation or a present obligation that may, but probably will not, require an outflow of resources. No provision is recognized or disclosure for contingent liability is made when there is a possible obligation or a present obligation and the likelihood of outflow of resources is remote

**B. Notes to Accounts**

1. Necessary approvals/compliances to the various conditions of the competent authorities for the activities carried out by the unit, as exhibited by the statement of accounts and impact, if any, on the books of account of business transacted by the trustees in their capacity (as per the records maintained, as stated, at Kolkata) is to be examined at Head Office Level.

2. Disclosure Pursuant To Accounting Standard - 15 (Revised) 'Employees Benefits':

**a. Defined Benefit Plan:**

The Institute has a defined benefit Gratuity Plan. An employee is entitled for gratuity only after completion of five years in the service. The gratuity is calculated as per the calculations specified in the Payment of Gratuity Act, 1972.

The Institute has a defined benefit Leave Encashment. An employee is entitled for Leave Encashment only after completion of five years in the service. The Leave Encashment is calculated as per the calculations generally accepted actuarial principles and procedures.

b. The present value of defined obligation and related current cost are measured using the Projected Unit Credit Method with actuarial valuation being carried out at Balance Sheet date.

**GRATUITY**

**TABLE-1**

Actuarial calculations for AS 15 (Rev. 2005) for the purpose of Net Asset / Liability, Recognized in the Balance Sheet

Sl. No.	Description	31 <sup>st</sup> March, 2025 (₹) In Thousand	31 <sup>st</sup> March, 2024 (₹) In Thousand
i)	Present Value of Defined Benefit Obligation	(37,643)	(28,355)
ii)	Fair Value of Plan Assets	1,479	1,366
iii)	Unrecognized Past Cost	-----	-----
iv)	Net Asset / (Liability) recognized in the Balance Sheet	(36,164)	(26,989)



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**TABLE-2**

Actuarial calculations for AS 15 (Rev. 2005) for the purpose of Disclosure of employer expense for the year ending.

Sl. No.	Description	Year 2024-2025 (₹) In Thousand	Year 2023-2024 (₹) In Thousand
i)	Current Service cost (including risk premium for fully insured benefits)	5,014	4,280
ii)	Interest Cost	2,026	1,579
iii)	Expected Return of Asset (-)	(98)	(92)
iv)	Curtailment Cost (+)	-----	-----
v)	Settlement Cost (+)	-----	-----
vi)	Past Service Cost	-----	-----
vii)	Actuarial (Gains) / Loss	3,401	2,956
viii)	Appreciation/Depreciation of Plan Assets	-----	-----
	<b>Total</b>	<b>10,344</b>	<b>8,723</b>

Total employer expenses recognized in Income & Expenditure Account ₹10,344/- In Thousand (PY- ₹8,723/- In Thousand).

**TABLE-3**

Actuarial calculations for AS 15 (Rev. 2005) purpose change in obligations / assets in the year ending

**A. Change in Obligation in the year ended 31.03.2025**

Sl. No.	Description	Year 2024-2025 (₹ In Thousand)	Year 2023-2024 (₹ In Thousand)
i)	Present Value of Defined Benefit Obligation at the beginning of the year.	28,354	21,005
ii)	Current Service Cost (+)	5,014	4,280
iii)	Past Service Cost (+)	-----	-----
iv)	Interest Cost (+)	2,026	-1,578
v)	Actuarial (Gains) / Loss	3,418	3,086
vi)	Benefit Payments (-)	(1,169)	(1,595)
vii)	Present Value of DB obligations at the end of the year	37,643	28,354

**B. Change in the Fair Value of Plan Assets**

Sl. No.	Description	Year 2024-2025 (₹) In Thousand	Year 2023-2024 (₹) In Thousand
i)	Fair Value of Plan Assets at the beginning	1,366	1,220
ii)	Acquisition Adjustment	-----	-----
iii)	Expected Return on Plan Assets	98	92
iv)	Employer's Contributions	-----	-----
v)	Employee's Contributions	-----	-----
vi)	Benefits Paid	-----	(76)
vii)	Actuarial Gain/(Loss) on the Plan Assets	16	130
viii)	<b>Fair Value of Plan Assets at the end</b>	<b>1,480</b>	<b>1,366</b>



*Sanjay*



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**C. Actuarial Assumptions**

Sl. No.	Description	2024-2025
i)	Withdrawal	2% to 1%, depending on the age and length of service.
ii)	Discount Rate	6.75% per annum being consistent with the yield on long-term Govt. bonds.
iii)	Salary Increment	7.00% per annum
iv)	Expected Rate of Return on Plan Assets	6.75% per annum
v)	Mortality Rate	100% of IALM 2012-14
vi)	Normal age of retirement	58 Years

The estimates of future salary increase considered in actuarial valuation, takes into account factors like inflation, seniority, promotion and other relevant factors including supply and demand in the employment market. The actuary certifies the above information. In assessing the institute's post-retirement liabilities, the Institute monitors mortality assumptions and uses up to-date mortality tables.

**LEAVE ENCASHMENT**

**TABLE-1**

Actuarial calculations for AS 15 (Rev. 2005) for the purpose of Net Asset / Liability, Recognized in the Balance Sheet

Sl. No.	Description	Year 2024-2025 (₹) In Thousand	Year 2023-2024 (₹) In Thousand
i)	Present Value of Obligation	(42,058)	(16,679)
ii)	Fair Value of Plan Assets	-----	-----
iii)	Effects of Asset Ceiling	-----	-----
iv)	Net Asset / (Liability) recognized in the Balance Sheet	(42,058)	(16,679)

**TABLE-2**

Actuarial calculations for AS 15 (Rev. 2005) for the purpose of Disclosure of employer expense for the year ending.

Sl. No.	Description	Year 2024-2025 (₹) In Thousand	Year 2023-2024 (₹) In Thousand
i)	Present value of obligation as at the beginning	16,679	-----
ii)	Present value of obligation as at the end	42,058	16,679
iii)	Benefit Payment	2,629	-----
iv)	Actual return on plan assets	-----	-----
v)	Transfer in / (Out)	-----	-----
	<b>Expenses Recognized in the Profit and Loss Account</b>	<b>28,008</b>	<b>16,679</b>

Total employer expenses recognized in Income & Expenditure Account ₹28,008/- In Thousand (PY- ₹16,679/- in Thousand).



*Sanjay*



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**TABLE-3**

Actuarial Assumptions used in the valuation are shown in the table below:

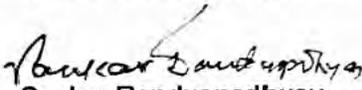
Sl. No.	Description	Year 2024-2025
i)	Withdrawal	2% to 1%, depending on the age and length of service.
ii)	Discount Rate	6.75% per annum being consistent with the yield on long-term Govt. bonds.
iii)	Salary Increment	7.00% per annum
iv)	Mortality Rate	100% of IALM 2012-14
v)	Normal age of retirement	58 Years

The estimates of future salary increase considered in actuarial valuation, takes into account factors like inflation, seniority, promotion and other relevant factors including supply and demand in the employment market. The actuary certifies the above information. In assessing the institute's post retirement liabilities, the Institute monitors mortality assumptions and uses up to-date mortality tables.

3. The applicability of Accounting Standard-22 on "Accounting for Taxes on Income" is to be considered at Head Office Level.
4. Contingent liabilities to the extent not provide for:  
The University has recognized a provision amounting to ₹52,161/- thousand based on management's judgment and legal opinion obtained, towards the amount payable to M/s. Fiberfill Interiors & Constructions for interior design work carried out in prior years. This provision represents the estimated outflow of resources as determined by the management.  
  
The amount provided is exclusive of any interest component. Additional liability may arise in respect of interest if the Hon'ble Supreme Court adjudicates the matter in favor of the claimant.  
  
There is no Contingent Liability for the Previous Financial Year 2023-2024.
5. The previous year figures have also been reclassified and regrouped to confirm to this year's classification. The reclassification and regrouping for previous year figures does not impact recognition and measurement principles followed for preparation of financial statements. Figures have been rounded off to the nearest rupee.

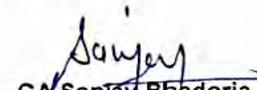
As per our Report of even date annexed herewith

**For Singhi & Co.**  
Chartered Accountant  
Firm's Registration No. 302049E

  
**Sankar Bandyopadhyay**  
Partner  
Membership No.: 08230  
Place: Kolkata  
Date: 29<sup>th</sup> day of August, 2025



**For Birla Global University**

  
CA Sanjay Bhadoria  
Comptroller of Finance

  
Dr B K Das  
Registrar

# SNAPSHOTS







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